M.VIGNESHWAR M.com., B.Ed. M.A(Hin)., M.B.A., PGDCA., MDSA., ASSISTANT PROFESSOR

Department Of Business Administration Jamal Mohamed College (Autonomous) Tiruchirappalli -620020 Tamil Nadu

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CAREER OBJECTIVE

A Highly Enthusiastic and Hardworking Teacher with a focus on Students Development and Secure a Position, utilize my Dedication to foster Quality in Education.

EDUCATION QUALIFICATION

SSLC- State Board

Bishop Heber Hr. Sec. School 2012-2013 65%

***** HSC- State Board

Bishop Heber Hr. Sec. School 2014-2015 86%

& B.com- Commerce

Jamal Mohamed College / Bharathidasan University 2015-2018 84%

M.com- Commerce

Jamal Mohamed College / Bharathidasan University 2018-2020 92%

B.Ed.- Commerce Education

Jamal Mohamed College of Teacher Education / Tamil Nadu Teachers Education University 2020-2022 82%

❖ M.B.A- Management

Directorate of Distance Education / Alagappa University 2023-2025

Up to First year (79%)

CORE QUALIFICATION

- ✓ Interacting well with Students.
- ✓ Creating a Learning Environment.
- ✓ Good at Lesson Plan design.
- ✓ Able to use Varied Teaching Strategies.
- ✓ Able to Assessment and Coaching.
- ✓ Able to Identify Student Needs.
- ✓ Good at Communication.
- ✓ Maintaining a Professional Appearance.
- ✓ Demonstrating a Commitment to the Profession.
- ✓ Facilitate Student ownership in a system of Goals, Feedback and Results.

PROJECTS & THESIS

M.Com (Finance) - "A Study on Investment Shares of Indian Bank and Lakshmi Vilas Bank"

TEACHING EXPERIENCE

INSTITUTION	ADDRESS	DESIGNATION	FROM	ТО
Jamal Mohamed	7, Race Course	Assistant	18.01.2023	Till date
College	Road, Khaja Nagar,	Professor		(2 years)
	Tiruchirappalli - 620020			
M.I.E.T Arts and science College	Trichy- Pudukkottai	Assistant Professor	5.07.2022	12.01.2023 (8 Months)
	Road, Tiruchirappalli - 620007			
Velammal Bodhi Campus	Ladanendhal, Rameswaram	P.G. Assistant in Commerce	14.06.2020	8.06.2022 (2 years)
Residential School	High Road, Madurai - 630611			

ADDITIONAL RESPONSIBILITIES

- ❖ Department **MC Co-ordinator** for the Academic year 2023-24 to till date.
- **❖ Press Committee** Member for the academic year 2023-2024 to till date.
- **❖CDC** (Curriculum Development Cell) Member in Charge of the BBA department for the Academic Year 2023 -2024.
- ❖NIRF report preparation in charge of the BBA Department for the year 2022 − 2023.
- **❖IQAC Member** in charge for the preparation of **AQAR report** 2022 − 2023 and 2023 − 2024.
- **❖ Circular File Maintenance** In charge of the BBA Department for the Academic year 2023-2024 and 2024-2025.
- ❖ **JMCTE** Alumni Association Treasurer from 26.2.2024 to till date.
- **ERP Member** in charge of the BBA Department for the Academic year 2024-2025.
- **EDC Member** in charge of the BBA Department for the Academic year 2024-2025.

TECHNICAL QUALIFICATION

- **1. PGDCA** (POST GRADUATE DIPLOMA IN COMPUTER APPLICATION)
- **2. MDSA** (MASTER IN DIPLOMA SYSTEM ADMINISTRATION)

AREA OF SPECIALISATION

✓ ACCOUNTING AND MARKETING

SUBJECT HANDLED IN UG LEVEL

MANAGERIAL COMMUNICATION	FINANCIAL ACCOUNTING
MARKETING MANAGEMENT	COST ACCOUNTING

STRATEGIC MANAGEMENT	MANAGEMENT ACCOUNTING
SERVICES MARKETING	FINANCIAL MANAGEMENT
BANKING THEORY LAW & PRACTICES	BUSINESS MATHEMATICS & STATISTICS
CONSUMER BEHAVIOUR	RESEARCH METHODOLOGY
INDUSTRIAL RELATION	INCOME TAX THEORY, LAW & PRACTICE
HUMAN RESOURCE MANAGEMENT	TALLY BUSINESS FOR - PRACTICAL
BUSINESS MANAGEMENT	INFORMATION TECHNOLOGY FOR
	BUSINESS - PRACTICAL
LEGAL ASPECTS OF BUSINESS	MANAGERIAL ECONOMICS

ACHIEVEMENTS

- ✓ University 12th RANK HOLDER And GOLD MEDALIST In Master of Commerce.
- ✓ **BEST HINDI FACULTY AWARD** from Dakshina Bharat Hindi Prachar Sabha for the Year 2021.
- ✓ BEST HINDI PRACHARK AWARD from Dakshina Bharat Hindi Prachar Sabha
 for the year November 2022.
- ✓ **BEST DEVOTED TEACHER AWARD** from Athayi Group of Institution (Athayi Arabic & Mentorship Academy) Trichy, In the year March 2024.

MERIT CERTIFICATES

MAJOR	SUBJECT	MARKS	MONTH & YEAR
B. Com	Business Environment	First	April 2016
B. Com	Marketing	First	November 2017
B. Com	Auditing	Second	November 2017
B. Com	Insurance	Second	November 2017
M.Com	Corporate Legal	Second	November 2018
	Framework		
M.Com	Managerial Economics	First	November 2018
M.Com	Advanced cost Management	First	November 2018
M.Com	Indirect Taxes	First	November 2018
M.Com	Human Resource Management	First	November 2018
M.Com	Quantitative Techniques	Second	April 2019
M.Com	Global Financial Management	First	April 2019
M.Com	Strategic Management	First	April 2019

M.Com	Enterprise Resource	First	April 2019
	Planning		
M.Com	Organizational	First	April 2019
	Behavior		
M.Com	Security Analysis and	First	November 2019
	Portfolio Management		
M.Com	Corporate Accounting	First	November 2019
M.Com	Corporate Accounting	First	November 2019

CO-CURRICULAR ACTIVITIES

- **NSS Volunteer** from schooling.
- ❖ Participated in **SHYLA 2K17** zonal forum at Jamal Mohamed College.
- ❖ Participated in **KNOW YOUR ECONOMY TEST** organized by Scientific Research Association for Economics and Finance on January 2017.
- ❖ Participated in **ENTREPRENEURSHIP DEVELOPMENT PROGRAMME** organized by United Economic Forum, Chamber of Commerce and M.A.M college of Engineering and Technology on August 2017.
- ❖ Participated in the **JOURNEY FOR SIGHT**, an eye donation awareness rally conducted by Lions Club of Tiruchirappalli on December 2017.
- ❖ Served as Community Service in **ROTARACT CLUB** of Jamal Mohamed College during the year 2017-2018.

REFRESHER COURSE PARTICIPATION

❖ Participated in the SIX DAYS Refresher Course on **TEACHER EDUCATION** Organized by Jamal Mohamed College of Teacher Education, Tiruchirappalli on 18th to 25th January 2021.

PROFESSIONAL DEVELOPMENT PROGRAM PARTICIPATION

❖ Participated in the National Level Seven Day Professional Development Program for Higher Education Teachers Organized by Shri Shankarlal Sundarbai Shasun Jain College for Women-Chennai & Ayya Nadar Janaki Ammal College, Sivakasi from 21.08.2023 to 28.08.2023.

SEMINAR/ CONFERENCE/ WORKSHOP- PARTICIPATION

- Undergone a Workshop on THREE DAY WORKSHOP ON DOMESTIC PRODUCTSPREPARATION, organized by PG & Research Department of Chemistry, Jamal Mohamed College from 03.01.2018 to 05.01.2018.
- Undergone a one-day Workshop on GST PRINCIPLES & PRACTICES, organized by Department of Business Administration, Jamal Mohamed College on 11th January 2018.
- ❖ Participated in the THREE DAYS WORKSHOP ON DIGITAL

- **MARKETING** Organized by PG & Research Department of commerce, Jamal Mohamed College, Trichy on 1st February to Third February 2023.
- ❖ Participated a one-day National Conference on "NATIONAL EDUCATION POLICY – (NEP-2020) OPPORTUNITIES AND CHALLENGES IN TEACHER EDUCATION Organized by Dr. NGP COLLEGE OF EDUCATION, Coimbatore on 2nd February 2023.
- ❖ Participated in the NATIONAL SEMINAR ON NEO BUSINESS MANAGEMENT NEOBM- organized by Jamal Institute of Management, Trichy on 18th March 2023.
- ❖ Participated in the Online National Level Seminar on OPPORTUNITIES OF RESEARCH IN INDIAN KNOWLEDGE SYSTEM (IKS) Organized by Bhartiya Shiksha mandal, Anand on 25th December 2023.
- ❖ Participated in the FIVE-DAY INTERNATIONAL WORKSHOP ON RESEARCH METHODOLOGY: TOOLS AND TECHNIQUES FOR THESIS WRITING Organized by PG & Research Department of History, Jamal Mohamed College, Trichy on 08.01.2024 to 12.01.2024.
- ❖ Participated in the INTERNATIONAL WORKSHOP ON WRITING AND PUBLISHING RESEARCH ARTICLE IN COMMERCE AND MANAGEMENT Organized by PG & Research Department of Commerce, Cauvery College for Women, Trichy on 20th June 2024.
- ❖ Participated in the INTERNATIONAL CONFERENCE ON BEFORE GOING TO INTERVIEW: PRACTICE COMMON QUESTIONS Organized by Bharathi Chudar, United Kingdom & Skill Developer, Arumbakkam, Chennai on 26th June 2024.

SEMINAR/ CONFERENCE/ WORKSHOP PAPER PRESENTATION

- ❖ Participated and presented a paper in National Seminar on IMPLEMENTATION AND MANAGEMENT OF GST IN INDIA – AN APPRAISAL organized by PG & Research Dept. of Commerce, Jamal Mohamed College Trichy on 25th January 2018.
- ❖ Participated and presented a paper in National Conference on ADVANCEMENT IN BUSINESS IN THE DIGITAL ERA organized by PG & Research Dept. of Commerce (SF)Jamal Mohamed College Trichy on 20th September 2018.
- ❖ Participated and presented a paper on International Conference on NEWHORIZON OF BUSINESS IN THE CHANGING GLOBAL ENVIRONMENT organized by PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy on 23rd January 2019.
- ❖ Participated and presented a International Conference on OPPORTUNITIES ANDCHALLENGES OF BUSINESS IN THE CHANGING SCENARIO,

- organized by PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy on 23rd January 2020.
- ❖ Participated and Presented a Paper on International Conference on MSME: A PANACEA FOR GROWTH, ENTERPRENEURSHIP AND EMPLOYMENT, organized by PG & Research Dept. of Commerce, St. Joseph's College (Autonomous), Trichy on 24th January 2020.
- ❖ Participated and presented a paper on International Seminar on **SERVICE SECTOR IN INDIA: MAKING NEW AVENUES IN INDIAN ECONOMY,** organized by PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy 13th January 2021.
- ❖ Participated and Presented as a Demonstrator in **PSYCHOLOGICAL WORKSHOP** on **PROCESS IN CONCEPT FORMATION**, organized by Jamal Mohamed College of Teacher Education, Trichy on 30.05.2022.
- ❖ Participated and Presented a Paper on National seminar on GREAT INITIATIVES OF STATE AND CENTRAL GOVERNMENT THROUGH START UP(S) PROGRAMMES IN NUTURING ENTREPRENEURIAL ACTIVITIES, organized by PG & Research Dept. of Commerce, Jamal Mohamed College (Autonomous), Trichy on 21st & 22nd September 2022.
- ❖ Participated and Presented a Paper on International Conference on GLOBAL YOUTH MENTAL HEALTH: NAVIGATION AND MANAGEMENT STRATEGIES Organised by Srimad Andavan Arts and Science College (Autonomous), Trichy on 4.10.2024.

PAPER & BOOK CHAPTER PUBLICATION

- ❖ Participated And Published a Paper in the ONE DAY NATIONAL CONFERENCE ON "TECHNOLOGICAL ADVANCEMENT AND ITS IMPACT ON ENTREPRENEURSHIP" in the ISSN Book titled EMPEROR JOURNAL OF COMMERCE With ISSN 2582- 9815 Organized by the PG & Research Dept. of Commerce, Jamal Mohamed College (Autonomous), Trichy on 24th January 2024.
- ❖ Published a Paper titled "PERFORMANCE MANAGEMENT AND ITS APPRAISAL" in the ISBN Book titled- EMERGING TRENDS IN HUMAN RESOURCE MANAGEMENT With ISBN 978-93-6076-538-5, Edition I, March 2024.

FDP PARTICIPATION

- ❖ Participated in FIVE-DAY Faculty Development Programme on INNOVATION IN RESEARCH Organized by IQAC of Jamal Mohamed college, Trichy from 05.06.2023 to 09.06.2023.
- ❖ Participated in FIVE-DAY Faculty Development Programme on EMERGING TRENDS IN INNOVATIVE RESEARCH Organized by Department of Business Administration, Jamal Mohamed College, Trichy from 03.07.2023 to 07.07.2023.
- ❖ Participated in FIVE-DAY Faculty Development Programme on UPSKILL YOUR RESOURCES Organized by Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi from 07.07.2023 to 13.07.2023.
- ❖ Participated in EIGHT-DAY Faculty Development Programme on **ARTIFICIAL**INTELLIGENCE IN TEACHING LEARNING PROCESS Organized by Shri

 Shankarlal Sundarbai Shasun Jain College for Women-Chennai & Ayya Nadar Janaki

 Ammal College, Sivakasi from 21.08.2023 to 28.08.2023.
- ❖ Participated in FIVE-DAY Faculty Development Programme on ART OF WRITING RESEARCH PAPER AND PROPOSAL Organized by Jamal Institute of Management, Trichy on 11th September to 15th September 2023.
- ❖ Participated in FIVE-DAY Faculty Development Programme on RELEVANCE OF ANCIENT INDIAL KNOWLEDGE IN THE CONTEMPORORARY HIGHER EDUCATION SCENARIO Organized by IQAC of Jamal Mohamed college & V.V. Vanniyaperumal College for Women, Trichy from 16.11.2023 to 22.11.2023.
- ❖ Participated in FIVE-DAY Faculty Development Programme on EFFECT OF GENERATIVE AI IN MODERN RESEARCH AND INDUSTRY Organized by Department of Computer Science, Sister Nivedita University, Kolkata, India from 29th April 2024 to 3rd May 2024.
- ❖ Participated in ONE DAY National Level Faculty Development Programme on EMPOWERING EDUCATORS FOR EXCELLENCE IN DIGITAL TEACHING AND PROFESSIONAL GROWTH Organized by Research and Development Cell of Adhiyaman Arts and Science College for Women, Krishna Giri on 29th March 2024.
- ❖ Participated in FIVE-DAY National Virtual Faculty Development Programme on TEACHING AS A CHALLENGING PROFESSION Organized by the IQAC & Library of Sri Kanyaka Parameswari Arts and Science College for Women, Chennai from 13.05.2024 to 17.05.2024.
- ❖ Participated in FIVE-DAY Faculty Development Programme on **ACADEMIC LEADERSHIP AND LEADING FOR ACADEMIC EXCELLENCE** Organized by

- Department of Business Administration and Internal Quality Assurance Cell, Jamal Mohamed College, Trichy from 05.06.2024 to 09.06.2024.
- ❖ Participated in ONE DAY Online Faculty Development Programme on AI TOOLS FOR TEACHING Organized by Star Foundation for Research and Education on 22.6.2024.
- ❖ Participated in SEVEN-DAYS Online Faculty Development Programme on ESSENTIAL SKILLS FOR PROFESSIONAL DEVELOPMENT IN HIGHER EDUCATION Organized by Star International Foundation for Research and Education on 01.07.2024 to 07.07.2024.

CERTIFICATE OF APPRECIATION

- ❖ Acted as a Resource Person and Shared his Alumnus expertise on the topic TIPS TO HANDLE SCHOOL STUDENTS DURING INTERNSHIP Conducted by Jamal Mohamed College of Teacher Education on 10.09.2024.
- ❖ Acted as a Resource Person and Shared enlightened the students on **PRACTICAL APPLICATIONS ON TALLY-ERP 9** during the SLA Common Meet of the Commerce Club held at St. Joseph's Anglo-Indian Girls Higher Secondary School on 04.11.2024.

PERSONAL PROFILE

❖ Father's Name: S. Mathi Alagan

❖ Mother's Name: M. Vetri Selvi

❖ Date of Birth: 30.04.1998

❖ Blood Group: A+

Religion: Hindu

❖ Nationality: Indian

Marital Status: Single

❖ Languages Known: Tamil, English & Hindi (Speak, Read and Write)

❖ Home Address: 4, Anjali Nagar Main Road, Ramachandra Nagar,

Edamalaipattipudur, Tiruchirappalli- 620012.

Yours Truly

(M. VIGNESHWAR)

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