

J.MAHESWARAN,

No: 34/33, 2nd Street,
Kesava Nagar, Jail Corner,
Trichirappalli – 620 023.
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**OBJECTIVE**

To achieve career growth and development, always keeping the institution's goal as the priority and also accepting the challenging assignment.

STRENGTH

- Quick Learner
- Logical thinking and Problem solving skills.
- Attitude to adopt new technologies and Environments.

EDUCATIONAL QUALIFICATION

Degree/ Course	Subject	University/College/School Name	Year	Percentage	Class
MA	Economics	Bharathidasan University, Trichy – 620 024	April 2020	65.40	I st Class
NET	Commerce	University Grants Commission, New Delhi - 110 002	December 2010	Qualified	
M.B.A	Management	Periyar University, Salem – 636 001.	April 2009	68.63	I st Class
M.Phil	Commerce	Jamal Mohamed College, Trichy – 620 020.	February2 005	81.40	I st Class with Distinction
PGDCA	Computer Application	Jamal Mohamed College, Trichy – 620 020.	April 2004	77.80	I st Class with Distinction
M.Com	Commerce	Jamal Mohamed College, Trichy – 620 020.	April 2003	69.00	I st Class
B.Com	Commerce	Srimad Andavan College, Trichy - 620 005.	April 2001	57.09	II nd Class
HSC		Ordnance Factory Higher Secondary School, Trichy – 620 016	March 1998	69.91	I st Class
SSLC		Ordnance Factory High School, Trichy – 620 016	March 1996	55.00	II nd Class

TECHNICAL QUALIFICATION

S.No.	Course	Subject	Year	Class
1	Tally	Accounting Package	March - 2003	1 st Class
2	Type writing	English (Lower)	August -2002	1 st Class with Distinction
3	Type writing	English (Higher)	August -2003	1 st Class with Distinction

EXPERIENCE: 19Years and 02Months

S.No.	Designation, College Name and Address	Years of service	Period of Service
1	Assistant Professor, Department of Business Administration, Jamal Mohamed College (Autonomous), TVS Tolgate, Trichy –620 020.	15Years and 6 Months	June – 2009 to Till date
2	Assistant Professor, Department of Commerce, Pavendar Bharathidasan College of Arts and Science, Pudukkottai road, Trichy –620 024.	3Years and 8 Months	August – 2005 to April – 2009

AREA SPEALISATION

- Finance
- Marketing and
- Human Resource Management

MEMBERSHIP

- **Lifetime Member of Commerce and Management Association of India(COMAOI) – Patna, India.**
- **Editorial Board Member of Journal of Research and Innovation in Technology, Commerce and Management (JRITM).**
- **Lifetime Pannel Member of Star International Foundation for Research and Education (SIFRE).**

ACTED AS A RESOURCE PERSON

S.No.	College Name & Company Name	Title	Date
1	National Transport Company(P)Ltd., Namakkal (Dt).	Personality Development and Motivation to Workers.	5 th Oct 2010
2	Dhanalakshmi Srinivasan College of Arts and Science for Women, Department of Physics, Perembalur(Dt).	Character Development.	26 th Dec 2013
3	Dhanalakshmi Srinivasan College of Arts and Science for Women, Department of Bio-Technology, Perembalur (Dt).	Enrichment of Interview skills	17 th Jul 2015

4	National College Department of BMS (Agri Storage & Supply Chain), Tiruchirappalli	The Logic of Logistics & Supply Chain Management in the Post Pandemic Era.	10 th Jul 2023
5	Cauvery College for Women, Institutions Innovation Council, Tiruchirappalli (Dt).	Skills Needed for Innovative Entrepreneurs	31 st Jul 2023
6	Rabiammal Ahamed Maideen College for Women, Department of Business Administration, Tiruvarur (Dt).	Employability Skills	10 th Jul 2024

ACTED AS A RESOURCE PERSON (WEBINAR)

S.No.	College Name & Company Name	Title	Date
1	National College Department of Business Administration, Tiruchirappalli	Personality development is the Key to Success	09 th Sep 2021
2	Seethalshmi Ramaswami College (Autonomous), Department of Bio-Technology, Tiruchirappalli.	An Overview of a Bank	11 th Dec 2021
3	Rabiammal Ahamed Maideen College for Women, Department of Business Administration, Tiruvarur.	Traditional and Recent Trends in Banking Sector	6 th Jun 2022

WEBINAR PARTICIPATION

International Level : 03
National Level : 15
State Level : 15

E- CONTENT : 07

OTHER ACTIVITIES

- Served as a **Rotract Club** member from **1998 to 2001**.
- Worked as a **Special Police Officer** for **Local Body Election** held on **2006**.
- Served as a **NSS Programmer Officer** at **Pavendear Bharathidasan College of Arts and Science**.
- Worked as a **Department Library In charge** from **June – 2009 to May 2014**.
- Worked as a **Organizing Secretary** for Two days **International National seminar** held on **16th and 17th August 2014**.
- Worked as a **Organizing Secretary** for a One day **State Level Workshop** held on **24th Feb 2015**.

- Worked as a **Department Test In-charge** for the period from **June 2015 to May 2016**.
- Worked as a **Vice President** for **Department Association Programs** from **June 2016 to May 2017**.
- Worked as a **Member** in **College Students Monitoring Committee** from **June 2018 to May 2020**.
- Worked as a **Department Placement Officer** from **June 2020 to May 2022**.
- Worked as a **Department Sports Incharge** from **June 2021 to May 2022**
- Worked as a **Executive Committee Member** for **College Staff Association** from **June 2021 to March 2024**.
- Worked as a **Organizing Secretary** for a **Three days Workshop** held on **12th Sep 2022 to 14th Sep 2022**.
- Working as a **Department Placement Officer** from **June 2024 to till date**.
- Working as a **Department Sports Incharge** from **June 2024 to till date**.

REFERENCE ENQUIRY CONTACT

Name and Address	Contact Number
Dr. A. M. MOHAMED SINDHASHA The Principal (Rtd), Jamal Mohamed College (Autonomous), TVS Tolgate, Trichy – 620 020.	94430-72623

BOOK CHAPTER – DETAILS

S.No.	Name & Address of Publisher	Book Title	Chapter Title	Date
1	Multi Spectrum Publications (International Publishers) Kanyakumari, Tamil Nadu, India.	Shodhcholistan: A Multidisciplinary Framework for Sustainable Development Modeling.	AI in Marketing and upcoming era ISBN: 978-81-981681-1-5	Nov - 2024

SEMINAR- PAPER PRESENTATION AT INTERNATIONAL LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global competitiveness – A Challenge for Sustenance and Excellence.	An Overview of Women entrepreneur in Small and Medium enterprise in India. ISSN:2250-1940	16 th & 17 th Aug - 2013
2.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global Economic Revival: A Changing Scenario	Obstacles in MSME and Initiatives taken by Government ISSN:0973-0303	16 th & 17 th Aug - 2014

CONFERENCE – PARTICIPATION AT INTERNATIONAL LEVEL

S.No.	University/College Name & Address	Conference Title	Date
1	Jamal Mohamed College, Department of BBA & Aviation Management, TVS Tolgate, Trichy – 620 020.	Navigating the Future of Aviation: Innovation, Sustainability and Efficiency	23 th Oct 2024

SEMINAR– PAPERPRESENTATION AT NATIONAL LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	ST. Thomas College Pala, Department of Commerce, Arunapuram (PO), Kerala – 686 634.	National Seminar on Commerce.	E – HR Strategy in Business Organisations.	14 th & 15 th Feb 2003
2	Pavendar Bharathidasan College of Arts & Science, Department of Commerce and BBA, Pudukkottai road, Trichy – 620 024.	Emerging Issues, Opportunities, Challenges and Prospects of Financial Investments in the Liberalised era.	Challenges facing the Financial Sector.	24 th & 25 th Jan 2007
3	Jamal Mohamed College, Department of Commerce (SF) & BBA, TVS Tolgate, Trichy – 620 020.	Recent Trends in Indian Economy – A Management Perspective.	Role of Insurance in Economic Development.	4 th Feb 2011
4	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	India – An Emerging Economic Power.	Development of Small Scale Industries and Village Industries ISBN: 93-81521-00-7	4 th Feb 2012
5	Jamal Mohamed College, Department of BBA, TVS Tolgate, Trichy – 620 020.	Problems and Challenges in the Management of Micro, Small and Medium enterprises.	Role of MSME's in India ISBN: 978-93-81521-01-4	25 th Feb 2012
6.	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020	Marketing Strategies for Make in India Products and services	Consumer buying Behaviour – An Overview ISSN: 0973-0303	24 th Jan 2015
7.	Shrimati Indira Gandhi College Department of BBA, Trichy – 620 002.	Corporate Social Responsibility	Corporate Social Responsibility in recent Era	13 th Feb 2016
8.	Jamal Mohamed College, Department of BBA, TVS Tolgate, Trichy – 620 020.	Knowledge Management Practices to Develop Skills of College Students	The Impact of Soft Skills Teaching Programmed to Management Students	12 th & 13 th Oct 2022

SEMINAR– PARTICIPATION AT NATIONAL LEVEL

S.No.	University/College Name & Address	Seminar Title	Date
1	SASTRA University, School of Management, Thanjavur – 613 401.	Branding and Advertising for Future Managers.	12 th Oct2009
2	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate,Trichy – 620 020.	Quality Enhancement in teaching, Research and Extension in Higher Education Institutions – Prospects and Problems.	15 th & 16 th Apr 2010
3	Jamal Mohamed College,IQAC, TVS Tolgate,Trichy – 620 020.	Creating Competitiveness to excel in Higher Education – A TQM Approach.	8 th Dec2010
4	Jamal Mohamed College, IQAC, TVS Tolgate,Trichy – 620 020.	Examination Reforms	24 th Feb2012
5	Jamal Mohamed College, Jamal Institute of Management, TVS Tolgate,Trichy – 620 020.	NEO Business Management	18 th Mar 2023

SEMINAR - PAPER PRESENTATION AT STATE LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Department of BBA & PG Department of Commerce(SF), TVS Tolgate,Trichy – 620 020.	Problems and Prospects of Service Sector in India.	Recent Trends in Micro Finance and its Emerging Risks ISBN:978-93-81521-19-9	12 th Jan2013
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate,Trichy – 620 020.	Financial Inclusion – An Equitable Economic Growth.	Recent Trends and Problems of Micro Finance. ISBN:978-81-909104-0-8	21 th Sep 2013
3	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF),TVS Tolgate, Trichy– 20.	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	Role of Internal Auditor. ISBN:978-81-909104-2-2	01 st Feb 2014

SEMINAR- PARTICIPATION AT STATE LEVEL

S.No.	College Name & Address	Seminar Title	Date
1	Jamal Mohamed College, TVS Tolgate,Trichy – 620 020.	Examination Reforms	12 th Mar 2010
2	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy–20.	Corporate Governance in India – Challenges and Prospects.	19 th Mar 2010
3	Jamal Mohamed College, PG & Research Department of Commerce,TVS Tolgate, Trichy –20.	Investment Opportunities and Challenges.	12 th Jan 2011
4	Jamal Mohamed College, IQAC, TVS Tolgate,Trichy – 620 020.	Teaching Learning and Research in Higher Education – Excellence and Beyond Excellence.	7 th Mar 2012

FACULTY DEVELOPMENT PROGRAMME – PARTICIPATION

S.No.	College Name & Address	FDP Title	Date
1	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Stress Management	13 th &14 th Jun 2017
2	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Decision Making Skills	23 th & 24 th Nov 2018
3	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Advanced Presentation Skills for Teaching Staffs	29 th & 30 th Nov 2019
4	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Teaching Skills	07 th Jan 2021
5	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Soft Skills for Teaching Staffs	25 th Jun 2021
6	Jamal Mohamed College, Jamal Institute of Management, TVS Tolgate,Trichy – 620 020.	Data Analytics	16 th to 20 th May 2022
7	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Emerging Trends in Innovative Research	3 rd to 7 th Jul2023
8	Jamal Mohamed College, Jamal Institute of Management, TVS Tolgate,Trichy – 620 020.	Art of Writing Research Paper and Proposal	11 th to 15 th Sep 2023
9	Star International Foundation for Research and Education, Tiruchengode, Namakkal – 637 211.	SPSS in Research	26 th to 30 th Dec 2023
10	Jamal Mohamed College, IPRC, IQACand IIC, TVS Tolgate,Trichy – 620 020.	Roadmap for Intellectual property rights	8 th to 12 th Jan 2024
11	Sri Kanyaka Parameswari Arts and Science College for Women, Department of Tamil,Chennai – 600001	Selvathul Selvam	05 th to 09 th Feb 2024
12	Sri Kanyaka Parameswari Arts and Science College for Women, Department of Tamil, Chennai – 600001	Teaching as a challenging profession	13 th to 17 th May 2024
13	Jamal Mohamed College, Department of BBA and IQAC, TVS Tolgate,Trichy – 620 020.	Academic Leadership and Leading for Academic Excellence	05 th to 09 th June 2024
14	STAR INTERNATIONAL Foundation for Research and Education, Namakkal, Tamil Nadu.	AI tools for Teaching	22 nd June 2024
15	STAR INTERNATIONAL Foundation for Research and Education, Namakkal, Tamil Nadu.	Essential Skills for Professional Development in Higher Education	01 st to 07 th July2024

16	IBS ICFAI Business School, T. Nagar, Chennai – 17.	Understanding Gen Z Beyond class room & Emotional Intelligence for developing Strong People skills.	20 th Aug 2024
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WORKSHOP – PARTICIPATION

S.No.	College Name & Address	Workshop Title	Date
1	Jamal Mohamed College, PG & Research Department of Commerce,TVS Tolgate, Trichy – 620 020.	Research in Commerce.	29 th & 30 th Nov 2003
2	Srimad Andavan Arts and Science College,Department of BBA, T.V. Kvil,Trichy – 620 005.	Entrepreneurial Development Programme.	22 th Dec 2005
3	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate,Trichy – 620 020.	International Financial Reporting Standards (IFRS).	1 st Oct 2011
4	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate,Trichy – 620 020.	Stock Market Practices.	12 th Jan 2012
5	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Entrepreneurship Development	24 th Feb 2015
6	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Investment in Stock Market for Beginners	06 th Oct 2015
7	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Media Training Programme	09 th Mar 2016
8	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Employability Skills	17 th Feb 2017
9	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	E –Media Training Programme	16 th & 17 th Mar 2017
10	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Promoting Young Entrepreneurs “Guidelines and Guidance”	17 th Dec 2018
11	Jamal Mohamed College, Curriculum Development Cell, TVS Tolgate,Trichy – 620 020.	Professional Development for Academic Leadership in Curriculum Design	18 th & 19 th Jan 2019
12	Jamal Mohamed College, Department of BBA (Women), TVS Tolgate,Trichy – 620 020.	Export Procedure and Promotion – NWEF	21 st Feb 2020

13	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Stock Trading Practices	12 th & 14 th Sep 2022
14	Jamal Mohamed College, Department of BBA, TVS Tolgate,Trichy – 620 020.	Opportunities and Challenges in Entrepreneurship	24 th , 25 th & 27 th July 2023
15	STAR INTERNATIONAL Foundation for Research and Education, Namakkal, Tamil Nadu.	Foundation of Stock Market for beginners	23 rd to 27 th Sep 2024

PERSONAL PROFILE

Name : J.MAHESWARAN
 Father's Name : B.JAYARAMAN
 D.O.B and Age : 28.05.1981 and 43 years
 Gender : Male
 Nationality : Indian
 Religion : Hindu
 Marital Status : Married
 Languages known : Tamil, English and Telgu

DECLARATION

I hereby declare that all the above **information is true and best of my knowledge.**

Place: Trichy – 23.

Yours faithfully,

Date: 09.12.2024

(J.MAHESWARAN)