

Dr. L. ASID AHAMED

M.Com., M.Phil., Ph.D., M.B.A., M.Phil., PGDCA.,

Office :

Assistant Professor,
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Department of Business Administration, Crawford,
Jamal Mohamed College, Trichy – 20. Tiruchirappalli – 620 012.

Residence :

No.21/75, Muslim 1St



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OBJECTIVE

To achieve the career growth and self development in general and particular in educational sector, always keeping the institution's goal as the prime and also accepting the challenging task in academic.

STRENGTH

- Good Human, Honesty and Logical Thinker with Problem solving skills.
- Quick Learner and hold Positive Attitude to adopt new innovative modules that suits the environment.

EDUCATION QUALIFICATION

Degree/ Course	Subject	Institutions	Year	Percentage	Class
Ph. D	Commerce	Jamal Mohamed College	November 2014	Commended	
M. Phil	Management	Jamal Mohamed College	March 2011	86.7	I Class – Distinction with D + Grade
MBA	Management	Allagappa University	May 2009	57.55	II Class
M. Phil	Commerce	Jamal Mohamed College	September 2006	80.6.	I Class – Distinction with D + Grade
M.Com	Commerce	Jamal Mohamed College	April 2005	67.60	I Class
B.Com	Commerce	Jamal Mohamed College	April 2003	54.34	II Class
HSC	Commerce	T.M.H.N.U. Matric. Hr. Sec. School, Theni	March 2000	60.08	I Class
SSLC		T.M.H.N.U. Matric. Hr.	March 1998	69.18	I Class

	Sec. School, Theni			
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COMPUTER PROFICIENCY

Course	Subject & Place	Year
PGDCA	Computer Application, Bureau of Data Processing Systems Software Limited.	May 2003
Wings	Tally, Jamal Mohamed College, Trichy.	2002
WordStar, FoxPro and Basic	T.M.H.N.U. Matric. Hr. Sec. School, Theni	1996-97

TEACHING EXPERIENCE

Designation with College Address	Years of Experience	Period of Service
Assistant Professor, Department of Business Administration, Jamal Mohamed College, Trichirappalli-20	8 Years and 6 Months	11.07.2007 to Till Date

RESEARCH EXPERIENCE

: 9 Years

AREA OF SPECIALIZATION

Marketing & Human Resource Management

Subject Taught (at different Levels)

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|--|-----------------------------------|
| 1. Advanced Accounting | 10. Managerial Economics |
| 2. Banking Practices | 11. Marketing Management |
| 3. Basics Computer and DTP | 12. Management Principles |
| 4. Business Law | 13. Management Information System |
| 5. Business Mathematics and Statistics | 14. Organisational Behaviour |
| 6. Computer Accounting Package | 15. Stock Market Practices |
| 7. Financial Management | 16. Service Marketing |
| 8. Human Resource Management | 17. Value Education |
| 9. International Business | 18. Gender Studies |

ACADEMIC ACTIVITIES

- **Charmin for Autonomous Valuation** for Electives – BBA Courses, Jamal Mohamed College, Trichirappalli.
- **Member of Question paper Setter and Examiner** for Non-Major Elective, Skill Based Elective of B.B.A Course, Jamal Mohamed College, Trichirappalli.
- **Member of Question paper Setter** for B.B.A Course:
Sri Krishna College of Arts And Science College, Coimbatore.
PSG College of Arts and Science, Coimbatore.
Hajee Karutha Rowther Howdia College, Uthamapalayam.
Vivekananda Arts And Science College, Tiruchengode.
Vellachamy Nadar Arts and Science College, Madurai.
- **Member of Valuation Examiner** for B.B.A Course:
Bharathidasan University, Trichirappalli.
Government Arts College, Kumbakonam.
Devanai Ammal Arts and Science college for Women, Villupuram.
- **Faculty in Distance Education** for B.Com., M.Com., of Bharadhasan University, Annamalai University and Allagappa University.

OTHER RESPONSIBILITIES

- Tutor In-Charge for II BBA 'B' for the period of 2014-2017.
- Business Quiz Master in Exobiz from 2012 – Till Date.
- Sports In-charge (SF) from June 2015 – Till Date.
- Member in preparation of NAAC report for BBA Department.
- Elected Committee Member of Department for the period from June 2011-May 2013.
- Organizing Secretary for one day State Level Workshop held on 1st October 2011
- Department Test In-charge for the period of June 2010-May 2011.
- Vice President of Department Association for the period of June 2009-May 2010.

- Full time and Part time Sub Warden in KHAJAMIAN HOSTEL, Jamal Mohamed College, Trichy from 2006-2011.
- Member in Dheeniyath Class from 2012 - Till Date.
- Served as a member in LEO Club from 2000-2003

PUBLICATION / PRESENTATION / PARTICIPATION

- **Publication of Articles in the Journals with Impact factor (ISSN) : 01**
- **Publication of Articles in the Journals (ISSN) : 08**
- **Publication of Edited Volume of Books (ISBN) : 10**
- **Presentation in International Seminars / Conferences : 08**
- **Presentation in National Conferences / Seminars : 10**
- **Participation in National Conferences / Seminars : 02**
- **Participation in National Refresher courses : 02**
- **Presentation in State / Regional Conferences / Seminars : 06**
- **Participation in State / Regional Conferences / Seminars : 04**
- **Participation in National / State / Regional Workshops : 08**
- **Certificate of Appreciation for Resource Person : 03**

PUBLICATION OF ARTICLES IN THE JOURNALS (ISSN) : 09

1. Published an article titled “Service Quality and Guests Behavioural Intentions: A Study in the Kodaikanal Star Hotels” in “International Journal of Management (IJM)”, Journal Impact Factor (2014) : 7.2230 Calculated by Global Institute for Scientific Information (GISI), ISSN 0976-6502, Vol. 6, Issue 1, January 2015, pp. 475-483.
2. Published an article titled “A Study on Economic Status of Indian Railways” in the Special Issue “Jamal Academic Research Journal: An Interdisciplinary” ISSN 0973-0303, Vol. II, Special Issue, 24th January 2015, pp. 226-228.
3. Published an article titled “A Study on Service Quality and Guest Behavioural Intentions in the Kodaikanal Hotel” in the special Issue of “Jamal Academic Research Journal : An Interdisciplinary” ISSN 0973-0303, Special Issue , 16th August 2014, pp. 171-173.
4. Published an article titled “An Empirical Study on Service Quality led to Customers Loyalty in Kodaikanal Hotels” in the Special Issue of “Research Explorer – An International Research Journal on Multidisciplinary” ISSN 2250-1940, Vol. II, Special Issue 1, 16th August 2013, pp. 66-68.
5. Published an article titled “Service Quality of Hotels” in the Multifaceted Referral Journal “HRD Times” ISSN 0976-7401, Vol. 15, No. 5, May 2013 pp.29-30.
6. Published an article titled “Customers Perceptions of Service Quality in Kodaikanal Hotels ” in the Special Issue of “Research Explorer – An International Research Journal on Multidisciplinary” ISSN 2250-1940 Vol. II, Special Issue II on March 2013, pp. 58-60.
7. Published an article entitled “Tourists Perceptions of Service Quality of Kodaikanal Lake Based Hotels” in the Referred Journal “Sankhya – International Journal of Management and Technology”, ISSN 0975-3915, Need Vol. 3, Special Issue 2, September 2012, pp. 532-536.

8. Published an article titled “An study on Perceived Service Quality of Kodaikanal Hotel Resorts” in the “Jamal Academic Research Journal: An Interdisciplinary” ISSN 0973-0303, Vol. 6, No. 1 & 2, January-June, July-December 2012, pp. 53-56.
9. Published an article entitled “Weekend Effect in Stock Market – An Indian Analysis” in UGC sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations (RET CAM FIN - 2010) organized by Bharathidasan University and SMART Journal of Business Management Studies held on January 9-10, 2010.

PUBLICATION OF EDITED VOLUME OF BOOKS (ISBN): 10

1. Published an article titled “Merger and Acquisition of Hotel Industry in India” in the edited volume of book entitled on Different Perspectives of Companies Act 2013 – Towards Corporate Excellence” ISBN 978-81-909104-2-2 on 1st February 2014.
2. Published an article titled “Impact of financial inclusion on Indo-Kenyan Mobile & Internet users in Hotel Industry” in the edited volume of book entitled on “financial inclusion – A Way of Equitable” ISBN 978-81-909140-0-8 on 21st September 2013.
3. Published an article titled “An Empirical Study on Service Quality Budget Hotels in Kodaikanal, Tamilnadu” in the edited volume of book entitled on “Contemporary Issues and Challenges of Indian in Global Scenario” ISBN 978-93-81521-28-1 Vol. 1, Issue 1, February 2013, pp. 144-149
4. Published an article titled “An Eagle View on Indian Hotel Industry” in the edited volume of book entitled on “Problems & Prospects of Service Sector in India” ISBN 978-93-81521-19-9 on 12th January 2013.
5. Published an article titled “A Study on Service Quality of Hotels in Kodaikanal on Guests Perceptions” in the edited volume of book entitled on “Problems & Prospects of Service Sector in India” ISBN 978-93-81521-19-9 on 12th January 2013.

6. Published an article entitled “Impact of SME’s on Hotel Industry and Globalisation” in the edited volume of book entitled on “Problems & Challenges in the Management of Micro, Small and Medium Enterprises (MSME)” edited by Department of Business Administration, Jamal Mohamed College, ISBN 978-93-81521-01-4, Jazyam Publications, Trichy on 25th February 2012.
7. Published an article entitled “Growth Trend of Indian Resort Market” in the edited volume of book entitled on “Service Sector in the Globalisation Era” edited by PG Department of Commerce, Jamal Mohamed College, ISBN 93-81521-007, Jazyam Publications, Trichy on 22nd February 2012.
8. Published an article entitled “Correlation Analysis of Service Quality Gaps in Four Star Hotel in Kodaikanal” in the edited volume of book entitled on “India – An Emerging Economic Power” edited by PG Department of Commerce, Jamal Mohamed College, ISBN 93-81521-007, Jazyam Publications, Trichy on 4th February 2012.
9. Published an article entitled “Liberalisation on Performance of Indian Industries – An Overview” in the edited volume of Book “India – An Emerging Economic Power” edited by PG Department of Commerce, Jamal Mohamed College, ISBN 93-81521-007, Jazyam Publications, Trichy on 4th February 2012.
10. Published an article entitled “Effects of Environment in Tourism on Indian Economy – A Birds View” in the edited volume of Book “Recent Trends in Indian Economy – A management Perspective” edited by PG Department of Commerce & Department of Business Administration, Jamal Mohamed College, ISBN 978-93-80394-18-3, Raja Publications, Trichy on 4th February 2011.

PRESENTATION IN INTERNATIONAL SEMINARS / CONFERENCES : 08

1. Presented a Paper entitled “Indo-Foreign Trade Policy & Export Incentive Scheme” in Two Day International Seminar on “Inclusive Economic Growth” organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 13th and 14th August 2015.
2. Presented a Paper entitled “Service Quality and Guests Behavioural Intentions : A Study in the Kodaikanal Star Hotels” in Two Day International Conferences on “Advanced Management – Challenges in Knowledge Era” organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous), Trichy-20 held on 8th and 9th January 2015.
3. Presented a Paper entitled “A Study on service Quality and Guest Behavioural Intentions in the Kodaikanal Hotels” in Two Day International Seminar on “Global Economic Revival : A Changing Scenario” organized by the Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 16th and 17th August 2014.
4. Presented a Paper entitled “An Empirical Study on Service Quality led to Customers Loyalty in Kodaikanal Hotels” in Two Day International Seminar on “Global Competitiveness – A Challenge for Sustenance and Excellence” organized by the Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 16th and 17th August 2013.
5. Presented a Paper entitled “An Empirical Study on Service Quality of Budget Hotels in Kodaikanal, Tamilnadu” in Two Day International Seminar on “Contemporary Issues and Challenges of Indian Business in Global Scenario” organized by the PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 13th and 14th February 2013.

6. Presented a Paper entitled “Tourists Perceptions of Service Quality of Kodaikanal Lake Based Hotels” in the International Conference on “Business Innovations in the Globalisation Era” organized by the PG & Research Department of Commerce, A.V.V.M Sri Puspham College (Autonomous), Poondi held on 22nd September 2012.
7. Presented a Paper entitled “We for You – Emerging Trends in Hotel Resort Industry in India” in the International Conference on “Emerging Trends in Research” organized by the Quality Circle for Research, Thassim Beevi Abdul Kader College for Women (Autonomous and Reaccredited), Kilakarai held on 12th April 2012.
8. Presented a Paper entitled “Weekend Effect in Stock Market – An Indian Analysis” in UGC sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations (RET CAM FIN - 2010) organized by Bharathidasan University and SMART Journal of Business Management Studies held on January 9-10, 2010.

PRESENTATION IN NATIONAL CONFERENCES / SEMINARS : 10

1. Presented a Paper entitled “Stress Management” in One Day National Level Seminar on “New Vistas in Employment Relations in Public and Private Sector Undertakings” organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 05th February 2015.
2. Presented a Paper titled “A Study on Economic Status of Indian Railways” in One Day National Level Seminar on “Marketing Strategies for Make in India Products and Services” organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 24th January 2015.
3. Presented a Paper “Customers Perceptions of Service Quality in Kodaikanal Hotels” in One Day National Conference on “Services Sector in India – An Analysis” organized by Department of Management Studies and PG & Research Department of Commerce, Bharath College of Science and Management, Thanjavur-5 held on 16th March 2013.

4. Presented a Paper titled “Impact of SME’s on Hotel Industry and Globalisation” in One Day National Level Seminar on “Problems & Challenges in the Management of Micro, Small and Medium Enterprises (MSME)” organized by Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20 held on 25th February 2012.
5. Presented a Paper entitled “Growth Trend of Indian Resort Market” in One Day National Level Seminar on “Service Sector in the Globalisation Era” edited by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 22nd February 2012.
6. Presented a Paper entitled “Correlation Analysis of Service Quality Gaps in Four Star Hotel in Kodaikanal” in One Day National Level Seminar on “India – An Emerging Economic Power” edited by PG Department of Commerce, Jamal Mohamed College, (Autonomous), Trichy on 4th February 2012.
7. Presented a Paper entitled “Liberalisation on Performance of Indian Industries – An Overview” in One Day National Level Seminar on “India – An Emerging Economic Power” edited by PG Department of Commerce, Jamal Mohamed College, (Autonomous), Trichy on 4th February 2012.
8. Presented a Paper entitled “Effects of Environment in Tourism on Indian Economy – A Birds View” in One Day National Level Seminar on “Recent Trends in Indian Economy – A Management Perspective” organized by PG Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20 held on 4th February 2011.
9. Presented a Paper entitled “Role of Educational Industry in Indian Economy” in One Day National Level Seminar on “Recent Trends in Indian Economy – A Management Perspective” organized by PG Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20 held on 4th February 2011.

10. Presented a Paper entitled “Corporate Social Responsibility of Indian Financial Institutions” in UGC sponsored Two day National Seminar on Financial Exclusion: Need for Financial Inclusion organized by Department of Commerce, Annamalai University held on January 18th & 19th, March 2010.

PARTICIPATION IN NATIONAL CONFERENCES / SEMINARS : 02

1. Participated in One Day National Level Seminar on “Practical Application of Interest free financing for the economic development” organized by PG Department of Commerce (SF), Jamal Mohamed College (Autonomous), Trichy-20 held on 13th January 2016.
2. Participated in One day National Seminar on “Branding and Advertising for Future Managers” organized by School of Management, SASTRA University held on 12th October 2009.

PARTICIPATION IN NATIONAL REFRESHER COURSES : 02

1. Participated in UGC Autonomous Grant One Day National Seminar on Examination Reforms organized by Jamal Mohamed College (Autonomous), Trichy-20 held on 24th February 2012.
2. Participated in Two Day NAAC Sponsored National level Seminar on Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions – Prospects and Problems Organized by Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy-20 held on 15th 7 16th April 2010.

PRESENTATION IN STATE / REGIONAL CONFERENCES / SEMINARS : 06

1. Presented a Paper entitled “Merger and Acquisition of Hotel Industry in India” in One Day State Level Seminar on “Different Perspectives of Companies Act 2013 – Towards Corporate Excellence” organized by Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 1st February 2014.

2. Presented a Paper entitled “Accessing the Corporate Social Responsibility Practices of the Hospitality Industry in India” in One Day State Level Seminar on “Corporate Social Responsibility – Issues and Challenges in India” organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 29th January 2014.
3. Presented a Paper entitled “Impact of financial inclusion on Indo-Kenyan Mobile & Internet users in Hotel Industry” in One Day State Level Seminar on “Financial Inclusion – A Way of Equitable Growth” organized by Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 21st September 2013.
4. Presented a Paper entitled “An Eagle View on Indian Hotel Industry” in One Day State Level Seminar on “Problems & Prospects of Service Sector in India” organized by Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 12th January 2013.
5. Presented a Paper entitled “A Study on Service Quality of Hotels in Kodaikanal on Guests Perceptions” in One Day State Level Seminar on “Problems & Prospects of Service Sector in India” organized by Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 12th January 2013.
6. Presented a Paper entitled “Corporate Governance in Multinational Corporations” in UGC Autonomous Grant One Day State Level Seminar on “Corporate Governance in India – Challenges and Prospects” organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 19th March 2010.

PARTICIPATION IN STATE / REGIONAL CONFERENCES / SEMINARS : 04

1. Participated in UGC Autonomous Grant One Day Seminar on Teaching, Learning and Research in Higher Education – Excellence and beyond Excellence organized by Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy-20 held on 7th March 2012.
2. Participated in UGC Autonomous Grant One Day State Level Seminar on “Investment Opportunities and Challenges” organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 12th January 2011.
3. Participated in Seminar on “Creating Competiveness to excel in higher education – a TQM approach” organized by Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy-20 held on 8th December 2010.
4. Participated in One day K.S. Sampathkumaran Memorial Regional Seminar on “The Management Accounting Strategies during Economic Uncertainties” organized by SIRC, Chennai and Tiruchirappalli Chapter of Cost Accountants, Trichy-1 held on 11th January 2009.

PARTICIPATION IN NATIONAL / STATE / REGIONAL WORKSHOPS : 08

1. Participated in Two day UGC Sponsored National Level Workshop on “Accounting in the 21st Century-some Emerging Dimensions”, organized by Department of Commerce, Annamalai University held on 3rd & 4th, March 2014.
2. Participated in a One Day State level Workshop on “Investment in Stock Market for Beginners”, organized by Department of Business Administration, Jamal Mohamed College held on 06th October 2015.
3. Participated in a One Day State level Workshop on “Entrepreneurship Development”, organized by Department of Business Administration, Jamal Mohamed College held on 24th February 2015.

4. Participated in Two day State Level Workshop on “Research on Commerce and Management Studies”, organized by Tamil Nadu State Council for Science and Technology & Research Centre of Commerce, Bharathidasan University College held on 15th & 16th, March 2013.
5. Participated in One Day State Level Workshop on “Stock Market Practices” organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 12th January 2012.
6. Participated in Four Day Workshop on “Latex and SPSS”, organized by PG and Research Department of Mathematics, Jamal Mohamed College held on 26th, 29th, 30th September and 01st October 2014.
7. Participated in One Day Workshop on “International Financial Reporting Standards (IFRS)”, organized by Department of Business Administration and Commerce, Jamal Mohamed College held on 1st October 2011.
8. Participated in Seven day UGC sponsored Regional level workshop on “Computer Applications in Research in Social Sciences”, organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held from 14th to 20th November 2005.

CERTIFICATE OF APPRECIATION FOR RESOURCE PERSON : 03

1. Resource Person in “Vaanga Sirikalam” Program conducted by Gender Club, Jamal Mohamed College, Trichy-20
2. Business Quiz Master in Exobiz in Department of Business Administration, Jamal Mohamed College, Trichy from 2012 – Till Date.
3. Organized Self Support Sponsored One Day Workshop on “International Financial Reporting Standards (IFRS)”, Jamal Mohamed College held on 1st October 2011.

PERSONAL INFORMATION

Date of Birth : 25th August 1982
Gender : Male
Marital Status : Married
Languages Known : Tamil and English
Nationality : Indian

DECLARATION

I would strive hard to match the expectations of organization and would do better justification to the profession and to assigned responsibilities.

Dr. L. ASID AHAMED