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JAMAL MOHAMED COLLEGE (Autonomous), College with Potential for Excellence (CPE), Trichy has a tradition of imparting value based education since 1951 and Jamal Institute of Management (JIM – Accredited by NBA), is offering two years MBA Program, was established in the Golden Jubilee year of 2000-2001 to bridge the gaps in management education in the country. Today, JIM has been recognized by Bharathidasan University as Research Centre for PhD in Management.

JIM aims at building a unique business School and develops leaders who can compete effectively in the Corporate World to provide a distinct environment of excellence in performance with human values and social commitment, thus bring prosperity to the mankind and society.

The program is backed by leading organizations in India and abroad such as ETA Ascon, Star Group, Coastal Energy, Reliance Money, Vodafone, TCS and Airtel, faculty with rich research, industrial, educational experience and state of art infrastructure facilities.

Our collaboration with various organizations help our students to get trained in industries and service sector on current practices in management. Our students are groomed in an environment of discipline and developed on Indian ethos and values.

I wish all the MBA students a successful career and make significant contributions to the industry in the course of their work.

**JANAB. A.K. KHAJA NAZEMUDEEN**
Secretary & Correspondent
Jamal Institute of Management (Accredited by NBA) has distinguished itself by its commitment not just to excel in management education but by the core values we imbibe in our students. JIM is a citadel of knowledge and the pride of Jamal Mohamed College. JIM has made significant contribution and become a Research Centre offering M. Phil / Ph.D. programs on Management Studies.

Since the inception JIM has been focusing on development of students with right attitudes, values, innovation and adaptability to environment. The Institute has also sensitized them on Global and Indian economic scenario and the changes in the policies of the developed and developing nations. Thus it has been preparing the students to meet the market challenges.

I am happy to share that JIM has earned the patronage of leading Indian Industries like Reliance Money, Vodafone, TCS, Airtel, NJ India Investments, Mahindra and Dubai based organizations such as ETA Ascon, Star Group, Coastal Energy, Emstar etc.

We value your support and encouragement and look forward for close association with you. Thank you for choosing JIM and we are pleased to welcome you on campus for recruitment and hope that you will have a rewarding experience here.

Hajee. Dr. R. Khader Mohideen  
Principal
Jamal Institute of Management (Accredited by NBA), a part of Jamal Mohamed College (Autonomous), was established in the year 2000 with an avowed objective of developing aspiring youth as Entrepreneurs/Managers to manage the business successfully in the competitive world.

JIM has been making a significant contribution to management relevant to practitioners in the areas of Marketing, Human Resource, Finance and Systems.

Our core strengths are our Qualified, Experienced and Committed faculty members and Industry Linkage. Added to this, Institute has an excellent infrastructure facility like well equipped Computer Lab with 24hours internet connection, Seminar Halls, etc. JIM organizes various Development Programmes, Guest Lecture, Paper Presentation and Management Activities to give full practical exposure to students in order to get edge over others.

While we express our sincere thanks to the patronage extended by the organizations for recruiting our MBAs every year. I, cordially, invite you to visit our campus to recruit our students.

**DR. K. ABDUS SAMAD**
Director
Jamal Mohamed College (Autonomous) was founded in the year 1951. It was established as a religious minority institution with the primary objective of providing higher education to the downtrodden and socially backward sections of the society in general and Muslim Minority in particular. Janab. M. Jamal Mohamed sahib and Janab. N.M. Khajamian Rowther sahib of revered memory are the founding fathers of this institution.

Over a period of 6 decades, the college was able to scale greater and greater heights and become a multi faculty institution with 20 UG courses and 21 PG courses. It also offers Research Program on various branches by promoting quality and excellence in higher education. The college was awarded the coveted Five Star status by NAAC, an autonomous body of UGC, during the Golden Jubilee year. Autonomous status has been conferred on the college from the academic year 2004-2005. NAAC peer team visited the college during October 2008 for reaccreditation and the college was awarded “A” grade with CGPA 3.6 out of 4.0 In 2011-12, the college has been conferred as the “College with Potential for Excellence”.
Jamal Institute Of Management (Accredited by NBA), part of Jamal Mohamed College (Autonomous), College with Potential for Excellence, offers two years program in Master of Business Administration (MBA), affiliated to Bharathidasan University, was established in the Golden Jubilee year 2000-2001, with the approval of the AICTE, New Delhi. The guiding philosophy of all the academic activities of the Institute is not only to inculcate professionalism in management but also equipping them to meet today’s requirements.

JIM has been rated among the 250 institutes by All India Management Association (AIMA) and the rating was published in Indian Management Journal. The conferment of AUTONOMOUS status to the college enabled the institute to design the new curriculum which caters to meet the current needs of the industry.

JIM firmly believes in training up their students not merely by classroom sessions but also by providing adequate exposure to business situations. Interaction with business and industry through Project Work, Case Discussions, Seminars and Debates on relevant business topics gears up the students to understand the complexities in actual business and industrial environment. The program integrates the use of computers in learning the basic principles in all functional areas of management.

JIM is recognized as a Centre for offering M.Phil., Ph.D. in Management studies by Bharathidasan University. JIM has established a Centre for Retail Excellence to carryout Research Studies on Retail Sector.
Management Committee

President
Janab. M. J. Noordeen Sahib

Secretary & Correspondent
Janab. Hajee. A. K. Khaja Nazeemudeen Sahib

Treasurer
Janab. Hajee. K. A. Khaleel Ahamed Sahib

Assistant Secretary
Janab. M. J. M. Jamal Mohamed Sahib

Members
Janab. Hajee. K. M. Mohamed Abdul Gani Sahib
Janab. Hajee. Av. M. Jafardeen Sahib
Janab. Hajee. A. Rahama Thullah
Janab. Hajee. Dr. R. Khader Mohideen, Principal & Ex. Officio Member

University Representative
Dr. K. Parthasarathy

Board of Governors

Secretary and Correspondent, Jamal Mohamed College, (Autonomous) &
Managing Director, Mohamed Mian Rowther Company Private Ltd, Tiruchirappalli. (Chairman)

Janab. M.J.Noordeen Sahib
President, Jamal Mohamed College (Autonomous) (Member)

Hajee. K.A.Khaleel Ahamed Sahib
Treasurer, Jamal Mohamed College (Autonomous) (Member)

Janab. M.J. Jamal Mohamed Sahib
Assistant Secretary, Jamal Mohamed College (Autonomous) (Member)
Janab. AV.M. Jafardeen Sahib  
Member, Jamal Mohamed College (Autonomous) (Member)

Janab. Hajee. A. Rahama Thullah  
Member, Jamal Mohamed College (Autonomous) (Member)

Dr. R.Khader Mohideen  
Principal, Jamal Mohamed College (Autonomous) (Member Secretary)

Dr. P.N.P.Mohamed Sahapatheen  
Vice Principal, Jamal Mohamed College (Autonomous) (Member)

Hajee. Dr. A.M. Mohamed Sindhasha  
Addl. Vice Principal, Jamal Mohamed College (Autonomous) (Member)

Hajee. Dr.M.Sheik Mohamed  
Vice Principal (S.F.), Jamal Mohamed College (Autonomous) (Member)

Dr. K. Abdus Samad  
Director, Jamal Institute of Management, Jamal Mohamed College (Autonomous) (Member)

Mr. K. N. Abdul Kader Nihal  
Director (S.F.), Jamal Mohamed College (Autonomous) (Member)

Dr. Bejoy John Thomas  
Associate Professor & Head, Jamal Institute of Management, Jamal Mohamed College (Autonomous) (Member)

Dr. Chandra Kumar  
Chairman, Southern Region Trichy Zone, CII, Trichy. (Member)

Regional Officer (Southern Region)  
All India Council for Technical Education (AICTE), Sastri Bhavan, 26 Haddows Road, Nungambakkam, Chennai – 600 006. (Member Ex-Officio)

AICTE Nominee (Member)

State Government Nominee  
Director of Collegiate Education, Chennai (Member)

State Government Nominee  
Joint Director of Collegiate Education, RJD Office, Trichy (Member)

University Nominee (Member)
Mr. T. A. SUBRAMANIAM
Programme Director,
Human Skill Development, Madurai

Dr. SHARIQ NISAR
Director Operations, Taqwa Advisory and Shariah, Investment Solutions (TASIS) Pvt. Ltd., India

Dr. M. VICTOR LOUIS ANTHUVAN
Professor, Loyala Institute of Business Administration (LIBA), Chennai

Mr. R. KESAVAMURTHI
Principal Consultant, Govind HRD(P) Ltd., Coimbatore

Mr. L.M. MOHAMED ISMAIL
Associate Director, Acclaimed Insurance Brokers Pvt. Ltd., Singapore

Shri. S. MARTIN
Advocate, District Court, Madurai Bench of Madras High Court

Dr. S. CHANDRA KUMAR
Managing Director, Kaveri Medical Centre, Trichy

Mr. T.V. KRISHNAN
Additional General Manager - Out sourcing, BHEL, Trichy

Mr. J. RADHA KRISHNA BOSE,
Store Manager - Operations, Reliance Retail Limited, Trichy.

Mr. S. GOPINATH
Chairman CII & General Manager - Planning & Development, BHEL, Trichy

Mr. M. RAMESH PRABA
Chairman, Galaxy Group of companies
Chennai

Mr. RAMANUJAM SRIDHAR
CEO – Brand Comm, Bangalore

Mr. R. GUNASERKARAN, I.F.S.,
Chief Conservator of Forests, Addl. Principal, Anna Institute of Management, Chennai

Mr. B.G. MANJUNATH,
Divisional Manager, Canara Bank, Trichy.

Mr. Mohamed Ismail
Proprietor - Femina Hotels Trichy.

Mr. M.V. Murali
General Manager, HR Whirlpool of India Ltd, Puducherry.

A Special address by

MR. M. RAMESH PRABHA,
Chairman, Galaxy Group of Companies, Chennai
Dr. K. ABDUS SAMAD
M.B.A., M.Phil, FDPM (IIMK), Ph.D.,
Director

Dr. M. SHEIK MOHAMED
M.Com, M.Phil., Ph.D., FICWA, PGDCA.,
FMSPI, PGDFM, Dip. M.A., M.B.A. M.Phil (Mgmt)
Professor (Accounting & Finance)

Dr. BEJOY JOHN THOMAS
M.B.A., M.Phil, (UGC-NET), Ph.D.,
Associate Professor & Head.
(Marketing & OR)

Dr. P. LOGANATHAN
M.Com, M.Phil., Ph.D.,
Associate Professor
(Marketing & Entrepreneurship)

Dr. S.S. SHEIK MOHAMED
M.Com, M.Phil., Ph.D.,
Assistant Professor
(Human Resource)

Mr. U. SYED AKTHARSHA
M.B.A., M.Phil.,
Assistant Professor (Systems)

Dr. S.A. LOURTHURAJ
M.B.A., M.Phil., M.Com, M.Phil, PGDPM.,
PGDMM., PhD.,
Assistant Professor (Accounting & Finance)

Dr. A. SELVARANI
M.B.A, PGDMM, M.Phil, SLET, PGDPR, Ph.D.,
Associate Professor (Human Resource)

Dr. S. RAJAGOPALAN
M.Com, M.Phil, Ph.D., ACS.,
Assistant Professor (Accounting & Finance)

Mrs. M. PARVEEN
M.B.A.,M.Phil., MHRM.,
Assistant Professor (Accounting & Finance)

Dr. G.S. DAVID SAM JAYAKUMAR
M.Com, M.B.A. M.Phil, Ph.D.,
Assistant Professor
(Accounting & Finance)

Mrs. M.A. SHAKILA BANU
M.Com, M.Phil., M.B.A, M.Phil., H.D.C.A.,
PGDFM, PGDFT.,
Assistant Professor
(Finance)

Mr. G. SIVANESAN
M.B.A, PGDMM, M.Phil.,
Assistant Professor
(Human Resource & Systems)

Mr. S.DAWOOD ALI
M.B.A, M.Phil.,
Assistant Professor
(Marketing)

Mr.A.S.THOUIFQ NISHATH
M.B.A.,
Assistant Professor
(Marketing)

Ms. H.ANISA
M.B.A.,
Assistant Professor
(Systems & HR)

Mr. K.N. MOHAMED FAZIL
M.A.(Eco.),
Assistant Professor
(Human Resource & Economics)

Mr. A. KUMARAGURU
M.B.A.,
Placement Officer
(Soft Skills)
Infrastructure

MBA BLOCK
Jamal Institute of Management is housed in two blocks viz., the Jeddah Alumni block and the new Al-Manhal block (opened during the academic year 2009-10). Both the blocks have all facilities viz., Air-Conditioned-Conference Hall, class room, library, computer center and Seminar Hall.

COMPUTER CENTRE
There are three independent Computer Centres consisting of 207 terminals, with IBM server engaging a wide variety of software including Oracle 9i, SPSS 16.0, and SPSS Statistics AMOS 17.0. The Centre has 2Mbps Broadband connection available for students for 12 hours a day, 7 days a week, thus facilitating students to access internet for collection of data and reading materials.

SEMINAR HALL
The Institute has two Air Conditioned Seminar Halls with a seating capacity of 200 students each and fitted with LCD Projector, Public Address System for Guest Lectures, Presentation etc.

CONFERENCE HALL
The Institute has an Air Conditioned Conference Hall with a seating capacity of 50 members with facilities such as Digital Board, Public Address System for Presentations, Guest Lectures, Meetings, etc.,
LIBRARY
The institute has got two Air-Conditioned Library with a rich collection of books, magazines, journals etc. It has 11,843 volumes of Text and reference Books in 6177 titles, 20 Magazines, an online journal - “ABI Inform Complete” of Proquest which includes 1900 management journals, 24 National Journals and 25 International Journals, 21 Video Cassettes, a collection of 380 CD’s, 155 e-Book CD’s and 1900 e-Journals. Photocopying Machine, Television, VCR and VCD equipments are available in the library. Library records are presently maintained in computers.

HOSTEL
There is a separate hostel for MBA students (Men & Women) with spacious and well-furnished rooms with all amenities such as Internet Browsing Centre, Hostel Library, Prayer Hall, Communication Centre and Facilities for Indoor games.

SPORTS AND GAMES
The Institute has facilities for conducting sports and games viz., Cricket, Hockey, Basketball, Foot ball, Volley ball, Kabadi, Table Tennis, Chess, Weight lifting and Athletics. In addition to the above sports and games, the Institute endeavors to train the students in Yoga, Meditation and Fine Arts.
LEARNING MODEL

• **CLASS ROOM LEARNING** (Lectures, Presentation and seminars.)

• **PERSONALITY DEVELOPMENT**

• **MANAGERIAL SKILL DEVELOPMENT** (This is achieved through Club activities, Organizing of National Level Seminar, Case Studies, Management Games and encouraging participation in Management Meets)

• **MANAGEMENT PRACTICES** (Students learn the current management practices through Internship, Project, Guest Lectures and Industrial Visits.)

• **SPECIALIZATION**: Dual Specialization (This model facilitates the learning of management principles and practices in a focused way, thus preparing the students to meet the requirements of the organization)

CLASS ROOM LEARNING

Our faculty members have rich industrial, educational and research experience. They are well versed in Pedagogy as applied to management education. The faculty through Systematic planning, Pedagogy and through right mixture of lectures, tutorials, case study discussions and seminar by students promote faster learning of management theories and concepts.

PERSONALITY DEVELOPMENT

We concentrate on the development of personality of individual students through lectures, simulated activities of feedback through instruments and mentoring. Each faculty takes care of 15 students and their progress in studies and behavioural modification are monitored on a continuous basis, thus improving the personality of students.

MANAGERIAL SKILL DEVELOPMENT

At JIM, special attention is paid to develop the managerial skills in students through club activities, management senate, encouraging participation in management meets, etc. Each of the above is briefly detailed below.
THE MANAGEMENT SENATE
Management senate is a unique body of student representatives with a student as chairman and is guided by the Director and Head of the department. The main role of Management senate is to organize National Level Management Meet and thus develop managerial skills like planning, organizing, event management, leading, team building and so on. Every year under the aegis of management senate a two day National Level Management Meet titled as “TIECOONS” is organized. The events conducted in this meet include Business plan, Ad zap, Stock war, Business Quiz, Retail game, HR game, Best Manager, Financial Expert, Paper presentation and Audio video Mix. Nearly 700 MBA students from 60 leading business schools across the country used to participate in this event.

MANAGERIAL CLUBS

ASTUTES MARKETING CLUB
Astutes represent the marketing club. Much of practical exposure is given to the management students in the club. This helps them to develop their knowledge in the marketing field. Various activities like Business Quiz, Brand Events, Product Launch, AD-Zap, Service & Tourism Marketing, Personal & Stress Interview and discussions on current market are conducted. The main purpose of this club is to encourage students towards practical Marketing applications.

BOURSE FINANCE CLUB
Bourse represents the finance club which promotes students’ achievement through academic and extra academic activities. The club regularly conducts various sessions on Mock Trading, Spot Presentation, B-Quiz, Management Game and Discussion on Company’s Annual Reports. The health of various companies is analyzed through their Balance Sheets. Lectures are given by Cost Accountants, Auditors and Financial Managers.

SYNERGY HR CLUB
Synergy the HR club at Jamal Institute of Management holds various events throughout the year. The main objective of the HR Club is to develop interpersonal skills and improve the knowledge on HRD. Students are encouraged to share their ideas on new trends and events. The overall goal of the Synergy club is supplemented to develop skills in conducting meetings, Time management, Debate, Quiz, Ice – Breakers, and facing Stress Interview etc. The club activities are organized on regular basis to promote the team spirit and implement the HR concepts practically.
MANAGEMENT MEETS
Students are liberally sponsored to participate in management meets organized by leading institutions. Students have won many awards. In the current year the students have come out with overall winners in “Acharya Institute of Management, Pondicherry”

ENTREPRENDRE ENTREPRENEURSHIP CLUB
ENTREPRENDRE, the entrepreneurship club at Jamal Institute of Management, is a student – driven platform to create the spirit of enterprise-creation. The main aim is to provide a conduit by which students can access relevant entrepreneurial resources, network with prominent entrepreneurs, and share ideas. The club is dedicated to further understanding about new or small businesses, and about entrepreneurship in all business. The goal of JIM Entrepreneurship Club is to stimulate interest in entrepreneurialism among JIM students and other members of the JIM fraternity. We want to promote entrepreneurial mindset, both as a founder or a manager of a start-up as well as in the roles of an investor, advisor, or corporate partner.

MANAGEMENT PRACTICES
At JIM, we enable the students to learn the management practices through internship, projects, guest lectures and industrial visits. These are briefly explained here.

INTERNSHIP
Every student at end of the first year summer vacation has to undergo 8 weeks of internship in an industry and carryout a mini project. During this period student learns the working of an organization.

PROJECT WORK
At the end of second year, each student has to do a project related to his/her area of specialization in the industry. This provides an opportunity for the students to learn the fieldwork practices related to his/her area of specialization.

INDUSTRIAL VISITS
Every semester, students visit an industry to study the working of an industry. Students make a report on their study and they are presented in the class for discussion. List of industries visited in the current year are given below

DALMIA CEMENTS, Dalmiapuram.
PARLE, Madurai.
WHIRLPOOL, Pondicherry.
SUPREME, Pondicherry.
RANE, Viralimalai.
MBA PROGRAMME MODULE (DUAL SPECIALIZATION)


SEMESTER I

Applied Economics for Managerial Decisions
Quantitative Methods
Organizational Behavior
Financial and Managerial Accounting
International Environment and Management
Business Legislation
Managerial Skill Development –I
Information Technology and Management

SEMESTER II

Operations Management
Financial Management
Operations Research
Marketing Management
Human Resource Management
Enterprise Resource Planning
Managerial Skill Development-II

SEMESTER III

Internship (Duration -6 weeks)
Business Policy and Strategic Analysis
Supply Chain Management
Finance
Cost and Management Accounting
Financial Services
Capital Market Analysis
Marketing
Sales Management
Brand Management
Services Marketing
Human resource
Strategic Human Resource Management
Human Resource Development
Training and Development
Systems
Oracle
Data Mining and Warehousing
E-Commerce

SEMESTER IV

Entrepreneurship Development
Finance
Management of Insurance Business
Investment and Commercial Banking
International Financial Management
Financial Institutions and Markets
Marketing
Retail Management
International Marketing
Customer Relationship Management
Marketing of Financial Services
Human Resource
Counselling Skills for Managers
International Human Resource Management
Manpower Development for Technological Change
Group Dynamics
Systems
Knowledge Management
System Analysis and Design
Information Systems Audit
Web Technology
Project Work (Duration 10 weeks)
Placement Highlights

- SHRIRAM City
- ICICI Prudential Mutual Fund
- Telco
- Reliance Communications
- vodafone
- TRILUX New Light
- Mega Mart
- MRF
- RBS Royal Bank of Scotland
- Nestle
- EMSTAR
- HSBC
- LT
- Spencer's
- HDFC Standard Life Insurance
- TATA AIG Life
- Hindustan-Motors
- ICICI Bank
- Francis Alukkas
- Siemens
- Kotak
- Airtel
- Bajaj Finance
- TVS
- We Can Change the World Challenge
- BIG BAZAAR
- UAE Exchange
- Times of India
- Pothys
- U
- HYUNDAI
- Hindustan Unilever Limited
ASHATH ALI M
B.Com
Tamil, English
Age 22 yrs
A study on Analysis of Equity Share Capital in Banking Sector

SYED FARHAN S.F
B.C.A
Tamil, Urdu, English
Age 22 yrs
A study on Brand Loyalty of Trigger Apparels Ltd., Coimbatore

AMEER ABBAS A.M
B.Com
Tamil, English
Age 22 yrs
A study on Financial Performance of ICICI bank, India

SENDHIL KUMAR P.A
B.Com
Tamil, English
Age 22 yrs
A study on Customer Based Brand Equity for Femina Shopping Mall Textiles, Trichy

UMAR SIDDIQ S.S
B.Com
Tamil, English
Age 22 yrs
A study on Effect of Welfare Measures on Employee Morale at TVS Iyengar & Sons Ltd., Madurai

RAJA MOHAMED M
B.A (Economics)
Tamil, English
Age 22 yrs
A study on Retailer’s Satisfaction of Pidilite Industries, Coimbatore

SYED IBRAHIM M
B.C.A
Tamil, English
Age 22 yrs

RAFEEK M
B.B.A
Tamil, English
Age 22 yrs
A study on Financial Performance of Karur Vyysya bank, Karur

PRAVEEN KUMAR G
B.Sc (Maths)
Tamil, English
Age 22 yrs
A study on Customer Satisfaction towards Aavin milk, Trichy City.

MOHAMED IRFAN M
B.B.A
Tamil, English
Age 22 yrs
A study on Customer Satisfaction in A.R.N. Motors, Trichy
FINANCE & MARKETING

PONNARASAN R
B.B.A
Tamil, English
Age 24 yrs
A study on Customer Satisfaction towards Prince Jewellery, Chennai.

MOHAMED IDRISH A
B.Com
Tamil, English
Age 22 yrs
A study on Financial Performance of select Pharmaceutical Firm in India

NIYAZ FOWZIL T
B.Com
Tamil, English
Age 22 yrs
A study on Customer Satisfaction towards Two Wheeler Market in Trichy City

MOHAMED HAYATH BASHA R
B.Com
English, Hindi, Urdu, Tamil
Age 22 yrs
A study on the Effect of Store Environment on Customer Loyalty for Big Mega Mart, Trichy

NASEER ALI J
B.Com
Tamil, English
Age 21 yrs
A study on Loans and Advances of Indian Overseas Bank, Trichy

MOHAMED HALITH P.M
B.Com
Tamil, English
Age 23 yrs
A study on Financial Performances Analysis on Reliance Industries

MOHAMED FAISAL N.J
B.Com
Tamil, English
Age 22 yrs
A study on Working Capital Management in MIL Industries Ltd., Chennai

KHADAR ALI M
B.Com
Tamil, English
Age 22 yrs
A study on Customer Satisfaction in Francis Alukkas at Trichy City

KAVI RAJAN S
B.C.A
Tamil, English
Age 23 yrs
A study on Behaviour of Equity Share with reference to Bombay Stock Exchange

DOMNIC ARAVINDAN P.S
B.Com
Tamil, English
Age 21 yrs
A study on Customer Satisfaction in Pure and Pure Aqua Foods, Trichy
Karthikeyan B
B.Sc (CS)
Tamil, English
Age 22 yrs
A study on Inventory Management in N.Mohamed Mian Rowther Co. (P) Ltd., Sembattu, Trichy.

Alguthaibi S
B.Com
Tamil, English
Age 21 yrs
A study on e-banking Customer Services provided by Indian Overseas Bank in Trichy Town

Hameed Rifay R
B.C.A
Tamil, English
Age 22 yrs
A study on Capital Asset Pricing model of Select Industrial Securities in BSE

Ahamed Azarudeen S
B.Sc (CS)
Tamil, English
Age 22 yrs
A study on Investor Preference related to HDFC Mutual Fund, Trichy

Haja Kamal N
B.B.A
Tamil, English
Age 21 yrs
A study on Risk and Return Analysis of select Companies in Bombay Stock Exchange

Afzal Hussain A
B.Com
Tamil, English
Age 22 yrs
A study on working Capital Management and Profitability of Atul Auto Ltd, Rajkot

Faizal Raghuman A
B.Com
Tamil, Malayalam, English
Age 22 yrs
A study on Financial Performance of GVG Paper Mills Ltd, Udumalpet

Abu Backer B
B.B.A
Tamil, English
Age 21 yrs
A study on Working Capital Management on Shri Renuga Textiles Ltd, Theni

Habeeb Rahuman M.A
B.B.A
Tamil, English
Age 22 yrs
A study on Service Quality Model in Water Purifier Industry with Special Reference to Eureka Forbes Ltd, Trichy.

Mohamed Abbas M
B.Com
Tamil, English
Age 21 yrs
A study on Financial Performance of Indian Bank
FINANCE & MARKETING

PRADEEP L N
B.Com
Tamil, English, Hindi
Age 22 yrs
A study on Investor's Preference for Online Trading in Stock Focus Financial Services Pvt Ltd, Trichy.

HAROON RASITH M
B.Com
Tamil, English
Age 22 yrs
A study on Awareness of Retail Store Brands with Reference to Trichy City.

CHANDRAMOULI M
B.Com
Tamil, English
Age 21 yrs
A study on Financial Analysis in Tamilnadu Cement Corporation Ltd., Ariyalur

MOHAMED KALIFA A
B.Com
Tamil, English
Age 21 yrs
A study on Customer Satisfaction on Mobile Phone Service Provider, Trichy

SULTHAN A
B.B.A
Tamil, English, Urdu, Hindi
Age 21 yrs
A Study on Consumer Perception of Quality, Value & Satisfaction among Customers of Big Mega Mart, Trichy

ARUN PRASATH T
B.Com
Tamil, English
Age 22 yrs
A study on Customer Satisfaction with Special Reference to BSNL Mobile Service Users, Trichy.

MOHAMED SAFITH A
B.Sc
Tamil, English
Age 23 yrs
A study on Risk Return Analysis of Mutual Fund with Special Reference to IIFL.

ABOO THAHIR M.G.M
B.C.A
Tamil, English, Urdu, Hindi
Age 21 yrs
A study on Financial Efficiency of Islamic and Commercial Banks in UAE

IDRAZE BASHA V
B.Com
Tamil, Urdu, English
Age 22 yrs
A study on Budgetary Control of Florind Shoes Pvt. Ltd, Ambur.

NASURUDEEN M.H
B.B.A
Tamil, English
Age 21 yrs
KATHAR OLIA
B.Sc (CS)
Tamil, English, Malayalam
Age 22 yrs


NOOHRUL AMEEN A.H
B.Sc (CS)
Tamil, English
Age 24 yrs

A study on Sales Performance of Burn Standard Company Ltd, Salem

SYED PEER MOHAMED A.M
B.Sc (ISM)
Tamil, English
Age 23 yrs

A study on Employee Retention on Reliance HR Services Pvt. Ltd, Chennai

YAASER ARAFAATH A.A
B.Com
Tamil, English
Age 21 yrs

A study on Financial Performance of Punjab National Bank, India

UDHUMAN J
B.Sc (Maths)
Tamil, English
Age 21 yrs

A study on Sales Promotion on HDFC Life Insurance, Trichy

SHAKIRUDEEN S
B.Com
Tamil, Hindi, Urdu, English
Age 22 yrs

A study on Customer Satisfaction towards TVS Motors Distributors in Trichy City

SIDDARD A.G
B.B.A
Tamil, English
Age 21 yrs

A study on the Role of Bank Image for Customers and Non Customers of State Bank of India, Trichy

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MANIKUMAR P
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RAJA PRIYAN J
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