



Journalism / Mass Communication / Media Studies

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News Paper


Television

Radio and

Cyber Media

Definition & Scope of Journalism

- Journalism means gathering and transmitting of news or information.
- Journalism means disseminating views of news, it means informing the public about the latest events.
- Journalist
 - Reporters are called journalist. They write about the people and for the people.

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- **Role of the press:**
 - To inform , to instruct / to educate or to entertain
 - **The Press council:**
 - The press council was constituted by the government of India in 1966
 - **The Press Laws:**
 - A journalistic profession should be familiar with the laws
 - There are libel laws, laws regarding court and legislatures, copyright, etc.

The important Acts


1. The parliamentary proceedings Act, 1956.
2. The contempt of court Act of 1952.
3. The copyright Act of 1957
4. Press & Registration of Books Act, 1867.
5. The official secrets Act, 1923.
6. The working journalists Act, 1955.

What is News?

- Anything reported is 'News'. The most popular definition is North, East, West and South
- It means reporting events that happening in the four corners of the globe
- Hard news:
 - Less exciting & more analytical stories of politics, economics, social problems and science.
- Soft news:
 - It has no analytical value
 - It appeals to the readers sentiment and emotions

News agencies collect the news that happens throughout the world

- The major news agencies
 1. Associated press (USA)
 2. Reuters (UK)
 3. TASS (Russia)
 4. Agence France Presse (France)
- Indian news agencies
 1. PTI – Press Trust of India
 2. UNI – United News of India

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- **Reporters : Gatherer of News**
 1. Kinds of reporters
 2. Kinds of reporting
 - **Editing** : Editorial department is wholly responsible for providing news and reading matter for the news paper
 1. Editor and sub Editor
 2. Writing opinion pieces
 3. Editorials
 4. Writing Articles and columns
 5. Letters to the editor
 6. Cartoonist
 7. Photography
 8. Feature writing
 9. Reviews

Language of journalism

1. Choosing the best word
2. Leads and headlines
3. News story
4. style

Thank You

