

IMPORTANT DATES

LAST DATE FOR PAPER SUBMISSION 7th FEB 2025

LAST DATE FOR REGISTRATION 19th FEB 2025

DATE OF CONFERENCE 26th FEB 2025

REGISTRATION FEES

For Students and Research Scholars Rs. 600/-

For Academicians and others Rs. 900/-

PAYMENT MODE

Registration & Publication fees may be paid into the following account through NEFT/RTGS/Other online payment modes.

Beneficiary Name : JAMAL MOHAMED COLLEGE

A/c No : 046702000000009

IFSC Code : 10BA0000467

Bank Name & Branch : INDIAN OVERSEAS BANK,
JMC BRANCH, TRICHY

REGISTRATION LINK:

<https://forms.gle/QvBC7wxwCnZLebqf9>



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5th International Conference
on

**EMPOWERING CHANGE:
INTEGRATING EMPLOYABILITY,
ENTREPRENEURSHIP AND
ENVIRONMENTAL STEWARDSHIP
IN TOURISM & HOSPITALITY**

(Blended Mode)

26th February, 2025



**RESEARCH DEPARTMENT OF HOTEL MANAGEMENT AND CATERING SCIENCE
& B.VOC. TOURISM AND HOSPITALITY MANAGEMENT
JAMAL MOHAMED COLLEGE (AUTONOMOUS)**

Accredited with 'A++' Grade by NAAC (4th Cycle) with CGPA 3.69 out of 4.0
(Affiliated to Bharathidasan University)
TIRUCHIRAPPALLI – 620 020, TAMIL NADU

ABOUT THE COLLEGE

Jamal Mohamed College, located in the heart of Tiruchirappalli, was established in 1951 as a government aided institution by the esteemed Hajee M.J. Jamal Mohamed Sahib and Janab N.M. Khajamian Rowther. Initially affiliated with the University of Madras, the college became affiliated with Bharathidasan University in 1982. The college is administered by the Society of Jamal Mohamed College. From a humble beginning 74 years ago with 250 students and 12 staff members, the college has now evolved into a prominent multi-faculty institution, offering 30 UG programs, 20 PG programs, 17 Ph.D. programs, along with various diploma and certificate courses. Presently, the college enrolls around 11,000 students and employs 473 faculty members. The college has celebrated several milestones, including its Silver Jubilee in 1976, Golden Jubilee in 2001, and Diamond Jubilee in 2011. It was accredited with 'A' Grade with Five-Star status by NAAC in 2001, and in 2004-2005, it was granted Autonomous Status by the UGC and Bharathidasan University. The college has also earned the prestigious "College with Potential for Excellence" status twice, in 2011-2012 and 2016-2017. Since 2018, Jamal Mohamed College has consistently ranked among the top 100 institutions in India in the National Institutional Ranking Framework (NIRF), conducted by the Ministry of Education, Government of India. In recognition of its academic excellence, the college received financial support under the DST-FIST scheme in 2019-2020, and five of its science departments were selected for financial assistance under the Department of Biotechnology (DBT) Star College Scheme in 2020-2021. In September 2023, the college achieved a remarkable milestone by securing the coveted A++ grade with a CGPA of 3.69 out of 4.0 during its 4th Cycle of Re-accreditation by NAAC, reaffirming its position as a leading institution of higher education.

ABOUT THE DEPARTMENT

Since its inception in 2008, our department has been widely recognized as one of the premier institutions in the region, dedicated to equipping aspiring professionals for the hospitality industry. We are committed to providing skill-focused education through state-of-the-art laboratories and modern teaching facilities. Our department offers high-quality education at an affordable fee structure, ensuring accessibility for all students. In the academic year 2020-21, our department was granted with the status of Research Centre by Bharathidasan University, becoming the first and only institution under the university to offer a Ph.D. research program in Hotel

Management and Tourism. Additionally, we offer two highly professional and career-oriented undergraduate programs: B.Sc. Hotel Management & Catering Science (offered in two sections) and B.Voc. Tourism and Hospitality Management. With a strong commitment to excellence, our department consistently produces university rank holders, with students securing First Rank at the university level in the academic years 2016-17, 2017-18, 2018-19, 2020-21, 2021-22, and 2022-23. Our alumni have gone on to occupy prestigious positions in the hospitality industry, both in India and abroad. Over the past 15 years, the department has organized numerous academic events, including 3 State-Level Seminars, 8 National Conferences, 4 International Conferences, and 9 Webinars, fostering a rich intellectual environment. Every year, we also organize the "Food Mela," an event that showcases the culinary talents of our students, highlighting their ability to create dishes inspired by star hotels. In addition, our department runs the "NUTRITIA" Snack Stall, an initiative aimed at providing highly nutritious and traditional healthy foods at affordable prices for the students and staff of our college.

ABOUT THE CONFERENCE

The 5th International Conference on "Empowering Change: Integrating Employability, Entrepreneurship, and Environmental Stewardship in Tourism and Hospitality" brings together thought leaders, industry professionals, educators, and researchers from across the globe to explore the evolving landscape of the tourism and hospitality sectors. This conference is designed to address the critical intersection of three key pillars that are shaping the future of the industry: employability, entrepreneurship, and environmental stewardship. In today's fast-paced and dynamic world, the tourism and hospitality industries face both unprecedented challenges and unique opportunities. By integrating employability skills, fostering entrepreneurial thinking, and promoting environmental sustainability, we can unlock innovative solutions and drive meaningful change. This conference will provide a platform for sharing cutting-edge research, best practices, and strategic insights that support the growth of a resilient, responsible, and thriving industry. Over the course of this event, we aim to engage in thought-provoking discussions and collaborative learning, empowering participants to contribute to shaping a future where tourism and hospitality not only fuel economic growth but also support social well-being and environmental preservation. We hope this conference will inspire new ideas, forge valuable connections, and ignite the spirit of transformation, as we collectively explore

ways to empower the tourism and hospitality sectors for a sustainable and prosperous tomorrow.

THRUST AREAS OF THE CONFERENCE

- ❖ Enhancing Employability in Tourism & Hospitality
- ❖ Sustainable Tourism & Environmental Stewardship
- ❖ Entrepreneurship in Tourism & Hospitality
- ❖ Digital Transformation in Hospitality
- ❖ Green Hospitality & Eco-Innovations
- ❖ Destination Management for Sustainable Growth
- ❖ Tourism & Hospitality Marketing for Modern Consumers
- ❖ Innovation in Hospitality Services & Guest Experience
- ❖ Policy Frameworks & Government Initiatives
- ❖ Inclusive Tourism & Empowering Local Communities

CALL FOR PAPERS/SUBMISSION GUIDELINES FOR AUTHORS

- ◆ Send the abstract and full paper to the conference email: jmchmcsconf2025@gmail.com.
- ◆ Papers must be original and not previously published or submitted elsewhere.
- ◆ Papers must be presented by the author or co-author.
- ◆ Qualified papers will be published in an edited volume with ISBN. An additional fee is required for publication.
- ◆ Paper should be up to 2500 words, with an abstract of 300 words and at least 5 key words.
- ◆ Use Times New Roman, 12-point font, 1.5 line spacing, 1-inch margins on all sides.
- ◆ The papers should have a cover page and abstract with Title of the Paper, Author(s) Name(s), Designation, Institutional Details, and Contact Information (mobile and email).
- ◆ Follow APA style for citations.
- ◆ Co-authors must register and pay separately.
- ◆ Certificates will be provided to all the registered participants.
- ◆ No TA/DA will be provided.