

EXECUTIVE COMMITTEE MEMBERS

Ms. A.G. Meera

Assistant professor

Ms. S. Mythili

Assistant professor

Ms. R. Jeevitha

Assistant professor

Ms. B. Jabeen

Assistant professor

Ms. T. Nisaanthi

Assistant professor

Ms. G. Merlin Sharmi

Assistant professor

Ms. C. Manochitra

Assistant professor

Ms. Nilofar Sulthana

Assistant professor

Ms. E. Mathavi

Assistant professor

Ms. K. Harinima

Assistant professor

Ms. S. Rubini

Assistant professor

Ms. N. Poomani

Assistant professor

THEME

**RECYCLING OF TEXTILE
FASHION ENTREPRENEURSHIP
GENDER IN HIGH FASHION
UNISEX TRENDS
SMART PRODUCTION
E-MARKETING
TECHNICAL TEXTILE
FASHION FORECASTING
HISTORY OF FABRIC**

Call for Papers: Guidelines for submission to authors

- ➔ The articles should be original and should not have been published anywhere else for publication.

- ➔ Manuscript must be prepared in english (not exceeding 2500 words with 12 font size in Times New Roman) abstract not exceeding 300 words and should be sent through the e-mail jmcftintseminar2k22@gmail.com on or before 28th May 2022
- ➔ The name of the corresponding author has to be marked with asterisk e-mail id of the corresponding author is must.
- ➔ Accepted articles will be published in a scientific journal with ISBN number.
- ➔ Young scientist and the best Oral presentation will be awarded.

REGISTRATION FEE :

STUDENTS : Rs. 200

STAFF : Rs. 400

PAYMENT MODE

Registration fees should be paid to the following account through NEFT/ RTGS/ Other online mode.

ACCOUNT NAME	: JAMAL MOHAMED COLLEGE
CURRENT ACCOUNT	
NUMBER	: 046702000000009
BANK NAME	: INDIAN OVERSEAS BANK
IFSC CODE	: IOBA0000467
BRANCH	: IOB JMC BRANCH, TRICHY

CONTACT DETAILS

Ms. B. JABEEN

Assistant professor

JAMAL MOHAMED COLLEGE (Autonomous)

TIRUCHIRAPPALLI-620 020, TAMIL NADU

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INTERNATIONAL SEMINAR ON CHALLENGES & OPPORTUNITIES FOR FASHION DESIGNERS IN THE POST COVID ERA

3RD JUNE 2022



**PG DEPARTMENT OF
FASHION TECHNOLOGY
AND
COSTUME DESIGNING &
B.Voc.**

APPAREL AND FASHION DESIGN



**JAMAL MOHAMED COLLEGE
(AUTONOMOUS)**

College With Potential for Excellence
Accredited (3rd Cycle) with 'A' Grade by NAAC
DBT Star College Scheme & DST - FIST Funded
(Affiliated to Bharathidasan University)
TIRUCHIRAPPALLI - 620 020.



PROFILE OF THE COLLEGE

Jamal Mohamed College (Autonomous) is a premier minority first grade Government aided institution established in the year 1951 with the primary objective of offering quality higher education to the society. As a multi faculty monument, the institution now has student strength of over 12,000 in 23 UG and 21 PG courses. 17 Department of the college are approved and elevated as Research Centres. The institution was bestowed with Five Star status in 2002. The NAAC accredited the college in 2008 and 2015 with 'A' Grade. The UGC awarded status of "College with Potential for Excellence" has been extended for the phase II in 2016. The quality performance and meritorious service brought our institution the extension of 'A' Grade by NAAC upto 2023. The College has obtained the prestigious 65 rank among top ranking institution in NIRF Rankings-2021

DEPARTMENT OF FASHION TECHNOLOGY

The Department of Fashion Technology and Costume Designing was established in the year 2008. The department offers B.Sc. and M.Sc. courses accredited by Bharathidasan University, with the objective of imparting comprehensive knowledge about all faces of fashion industry to girls and empower them with all essential skills to cope up with the demands of their career. Curriculum is drawn with thought-provoking concepts in the field of fashion designing and it is accomplished through the dedicated efforts of the team of 12 faculties, 7 state-of-the-art laboratories equipped with latest software and equipment's and aspirate library. The department also offers a three year Skill development Bachelor of Vocation (B.Voc.) degree in Apparel and Fashion design from 2018 sponsored by UGC. From March 2022 onwards, our department also offers free short term training program, Sewing machine operator, funded by Ministry of Skill Development and Entrepreneurship, Government of India under PMKVY Scheme.

ABOUT THE SEMINAR

The fashion and textile sectors have proved to be the sociol-economic booster for many countries. This International seminar will emphasis on the impact of Covid-19 on the apparel industry and looks into the challenges and opportunities faced by the fashion designers in the post pandemic era. The current COVID-19 crisis has presented the designers with a unique set of challenges that are indeed the future strategies. It makes a good platform in which the students have an interaction with number of designers and expert speakers from various Institution and industries. The students can gain more knowledge about Fashion and design which encompasses a series of sub disciplines such as women clothing, men clothing, Jewellery designs and production this helps one to become a best designer. The current environment, although challenging, presents an opportunity for a substantial and welcome change that will simplify businesses and, ultimately, align them more closely with customer needs.

ADVISORY COMMITTEE

Dr. S. LAKHSMI MANOKARI

*Associate Professor & Head i/c
Department of Textile & Apparel Designing
Periyar University*

Dr. S. KARPAGAM CHINNAMMAL

*Associate Professor
Head, Dept., of Costume Design & Fashion
Chikkanna Govt. Arts College*

A.K.B. NAWAS BABU

*Managing Director
S.A Knitwears pvt. Ltd.,*

MS. GOWSIKA ARULEESWARAN

Model & Fashion Blogger Germany

Mr. R.K. KARTHICK

*Head-Mens wear designer Sting Fashion
Blaze clothing India pvt. Ltd., chennai*

ORGANIZING COMMITTEE

Hajee M. J. JAMAL MOHAMED BILAL

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Secretary and Correspondent

Hajee M.J. JAMAL MOHAMED

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Dr. K. ABDUS SAMAD

Assistant secretary

Dr. K.N. ABDUL KADER NIHAL

Member & Hony. Director

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Additional Vice-Principal

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Director - Hostel Administration

Ms. J. HAJIRA FATHIMA

Director - Women Hostel

COORDINATOR

Dr. M. ANEEZ MOHAMED

CONVENOR

Ms. A.G. MEERA

Assistant professor

ORGANIZING SECRETARIES

Ms. B. JABEEN

Assistant professor

Ms. T. NISAANTHY

Assistant professor



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CHALLENGES & OPPORTUNITIES
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FASHION DESIGNERS
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3RD JUNE 2022 Friday



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