



**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)
NEW DELHI**

Sponsored

A TWO DAY NATIONAL SEMINAR

on

**GREAT INITIATIVES OF STATE AND CENTRAL
GOVERNMENT THROUGH STARTUP(S) PROGRAMMES IN
NURTURING ENTREPRENEURIAL ACTIVITIES**

**21st & 22nd September, 2022
(Wednesday & Thursday)**



Organized By

**PG & RESEARCH DEPARTMENT OF COMMERCE
JAMAL MOHAMED COLLEGE (AUTONOMOUS)**

**Accredited (3rd Cycle) with 'A' Grade by NAAC
(Affiliated to Bharathidasan University)**

**TIRUCHIRAPPALLI – 620020
TAMIL NADU, INDIA**

ABOUT THE COLLEGE

Jamal Mohamed College was founded in 1951, as an affiliated college to the University of Madras and then affiliated to Bharathidasan University, Tiruchirappalli, when it was formed in 1982. Jamal Mohamed College is situated in the central part of Tamil Nadu, Tiruchirappalli city. It was established as a religious minority institution with the primary objective of providing higher education to the downtrodden and socially backward section of the society in general and Muslim minority in particular with the golden verses of the Holy Quran "Show us the right path" as motto. The college is administered by the Society of Jamal Mohamed College. It is established in a sprawling land area of 87 acres, as a religious minority institution. Hajee M. Jamal Mohamed Sahib and Janab N.M. Khajamian Rowther, of revered memory, were the founding fathers of this institution. In the year 1957 the college got the single honor of being bracketed with the thirty best colleges in India when Danforth Foundation of USA selected the college for the award of study fellowships in U.S.A. In 1963 the Jamal was elevated to the status of a post-graduate college. In the year 1972, the college was recognized by UGC New Delhi, for the purposes of Grants under section 2(F) and 12(B) of the University Grants Commission Act 1956. In 1977, on the recommendation of the University of Madras, the UGC recognized the college as one of the ten "Lead colleges" in the university area. The College was accredited at Five Star Level by NAAC during 2002 and conferred with Autonomous Status by UGC, New Delhi and Bharathidasan University in 2004-2005. In January 2009, the College was accredited by NAAC with A-Grade (2nd Cycle) - CGPA 3.6 out of 4.0. Our College was bestowed with the unique honour of "CPE" status Phase-I and Phase- II by the University Grants Commission under the Scheme "Colleges with Potential for Excellence" in 2011 and 2016 respectively. We retained the 'A' Grade awarded by NAAC during the third cycle of accreditation in 2015.

The College is moving ahead with a sporting spirit by securing prestigious top rankings in the NIRF Assessment for the Higher Educational Institutions in India. The College has 65th rank in the NIRF Ranking 2021. It is remarkable to state that the college has been recognized with Three Star status by the Institutions Innovation Council (IIC), MHRD innovation cell, Government of India in 2019. Department of Science and Technology (DST), Government of India has accorded FIST Scheme to the Departments of Zoology, Botany and Physics in 2004 and to the Department of Mathematics in 2008. Again DST FIST Scheme has been extended to the Departments of Mathematics, Physics, Chemistry, Botany, Zoology and Computer Science in 2019. Five Science Departments viz. Mathematics, Physics, Chemistry, Botany and Zoology have been awarded the Star College Scheme by the Department of Bio Technology (DBT) in 2020. Over a period of 71 years the college was able to scale greater heights and raise to the present status as a multi-faculty institution with 25 UG and 20 PG programmes. 19 departments of the college are functioning with the status of approved research centres. The college has a strength of around 12000 students. There are 145 Government Aided teaching faculty and 354 staff members are working under the self finance stream. The college celebrated its silver Jubilee in 1971, subsequently the Golden Jubilee and Diamond Jubilee in 2001 and 2011 respectively. With many milestone achievements, the College has been marching towards fulfilling

marvelous plans, matching the vision and mission of our noble founders and the present Management Committee Members. “The Jamal” journey continues with all gentle Jamalians towards the greater heights of glory in higher education.

ABOUT THE DEPARTMENT

The Department of Commerce (Aided) was established in 1951, offering intermediate course, when the college was established in 1951. B.Com course was started in the year 1952. The Department became a Post-Graduate Department offering M.Com Course in 1971. In 1998, the department was upgraded as Research Department offering M.Phil and Ph.D.(Full-time and Part- time). The Department is an Accredited Centre for conducting CMA Foundation coaching classes. The Department also conducts certificate courses in Tally Accounting Packages. The Department is a well established Research Centre in Commerce with 11 Research Advisors for Ph.D. Programme. It has so far produced 123 Ph.D. and 460 M.Phil, Degree holders. 30 Research scholars are currently doing research at Ph.D level under the approved guides of the department. The Department of Commerce is one of the prestigious departments of the College and B.Com is one of the most demanded courses of the contemporary academic world. Ever since its inception, the Department has recorded consistent improvement in its academic, research and placement performance. ICT enabled infrastructure provided by supportive and committed management, help us to provide a conducive academic atmosphere to prepare students for world of work.

ABOUT THE SEMINAR

The National Innovation and Startup Policy 2019 for students and faculty of Higher Education Institutions (HEIs) will enable the institutes to actively engage students, faculties and staff in innovation and entrepreneurship related activities. This framework will also facilitate Ministry of Human Resource Development in bringing uniformity across HEIs in terms of Intellectual Property ownership management, technology licensing and institutional Startup policy, thus enabling creation of a robust innovation and Start up ecosystem across all HEIs. The following are the importance start-ups schemes of the State and Central Governments to promote and boost entrepreneurial activities among the people in the nation.

- Aatmanirbhar Bharat App Innovation Challenge
- SAMRIDH Scheme
- Startup India Seed Fund
- Startup India Initiative
- Startup Leadership Program
- ASPIRE
- Pradhan Mantri Mudra Yojana (PMMY)
- Chunauti
- Qualcomm Semiconductor Mentorship Program (QSMP)
- Digital India Bhashini
- Digital India GENESIS
- India Water Pitch-Pilot-Scale Startup Challenge
- Ministry of Skill Development and Entrepreneurship
- ATAL Innovation Mission
- eBiz Portal
- Dairy Processing and Infrastructure Development Fund (DIDF)
- Support for International Patent Protection in Electronics & Information Technology (SIP-EIT)
- Multiplier Grants Scheme (MGS)
- Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)
- Software Technology Park (STP) Scheme
- The Venture Capital Assistance Scheme (VCA)
- Loan For Rooftop Solar Pv Power Projects
- NewGen Innovation and Entrepreneurship Development Centre (NewGen IEDC)
- Single Point Registration Scheme
- Modified Special Incentive Package Scheme (M-SIPS)
- Stand Up India Scheme

The benefits of entrepreneurship extend in several ways such as Creation and Sharing of Wealth, Employment opportunities, Balanced Regional Development, enabling GDP and Per Capita Income and overall Community Development. It is the need of the hour to conduct a National Seminar to create awareness among the people on the role of the government by giving financial support in the form of Seed Capital to the young entrepreneur and also Subsidised Loan to the New and existing entrepreneur to face the complex business era. This seminar would help the Researchers and Academicians for disseminating their knowledge which leads to nation building in terms of GoI's 'Start-up India' programme. The Seminar focuses on discussions, debates and participants' views on the thrust areas of various schemes of Start-ups.

Hence, the College and the PG & Research Department of Commerce planned to organize **a Two Day ICSSR Sponsored National Seminar on GREAT INITIATIVES OF STATE AND CENTRAL GOVERNMENT THROUGH STARTUPS PROGRAMMES IN NURTURING ENTREPRENEURIAL ACTIVITIES** on **21st and 22nd September, 2022**, to have a refreshing discussions and deliberations on the above theme and to gain over knowledge in the areas of STARTUPS Programmes of both state and central government. This enables the people to understand what is going on in the society as far as the initiatives of State and Central Government for promoting the entrepreneurial activity in the Pre and Post COVID Era.

OBJECTIVES OF THE SEMINAR

- To create an awareness about the importance of entrepreneurship among the Academicians, Research Scholars, Students and Local Community.
- To prepare the researchers and Participants for gaining benefits from GoI's 'Start-up India' programme.
- To promote new technology/ knowledge/ innovation-based startups.
- To promote design thinking process among the incubates and provide the platform for speedy commercialization of technology
- To enhance the domain knowledge / skills to develop the innovative products / services
- To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes..
- To make the participants understand and gain knowledge for identification of business opportunity in their local areas.

THEMES OF THE SEMINAR

- Startups and Business (Traditional & Modern Business)
- Startups and Finance & Banking Sector
- Startups and Marketing (Traditional & Modern Marketing)
- Startups and Service Sector (Healthcare, Tourism etc.,)
- Startups and HRM & E-HRM
- Startups and Agriculture Sector & Allied Fields
- Strategies and Governance
- Startups and Institutional Infrastructure
- Office Productivity and Work From Home
- Energy, Water Resource Management and Clean-Tech

- Information & Communication Technology (ICT) / Internet of Things (IOT)
- Industrial Climate in the Region / Market Potential / Demand in the Region
- Social Networking, Nurturing Innovations and Startups
- Collaboration, Co-creation, Business Relationships and Knowledge Exchange
- Any other themes related to GoI's 'Start-up India' programme.

GUIDELINES FOR PAPER SUBMISSION

- ✓ Research Papers / Case Studies should be Original, Unpublished and free from Plagiarism.
- ✓ Author and Co-Author can be included in a Paper and it may be presented by the Author and/or Co-Author. The Paper should include Title of the Paper, Author(s) Name, Designation, College Name, Affiliated University, Whatsapp Number and E-Mail ID of each Author.
- ✓ Length of the Research Paper should **not exceed 5 Pages** including Abstract (not exceeding 100 words) with relevant key words. The papers are to be typed in **MS-Word, Times New Roman, 12 Font size and 1.5 Line Spacing.**
- ✓ All Research Papers should be e-mailed to icssrsdvk@gmail.com
- ✓ Paper Presentation will be held on both days.

STRUCTURE OF THE RESEARCH PAPER

- ❖ Abstract
- ❖ Introduction
- ❖ Review of Literature
- ❖ Research Methodology
- ❖ Analysis and Discussion
- ❖ Limitations of the Study
- ❖ Scope for further Research
- ❖ Conclusion
- ❖ References (APA format should be cross referenced in main text)

REGISTRATION FEE DETAILS

<i>Registration Fee for Student and Research Scholar</i>	<i>Rs. 150 per Author</i>
<i>Registration Fee for Academician and Industrialist</i>	<i>Rs. 250 per Author</i>
<i>Registration Fee for all Categories (In absentia)</i>	<i>Rs. 300 per Author</i>

PUBLICATION FEE DETAILS

<i>Journal / Seminar Proceedings</i>	<i>Publication Fee</i>
<i>Selected papers will be published either in UGC Care Listed / SCOPUS / WEB OF SCIENCE (Based on the quality of the paper)</i>	<i>As Per the Journal norms</i>
<i>Jamal Academic Research Journal : An Interdisciplinary (JARJ) - A Peer Reviewed Journal(Non-Indexed) (Online only)</i>	<i>FREE</i>
<i>Seminar Proceedings bearing ISBN Number (Print copy)</i>	<i>Rs. 250 per Author</i>

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- ✓ Screen Shot of the Payment Details (Name & Address of the Author(s), Transaction ID & Date of Payment) should be attached while sending the Paper and also requested to keep a copy of the same for future references.

IMPORTANT DATES

Last Date for Receipt of Abstract and Full Paper : 07.09.2022
Date(s) of the International Seminar : 21.09.2022 & 22.09.2022

PATRONS

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REGISTRATION LINK

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