

DEPARTMENT OF COMMERCE
VALUE ADDED COURSE

Semester	Course Code	Course Title	Hours
III	21UCOVAC1	FUNDAMENTALS OF CAPITAL MARKET	30

Course Outcomes:

- At the end of this course, the students will be able to:
- CO1. Understand the concepts of capital market and its Functioning
 - CO2. Know the functioning of Primary and Secondary Market
 - CO3. Learn the procedure for Listing of securities
 - CO4. Explore the operations of NSE, BSE, SENSEX and NIFTY
 - CO5. Develop the skill for trading in Stock Market

UNIT- I

6 hrs

Capital Market - Meaning and Definition – Features – Functions – SEBI – Objectives – Functions

UNIT – II

6 hrs

Primary Market – Meaning – Features – Functions – Methods – SEBI Guidelines - Stock Exchange - Meaning and Definition – Features – Functions - Primary Vs Secondary Market.

UNIT – III

6 hrs

Listing of Securities – Meaning – Procedures – Merits and Limitations – Stock Brokers – Meaning – Kinds

UNIT – IV

6 hrs

OTCEI – Meaning – Features- National stock Exchange (NSE) – Functions – Capital Market Segment -Need and Importance – BSE Sensex NSE, NIFTY and other Index Number.

UNIT – V

6 hrs

Demat Trading- Meaning – Significance – SEBI Guidelines and other Regulations Relating to Demat Trading Procedure – Role of Depositories and Custodial Services.

Text Books:

1. H.R. Machiraju– Indian Financial System, – Vikas Publishing House Pvt Ltd (2019)

Books for References:

1. Gordon & Natarajan - Financial Markets and Institutions –Himalaya Publishing House (2015)
2. V.K.Bhalla, S.Chand&Co - Investment Management & Portfolio Management-. S.Chand Publishers. - 19th Edition.(2010)
3. Dr.L.Natarajan -Securities Laws & Market Operation -, Margham Publication,Chennai, (2016)

Semester	Course Code	Course Title	Hours
V	21UCOVAC2	INTRODUCTION TO LOGISTICS MANAGEMENT	30

Course Outcomes:

At the end of this course, the students will be able to

CO1 Understand the basic concepts of Logistics Management

CO2 Gain Knowledge about Information, Demand Forecasting and Inventory

CO3 Explore the Warehousing, Transportation and Protective Packaging functions

CO4 Develop the knowledge about Order Processing and Materials Handling

CO5 Apply the skill on Logistics Administration

Unit I:

6 hrs

Logistics Management – Nature and Scope – Importance – Components - Evolution of the Logistic Concept – Functions of Logistics Management.

Unit II :

6 hrs

Information – Operational logistical Information System – Demand Forecasting – Nature and Components – Effective Forecasting Process – Inventory – Functions of Inventory in Logistics Management.

Unit III :

6 hrs

Warehousing – Meaning - Functions – Strategy - Transportation – Elements of Transportation Cost – Selection of Mode – Packaging – Forms – Problems.

Unit IV:

6 hrs

Order Processing – Functions - Cost – Significance– Materials Handling – Objectives – Principles.

Unit V :

6 hrs

Logistics Administration - Organisation Structure - Principles– Dimensions of Performance Measurement – Tools to improve Logistical Performance.

Text Book:

1. Logistics Management – V. V. Sople, Dorling Kindersley (India) Pvt. Ltd, licencees of Pearson Education in South Asia, Edition 2012.

Books for Reference:

1. Logistics Management-Definition, Dimension and Functional Applications – S. K. Bhattacharyya, S. Chand and Co. Ltd., Ram Nagar, N.D., Edition 2010.

2. Textbook of Logistics and Supply Chain Management – D. K. Agrawal – Macmillan India Ltd.

3. Logistics Management – K. Shridhara Bhat – Himalaya Publishing House.

4. Logistics and Supply Chain Management - Dr. L. Natarajan, Margham Publications.