

DEPARTMENT OF HISTORY
VALUE ADDED COURSE

Semester	Course Code	Course Title	Hours
III	21UHSVAC1	ECO TOURISM	30

Course Outcomes:

- At the end of the course students will be able to
- CO1. Understand the definition and scope of Tourism and its types and Forms.
 - CO2. Analyse the Marketing strategies of Tourism Product.
 - CO3. Assess the Evolution of Transport system, Accommodation, Industry, Hospitality services and its importance in Tourism.
 - CO4. Evaluate the Growth and role of Travel Agencies in Tourism
 - CO5. Study the various Constitutional plans in India with reference to Tourism.

UNIT I **6 hrs**

Nature of Eco Tourism – Relationship between Ecology and Environment – Tourism activities

and Geographical locations – Codes for Eco – Tourism.

UNIT II **6 hrs**

Eco-tourism – Bio diversity Conservation – Pollution – Geography – Biosphere with Tourism Tourist's role – Disbalances in Environment.

UNIT III **6 hrs**

Eco-Travel and Tourism activities – Eco-Tourism planning and Management – Cultural, Social and Economic impact on environment.

UNIT IV **6 hrs**

Eco-Tourism Impact Assessment – Natural resources – Quality of wind and Water in tourism Areas – Landscape – Residuals – Land uses and environment.

UNIT V **6 hrs**

Tourism Environmental Planning - U.N.O.'s role in tourism and environment – Natural Committee on Tourism and ecology – Role of Tourist – Role of various agencies and Citizens to Promote eco-tourism – The role of W.T.O – in managing the Tourist Destination – Ethics in Eco-Tourism

Text Books:

1. Bhatia, A.K., Tourism in India, Sterling Publishers Private Limited, New Delhi, 1987.
2. Ram Acharya, Tourism administration in India, NPH, New Delhi, 1978
3. Seth, P.N., Successful Tourism, Planning and Management, Cross Section Publications, New Dehli, 1978,
4. Krishnalal and Gupta, S.P., Cultural Tourism in India: Museums, Monuments & Arts : Theory and Practice, D.K. Printworld, New Delhi, 2002
5. Wahab, Salah, Tourism Management, Tourism International Press, London, 1975.

Semester	Course Code	Course Title	Hours
V	21UHSVAC2	HISTORICAL MONUMENTS IN TIRUCHIRAPPALLI	30

Course Outcomes:

At the end of the course students will be able to

CO1. Make the students understand the history of Tiruchirappalli.

CO2. Enlighten the students to classify the monuments of Tiruchirappalli.

CO3. Equip the students to develop a comparative look on present day.

CO4. Analyse the importance of religious monuments of Tiruchirappalli

CO5. Evaluate the significance of secular monuments of Tiruchirappalli

UNIT I

6 hrs

Definition of Monuments: Types of Monuments- Religious – Secular- Importance of Monuments in Historical Writing

UNIT II

6 hrs

Temples: Renganathaswamy Temple- Mariamman Temple- Jambukeswara Temple- Uthamar Koil- Vekkaiamman Temple- Nachchiar Koil- Vayalur Murugan Temple

UNIT III

6 hrs

#Churches: St. Lourd's Church – All Saints Church- Fatima Church- St John's Church- St. Anthony's Church

UNIT IV

6 hrs

Masjids and Dargahs-Makka Masjid (Fort Mosque)- Masji-i-Muhammediya- Begaum Masjid- Dargahs: Nathar Wali Dargh -Qutb-bi- Shah Dargah- Fatah Ullah Noori Dargah- Khajamalai Dargah- Uraiyur Qayim Shah Dargah

UNIT V

6 hrs

Secular Monuments: Court-Collector office-Railway Buildings- Kallanai- Mukkumbu-Kattalai Canel- District Museum

REFERENCES:

1. Sundararaj, T., History of Tiruchirappalli up to 1947 A.D., Sundhar Publications, 2003
2. Muruganandham, S., Nadanthai Vazhi Cauvery, 2004.