



Jamal Mohamed College (Autonomous) Trichy

Tourism and Hospitality Management

B.Voc.

On successful completion of this B.Voc. Tourism and Hospitality Management programme, students will be able to

- ✚ Understand and demonstrate the core technical, analytical and conceptual skills appropriate for tourism and hospitality.
- ✚ Comprehend and articulate the written and oral communication as appropriate for tourism and hospitality environments.
- ✚ Develop fundamental in-depth knowledge and understanding of the techniques, principles, concepts, values, substantive rules and development of the core areas of tourism and hospitality.
- ✚ Apply the work-readiness knowledge and skills in different levels of management operations with a specific focus on individual, social and environmental perspectives relevant to Tourism and Hospitality.
- ✚ Function effectively as an individual and as a member or leader in teams, and in multidisciplinary settings by demonstrating life skills, coping skills and human values.