

M.FARZANA BEGUM
 NO-24,THONDAMAN COLONY
 OPP.BHAVANI HOTEL
 INDIAN BANK COLONY
 TRICHY-24
 MO.NO; 9790024804
 E.MAIL ID :farzanashowkath@gmail.com

OBJECTIVE

To achieve career growth and development, always keeping the institution's goal as the priority and also accepting the challenging assignment.

STRENGTH

- Good designing, Logical thinking and Problem solving skills.
- Quick Learner, Attitude to adopt new technologies and Environments.
- Ability to work well under pressure.

EDUCATIONAL QUALIFICATION

Degree/ Course	Subject	University/College/School Name	Year	Percentage	Class
M. Phil	Business Administration	Jamal Mohamed College, Trichy – 620 020.	2011-2012	75%	I
MBA	Business Administration	Bharathidasan university, Trichy – 620 020.	2009-2011	65%	I
BBA	Business Administration	Bharathidasan university, Trichy - 620 005.	2007-2009	60%	II
HSC		St.Philominas girls Secondary School, Trichy – 620 016	March 1999	66%	
SSLC		St.Philominas girls Secondary School, Trichy – 620 016	March 1997	68.2%	

TECHNICAL QUALIFICATION

S.No.	Course	Subject	Year	Class
1	Tally	Accounting Package		1 st Class
2	DTP	MS-Office		1 st Class with Distinction
3	INTERNET	Internet		1 st Class with Distinction

EXPERIENCE: PG- 1YEAR

UG-3 Years and 8 Months

S.No.	Designation, College Name and Address	Years of service	Period of Service
1	Assistant Professor, Department of Business Administration, Jamal Mohamed College,TVS Tolgate, Trichy 620 020.	3 Years and 8 Months	June - 2014 to Till date
2	Assistant Professor, Department of COMMERCE, Jamal Mohamed College,TVS Tolgate, Trichy 620 020.	1 YEAR	JUNE-2013
3.	GUEST LECTURER, Department of COMMERCE, Jamal Mohamed College,TVS Tolgate, Trichy 620 020.	1 YEAR	JUNE -2012

AREA SPEALISATION

- Finance
- Marketing and
- Human Resource Management

SUBJECTS HANDLED

- Nearly All Subjects included Commerce and Management

OTHER ACTIVITIES

- Worked as a Department Library In charge from June – 2013 to May 2014.
- Worked as an Department Test-in-charge in June – 2014 to May 2015
- Worked as an Department circular in charge June – 2014 to May 2015
- Now acted as an Department Library In charge June -2014 till dated now
- Now acted as a Department Association –in-charge June -2015 till dated now

SEMINAR PAPER PRESENTATION AT INTERNATIONAL LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global competitiveness – A Challenge for Sustenance and Excellence.	Global competitiveness- Corporate Governance ISSN:2250-1940	16 th and 17 th Aug - 2013
2.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global Economic Revival: A Changing Scenario	Fiscal policy in India: Trends and Trajectory ISSN:0973-0303	16 th and 17 th Aug - 2014

3.	Sankara college of science & commerce, Coimbatore	International conference on innovative marketing strategies for sustainable growth issues and challenges	Mobile marketing in the retailing environment; current insights and future research avenue	16 th Sep-2015
----	---	--	--	---------------------------

SEMINAR PAPER PRESENTATION AT NATIONAL LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Post Graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020	New Vistas in Employment Relations in Public and Private Sector Undertakings	Job satisfaction and quality of work life balance: Impact on industrial relations in textile units in karur district	5 th FEB 2015
2	Jamal Mohamed College, Post Graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020	New Vistas in Employment Relations in Public and Private Sector Undertakings	Changing Role Employee Services in Banking Sector	5 th FEB 2015
3	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Marketing Strategies for Make in India Products and services	Strategies for survival of Indian FMCG'S ISSN:0973-0303	24 th Jan 2015

SEMINAR PARTICIPATION AT NATIONAL LEVEL

S.No.	University/College Name & Address	Seminar Title	Date
1	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate, Trichy – 620 020.	A Two day faculty development programme on soft skills	4 th & 5 th Jan 2013

SEMINAR PAPER PRESENTATION AT STATE LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Problems and Prospects of Service Sector in India.	Recent Trends Used In Production ISBN:978-93-81521-19-9	12 th Jan - 2013
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	Independent Auditor- Roles and Responsibilities ISBN:978-81-909104-2-2	01 st Feb -2014
3	Jamal Mohamed College, Post Graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020	Corporate Social Responsibility – Issues and Challenges in India	CSR and Sustainable Development	29 th Jan - 2014

WORKSHOP ATTENDED

S.No.	College Name & Address	Workshop Title	Date
1	UNIVERSITY LIBRARY, Bharathidasan University, TRICHY-24, INBLIFNET CENTRE, Gandinagar, Gujarat	Oneday Awareness Programme on "SHODHGANGA ETD DATABASE "	6 th Nov 2015
2	Jamal Mohamed College, Department of Business Administration, TVS Tolgate, Trichy – 620 020.	Entrepreneurship Development	24 th Feb - 2015
3	Jamal Mohamed College, Department of Business Administration, TVS Tolgate, Trichy – 620 020.	Investment in Stock Market for Beginners	06 th Oct - 2015

REFERENCE ENQUIRY CONTACT

Name and Address	Contact Number
Dr. A. M. Mohamed Sindhasha, HOD of Business Administration, Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	94430-72623

PERSONAL PROFILE

Name : M. FARZANA BEGUM
Father's Name : A.MUSTAFA
D.O.B and Age : 03.02.1982 and 33 years
Gender : Female
Nationality : Indian
Religion : Muslim
Marital Status : Married
Languages known : Tamil, English

DECLARATION

I hereby declare that all the above **information** is **true and best of my knowledge**

Place: Trichy – 20.

Yours faithfully

Date:

(M.FARZANA BEGUM)