

RESUME

Personal Details:

1. Name : Dr.S.JAINAB BEE
2. Date of Birth : 01.06.1987
3. Address

Residential:

34, Usman Ali Street,
TVS Tolgate,
Tiruchy - 620 020.
E-Mail ID: z.jainab@gmail.com
Mobile : 8056917791

Office:

Department Of Business Administration
Jamal Mohamed College (Autonomous)
No.7, Race Course Road, TVS Tolgate,
Trichy - 620 020.



4. Designation: Assistant Professor of Business Administration

Educational Qualification:

Sl. No	Qualification	Board/University	Year of passing	Subject	Class	Percentage
1	Ph.D	Bharathiyar University, Coimbatore	2019	Management	-	-
2	M. Phil	Jamal Mohamed College, (Autonomous), Trichy-20.	2011	Management Studies	Distinction	75%
3	MBA	Jamal Mohamed College, (Autonomous), Trichy	2009	Management	First	65%
4	BBA	Jamal Mohamed College, (Autonomous), Trichy	2007	Business Administration	First	60%
5	HSC	St.Philominas girls hr sec school	2004	Management	First	80%
6	SSLC	St.Philominas girls hr sec school	2002	-	First	54%

5. Experience:Under Graduate: **13 Years till now**Post Graduate : **6 Years****6. Areas of Specialization : Human Resource Management and Marketing****7. Languages Known : Tamil, English, Hindi and Urdu**

S.No.	Designation, College Name and Address	Years of service	Period of Service
1	Assistant Professor, Department of Business Administration, Jamal Mohamed College, TVS Tolgate, Trichy 620 020.	7Months	June - 2015 to Till date
2	Assistant Professor, Department of Commerce, Jamal Mohamed College, TVS Tolgate, Trichy 620 020.	6Years	August – 2009 to June-2015.

Additional Qualification:

S.No.	Course	Subject	Year	Class
1	Online Course	Consumer Behaviour	2020	80%
2	DCA&MDTP	Computer application and Multilingual DTP	July- 2007	1 st Division
3	Certificate in Function Arabic	Functional Arabic	July-2008	1 st Division A Grade
4	Diploma in Urdu language	Urdu Language	July-2007	1 st Class

SUBJECTS HANDLED

- Nearly **All Subjects** included **Commerce and Management**

OTHER ACTIVITIES

- Served as a **NCC Cadet** from **2004 to 2007**.
- **Passed B&C Certificate in NCC 2004-2007**
- Served as a **NCC Care Taker** at **Jamal Mohamed College From 2012 To November 2013**.
- Worked as an **Organizing Secretary** for Two days **International National seminar** held on **16th and 17th August 2014**.
- Worked as an **Organizing Secretary** for a One day **State Level Workshop** held on **06th Oct 2015**.

Faculty Development Programme :

Faculty development programme on “Outcome based education (DBE)” Organised by Cauvery college for women (Autonomous) on 7/11/2020

National Level Faculty Development Programme on “Future of Examinations :Blooms Taxonomy and Multiple Assessment Tools” Organised by G.T.N Arts college (Autonomous) Dindigul on 6/8/2020

National Level Faculty Development Programme on “Business Accounting in ERP Software” Organised by K.L.E Society’s S,Nijalingappa college ,Bangaluru, Karnataka on 6/6/2020

Faculty Development Programme on “E-Content Development” Organised by Jamal Mohamed College (Autonomous) from 30-06-2020 to 04-07-2020

Seven days Faculty Development Program” Organised by SNMV College of Arts and Science Institute of Management from 08-06-2020 to 15-06-2020

Online five days Faculty development programme on “Application of Tools and Techniques in Research Methodology” Organised by Noorul Islam Centre for Higher Education Kanyakumari 03-06-2020 to 07.06.202

Publications :

2019-2020

- A) Orientation/Refresher courses
 - i) Orientation programme on MOOC’s and E-learning, Department of Library, Jamal Mohamed College on 29th jan 2020.
- B) Acted as Resources person/chair person(inside the college)
 - i) COMTALENT in the topic of stockmock on 10th oct 2019.
 - ii) Exobiz in the topic of short flim maker on 24th feb 2020.
 - iii) COMFEMME 2020 in the topic of business quiz on 28th jan 2020.

2018-2019

- 1) Acted as resources person/chair person(inside the college)
 - i) International meet 2K18 organized by fine arts club (Women) in the Topic of vegetable carving on 22nd dec 2018.
 - ii) F-Arts Fest 2K19 organized by fine arts club in the topic of Folk dance on 10th mar 2019.
 - iii) State level inter collegiate Commerce meet “COM FEMME-2K19” organized by Department of Commerce SF in the toic of mock on 1st mar 2019.

ISSN : 04

2014-15 : 03

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2. Published an article titled Trainer Role in cement industry “in the Special Issue of “Research Explorer – An International Research Journal on Multidisciplinary” ISSN 0973-0303, Vol. II, Special Issue 1, 16th & 17TH August 2014, pp. 152-156

3. Published an article titled A Study on future marketing trend in Indian cement Industry “in the Special Issue of “Research Explorer – An International Research Journal on Multidisciplinary” ISSN 0973-0303, Vol. II, Special Issue 1, 24th Jan 2015, pp. 178-179

ISBN : 11

2013-14 : 01

4. Published an article titled A Empirical Study on Evaluation of Training and development Practices in SMEs “in the Special Issue of “Research Explorer – An International Research Journal on Multidisciplinary” ISSN 2250-1940, Vol. II, Special Issue 1, 16th & 17TH August 2013, pp. 363-369

2013-14 : 02

6. Published an article titled “The role of Internal Auditor – A Prudential Prospective .in the edited volume of book entitled on Different Perspectives of Companies Act 2013 – Towards Corporate Excellence ISBN 978-81-909104-2-2 on 1st February 2014. -“Jamal Academic Research Journal: An Interdisciplinary” PP 77-80

7. Published an article titled “Employee Training and development in Learning Organization .in the edited volume of book entitled on Corporate Social Responsibility Issues and Challenge in India”” ISBN 29th Jan 2014. -“Jamal Academic Research Journal: An Interdisciplinary” PP

2012-13 : 04

8. Published an article titled SMEs Financial Management Problem Un counter Measures :ISBN NO:978-81-909104-0-8 in the edited volume of book entitled on “Financial Inclusion – A Way of Equitable Economic Growth” ISBN 978-81-909140-0-8 on 21st September 2013. -“Jamal Academic Research Journal: An Interdisciplinary” PP- 90-92

9. Published an article titled Banking in India- Banking Strategies of the new decades with reference in Banking sector. :ISBN:978-93-81521-19-9- State Level Seminar on Problems & Prospects of Service Sector in India 12th Jan 2013-“Jamal Academic Research Journal: An Interdisciplinary” PP – 108-111

10. Published an article titled Issues and Challenges faced by Indian banking Sector. :ISBN:978-93-81521-19-9- State Level Seminar on Problems & Prospects of Service Sector in India 12th Jan 2013-“Jamal Academic Research Journal: An Interdisciplinary” PP –115-118

11. Published an article titled An Empirical Study on Women Consumer Preference towards TVS Two wheeler. :ISBN: International Level Seminar on Contemporary Issues and Challenges of Indian Business in global Scenario 13 &14th Feb2013- PP –368-373

2012-11 : 01

12. Published an article titled “Tourism As a Growing sector at Indian economy in the edited volume of book entitled on “National Seminar On India An Emerging Economic Power. ISBN:93-81521-00-7on 04th Feb 2012-“Jamal Academic Research Journal: An Interdisciplinary”PP -.264-265

2010-2011 : 03

13.. Published an article entitled “Impact of Global financial crisis in Indian Economy ISBN NO: 93-80394-18-X - National seminar on Recent Trends in Indian Economy - a management perspective – 4th Feb2011 -“Jamal Academic Research Journal: An Interdisciplinary”PP 216-218

Participation :

CONFERENCE :

1. Participated in conference/seminar/workshop outside the college(without presenting paper)

A)Digital Marketing organized by PG Research Department of Commerce, Workshop International level on 24th feb 2020.

B)One day workshop on Tally with GST organized by PG & Research Department of Commerce, National level on 16th sep 2020.

2. Participated in conference/seminar/workshop within the college(without presenting paper)

One day National conference on advancement in business in the Digital Era 2019, National level on 25th sep 2019

3.Participated in conference/seminar/workshop

Paper presented in conference/seminars(outside the college)

Title of the paper: A Study on HRM practices and training and development in cement industry.

Name of the seminar/conference/workshop: National level conference on advancement in business in the digital Era organized by PG and Research Department of Commerce, JMC Trichy on 20th September 2018.

4.Participated in (inside the college)

Title of the paper:

National level conference on advancement in business in the digital Era organized by PG and Research Department of Commerce on 20th september 2018.

International conference on new horizons of business in the changing global environment organized by PG and Research Department of Commerce on 23rd Jan 2019

5. Participation in conference/seminar/workshop

A) Paper presented in conference/seminar(outside the college)

Title of the paper : A Study on quality of work life among the employee of DALMIA cement Industry.

Name of the seminar/conference/workshop : “Functional Innovation in Commerce & Management” (FICM-2017) PRIMAX International online journal, 8th & 9th Feb 2017.

B) Paper Presented in conference/seminars(without presenting paper)

Title of the paper : 2nd National level three days workshop data analysis and interpretation using and Amos, organized by Department of school youth empowerment at Madurai Kamaraj University 29th, 31st Jan & 1st Feb 2016.

C) Participated in conference/seminars within the college (without presenting paper)

Name of the seminar/conference/workshop and place: Faculty development program me organized by Department of IQAC, Jamal Mohamed College Trichy at National level on 17th Jan 2017

6. Published an article A study on Total Quality Management in Manufacturing Industry of India: A case of cement industry : in the JARJ – “An International Conference on advance Management challenges in Knowledge Era” ISSN NO : 0973-0303 , 8th & 9th Jan 2015, PP. 354-359

7. Published an article titled ‘.A study on Marketing Strategies and distribution channel on Indian cement sector’ International Conference on innovative marketing strategies for sustainable growth-issues and challenges organized by Department of Commerce CA&PA on 16th Sept 2015 -“Jamal Academic Research Journal: An Interdisciplinary” ISBN NO:978-93-85477-14-0- PP 5561

8. Published an article entitled –Job Opportunity in sector wise ‘-National Conference On management in the AGE of innovation ISBN:978-81-909104-0-8 PGNO-“Jamal Academic Research Journal: An Interdisciplinary”PP –195-197

9. Published an article entitled –Motivation and learning innovation ‘-National Conference On management in the AGE of innovation ISBN:978-81-909104-0-8 PGNO-“Jamal Academic Research Journal: An Interdisciplinary”PP -136-138

Online Certificate Course :

WEBINAR

INTERNATIONAL LEVELS

1. International Webinar On “Emerging Avenues in HELS: A Holistic Approach “ Organised by Agurchand Manmull Jain College ,Meenambakkam ,Chennai held on 27/5/20
2. International Webinar On “ Flexible Teaching ,Learning, Assessment and Curriculum Provisions In The Midst Of a Pandemic” Organised by Dr.SNS Rajalakshmi college of Arts & Sciences (Autonomous) held on 3/6/20
3. International Webinar On “Online Education During COVID-19 Pandemic” Organised by E.G.S Pillay Arts & Sciences College, Nagapattinam held on 4/6/20
4. International Webinar On “Online Examination Tools” Organised by Bishop Heber College (Autonomous) Thiruchirapalli held on 20/6/20
5. International Webinar On “Resilience The Secret To Success In The Work Places” Organised Alpha Arts & Sciences College, Porur. Held on 27/6/20
6. One Month International Webinar Series On “COVID-19 and its Impact On Women” Organised by Department Women’s Studies, University Of Calicut ,Kerala held on 15/9/20-15/10/20

NATIONAL LEVELS

1. National Level Career Guidance Webinar On ‘Entrepreneurship Opportunities In Indian Stock Markets’ Organised by Jamal Mohamed College (Autonomous) Thiruchirapalli held on 6/3/20
2. The Online National Webinar Entitled :”Data Analysis and Statistical Computing” organized by Department Of Statistics, Institute Of Social Sciences,Dr.Bhimrao Ambedkar University Agra held on 27/5/20
3. National Level Webinar On “Concept Development and Model Building For Social Science Research” Organised by Kongu Arts and Science College (Autonomous) Najanapuram , Erode held on 27/5/20
4. National Webinar On “Historical Roots Of Social Distancing” Organised by St. Mary’s College (Autonomous) Thoothukudi held on 28/5/20
5. National Webinar On “POST COVID-19 Management Education and Career Options” Organised by Loyola Academy Telangana held on 30/5/20
6. National Webinar On “Gender History: A Rational Approach In Reconstructing The Past “ Organised by S.T.Hindu College ,Nagercoil held on 6/6/20
7. The National Level Webinar Topic Entitled “Cracking NET/SET: Problems & Solution “ Organised by St.Antony’s College Of Arts and Science For Women , Dindigul held on 10/6/20
8. National Webinar On “Digital Education A Dream Envisioned Brought Closer by a Pandemic” Organised by SOSJ.N. Kaul Institute Of Education Bhimtal held on 10/6/20
9. National Webinar Series On “Research Methodology” Organised by Loyola College (Autonomous) held on (12/6/20 -13/6/20)
10. National Webinar On “Learning Management System” Organised by Arasan Ganesan College Of Preceptors, Sivakasi held on 15/6/20
11. One Month National Online Gender Sensitization and Capacity Building Programme On “Gender ,Society ,Economy and Polity” Organised by University Grants Commission ,New Delhi. Bharathidasan University Department Of Womens Studies,Thiruchirapalli held on 13/7/20 -12/8/20

STATE LEVELS

1. Online Webinar on “Hands on tally ERP 9 reports and Returns” Organised by SRM institute of Science and Technology held on 27/4/20
2. Webinar titled “The Art of Teaching is the Art of Assisting” Organised by Hindustan College Of Arts & Science held on 11/5/20
3. Three days webinar on “Future of Entrepreneurship and Employment Opportunities” Organised by Nehru Institute Of Technology,Kaliyapuram,Coimbatore held on 13/5/20 to 15/5/20
4. Webinar On “Entrepreneurship Development” Organised by Sengamala Thayaar Education Trust Womens College held on 18/5/20
5. Webinar on “Career Guidance & Opportunities in Investment Management by CFA Institute as part of the Indian & Gobal Finances Symposium 2020”Organised by ACBM Gobal Mentor Academy held on 18/5/20
6. Webinar on “Entrepreneurship Development” Organised by Sengamala Education Trust Women’s College held on 18/5/20
7. Online Webinar on “Personality Development” Organised by National College (Autonomous) held on 19/5/20
8. Two day online webinar related to “Computer Applications on Social Science Research” Organised by Agurchand Manmull Jain College held on 20/5/20 & 21/5 20
9. Two day online webinar related to”Computer Application on Social Science Research” Organised by Agurchand Manmull Jain College Meenambakkam, Chennai held on 20/5/20 &21/5/20
10. Webinar on “Impact of Intership in your career” Organised by ACBM Gobal Mentor Academy held on 23/5/20
11. Webinar on “Future Career Praspects & Virtual Employment shift post COVID-19 Era” Organised by ACBM Gobal Mentor Academy held on 24/5/20
12. Webinar on “Future of HR Techology & Employer branding post COVID-19 Era”Organised by ACBM Gobal Mentor Academy held on 25/5/20
13. Webinar on “Todays World of work for new hires and being productives as a virtual employee as part of the prishyam 2020 the gobal HR connect” Organised by ACBM Gobal Mentor Academy held on 26/5/20
14. The one day national webinar on “Historical Roots Of Social Distancing” Organised by St.Mary’s College (Autonomous) Thoothukudi held on 28/5/20
15. Webinar on “Be an Eagle” Organised by M.A.M School Of Engineering, Tiruchirappalli held on 3/6/20
16. Webinar On “Strategies For Business Owners During COVID-19” Organised by DKM College For Women (Autonomous) Vellore held on 3/6/20
17. Webinar On “Developing a Winning Mindset For Everyday Life” Organised On National College (Autonomous) Tiruchirappali held on 5/6/20
18. Webinar On “E-Content Development” Organised by Periyar Govertment Arts College, Cuddalore. Held on 9/6/20
19. Webinar on “Introduction to eLearning Content creation” organized by CSI Chennai, ACM Chennai,and IEECS Madras in Association With CDAC Mumbai held on 15/6/20
20. Webinar On “Big Data Towards Future Perspective” Organised by Valliammal College For Women, Annanagar, Chennai held on 15/6/20
21. Webinar On “E-Content :An Effective Tool For Teaching And Learning” Organised by Aditanar College Of Arts and Sciences Virapandianpatnam ,Tiruchendur held on 17/6/20

22. One day webinar on “The Life In Your Food Matters” Organised by Vive Kanandha College Of Arts and Sciences For Women (Autonomous) held on 27/6/20

WORKSHOP

STATE LEVEL

1. Two days online workshop on “Self Development” Organised on Sri Sarandha Niketan college of Science for women held on 20/4/20 and 21/4/20
2. Virtual workshop on “Entrepreneurship and Innovation as career opportunity” Organised by Vivekandha college of Arts and Sciences for women (Autonomous) held on 7/12/20

QUIZ COMPETITION

NATIONAL LEVEL

1. National Level online Quiz programme on “Revival of Business post COVID-19” Organised by Bharath Institute of Higher education and research held on 9/5/20 National Level “Platinum online Quiz competition “Organised by Department of Political Science ST.Peter’s college Kolenchery held on 11/5/20
2. National Level E-Quiz on “Basics of Accountancy and Secured 100% “ Organised by The new college (Autonomous) held on 14/5/20
3. National level E-Quiz on “Indian Constitution and COVID-19” Organised by Government Arts and Sciences college Manalmedu held on 24/6/20
4. National Level online Quiz “Retail Management “ Organised by Jamal Mohamed College (Autonomous) held on 3/7/20 to 15/7/20

STATE LEVEL

1. E-Quiz on “Teaching Aptitude” Organised by Jamal Mohamed College held on 14/5/20
2. Online Quiz on “Economic Stimulus by Govt of India to Tackle Pandemic Crisis” Organised by SKSS Arts College Thiruppanandal held on 18/5/20
3. Quiz on “Part and Secured 98% in comm Quiz 2020” Organised by SRM Institute of science and technology ,Ramapuram Chennai held on 22/5/20
4. Online Quiz on “Higher Education” Organised by Annai Women’s College (Arts & Science) Karur held on 23/5/20
5. Quiz on “Faculty of science and humanities” Organised by SRM Institute of science & Technology held on 13/11/20

FACULTY DEVELOPMENT PROGRAMME

NATIONAL LEVEL

1. National Level Faculty Development Programme on “Business Accounting in ERP Software” Organised by K.L.E Society’s S,Nijalingappa college ,Bangaluru, Karnataka held on 6/6/20
2. National Level Faculty Development Programme on “Future of Examinations :Blooms Taxonomy and Multiple Assessment Tools” Organised by G.T.N Arts college (Autonomous) Dindigul held on 8/6/20
3. National Level Skill Development Programme for Teaching Faculty on “Re-Energizing the Classroom With Innovation Teaching Techiques” Organised by Raja Palayam Raju’s College held on 12/6/20
4. Faculty development programme on “Outcome based education (DBE)” Organised by Cauvery college for women (Autonomous) held on 11/7/20

STATE LEVEL

1. The Faculty Development Programme on “The Future Global Economy after COVID-19” Organised by SRM Institute of Science and Technology held on 29/5/20
2. Four days Entrepreneurship Development Programme “Startup Business & Innovation of New Ideal” Organised by Bharadhisan College of Arts and Science held on 29/5/20 to 1/6/20
3. Online five days Faculty development programme on “Application of Tools and Techniques in Research Methodology” Organised by Noorul Islam Centre for Higher Education Kanyakumari held on 3/6/20 to 7/6/20
4. “Seven days Faculty Development Program” Organised by SNMV College of Arts and Science Institute of Management held on 8/6/20 to 15/6/20
5. Faculty Development Programme on “E-Content Development” Organised by Jamal Mohamed College (Autonomous) held on 30/6/20 to 4/7/20

ONLINE COURSE

STATE LEVEL

1. One Week Online Course on “Research Methodology for Social Science” Organised by Indian Academic Researchers Association held on 6/4/20 to 12/4/20
2. Five days online course on “stress Management “ Organised by AVS College of Arts and Science, Attur main road, Ramlingapuram, Salem held on 13/4/20 to 17/4/20
3. Youtube live session on “e Governance help desk” Organised by karpagam college of engineering Coimbatore held on 2/5/20
4. A Two days online course on “The Essence of Research Methodology” Organised by Jamal Mohamed College Tiruchirappalli 16/5/20 & 17/5/20
5. Certified “Virtual Classroom Teacher” Organised by Classle Skillnet held on 13/6/20

Participated in Short Term Course :

- UGC Sponsored Short term course-on EXCELLENCE IN TEACHING AND RESEARCH from 5-10 2013 to 6.10.2013
- UGC Sponsored Short term course-on PREPARATION OF QUALITY RESEARCH PROPOSAL From 26.10.2013 to 27.10.2013

DECLARATION

I hereby declare that all the above information is true and best of my knowledge.

Place: Trichy – 20.

Date:

Yours faithfully

(S.JAINAB BEE)