

**Jamal Mohamed College (Autonomous), Tiruchirappalli-20**  
**Staff Details for up gradation in the Web Site**

**RESUME**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

1. **Name** : **S.JAINAB BEE**
2. **Date of Birth** : 01.06.1987
3. **Address** :

**Residential:**

34, Usman Ali Street,  
TVS Tolgate,  
Trichy - 620 020.  
E-Mail ID: z.jainab@gmail.com  
Mobile : 8056917791

**Office:**

Jamal Mohamed College (Autonomous)  
No.7, Race Course Road, TVS Tolgate,  
Trichy - 620 020.

4. **Designation:** Assistant Professor of Business Administration
5. **Educational Qualification:**

Sl. No	Qualification	Board/University	Year of passing	Subject	Class
1	M. Phil	Jamal Mohamed College, (Autonomous), Trichy-20.	2011	Management Studies	Distinction
2	MBA	Jamal Mohamed College, (Autonomous), Trichy	2009	Management	First
3	BBA	Jamal Mohamed College, (Autonomous), Trichy	2007	Business Administration	First
4	HSC	St.Philominas girls hr sec school	2004	Management	First
5	SSLC	St.Philominas girls hr sec school	2002	-	First

6. **Experience:**

Under Graduate: **6 Years and 7months**  
Post Graduate : **6 Years**

7. **Areas of Specialization:** Human Resource Management and Marketing

8. **Languages Known:** Tamil, English, Hindi and Urdu

S.No.	Designation, College Name and Address	Years of service	Period of Service
1	Assistant Professor, Department of Business Administration, Jamal Mohamed College, TVS Tolgate, Trichy 620 020.	7Months	June - 2015 to Till date
2	Assistant Professor, Department of Commerce, Jamal Mohamed College, TVS Tolgate, Trichy 620 020.	6Years	August – 2009 to June-2015.

**ADDITIONAL QUALIFICATION**

S.No.	Course	Subject	Year	Class
1	DCA&MDTP	Computer application and multilingual DTP	July- 2007	1 <sup>st</sup> Divition
2	Certificate in Function Arabic	Function Arabic	July-2008	1 <sup>st</sup> Divition A Grade
3	Diploma in Urdu language	Urdu Language	July-2007	1 <sup>st</sup> Class

**SUBJECTS HANDLED**

- Nearly **All Subjects** included **Commerce and Management**

**OTHER ACTIVITIES**

- Served as a **NCC Cadet** from **2004 to 2007**.
- **Passed B&C Certificate in NCC 2004-2007**
- Served as a **NCC Care Taker** at **Jamal Mohamed College From 2012 To November 2013**.
- Worked as an **Organizing Secretary** for Two days **International National seminar** held on **16<sup>th</sup> and 17<sup>th</sup> August 2014**.
- Worked as an **Organizing Secretary** for a One day **State Level Workshop** held on **06<sup>th</sup> Oct 2015**.
- Now acted as **Tutor in charge** in I BBA “E”

### SEMINAR PAPER PRESENTATION AT INTERNATIONAL LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Post Graduate and Research Department of Commerce, Jamal Mohamed College Trichy-20.	Contemporary Issues and challenges of Indian business in global scenario	An empirical study on women consumer preference to words TVS Two wheeler	13 <sup>th</sup> and 14 <sup>th</sup> feb2013.
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global competitiveness – A Challenge for Sustenance and Excellence.	A Empirical Study on evaluation of training and development practice in SMEs ISSN:2250-1940	16 <sup>th</sup> and 17 <sup>th</sup> Aug - 2013
3.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global Economic Revival: A Changing Scenario	Trainer Role in cement Industry. ISSN:0973-0303	16 <sup>th</sup> and 17 <sup>th</sup> Aug - 2014

### PAPER PRESENTATION AT INTERNATIONAL CONFERENCE:

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Institute of Management Jamal Mohamed College (Autonomous)Trichy-20.	International conference on advance management challenges in knowledge era	A study on total quality management in manufacturing industry of India: A case of cement industry	8 <sup>th</sup> and 9 <sup>th</sup> Jan 2015.
2	Sankara College of Science and Commerce	International conference on innovative marketing strategies for sustainable growth issues and challenges.	A study on Marketing strategies and distribution channel of Indian cement sector	16 <sup>th</sup> sep 2015
3.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global Economic Revival: A Changing Scenario	Trainer Role in cement Industry. ISSN:0973-0303	16 <sup>th</sup> and 17 <sup>th</sup> Aug - 2014

### SEMINAR PAPER PRESENTATION AT NATIONAL LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Department of Commerce (SF) and BBA,TVS Tolgate, Trichy – 620 020.	Recent Trends in Indian Economy - A Management Perspective.	Micro finance	4 <sup>th</sup> Feb – 2011
2	Jamal Mohamed College, Department of Commerce (SF) and BBA,TVS Tolgate, Trichy – 620 020.	Recent Trends in Indian Economy - A Management Perspective.	Impact of Global financial Crises in Indian Economy.	4 <sup>th</sup> Feb – 2011

3	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	India – An Emerging Economic Power.	Tourism As a Growing sector at Indian economy. ISBN: 93-81521-00-7	4 <sup>th</sup> Feb - 2012
4	Jamal Mohamed College, Department of BBA, TVS Tolgate, Trichy – 620 020.	Problems and Challenges in the Management of Micro, Small and Medium enterprises.	Unfinished Business problems and challenges of SME Contractor in India . ISBN: 978-93-81521-01- 4	25 <sup>th</sup> Feb – 2012
5	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Marketing Strategies for Make in India Products and services	A study on future marketing trend in Indian cement industry. ISSN:0973-0303	24 <sup>th</sup> Jan 2015

### SEMINAR PARTICIPATION AT? INTERNATIONAL / NATIONAL LEVEL

S.No.	University/College Name & Address	Seminar Title	Date
1	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate, Trichy – 620 020.	Examination Reforms	24 <sup>th</sup> Feb - 2012
2	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Practical Application of Interest free Financing for the Economic Development	13.02.16
3	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Inclusive Economic Growth	13*&14 <sup>th</sup> Aug 2015

### SEMINAR PAPER PRESENTATION AT STATE LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Problems and Prospects of Service Sector in India.	Banking in India-Banking Strategies of the new decades with reference in banking sector. ISBN:978-93-81521-19-9	12 <sup>th</sup> Jan - 2013
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Problems and Prospects of Service Sector in India.	Issues An challenges faced by Indian banking Sector . ISBN:978-93-81521-19-9	12 <sup>th</sup> Jan - 2013
3	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Financial Inclusion – An Equitable Economic Growth.	SMEs Financial Management problems un counter measures. ISBN:978-81-909104-0-8	21 <sup>th</sup> Sep - 2013

4	Post Graduate and Research Department of commerce Jamal Mohamed College (Autonomous)Trichy -20.	Corporate social Responsibility-Issues and Challenges in India.	Employees training and development in the learning Organization.	29 <sup>th</sup> Jan-2014
5	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate,Trichy – 620 020.	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	The Role of Internal – Auditor-A Prudential prospective. ISBN:978-81-909104-2-2	01 <sup>st</sup> Feb -2014

### SEMINAR PARTICIPATION AT STATE LEVEL

S.No.	College Name & Address	Seminar Title	Date
1	Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	Examination Reforms	12 <sup>th</sup> Mar -2010
2	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy–20.	Corporate Governance in India – Challenges and Prospects.	19 <sup>th</sup> Mar -2010

### WORKSHOP ATTENDED

S.No.	College Name & Address	Workshop Title	Date
1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	International Financial Reporting Standards (IFRS).	1 <sup>st</sup> Oct -2011
2	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Stock Market Practices.	12 <sup>th</sup> Jan -2012
3	Periyar EVR College PG and research department of Statistics Trichy-23	Statistical Package With Hands on experience	9 <sup>th</sup> Oct-2013
4	Department of commerce And financial studies Bharathidasan University Trichy	Second international Workshop on effective teaching of finance.	27 <sup>th</sup> &28 July 2013.
5	Jamal Mohamed college (autonomous)trichy-20	Two days Faculty development Programme n Soft skills	4& 5 <sup>th</sup> Jan 2013
6	Jamal Mohamed college (autonomous)trichy-20	Workshop on Leadership Training	25 <sup>th</sup> Feb 2013.
7	Jamal Mohamed College, Department of Business Administration, TVS Tolgate, Trichy – 620 020.	Investment in Stock Market for Beginners	06 <sup>th</sup> Oct -2015
8	Madurai Kamaraj University Department of Youth Welfare Studies	Statistical Analysis and interpretation using SPSS And AMOS	7&8 <sup>th</sup> Aug 2015

### **Certificate of participation**

- UGC Sponsored Short term course-on EXCELLENCE IN TEACHING AN RESEARCH from 5-10 2013to 6.10.2013
- UGC Sponsored Short term course-on PREPARATION OF QUALITY RESEARCH PROPOSAL From 26.10.2013to 27.10.2013

### **REFERENCE ENQUIRY CONTACT**

<b>Name and Address</b>	<b>Contact Number</b>
<b>Dr. A. M. Mohamed Sindhasha,</b> HOD of Business Administration, Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	<b>94430-72623</b>

### **DECLARATION**

I hereby declare that all the above **information** is **true and best of my knowledge.**

Place: Trichy – 20.

Yours faithfully

Date:

**(S.JAINAB BEE)**