

PROFILE

Mr. M. I. MOHAMED IBRAHIM

M. Com., M.B.A., M. Phil., SET (Commerce), SET (Management),

Assistant Professor

Department of Business Administration

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CAREER OBJECTIVE

To get a challenging position of Assistant Professor in which I can utilize my experience and make the bright carrier of students seeking a career to share my knowledge and experience with students and gain more experience into the education and teaching field.

EDUCATIONAL QUALIFICATION

S.No.	COURSE	INSTITUTION	YEAR OF STUDY	GRADE/ CLASS
1.	SET-Management	Mother Teresa University, Kodaikanal.	2018	Qualified
2.	SET- Commerce	Mother Teresa University, Kodaikanal.	2017	Qualified
3.	M. Phil	Bharathidasan University, Trichy.	2012-2013	Distinction
4.	M.B.A	Bharathidasan University, Trichy.	2009-2011	First
5.	M. Com	Jamal Mohamed College, Trichy.	2009-2011	First
6.	B. Com	Jamal Mohamed College, Trichy.	2006-2009	First
7.	HSC	St. Joseph's CollegeHr. Sec. School, Trichy.	2006	First
8.	SSLC	St. Mary's Hr. Sec.School, Trichy.	2004	First

TEACHING EXPERIENCE

Total Experience: 13 Years

S.No.	Course		PERIOD
1.	Under Graduate	B.B.A	03 Years
		B.Com	10 Years
2.	Post Graduate	M. Com	10 Years

RESEARCH GUIDANCE

Post Graduate - 10 Years

SUBJECTS TAUGHT

Under Graduate

Marketing, Business Organization, Business Economics, Management Accounting, Cost Accounting, Financial Management, Business Management, Business Environment, E-Commerce, Personnel Management

Post Graduate

Consumer Behaviour, Security Analysis and Portfolio Management, International Marketing, Export Management, Managerial Economics.

EDITOR OF THE BOOK

TITLE OF THE BOOK	PUBLISHER	YEAR OF PUBLISHING
Jamal Academic Research Journal(JARJ) – An Inter-disciplinary	Jamal Mohamed College, Trichy	2016

PATENTS FILED

S.NO	TITLE FOR WHICH PATENTIS FILED	REFERENCE NUMBER	DATE
1	Customer Satisfaction and Perception towards Skincare Products in E-Commerce	Ref. No.202321011296	19-01-2023
2	Impact of Block chain Technology on Electric Vehicles Industry	Ref. No.202341013953	02-03-2023

PAPERS PUBLISHED IN NATONAL / INTERNATIONAL JOURNALS

S.NO	INSTITUTION	RANGE	TITLE OF THE PAPER	DATE, VOLUME& ISSUE
1	Research Explorer. A Referred Bi-Annual Research Journal on Multidisciplinary Pub: Indian Academic Researchers Association, Trichy.	International	A Study on Consumer Satisfaction With Reference To Shopping Malls in Trichy	16th & 17th Aug, 2013. Vol.2 Issue 5 ISSN :22501940
2	Jamal Academic research Journal (JARJ) –An Interdisciplinary, Published by Jamal Mohamed College,	International	Global Financial Crisis & its Impact on Indian Economy –An Analysis	16th&17th Aug, 2014. Vol.1 ISSN:0973-030
3	Jamal Academic research Journal (JARJ)–An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	International	Impact of Tourism on Indian Economy	13th & 14th Aug, 2015. Vol.3 ISSN: 0973- 0303
4	Jamal Academic research Journal (JARJ)–An Interdisciplinary Published by Jamal	National	Growth and Development of Indian Tourism Industry	28 th Sep, 2016.Vol.9 ISSN:0973- 0303
5	Shanlax International Journals	International	Consumers' Perception of Social Media marketing With Special Reference to Facebook in Trichy City	23 rd Sep, 2017.Vol.5 ISSN: 0973- 0303 Impact Factor:3.0 17UGCJI.No:4
6	International Journal of Management and Social Sciences (IJMSS),New Delhi.	International	Customer Satisfaction towards mobile banking Services with reference to Public Sectors Banks in Tiruchirappalli City	20 th Sep, 2018. Vol.8(1.2) P-ISSN: 22490191 EISSN:234997 61UGCJr.No:6

7	International Journal of Analytical and Experimental modal Analysis	International	A Study on Customer Satisfaction towards mobile banking Service with reference to Tiruchirappalli District	25 TH Sep, 2019. Vol.11 ISSN:0886-9367
8	Our Heritage UGC Care Group 1 Journal	International	M-Banking Services and Customer Satisfaction with reference to Public Sector Banks in	23 rd Jan, 2020. Vol.20ISSN: 0474-9030

INTERNATIONAL SEMINARS, CONFERENCES AND WORKSHOP

S.No.	TITLE OF THE SEMINAR / CONFERENCE	TITLE OF THE PAPER	INSTITUTION	DATE
1	Implementation of (Outcome Based Education) OBE in Commerce Education New development in Financial industry	Implementation of (Outcome Based Education) OBE in Commerce Education New development in Financial industry	Aiman college of arts and science for women	06-08-2022
2	Global Competitiveness- A Challenge for Sustenance and Excellence	A Study on Consumer Satisfaction With Reference To Shopping Malls in Trichy	Jamal Mohamed College, Trichy.	16th&17 th Aug, 2013.
3	Global Economic Revival–A Changing Scenario	Global Financial Crisis & its Impact On Indian Economy– An Analysis	Jamal Mohamed College, Trichy.	16th&17 th Aug, 2014.
4	Inclusive of Economic Growth	Impact of Tourism On Indian Economy	Jamal Mohamed College, Trichy.	13th&14 th Aug, 2015.
5	International Journal of Management and Social Sciences	International	Customer Satisfaction towards mobile banking Services with reference to Tiruchirappalli city	20 th Sep, 2018.

6	Indian Economy– Strengths and weaknesses	A study on Customer Satisfaction towards mobile banking in Trichy	Aiman College of Arts and Science forwomen, Trichy.	7 th & 8 th Aug,2019.
7	International Journalof Analytical and Experimental modalAnalysis.	International	A study on Customer Satisfaction towards mobile banking Service with reference to Tiruchirappalli District	25 TH Sep,2019.
8	Our Heritage UGC Care Group 1 Journal	International	M-Banking Services and Customer Satisfaction withreference to Public Sector Banks in Tiruchirappalli District	23 RD Jan,2020.

PAPERS PRESENTED

S. NO	TITLE OF THE SEMINAR / CONFERENCES	TITLE OF THE PAPER	INSTITUTION	DATE
1	International Conference on Breaking Barriers and Empowering Changes in Entrepreneurship – Trends and Insights for tomorrow	Consumer Satisfaction Towards E-Vehicles in Tiruchirappalli City	Marudhar Kesari Jain College for Women, Vaniyambadi.	01.03.2024
2	One day National Conference on Technological Advancement and its Impact on Entrepreneurship	A Study on Consumer Satisfaction Towards Electric Two-Wheelers in Tiruchirappalli	Jamal Mohamed College, Trichy.	24.01.2024
3	DEBIT IR - 2024	A Study on Consumer Satisfaction Towards Electronic Two-Wheelers in Tiruchirappalli	Cauvery College for Women, Trichy	06 & 07.01.2024
4	Great Initiatives of state and central government thorough start-ups programs in Nurturing entrepreneurial activities.	A study on consumer perception towards E-Vehicles in Trichy	Jamal Mohamed College, Trichy.	21-09-2022 & 22-09-2022
5	India–An Emerging Economic Power	Role of Service Sector in Economic Growth Under Tourism	Jamal Mohamed College, Trichy.	4 th Feb, 2012.
6	Science Society and Religion	Science Society and Religion	Jamal Mohamed College, Trichy.	16 th Feb, 2012

7	Problems and Challenges in Management of MSME	MSME- Competition Due To Globalization	Jamal Mohamed College, Trichy.	25 th Feb,2012.
8	Marketing Strategies for Make in India Products and Services	Indian Tourism Market: An Overview of Emerging Trends & Development	Jamal Mohamed College, Trichy.	24 th Jan2015.
9	Practical Application of Interest Free Financing For the Economic	Interest Free Banking– Building Awareness and Acceptability	Jamal Mohamed College, Trichy.	13 th Jan,2016
10	Growth Strategies for Business Development in India	Growth and Development of Indian Tourism Industry.	Jamal Mohamed College, Trichy.	21 st Sep,2016
11	Strategic Growth of Business in New India Prospects and Challenges	Consumers' Perception of Social Media Marketing with Special Reference to Facebook in Trichy	Jamal Mohamed College, Trichy.	23 rd Sep,2017
12	Advancement in Business in the digital Era-2018	Customer Satisfaction towards mobile banking Services with reference to Public Sector banks in Trichy	Jamal Mohamed College, Trichy.	Sep2018.
13	Fostering Scientific Temper on Business Research	A Study on Customer Satisfaction towards Usage of mobile Banking Service With Reference to Tiruchirappalli	Periyar EVR College, Trichy.	Feb2019.

STATE AND REGIONAL SEMINAR AND CONFERENCES

S.NO	TITLE OF THE SEMINAR / CONFERENCE	TITLE OF THE PAPER	INSTITUTION	DATE
1	Problems and Prospects of Service Sector in India.	Implication of FDI in Indian Retail Sector	Jamal Mohamed College, Trichy.	12 th Jan,2013.
2	Financial Inclusion– A Way of Equitable Growth.	An Innovative Regulatory Structure For Micro Finance	Jamal Mohamed College, Trichy.	21 st Sep2013.

3	Different Perspectives of Companies Act 2013–Towards Corporate Excellence	Un-Employment Among Educated Youth Implications For India’s Demographic	Jamal Mohamed College, Trichy.	1 st Feb2014.
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NATIONAL SEMINARS WITHOUT PRESENTING PAPERS

S.NO	TITLE OF THE SEMINAR / CONFERENCES	INSTITUTION	RANGE	DATE
1.	National Level Seminar on Opportunities of Research in Indian Knowledge System (IKS)	Bharatiya Shikshan Mandal, anand, Gujarat	NATIONAL	25.12.2023
2	New development in Financial industry.	Aiman college of arts and science for women	NATIONAL	06.08.2022
3	Implementation of (Outcome Based Education) OBE in Commerce Education	G.Venkataswamy naidu College, Kovilpatti	INTERNATIONAL	27.08.2022
4	Nat. Intellectual Property awareness mission	Jamal Mohamed College, Trichy.	NATIONAL	21-10-2022
5	National symposium on—an era of multi-disciplinary dimensions	ST .Joseph’s Degree & PG college	NATIONAL	05-12-2022
6	Great Life lessons from Herbert Spencer	(IQAC),NORTH-EASTERN HILL UNIVERSITY (NEHU), SHILONG, MEGHALAYA, INDIA.	INTERNATIONAL	31-12-2022
7	Digital transformation in Management	Mannar Thirumalai naicker college	NATIONAL	24-01-2023
8	National Seminar On Intellectual Property Rights :Current Issues & Challenges	Intellectual Property Cell, Bharathidasan University-24	NATIONAL	24-02-2023
9	Two day National Seminar on Skill Development Practices to Enhance The Skill Set of College Students	Srimad Andavan Arts and Science College	NATIONAL	21.12.2023 To 22.12.2023

ONLINE SEMINARS AND CONFERENCES

S.NO	TITLE OF THE SEMINAR / CONFERENCES	INSTITUTION	DATE
1	Two days online seminar on How to Explode Your Mental Block	Kaamadenu Arts and Science College, Erode.	27 th & 28 th Apr,2020.

2	Two days Webinar on Quantifying the Quality of Research	Dr. Hiren Patel	2 nd & 3 rd May, 2020.
3	Webinar on Examinations in Wake of COVID-19	S.P.N Doshi Women's College	2 nd May, 2020.
4	One day online webinar on Fine Tuning Research Skills for Effective Writing	Vivekanandha College of Arts and Science for Women, Namakkal.	3 rd May, 2020.
5	Webinar on Impact of Covid on Economy and Management of Finances during the Period	Shasun Jain College for Women, Chennai.	4 th May, 2020.
6	Webinar Programme on How to be Secured in Digital Era	SRM Institute of Science and Technology, Ramapuram, Chennai.	5 th May, 2020.
7	International Webinar on Covid-19 Lives and Livelihood	Kalinga Institute of Industrial Technology, Odisha.	5 th & 6 th May, 2020.
8	National Level Webinar on Joy of Orderly Living	Kaamadhenu Arts and Science College, Erode	5 th May, 2020.
9	Webinar on Gamification Tools in Teaching	St. Xavier's College for Women, Aluva.	7 th May, 2020.
10	International Webinar on The Indian Economy- Post Covid Strategies	Bhavan's Vivekananda College, Secundrabad.	9 th May, 2020.
11	Webinar on Digital Tools For E-Content Development	J.K.K. Nataraj College of Arts and Science, Kumarapalayam	9 th May, 2020.
12	Web Series Programme on Covid-19 Virus	Nature Science Foundation, Coimbatore	10 th May, 2020.
13	Webinar on Emerging Trends in Management	K.G. Mittal College of Arts and Science, Mumbai	10 th May, 2020.
14	Webinar UGC Net/Set Exam General Paper 1 Compulsory	Maharashtra College of Arts Science and Commerce, Mumbai	11 th May, 2020.
15	Online Webinar on Doctoral Thesis: Key Components and Research Skills and Research Funding Opportunities: In Indian and Abroad	S.M. Shetty College of Science, Commerce & Management Studies, Mumbai	14 th May, 2020
16	Webinar Programme on Let's get back to Routine and Ease	SRM Institute of Science and Technology, Chennai.	15 th May, 2020
17	Webinar on Latest Amendments in Company Law	Erode Arts and Science College, Erode.	17 th May, 2020
18	International Webinar on Contactless Teaching and Learning Pedagogy	St. Xavier's College for Women, Aluva.	19 th May, 2020
19	National Webinar on Taking Research forward During the Pandemic	Loyola College, Chennai	20 th May, 2020

WORKSHOPS ATTENDED

S. NO	TITLE	INSTITUTION	DATE
1	One Day Workshop on International Financial Reporting Standards(IFRS)	Jamal Mohamed College, Trichy.	1 st Oct,2011.
2	One Day State Level Workshop on Stock Market Practice	Jamal Mohamed College, Trichy.	12 th Jan,2012.
3	One Day Work shop on Employability Skill Development	Jamal Mohamed College, Trichy.	17 TH Feb,2017.
4	Internal Quality Assurance Cell “Three Day NLP–Based Faculty Empowerment Program”	Jamal Mohamed College, Trichy.	17 th , 19 th & 20 th June, 2017.
5	Internal Quality Assurance Cell “One Day Workshop on Writing winnable Project Proposals”	Jamal Mohamed College, Trichy.	23 rd Jun,2018.
6	Curriculum development Cell “UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum Design	Jamal Mohamed College, Trichy.	18 th , 19 th Jan,2019.
7	One day Workshop on Tally with GST	National College, Trichy.	16 th Sep,2019.
8	One day Regional workshop on Research Methodology	St. Joseph’s College, Trichy.	21 st Sep,2019.
9	One day International workshop on Digital Marketing	National College, Trichy.	24 th Feb,2020.
10	Five days International Workshop on Research Methodology : Tools and Techniques for Thesis Writing	Jamal Mohamed College, Trichy.	08.01.2024 To 12.01.2024

ONLINE COURSES

S.NO	TITLE OF THE COURSE	INSTITUTION	DAT E
1	Five Days online Course on Futuristic Accounting	Indian Accounting Association, Trichy.	11th&15 th Apr,2020.
2	COVID 19 Awareness and Preventing Program	Apollo Medskills	12 th Apr,2020.
3	National Level Mental Ability Challenge	Shree Chandra babu Jain College, Minjur.	27 th Apr,2020
4	Online Course on Income Tax for Beginners–Income from Capital Gain	Sri Krishna Aditya College of Arts and Science, Coimbatore.	28 th Apr,2020.
5	Let’s Brake the Chain of COVID 19 Infection	Mohamed Bin Rashid University of Medicine and Health Science, U.A.E	28 th Apr,2020

6	Let's Gear up to Volunteer and Defy COVID-19	Mohamed Bin Rashid University of Medicine and Health Science, U.A.E	28 th Apr,2020.
7	Infection Prevention and Control (IPC) for Novel Corona virus (COVID-19)	World Health Organization	28 th Apr,2020.
8	Online Course on Defeat COVID-19	Gulf Medical University	29 th Apr,2020.
9	Online Course on GST for Beginners-Basic understanding for GST	Sri Krishna Adithya College of Arts and Science, Coimbatore.	2 nd May,2020.
10	Online Course on GST Registration	Sri Krishna Adithya College of Arts and Science, Coimbatore.	2 nd May,2020.
11	Seven days online Course on Research Methodology	Grabs Educational charitable Trust	5 th to 11 th May,2020.
12	Online Aptitude Test On Teaching Ability of the Successful Teacher Methodology	Shree Muthu kumara Swamy College, Chennai	6 th May,2020
13	Seven days Course on NAA Awareness Programme for Faculty	Marathwada Mitra Mandal Institute of Technology, Pune.	8 th to 14 th May,2020.
14	Online Course on Fundamentals of Banking	Sri Krishna Adithya College of Arts and Science, Coimbatore.	9 th May,2020
15	Online Course on Social Distancing-Digital Learning	Thakur College of Science & Commerce, Mumbai.	9 th May,2020
16	Online Course on Income Tax Law and Practice Basics	Patrician College of Arts and science	9 th May,2020
17	Online Course on Methods of Wage Payment	Sri Krishna Adithya College of Arts and Science, Coimbatore.	11 th May,2020.
18	Online Course on COVID-19 Awareness Programme	Aradhya International	19 th May,2020.
19	Online Course on Enhancing Soft Skills	Sri Krishna Adithya College of Arts and Science, Coimbatore.	19 ^h May,2020.

FACULTY AND ORIENTATION PROGRAMME

S.No.	TITLE OF THE COURSE	INSTITUTION	DATE
1	NEP 2020 Orientation and Sensitization Programme	Malaviya Mission Teacher Training Programme	04.03.2024 To 13.03.2024
2	Professional progression in commerce and management	Justice Basheer sayeed college for women	14-12-2022 To 20-12-2022

3	Gender and socialization	Bharathidasan University.	21-12-2022
4	Two days online refresher course on Education4.0–Future of Learning	Anand Institute of Higher Technology, Chennai.	29 th & 30 th Apr2020.

FACULTY DEVELOPMENT PROGRAMME

S.NO	TITLE OF THE PROGRAMME	INSTITUTION	DATE
1	FDP on Infusion of a Transformative Pedagogy in Commerce Education	Jamal Mohamed College, Trichy.	05.06.2024 To 09.06.2024
2	International FDP on Embracing Sustainability as Opportunity	Dr MGR Institute & Tamilnadu Teachers Education University, Chennai	03.06.2024 To 07.06.2024
3	Faculty Enrichment Programme on Empowering Educators – A Multi-Dimensional Approach	ST. Mary's Centenary Degree College, Secunderabad	27.05.2024 To 31.05.2024
4	FDP Programme on Evaluation Strategies & Classroom Management Skills.	Michael Job Memorial College, Coimbatore	05.02.2024 To 06.02.2024
5	Virtual FDP Programme on Research – The Journey from Inception to Publishing	Dhanraj Baid Jain College, Chennai	05.02.2024 To 09.02.2024
6	Virtual FDP Programme on Innovative Teaching and Learning Pedagogy	SIVET College, Chennai	29.01.2024 To 02.02.2024
7	Faculty development programme on innovative Research in artificial intelligence for commerce	K.E college of Arts and Science, Coimbatore	18.1.2024 To 24.01.2024
8	Faculty development programme on road map for intellectual property rights	Jamal Mohamed College, Trichy.	08.01.2024 To 12.01.2024
9	Faculty development programme on dimensions of Economics today	, Jamal Mohamed College, Trichy.	08.01.2024 To 12.01.2024
10	Five days international virtual professional development programme on developing your professional edge strategies for career growth and financial success	PPG College of Arts and Science, Coimbatore	08.01.2024 To 12.01.2024
11	National Level Faculty Development Programme on Influence of AI in Teaching & Research	Hindusthan College of Arts & Science, Coimbatore.	04.09.2023 To 09.09.2023
12	Faculty Development Programme on Emerging Trends in Innovative	Jamal Mohamed College, Trichy.	03.07.2023 To

	Research		07.07.2023
13	Orientation Programme on MOOC's and E-Learning	Jamal Mohamed College, Trichy.	29 Jan,2020.
14	Faculty Development Programme Securities Markets	NISM and Bharathidasan University, Trichy.	15 th Feb,2020

ONLINE FACULTY COURSES

S. NO	TITLE OF THE COURSE	INSTITUTION	DATE
1	Five days online Certificate Course on Employability: An Essential Skill for Professional Development	Viswa barathi Research Centre	26 th to 30 th Apr, 2020.
2	FDP on outcome based Education	In pods–Ed Tech	5 th May,2020.
3	Four days Online Programme on Data Science using python and R-Programming	D.K.M College for women, Vellore	6 th to9 th May,2010.
4	Online Faculty development Program on Examinations in wake of COVID-19	Patrician College of Arts and Science, Chennai.	8 th May,2020
5	Online Faculty development programme on Faculty to Administrator	Cauvery College for Women, Trichy.	8 th May,2020
6	International Faculty Development programme on Building Partnership and Resources	Sri Kanyaka Parameshwari Arts & Science College for Women, Chennai.	8 th May,2020
7	Faculty Development Program on The Art of Story Telling in Academic Writing	Cauvery College for Women, Trichy.	9 th May,2020
8	Faculty development Program on Teaching Pedagogy after COVID-19	Bharath Institute of Higher Education and Research,	15 th May,2020
9	Online Faculty development Programme on My Life My Pride My Career	Patrician College of Art and Science, Chennai.	18 th May,2020

ONLINE WORKSHOPS ATTENDED

S. NO	TITLE	INSTITUTION	DATE
1	Eight day Research Methodology Workshop on Upscaling Research	SRM Institute of Science and Technology	05.04.2024 To 15.04.2024
2	Five days Online Workshop on SPSS in Research	Star International Foundation for Research and Education	26.12.2023 To 30.12.2023
3	Season 5 of Sky campus on the theme The Future of Skills– Education, Employment, Entrepreneurship	ICTAcademy	12.05.2020.

4	One day Workshop on Impact of Lockdown on Indian Business	Immaculate College for Women, Kallakurichi	08.05.2020
5	Three days online National Level online workshop on Smart Research-2020	GovernmentFirstGrade College, Kanakapura	7 th to9 th May,2020.
6	Workshop on Writing Research Articles using Latex	Dr.SNS Raja laxshmi College of Arts and Science, Coimbatore.	7 th May, 2020 .

PERSONAL DETAILS

Father's name M. Mohamed Ismail
Mother's Name: M. Thajunisha (Late)
Date of Birth 17th August, 1987 & 36
Nationality Indian
Marital status Married
Languages known Tamil, English, Urdu and Hindi
Religion Islam (BC)
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