

**JAMAL MOHAMED COLLEGE (AUTONOMOUS), TIRUCHY - 20**  
**DEPARTMENT OF BUSINESS ADMINISTRATION (SF- WOMEN)**

**RESUME as on (15.10.2015)**

**1. Name** : **CHRISTINE MARIA DREWITT**

**2. Date of Birth** : 31.03.1987

**3. Address**

**Residential**

No. 9/25 Middle Street,  
Mannarpuram,  
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**Office**

Assistant Professor  
Department of Business Administration  
Jamal Mohamed College  
Trichy - 620020

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**4. Designation** : Assistant Professor

**5. Educational Qualification**

<b>Qualification</b>	<b>Board / University</b>	<b>Year of Passing</b>	<b>% of Marks</b>
ASLC	St. Joseph's Anglo India Girls' Higher Secondary School, Trichy	2002-03	71
HSLC	St. Joseph's Anglo India Girls' Higher Secondary School, Trichy	2004-05	74
B.B.A	Jamal Mohamed College, Trichy	2005-08	72
M.B.A (Marketing &	Jamal Institute of Management,	2008-10	78

Finance)	Jamal Mohamed College, Trichy		
M.Phil (Management)(FT)	Jamal Institute of Management, Jamal Mohamed College, Trichy	2010-11	86

### Computer Proficiency

Qualification	Board / University	Year of Passing	%
DCA	APOLLO Computer Education, Trichy	2003	FIRST
Tally 9.0	IECD, <b>Bharathidasan University, Trichy</b>	2007	Distinction
C++	IECD, <b>Bharathidasan University, Trichy</b>	2008	Distinction

### 1. Experience

UG : 05 years & 3 months

PG : Nil

Sl No	Designation	Institution	Date	Period
1	Assistant Professor	Jamal Mohamed College Trichy – 20	22.11.2010 – Till date	5 years & 3 months

2. **Areas of Specialisation** : Marketing & Finance.

3. **Languages known** : Tamil, English,– Speak & Write

4. **Subjects Taught :**

UG :

Business Mathematics and Statistics, Operation Research, Financial Accounting, Cost




**Details of Seminar / Conference / Workshops attended**

Sl. No.	Name	Venue	Date
1	State Level Seminar on Examination Reforms	Jamal Mohamed College, Tiruchirappalli	12 <sup>th</sup> March, 2010
2	National Level Seminar on “Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions – Problems	Jamal Mohamed College, Tiruchirappalli	15 <sup>th</sup> & 16 <sup>th</sup> March, 2010
3	National Workshop on Research Publications in Commerce & Management	Bharathidasan University, Tiruchirappalli	24 <sup>th</sup> & 25 <sup>th</sup> April, 2010
4	Seminar on Creating	Organised by IQAC,	8 <sup>th</sup>

	competitiveness to excel in Higher Education	Jamal Mohamed College, Tiruchy – 20	December 2010
5	Two Day Regional Workshop on Research Skills in Commerce	Organised by Dept. of Commerce, Jamal Tiruchirappalli	5 <sup>th</sup> & 6 <sup>th</sup> April 2011
6	One Day Workshop on International Financial Reporting Standards (IFRS)	Organised by Dept. of BBA & Commerce (SF), Jamal Mohamed College, Tiruchy	1 <sup>st</sup> October 2011
7	One Day State Level Workshop on Stock Market Practices	Organised by Dept. of Commerce, Jamal Mohamed College, Tiruchirappalli	12 <sup>th</sup> January 2012

8.	One Day National Level Exam Reforms	Organised by Dept. of Exams. Jamal Mohamed College, Tiruchirappalli	24 <sup>th</sup> Feb.2012
9.	One Day Seminar on “Teaching, Learning & Research in Higher Education – Excellence and Beyond Excellence	organized by IQAC, held at Jamal Mohamed College, Tiruchirappalli	March 07, 2012
10.	Primax Workshop on SPSS Data Analysis – Trichy.	State level	21 <sup>th</sup> Feb 2015

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SI No.	Title Of The Paper	Name & Place Of The Seminar	Date	Publications
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11.	One day state level workshop on Entreprenurship development	Organized by dept of BBA,jamal Mohamed college , trichy State level	24 <sup>th</sup> Feb 2015
12	One day state level workshop on	Organized by dept of BBA,jamal Mohamed college , trichy	6 <sup>th</sup> , OCT 2015

**Papers published in ISBN and ISSN:**

1.	Emerging challenges in Indian economy	National Seminar On Recent Trends In Indian Economy – A Mgmt. Perspective	4 <sup>th</sup> Feb 2011	Research Explorer
2.	Emotional satisfaction and brand loyalty in hospital industry	National Seminar On India An Emerging Economic Power	04 <sup>th</sup> Feb 2012	Research Explorer
3.	Transport sector in times of India globalization	National Seminar On Service Sector In The Globalisation Era	22 <sup>nd</sup> Feb 2012	Research Explorer
4.	Corporate social responsibility and ethics in MSME in india	National Seminar On Problems & Challenges In The Mgmt. Of MSMEs.	25 <sup>th</sup> Feb 2012	Research Explorer
5.	Problems of healthcare sector due to workforce imbalance	State Level Seminar on Problems & Prospects of Service Sector in India	12 <sup>th</sup> Jan 2013	JARJ: An Interdisciplinary
6.	Sustainability of green IT a global benchmark	International Seminar on Global Competitiveness – A Challenge for Sustenance and Excellence	16 <sup>th</sup> & 17 <sup>th</sup> Aug 2013	JARJ: An
7.	Growth of Indian banking system towards financial inclusion	State level Seminar on financial inclusion A way of equitable growth	21 <sup>th</sup> Sep 2013	Interdisciplinary

8.	Mergers and amalgamation new regulations under companies act 2013	State Level Seminar on Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	1 <sup>st</sup> Feb 2014	JARJ: An
9.	Employee engagement and its associated factors at GB engineering enterprises pvt.ltd trichy- an empirical study	International Conference on Advanced Management – Challenges in Knowledge Era	8 <sup>th</sup> & 9 <sup>th</sup> Jan 2015	Interdisciplinary
10.	An empirical revise on technological change on employee performance in selected manufacturing industry	National Seminar on Marketing Strategies For Making In India Products And Services	24 <sup>th</sup> Jan 2015	<b>JARJ : An interdisciplinary</b>
11.	current trends in the marketing strategies of life insurance corporation of India – a conceptual framework	International Seminar on Inclusive Economic Growth	13 <sup>th</sup> & 14 <sup>th</sup> Aug 2015	<b>JARJ : An interdisciplinary</b>
12.	An Empirical Study	International	16th Sept 2015	



	on focus of employee engagement of Innovative Marketing Strategies to assist preeminent five characteristics of SMEs selected companies in Iran	Seminar on innovative marketing strategies for sustainable growth- issues and challenges organized by Department of Commerce CA&PA on 16th Sept 2015		
13.	An Empirical Study of Driving Employee Engagement through culture and communication and commitment in Nationalized Banks in India.	National Seminar on practical application on industry financing for economic development	13th Jan 2016	

**1. Details of Seminar / Conference / Workshops organized :**

S.No	Title of the Seminar	Sponsoring Agency	Date	Organizing Secretary
1	National Seminar on “Recent Trends in Indian Economy – A Management Perspective”	Self-Funded	4 <sup>th</sup> February 2011	Mrs. B. Deepa
5	International seminar on Global Competitiveness – A Challenge for Sustenance And Excellence	Self-Funded	16 <sup>th</sup> & 17 <sup>th</sup> – August 2013	Mrs. B. Deepa

**Details of Incharge / Membership in committee for autonomous programme implementation:**

- Working as a Tutor In charge and discharging all obligations connected therewith.