

U. LEYAKATH ALI KHAN

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OBJECTIVE

To achieve career growth and development, always keeping the institution's goal as the priority and also accepting the challenging assignment.

STRENGTH

- Good designing, Logical thinking and Problem solving skills.
- Quick Learner, Attitude to adopt new technologies and Environments.
- Ability to work well under pressure.

EDUCATIONAL QUALIFICATION

Degree/ Course	Subject	University/College/School Name	Year	Percentage	Class
Ph.D	Commerce	Jamal Mohamed College, Trichy – 620 020	Pursuing		
M. Phil	Management	Jamal Mohamed College, Trichy – 620 020.	February 2011	80.00	I st Class with Distinction
MBA	Management	Bharathidasan University(Distance Education)	April 2007	64.00	I st Class
M.Com	Commerce	Jamal Mohamed College, Trichy – 620 020.	April 2005	66.00	I st Class
B.Com	Commerce	Jamal Mohamed College, Trichy - 620 005.	April 2003	54.00	II nd Class
HSC		Bishop Heber Higher Secondary School, Teppakulam, Trichy – 2	March 2000	61%	I st Class
SSLC		Bishop Heber Higher Secondary School, Teppakulam, Trichy – 2	March 1998	67%	Ist Class

TECHNICAL QUALIFICATION

S.No.	Course	Subject	Year	Class
1	Diploma in computer application	Ms-Word, Ms-Excel, Ms-Power point, Ms-Access	October 2003	1st class
2	Type writing	English (Lower)	August 2000	II nd Class
3	Hindi	Prathmic	February 2003	II nd Class

TEACHING EXPERIENCE: 6 Years and 7 Months

S.No.	Designation, College Name and Address	Years of service	Period of Service
1	Assistant Professor, Department of Business Administration, Jamal Mohamed College, TVS Tolgate, Trichy 620 020.	6 Years and 7 Months	June - 2009 to Till date

INDUSTRY EXPERIENCE: 2 Years 11 Months

S.no	Company Name	Designation	Years of service	Period of Service
1	Femina Hotel Pvt Ltd	Accounts Assistant	1 year 1 month	November 2005 to November 2006
2	ACNielsen ORG- MARG Ltd	Field Representative	1 year 10 months	February 2007 to November 2008

AREA SPEALISATION

- Marketing
- Finance and
- Human Resource Management

SUBJECTS HANDLED

- Nearly All Subjects included Commerce and Management

OTHER ACTIVITIES

- Worked as an **Organizing Secretary** for One day **State level seminar** held on **1st Feb 2014**.
- Worked as a **Department Test In charge** from **June - 2014 to April 2015**.
- Now acted as a **Department Vice president** for the period **June 2015 to May 2016**.

SEMINAR PAPER PRESENTATION AT INTERNATIONAL LEVEL

S. No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Contemporary issues and challenges in global scenario	Major issues & challenges of brand management ISBN: 978-93-81521-28-1	13 th & 14 th February 2013
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global competitiveness – A Challenge for sustenance and excellence	A study on brand equity with reference of fast moving consumer goods(FMCG) in Tiruchirappalli city.ISSN: 2250-1940	16 th & 17 th August 2013
3	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020	Inclusive Economic growth	Brand position among two wheeler motorcycles in Tiruchirappalli district-An empirical Study.ISSN: 0973-0303	13 th & 14 th August 2015

INTERNATIONAL PAPER PRESENTATION IN CONFERENCE

1	Bon Secours college for women, Vilar bypass road, Thanjavur -613006, Tamil Nadu, India	International challenges of global entrepreneurship in the 21 st century	Entrepreneurial support system in marketing if banking services. ISBN: 978-93-81568-65-1	30 th & 31 st August,2012
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INTERNATIONAL PAPER PARTICIPATION IN CONFERENCE

1	Kongunadu Arts and science college, Coimbatore -641 029, Tamil nadu India	International conference on HRM in the era of global mobility	Resource out sourcing in large scale companies	18 th July,2012
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SEMINAR PAPER PRESENTATION AT NATIONAL LEVEL

1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	One day national seminar on India- An Emerging economic power	Recent trends in microfinance. ISBN: 93-81521-00-7	4th February 2012
2	Jamal Mohamed College, Department of Commerce (SF) and BBA, TVS Tolgate, Trichy – 20.	Problems and challenges in the management of micro, small and medium enterprises	Computation due to globalization in MSME. ISBN: 978- 93-81521-01-4	25 th February, 2012
3	Jamal Mohamed College, Department of Commerce (SF) and BBA, TVS Tolgate, Trichy – 20.	Global economic revival: A Changing Scenario.	Strategic importance of brand positioning concept in brand management. ISSN: 0973-0303	16 th & 17 th August 2014

SEMINAR PAPER PARTICIPATION AT NATIONAL LEVEL

1	Jamal Mohamed College, Department of BBA & PG Dept of Commerce (SF), TVS Tolgate, Trichy – 20.	National seminar on Recent trends in Indian economy-A management perspective	Role of HRM in economy	4 th February 2011
2	Jamal Mohamed College, Department of BBA & PG Dept. of Commerce (SF), TVS Tolgate, Trichy – 20.	One day national seminar on service sector in the globalization era	Service quality measurement in the hotel and restaurants	22 nd February 2012
3	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020	One day seminar on Marketing Strategies for make in India products and services	Brand position among two wheeler motor cycle.	24 th January 2015
4	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020	National Seminar New vistas in employment relations in public & private sector undertakings	Impact of employment relation in organizational Climate	5 th February 2015

SEMINAR PAPER PRESENTATION AT STATE LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	Present position of independent director under companies Act 2013 ISBN:978-81-909104-2-2	01 st Feb -2014
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Financial Inclusion – An Equitable Economic Growth.	The conceptual framework for building a customer based brand equity in six stage models of brand evaluation ISBN:978-81-909104-0-8	21 th Sep - 2013
3	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Problems and Prospects of Service Sector in India.	Marketing trends in banking industry – An overview ISBN:978-93-81521-19-9	12 th Jan - 2013

SEMINAR PAPER PARTICIPATION AT STATE LEVEL

1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Practical application interest free financing for the economic growth	A study on interest free financing of Automobile industry	13 th Jan – 2016
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WORKSHOP ATTENDED

S.No.	College Name & Address	Workshop Title	Date
1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	International Financial Reporting Standards (IFRS).	1 st Oct - 2011
2	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Stock Market Practices.	12 th Jan – 2012
3	Jamal Mohamed College, Department of Business Administration, TVS Tolgate, Trichy – 620 020.	Entrepreneurship Development	24 th Feb – 2015
4	Jamal Mohamed College, Department of Business Administration, TVS Tolgate, Trichy – 620 020.	Investment in Stock Market for Beginners	06 th Oct – 2015

