

ABDUL LATHIF. S

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Academic Profile

Year	: 2004
Standard	: SSLC
Institution	: St. Joseph's HSC School, Trichy-02
Board	: State Board
Year	: 2006
Standard	: HSC
Institution	: St. Joseph's HSC School, Trichy-02
Board	: State Board
Year	: 2006 - 2009
Under-Graduation	: B. Com.
Institution	: Jamal Mohamed College, Trichy-20
University	: Bharathidasan University, Trichy-20
Year	: 2009 - 2011
Post-Graduation	: M.B.A. (Financial Management)
Project	: An Analysis of Portfolio Performance in India Using Fama and French Model
Institution	: Dept. of Commerce and Financial Studies, Bharathidasan University, Trichy - 24,
University	: Bharathidasan University, Trichy -24.

Year : 2011 - 2013
Research Programme : M. Phil. (Management Studies)
Project : A Study on Risk-Adjusted Performance of Equity
Mutual Funds in India
University : Bharathidasan University, Trichy-24

Month & Year : December/2012
Duration : 10 Months
Diploma : PGDCA
Module Covered : Fundamentals, Windows-XP, DOS, HTML,
Tally 9.0 ERP, C & C++ Programming
Institution : CCI Computer Education, Manappari

Year : 2013 to Till Date
Research Programme : Ph. D. (Pursuing)
Broad Area of Research : Investment Management
University : Bharathidasan University, Trichy-24

Technical Skills

- Typewriting English - Lower (Distinction)

Area of Interest

- Finance

Professional Profile

- Now, I am working as an Assistant Professor in the Department of Business Administration, Jamal Mohamed College, Trichirappalli, Tasmil Nadu from 16th June 2011 to till date.
- Involved in teaching for the past four years and seven months in the area of Management.

Paper Presentations in Seminars / Conferences

1. Presented an article titled '*Regulation of Capital Market - SEBI*' by UGC Sponsored Two-day International Seminar on Recent Trends in Capital Markets and Financial Innovations (RET CAM FIN – 2010) in Bharathidasan University, Trichy on 9th & 10th January 2010.
2. Presented an article titled '*Factors Influencing Investors Attitude towards Invest in Equity Shares*' by AICTE Sponsored National Seminar on Financial Conclave in SNS College of Technology, Coimbatore on 17th September 2010.
3. Presented an article titled '*Oil Price Volatility in Indian Commodity Market*' by Two-day National Seminar on Recent Trends in Commodity Derivatives and Risk Management in Bharathidasan Univeristy, Trichy on 11th & 12th December 2010.
4. Presented an article titled '*Examination Reforms in India*' by UGC Sponsored National Seminar on Examination Reforms in Jamal Mohamed College, Trichy on 24th February 2012.
5. Presented an article titled '*Portfolio of Teaching and Learning Excellence*' by One-day Seminar on Teaching, Learning and Research in Higher Education – Excellence and Beyond Excellence in Internal Quality Assurance Cell, Jamal Mohamed College, Trichy on 7th March 2012.
6. Presented an article titled '*The Conceptual Framework for Indian Insurance Industry in Indian Scenario*' by One-day International Conference on New Vistas of Indian Business in Global Scenario in Brahma School of Business, Namakkal on 19th October 2013.

ISBN Publications

1. Published an article titled '*Role of Service Sector in Economic Growth under Tourism*' in the proceedings of One-day National Seminar on India - An Emerging Economic Power, Jamal Mohamed College, Trichy, pp. 255-257, ISBN-978-93-81521-00-7, February 2012.
2. Published an article titled '*MSME - Competition due to Globalization*' in the proceedings of One-day National Seminar on Problems & Challenges in the

- Management of Micro, Small and Medium Enterprises, Jamal Mohamed College, Trichy, pp.185-187, ISBN-978-93-81521-01-4, February 2012.
3. Published a paper titled '*Foreign Direct Investment (FDI) in Indian Service Sector (A Study of Post Liberalization)*' in an edited book on Business and Finance (NCBF 2012), pp. 223-225, ISBN-978-81-909104-1-5, Jamal Institute of Management, Jamal Mohamed College, Trichy, March 2012.
 4. Published a paper titled '*An Overview of E-Banking*' in an edited book on Business and Finance (NCBF 2012), pp. 220-222, ISBN-978-81-909104-1-5, Jamal Institute of Management, Jamal Mohamed College, Trichy, March 2012.
 5. Published an article titled '*Implication of FDI in Indian Retail Sector*' in the Proceedings of One-day State Level Seminar on Problems & Prospects of Service Sector in India, Jamal Mohamed College, Trichy, pp. 123-124, ISBN-978-93-81521-19-9, January 2013.
 6. Published an article titled '*A Conceptual Model of Individual Investors Behaviour in Decision Making Process*' in the Proceedings of A One-day State Level Seminar on Financial Inclusion – A way of Equitable Growth, Jamal Mohamed College, Trichy, pp. 64-67, ISBN-978-81-909104-0-8, September 2013.
 7. Published an article titled '*The Ethical Investor's Behaviour: Exploring Dimensions on Socially Responsible Investment*' in the Proceedings of A One Day State Level Seminar on Different Perspectives of Companies Act 2013- Towards Corporate Excellence, Jamal Mohamed College, Trichy, pp.55-58, ISBN- 978-81-909104-2-2, February 2014.

ISSN Publications

Journals

1. Published an article titled '*Impact of Behavioural Finance in Investors Behaviour, Emotions and his Investment Decisions in Stock Market*' in Research Explorer, Indian Academic Researchers Association, Trichy, Vol. 2, No. 1, pp. 17-20, August 2013, ISSN: 2250-1940.

2. Published an article titled '*A Conceptual Framework for Indian Insurance Industry in Indian Scenario*' in International Journal of Management and Social Development (IJMSD), Vol 1, Issue 1, January, 2014, pp. 1-7, ISSN: 2348-1919.
3. Published an article titled '*A Cognitive Process of Individual Investment Behaviour in Decision Making*' in International Journal of Management Review (IJMR), Vol. 1, No.1, April 2014, pp. 212-217, ISSN: 2348-4373.
4. Published an article titled '*The Application of Psychology Biased of Investor Behavior in Investment Decision Making*' in Jamal Academic Research Journal: An Interdisciplinary (JARJ), Vol. 1, and Issue: 1, August 2014, pp. 226-228, ISSN: 0973-0303.
5. Published an article titled '*A Study on Role of Behavioral Finance in Active Management and Investor's Emotions*' in International Journal of Management (IJM), Journal Impact Factor (2014): 7.2230, Volume 6, Issue 1, January 2015, pp. 97-102, ISSN 0976-6502.

State/National Level Management Meet

1. Won 1st Prize in ADZAP at 'Tiecoons 2k9', National Level Management Meet Conducted by Jamal Institute of Management, Jamal Mohamed College, Trichy on 7th & 8th October 2009.
2. Won 2nd Prize in ADZAP at 'AVEVE 2010', State Level Management Meet Conducted by A. Veeriyar Vandayar Memorial Sri Pushpam College, Thanjavur on 10th March 2010.
3. Won 2nd Prize in MARKETING event at 'Intellect-10', National Level Management Meet Conducted by Dr. SNS Rajalakshmi Institute of Management, and Coimbatore on 19th March 2010.
4. Won 2nd Prize in BUSINESS PLAN at 'Tiecoons 2k10', National Level Management Meet Conducted by Jamal Institute of Management, Jamal Mohamed College, Trichy on 20th & 21st October 2010.
5. Won 2nd Prize in PRODUCT LAUNCH at 'Candeo-11', National Level Management Meet Conducted by M.A.M. College of Engineering & Technology, Trichy on 4th February 2011.

6. Won 3rd Prize in ADZAP at 'Samrajim', National Level Management Meet Conducted by Alagappa University, Karaikudi on 11th February 2011.

Participation in Seminars/Conferences/Workshops/Management Meet

1. Participated in Two-day National Seminar on '*Global Financial Crisis and Its impact on Indian Financial System*' Organised by Bharathidasan University, Trichy on 12th & 13th September 2009.
2. Participated in '*Mind Stormers – MIST 2010*' A State Level Management Meet Conducted by Bharathidasan University, Tiruchirappalli on 23rd and 24th January 2010.
3. Participated in Product Launch at '*Yukti 2010*', A National Level Management Meet Conducted by Thiagarajar School of Management, Madurai on 21st March 2010.
4. Participated in Treasure Hunt at '*Yukti 2010*', A National Level Management Meet Conducted by Thiagarajar School of Management, Madurai on 21st March 2010.
5. Participated in Adzap and Business Plan at '*Tiecoons-2k10*', A National Level Management Meet Conducted by Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 21st October 2010.
6. Participated in UGC Sponsored International Seminar on '*Emerging Capital Markets: Issues and Challenges*' (EMCAMIC-2011) Organized by Bharathidasan University, Trichy on 8th & 9th January 2011.
7. Participated in Adzap at '*Juhid Vasta'11*', A State Level Management Meet Conducted by Dhanalakshmi Srinivasan Institute of Management on 1st February 2011.
8. Participated in Five Day National Workshop on '*Applied Econometrics for Finance and Management*' Organized by Bharathidasan University, Trichy on 5th to 9th February 2011.
9. Participated in Adzap at '*Samrajiam*', A National Level Management Meet Conducted by Alagappa Institute of Management, Alagappa University, Karaikudi on 11th February 2011.\

10. Participated in Bid Your Way at '*Yukti 2011*', A National Level Management Meet Conducted by Thiagarajar School of Management, Madurai on 12th & 13th March 2011.
11. Participated in Product Launch at '*Yukti 2011*', A National Level Management Meet Conducted by Thiagarajar School of Management, Madurai on 12th & 13th March 2011.
12. Attended One-day Workshop on '*International Financial Reporting Standards*' (IFRS) Organized by Jamal Mohamed College, Trichy on 1st October 2011.
13. Participated in One-day State Level Workshop on '*Stock Market Practices*' Organized by Jamal Mohamed College, Trichy on 12th January 2012.
14. Participated in International Workshop on '*Effective Teaching of Finance*' Organized by Bharathidasan University, Trichy on 19th May 2012.
15. Attended Two-day Faculty Development Programme on '*Soft Skills*' Organized by Internal Quality Assurance Cell, Jamal Mohamed College, Trichy on 4th & 5th January 2013.
16. Participated in International Workshop on '*Effective Teaching of Finance*' Organized by Bharathidasan University, Trichy on 27th & 28th July 2013.
17. Participated in UGC and The Indian Econometrics Society Funded Six Day National Workshop on '*Application of Financial Econometrics*' Organized by Bharathidasan University, Trichy on 10th to 15th November 2013.
18. Attended One-day Faculty Development Programme on '*Business Research for Academicians*' Organized by Faculty of Management, EBET Group of Institutions, Kangayam on 16th November 2013.
19. Participated One-day Workshop on '*Statistical Package for Social Science*' Organized by Gateway Consultancy, Trichy on 25 January, 2014.
20. Attended one-day Workshop on '*Entrepreneurship Development*' Organized by Jamal Mohamed College, Trichy on 24th February 2015.
21. Attended One-day State Level Workshop on '*Investment in Stock Market for Beginners*' Organized by Department of Business Administration, Jamal Mohamed College, Trichy on 06th October 2015.

22. Participated one-day Workshop on '*A One Day Inter-Collegiate Workshop on E-Content Development for Teaching - Learning*' Organized by Internal Quality Assurance Cell, Jamal Mohamed College, Trichy on 22nd December 2015.

Administrative Responsibilities

- Acted as a Joint Secretary for Fine Manas Club, Department of Commerce & Financial Studies, Bharathidasan University, Trichy in the Academic year 2009-2010.
- Executive Committee Member in Various National, International Seminars and Workshop Conducted by Department of Business Administration, Jamal Mohamed College, Trichy.
- Assistant Test in charge in CIA at the Department of Business Administration, Jamal Mohamed College, Trichy During the Year (2013-2014).
- Acted as a Staff Co-ordinator and Successfully Organised a State Level Inter-Collegiate Management Meet, 'Exobiz' – 2014, February 22nd in Department of Business Administration, Jamal Mohamed College, Trichy – 20.
- Acted as an Event Co-ordinator and Successfully Organised a State Level Inter-Collegiate Management Meet, 'Exobiz' – 2015, February 28th in Department of Business Administration, Jamal Mohamed College, Trichy – 20.

Achievements

- Received a Certificate of Outstanding Service for acted as a Joint Secretary in Bharathidasan University during an academic period of 2009-2010.
- Received a Certificate of Appreciation from Bharathidasan University for Contribution in Getting Sponsorship for the Celebration of MIST 2010.
- Received a Certificate of Appreciation from Jamal Mohamed College for Outstanding service during an academic period of 2013-2014.