

**Jamal Mohamed College (Autonomous), Tiruchirappalli-20.**

**PROFILE**

**Department of Business Administration**

1. Name : **B. KARTHIKEYAN**

2. Date of Birth : 21-09-1989

3. Address:



**PERMANENT ADDRESS**

**COMMUNICATION**

No. 32, Kailasha Nagar,  
Kottappattu,  
Trichy – 620 004.

Flat No.4/4, S.S.H SHELTER,  
Abdul Salam Street,  
Kaja Nagar, Trichy-620 020.

E-mail: krthikyn@jmc.edu

Cell: +91 7418016742

4. Designation: Assistant Professor

5. Educational Qualifications:

Examination Passed Year

**MPhil March 2014**

**MBA April 2012**

**BBA April 2010**

6. Experience:

Undergraduate: 1 Year 3 Months.

Postgraduate: Nil

M. Phil.: Nil

7. Areas of Specialization: Marketing & Human Resource.

8. DISSERTATIONS:

1. Project Title : **“A STUDY ON INVENTORY CONTROL IN N.MOHAMED MIAN ROWTHER COMPANY (P) LTD”**

2. Project Title : **“ A STUDY ON DEALERS PERCEPTION IN MAYUR PLYWOODS (P) LTD, CHENNAI”**

3. Project Title : **“AN EMPRICAL STUDY ON EMPLOYEES ENGAGEMENT IN PHARMA FABRIKON, MADURAI”**

## 9. SECONDARY RESEARCH:

### Marketing - A **STUDY ON AIRCONDITONER INDUSTRY**

10. Languages Known: English & Tamil.

11. Subjects Taught:

Undergraduate: Managerial Economics, Value Education, International Business, Management Information System, Management Concepts, Marketing Management, Computer DTP.

12. Research Supervisor: Nil

13. Details of Publications: Nil

14. Details of Seminars / Conference / Workshops Organized: Nil

15. Details of Seminars / Conference / Workshops Attended: 03

16. Details of Orientation / Refresher Courses Attended: 01

17. Details of Study Materials / Books Written and Published: Nil

18. Details of chairing as Resource Person: Nil

19. Administrative Positions held in the College: Nil

20. Details of In charge / Membership in Committees for Autonomous: Nil

21. Details of In charge / Participation in Extracurricular Activities ( NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities) : Nil

22. Details of Participation in Consultancy, Training, Development etc. : Nil

23. Details of Membership in Academic Bodies: Nil

24. Details of Membership of Professional Bodies: Nil

25. Countries Visited: Nil

26. Any other information if any: Nil

(B.KARTHIKEYAN)

