

**M. FAROOK HUSSAIN**  
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## **INTRODUCTION AND SELF ASSESSMENT**

### **Carrier Objective:**

To associate with a well-reputed educational institution and reputed organization , which gives me a chance to Update my skills and to be a part of proving my knowledge of excellence striving towards the Growth of the Educational Institution and reputed organizations .

### **Present Roles:**

- Good Lecturer of the educational institution
- Excellent Motivator of the students.
- Good performer of the marketing team.
- Assistant General Manager in reputed organization.

### **Future Aspiration:**

- To Head of the department of educational institution
- To become director of educational institution
- To become C.E.O of professional organization.

### **Academic Qualification:**

- ◆ Doing Ph.d in management studies(2014)
- ◆ M.PHIL in Management Studies(2008)
- ◆ Placed at First class Distinction with D+ Grade
- ◆ M.B.A.,(2001-2003)
- ◆ Placed at First class.
- ◆ B.Com.,(1998-2001)
- ◆ From Bharathidasan University, Trichy.

### **Areas of Specialization:**

- ◆ Marketing Management
- ◆ Human Resource Management

### **Academic Work Experience:**

- (1) Working as a Lecturer in Jamal Mohamed College (15.6.2009 To Till Date)
- (2) Worked as a Lecturer in Sankara School Of Management (10.6.2003 To 25.4.2009)

### **Organizational Work Experience:**

- (1) Worked as a Team Leader in ICICI Bank
- (2) Working as a Assistant General Manager in Wealth Developers.

### **Languages known:**

Tamil, English, Urdu, French.

### **International Seminar:**

- Recent trends in Real Estate , Jamal Mohamed college, Trichy. (16<sup>th</sup>&17<sup>th</sup> August, 2013)
- Global Economic Revival- A Changing Scenario, Jamal Mohamed college, Trichy. (16<sup>th</sup>&17<sup>th</sup> August, 2014)

### **International Publication:**

- **A study on consumer Buying Behavior Towards Organized and Unorganized Retail stores in Trichy, Jamal Institute of Management, Jamal Mohamed college, Trichy. (8<sup>th</sup>&9<sup>th</sup> January, 2015)**

### **National Seminar :**

- Branding and Advertising for Future Managers, organized by school of management , SASTRA UNIVERSITY (12.10.2009).
- Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions-prospects and problems Jamal Mohamed college, Trichy. (15<sup>th</sup>&16<sup>th</sup> April, 2010)
- Industrial Growth in Indian Economy-Emerging Health Care Market in India, Jamal Mohamed college, Trichy. (4-2-2011)

- Quality of Education, Jamal Mohamed college, Trichy. (24-2-2012)
- Role of MSME'S in India, Jamal Mohamed college, Trichy. (25-2-2012)

**State Seminar Organized :**

- Financial Inclusion a way of Equitable Growth, organized by department of Business Administration and PG department of commerce, Jamal Mohamed college, Trichy. (21.9.2013)

**State Seminar :**

- Examination Reforms, Jamal Mohamed college, Trichy. (12-3-2010)
- Investment opportunities and challenges, Jamal Mohamed college, Trichy. (12-1-2011)
- Indian Service Sector in Government Hospitals, Jamal Mohamed college, Trichy. (12-1-2013)
- A way of Equitable Growth in Real Estate, Jamal Mohamed college, Trichy. (21-9-2013)
- Corporate Excellence in Retail Management, Jamal Mohamed college, Trichy. (1-2-2014)

**Workshop :**

- One day State workshop on Entrepreneurship Development, Jamal Mohamed college, Trichy. (24-2-2015)
- One day National workshop on Investment in Stock market for Beginners, Jamal Mohamed college, Trichy. (6-10-2015)

**IQAC Programme:**

- Creating competitiveness to excel in higher education – a TQM approach, Jamal Mohamed college, Trichy. (8-12-2010)
- Teaching, Learning and Research in higher education – Excellence and beyond excellence, Jamal Mohamed college, Trichy. (7-3-2012)
- Faculty Development Programme on Soft Skills, Jamal Mohamed college, Trichy. (4<sup>th</sup>&5<sup>th</sup> January,2013)
- Competition due to globalization in Micro Small and Medium Enterprises, Jamal Mohamed college, Trichy. (25-2-2012)
- Conceptual framework to measure the user perceived value and satisfaction in Internet Banking, Hallmark Business School, Trichy. (4-4-2014)

- Customer preference in Internet Banking, Jamal Mohamed college, Trichy. (24-1-2015)

Role Model : Mohamed (Sal)  
Leadership Style : Authoritative  
Personality Triat : Honesty

**Personal Details:**

Date of Birth : 13.07.1980  
Sex : Male  
Marital Status : Married  
Nationality : Indian  
Father's Name : Mohamed Jinnah. A  
Occupation : Office Assistant in Veterinary Department.

**Declaration**

I would strive hard to match the expectations of organization and would do better justification to the profession and to assigned responsibilities.

Yours truly,

Place :

Date :

**(FAROOK HUSSAIN.M)**