

RESUME

1. Name : Dr. P. ANWAR BASHA
2. Date of Birth : 29.04.1986
3. Address : 24, GANDHI NAGAR,
1ST STREET, THIRUVARMBUR,
TRICHY-620 013
E-Mail : pfanwarbasha@gmail.com
Mobile : 8973730786
4. Designation : Assistant Professor of Commerce



5. Educational Qualifications:

| S.No | Qualification | Board/University | Year of passing | Subject | Class |
|------|---------------|-------------------------------------|-----------------|----------|-------------|
| 1 | SSLC | Board of Secondary Education | 2002 | General | First |
| 2 | HSC | Board of Higher Secondary Education | 2004 | Commerce | First |
| 3 | B.Com | Bharathidasan University | 2007 | Commerce | First |
| 4 | M.Com | Bharathidasan University | 2009 | Commerce | First |
| 5 | M.Phil | Bharathidasan University | 2010 | Commerce | Distinction |
| 6 | Ph.d | Bharathidasan University | 2018 | Commerce | commended |

6. Experience: Under Graduate : **12 YEARS**
Post Graduate : **12 YEARS**

| S.No | Designation | Institution | Period | |
|------|---------------------------------|--------------------------------|------------|-----------|
| | | | From | To |
| 1 | Assistant Professor of Commerce | Jamal Mohamed College - Trichy | 01-09-2010 | Till Date |

7. Areas of Specialization: FINANCE & MARKETING

8. Languages Known : TAMIL, ENGLISH (S, R & W)
9. Subjects Taught : Financial Accounting, Management Accounting, Cost Accounting, Auditing, Human Resource Management

10. Details of Paper Presented:

International Seminar

| S.No. | Institution | Title of the seminar | Paper Title | Date | ISSN & ISBN | Page No |
|-------|---|--|---|---|---------------------------------------|------------|
| 1. | Jamal Mohamed College- Trichy | Global Competitiveness – A Challenge for Sustenance and Excellence | A study on marketing avenues and promotional activities of environment friendly product | 16 th & 17 th Aug, 2013 | ISSN-2250-1940 | 275 to 278 |
| 2. | Jamal Mohamed College- Trichy | Global Economic Revival: A changing Scenario | A study on investment behaviour of salaried employees with special reference to Tiruchirappalli | 16 th & 17 th Aug, 2014 | ISSN-0973-0303 | 382 to 384 |
| 3. | Jamal Mohamed College- Trichy | Inclusive economic growth | Investment pattern and awareness of salaried class investors in Tiruchirappalli | 13 th & 14 th Aug, 2015 | ISSN-0973-0303 | 174 to 176 |
| 4. | Annai Vailankanni Arts & Science College (primax International Journal of Commerce and management research) | Functional innovation in commerce & Management | A study of saving and investment pattern of salaried class people with special reference to Tiruchirappalli | 8 th & 9 th Feb 2017 | ISSN-2321-3604 Impact Factor 4.532 | 268 to 272 |
| 5. | Jamal Mohamed College- Trichy | Advancement in Business in the Digital Era 2021 | Consumer satisfaction towards Himalaya products | 17 th Feb 2021 | ISSN-2249-6661 | |

National Level Seminars/conferences

| S.No. | Institution | Title of the seminar/conference | Paper Title | Date | ISSN & ISBN | Page No |
|-------|---|---|--|---------------------------------|------------------------------------|------------|
| 1. | Jamal Mohamed College- Trichy | Recent Trends in Indian Economy- A Management Perspective | HR manager :their role in a changing environment | 4 th Feb 2011 | ISBN-978-93-80394-18-3 | 219 to 223 |
| 2. | Jamal Mohamed College- Trichy | India- An Emerging Economic Power | Growth and development of banking sector in Indian economy | 4 th Feb 2012 | ISBN-978-93-81521-00-7 | 240 to 242 |
| 3. | Jamal Mohamed College- Trichy | Examination Reforms | Examination Reforms | 24 th Feb 2012 | - | - |
| 4. | Jamal Mohamed College- Trichy | Problems and Challenges in MSME | Role of MSMEs- development organization | 25 th Feb 2012 | ISBN-978-93-81521-01-4 | 163 to 165 |
| 5. | Jamal Mohamed College- Trichy | Marketing Strategies For Make In India Products and Services | A study on preferred investment avenues among salaried peoples with reference to Tiruchirappalli | 24 th January 2015 | ISSN-0973-0303 | 185 to 186 |
| 6. | Jamal Mohamed College- Trichy | New Vistas in Employment Relations in Public and Private Sector Undertakings | Quality work life | 5 th Feb 2015 | - | - |
| 7. | Jamal Mohamed College- Trichy | Practical Application Of Interest Free Financing For The Economic Development | Islamic finance –an Indian perspective | 13 th January 2016 | ISSN-0973-0303 | 116 to 119 |
| 8. | Jamal Mohamed College- Trichy | Growth strategies for Business Development in India | A study on preferred investment avenues among salaried peoples with reference to Tiruchirappalli | 28 th September 2016 | ISSN-0973-0303 | 425 to 429 |
| 9. | Jamal Mohamed College- Trichy | Emerging Business practices in the Global Environment | - | 19 th January 2017 | - | - |
| 10. | Jamal Mohamed College- Trichy (Shanlax International Journal of commerce) | Strategic growth of Business in new india Prospects and challenges | Investment preference of Select employees In Tiruchirappalli | 23 rd sep 2017 | ISSN 2320-4168 Impact Factor 3.017 | 67 to 74 |

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|-----|---|---|---|--|-------------------------------------|----------|
| 11. | Jamal Mohamed College- Trichy (IJMSS) | Advancement in Business in the Digital Era | A study on saving and investment patterns of college teachers in Tiruchirappalli District. | 20 rd sep 2018 | ISSN 2249-0191 | 69 to 72 |
| 12 | Selvamm Arts and Science College, Namakkal-03 | Recent Trends in Banking Sector | A study on barriers in adoption of M-Banking services in india | 16 th Feb 2019 | -- | -- |
| 13 | Periyar E.V.R. College ,Trichy | . Fostering scientific temper on business research | A Study on awareness and satisfaction of borrowers of housing finance in Tiruchirappalli District | 20 th Feb 2019 | -- | --- |
| 14 | Jamal Mohamed College- Trichy JAC | Advancement in Business in the Digital Era 2019 | A study on saving and investment preference of women employees in Tiruchirappalli city | 25 th Sep 2019 | ISSN 0731-6755 Impact Factor 5.7 | |
| 15 | Jamal Mohamed College- Trichy | Great Initiatives of State and Central Government through Startup(s) Programmes in Nurturing Entrepreneurial Activities | A Study on Consumer Satisfaction of Online Shopping | 21 st & 22 nd September 2022 | | |
| 16 | Jamal Mohamed College- Trichy | Knowledge Management Practices To Develop Skills of College Students | A Study on Consumer Satisfaction towards Online Shopping on MEESHO in Tiruchirappalli | 12 th & 13 th October 2022 | | |
| 17 | Cauvery College for Women - Trichy | Impact of National Education Policy 2020 on Higher Education | A Study of challenges of National Education Policy 2020 | 16 th February 2023 | | |
| 18 | Bharathidasan University- Trichy | Intellectual Property Rights : Current Issues & Challenges | Intellectual Property Rights : Current Issues & Challenges | 24 th January 2023 | | |

State and Regional Level Seminars and Conferences

| S.No. | Institution | Title of the seminar/conference | Paper Title | Date | ISSN & ISBN No | Page No |
|-------|------------------------------|---|--|---------------------------------|------------------------|------------|
| 1. | Jamal Mohamed College-Trichy | Corporate governance in India –challenges and prospects | Financial transparency and Corporate governance | 19-march-2010 | - | - |
| 2. | Jamal Mohamed College-Trichy | Investment Opportunities and Challenges | Investment Opportunities and Challenges | 12-january-2011 | - | - |
| 3. | Jamal Mohamed College-Trichy | Problems & prospect of service sectors in India | Challenges and prospect of the domestic travel and tourism industry in India | 12-january-2013 | ISBN-978-93-81521-19-9 | 96 to 98 |
| 4 | Jamal Mohamed College-Trichy | Financial inclusion - A Way of Equitable Growth | Financial Infrastructure and Economic Growth in India | 21 st September 2013 | - | - |
| 5. | Jamal Mohamed College-Trichy | Different Perspectives of Companies Act 2013-Towards Corporate Excellence | A 360 degree analysis of corporate social responsibility mandate of the new companies act 2013 | 1 st Feb 2014 | ISBN-978-81-909104-2-2 | 151 to 153 |

11. Workshops Attended

| S.No. | Institution | Title | Date |
|-------|---|---|--|
| 1. | Jamal Mohamed College, Tiruchirappalli | One Day International Workshop on Financial Reporting Standards (IFRS) | 1 st October 2011 |
| 2. | Jamal Mohamed College, Tiruchirappalli | One Day State Level Workshop on Stock Market Practices | 12 th January 2012 |
| 3. | Jamal Mohamed College, Tiruchirappalli | Two Day Workshop on Professional Development for Academic Leadership in Curriculum Design | 18 th & 19 th January 2019 |
| 4 | Sankara College of Science and commerce, Coimbatore | Professional ethics & plagiarism and strengthening research for quality publications | 31 st Aug 2019 |
| 5 | National College, Tiruchirappalli | Tally with GST | 16 th Sep 2019 |
| 6 | National College, Tiruchirappalli | One Day International Workshop on digital marketing | 24 th February 2020 |
| 7 | Jamal Mohamed College, Tiruchirappalli | Six Days Virtual Workshop on “Effective Share Trading Strategies” | 21 st to 26 th April 2022 |
| 8 | The New college – Chennai | Treatment of time series and Panel Data: An Application of Econometric Model | 21 st March 2023 |

12. Details of Seminars / Conference / Workshops Organized:

- Seminar organizing Secretary for National Level Seminar on “Marketing Strategies for Make in India Products and Services” Conducted by PG Department of Commerce, Jamal Mohamed College, Tiruchirappalli on 24th January 2015.
- Workshop Organizing Secretary for a three days’ workshop on “Employability Skills for Commerce Graduates” conducted by PG Department of Commerce , Jamal Mohamed College, Tiruchirappalli On 10th & 12th October 2022.
- Workshop Organizing Secretary for a two day workshop on “Hand On Training On Digital Literacy For Technopreneurs” conducted by PG Department of Commerce , Jamal Mohamed College, Tiruchirappalli On 10th & 11th January 2023.

13. Details of Faculty Programmes:

| S.No. | Institution | Title | Date |
|-------|--|---|--|
| 1. | Jamal Mohamed College, Tiruchirappalli | Creating competitiveness to excel in higher education -a TQM approach | 8 th December 2010 |
| 2 | Jamal Mohamed College, Tiruchirappalli | Teaching learning and research in higher education-excellence and beyond excellence | 7 th March 2012 |
| 3 | Jamal Mohamed College, Tiruchirappalli | The Role of a Teacher in the present scenario | 7 th January 2017 |
| 4 | Jamal Mohamed College, Tiruchirappalli | NLP - Based Faculty Empowerment Programme | 17 th , 19 th & 20 th June 2017 |
| 5 | Jamal Mohamed College, Tiruchirappalli | Writing Winnable project proposals | 23 rd June 2018 |
| 6 | Jamal Mohamed College, Tiruchirappalli | Staff enrichment programm on ownership culture | 14 th June 2019 |
| 7 | Jamal Mohamed College, Tiruchirappalli | Orientation programme on MOOC's & e-learning | 29 th January 2020 |
| 8 | Jamal Mohamed College, Tiruchirappalli | Innovative Teaching and Research Methods for Academic Excellence | 24 th & 29 th January 2022 |

Declaration

Herewith I assure that the above details furnished are true to the best of my knowledge

P.ANWAR BASHA