

**JAMAL MOHAMED COLLEGE (Autonomous)**

**TIRUCHIRAPPALLI – 20**

**DEPARTMENT OF COMMERCE**

**RESUME**

1. **Name** : **A. RAMEEZA**

2. **Date of Birth** : 19.06.1984

3. **Address for Communication**

**Residential:**

No. 19/8A/8, Dhanam Apartments,

First Floor,

Kiledhaar Street, Trichy – 620 002.

Email: rameezarameeza786@gmail.com

Mobile: 9944125460

**Office:**

Jamal Mohamed College (Autonomous),

No.8, Race Course Road, TVS Tolgate,

Trichy - 620 020.

4. **Designation:** Assistant Professor of Commerce

5. **Educational Qualification:**

<b>Qualifications</b>	<b>Board/University</b>	<b>Year of Passing</b>	<b>Percentage with Class</b>
<b>M.Phil.</b>	Jamal Mohamed College, Bharathidasan University, Trichy	2007–2008	78% (Distinction)
<b>M.Com.</b>	Jamal Mohamed College, Bharathidasan University, Trichy	2005–2007	75% (Distinction)
<b>B.Com.</b>	Jamal Mohamed College, Bharathidasan University, Trichy	2002–2005	59% (Second)

**6. Project Work:**

Project work done in M.Phil. as an individual person.

**Project Title:** A Study on Consumer Preference towards Johnson & Johnson Company and Its Products in Trichy City. This dissertation submitted to the Jamal Mohamed College, Trichy.

7. **Experience:**

**Under Graduate : 3 years 2 Months**

**Post Graduate : 2 year**

**8. Area of Specialization : Marketing**

**9. Languages Known : Tamil, English,Urdu and Hindi**

**10. Subjects Taught**

**Under Graduate :**

Entrepreneurship Development; Principles of Accountancy; Tally; Soft Skills Development; Value Education; Environmental Studies; Business Organization; Business Economics; Corporate Finance; Business Environment; Export and Import Procedures; Company law; Commercial law; Business correspondences and reporting;

**Post Graduate:** Accounting and Financial Management

**Part v Activity: Incharge of NSS Programme Officer**

**11. Details of Paper Presented:**

S.NO	TITLE OF THE PAPER	NAME	VENUE	DATE	ISSN NUMBER
1.	A Study On Consumer Preference of Green Marketing With Special Reference to Organic Food Product in Trichy City	International Journal of Analytical and Experimental Model Analysis (IJAEMA)	Dept. of Commerce, Jamal Mohamed College Trichy	Sep. 2019	ISSN 0886-9367
2.	A Study On Consumer Preference towards Digital Marketing in Trichy City	KALA: The Journal of Indian Art History Congress	Dept. of Commerce, Jamal Mohamed College Trichy	Feb:2021	
3.	A Study On Consumer Preference of Fast Food in Trichy City	SAMBODHI: A Quarterly Peer Reviewed Refereed Research Journal	Dept. of Commerce, Jamal Mohamed College Trichy	Jan – March 2021	ISSN: 22496661

## 12. Details of the Seminar / Conference / Workshop

S.NO	Name of the Seminar / Conference / Workshop and Place	International / National / State Level	DATE
1.	UGC CPE-Sponsored Two day workshop on Professional Development for Academic Leadership in Curriculum Design Organized by Curriculum Development Cell, Jamal Mohamed College, Tiruchirappalli.	State Level	18-01-2019 & 19-01-2019
2.	One day International Conference on New Horizons of Business in the Changing Global Environment Organized by the Post Graduate & Research department of Commerce	International	23-01-2019
3.	The International conference on Challenges to Indian Businesses Organized by the department of Business Administration, Aiman College of Arts & Science for women	International	11-01-2020
4.	One day National level workshop on Export Procedure & Promotion- <i>NWEP</i> Organized by Department of Business Administration women, Jamal Mohamed College, Tiruchirappalli.	National	21-02-2020
5.	Online Workshop on Personality Development “Unlearn to Learn the Skill” Organized by the PG Research Department of Commerce ,National College,Tiruchirappalli.	National	19-05-2020
6.	E- Conference on Micro Enterprises & Covid-19 Organized by Department of Commerce, St. Teresa Arts and Science College for Women	State Level	25-05-2020
7.	Three day Workshop on “NAAC Assessment and Accreditation: A Step by Step Process” Organized by Gates Institute of Technology, Andhra Pradesh	National	28-05-2020 To 30-05-2020

### 13. Details of Orientation / Refresher Course / FDP attended

S.NO	Orientation / Refresher Course / FDP	Institution where attended and Place	DATE
1.	One day Orientation Programme on Soft Skills Development Organized by the Internal Quality Assurance Cell	Jamal Mohamed College, Trichy	22-06-2018
2.	Staff Enrichment Programme on Ownership Culture Organized by the Internal Quality Assurance Cell	Jamal Mohamed College, Trichy	14-06-2019
3.	“Intellectual Property Rights and Prior Art Search for Research Development” Organized by the Intellectual Property Rights Cell.	Jamal Mohamed College, Trichy	05-02--2020
4.	A Two days Online Faculty Development Programme (FDP) on “ Project Proposals for Funding Agencies Preparation and Submission Protocol”	Patrician College of Arts and Science, Chennai.	16-05-2020 & 17-05-2020
5.	On line Faculty Development Programme on “ My Life My Pride My Career”	Patrician College of Arts and Science, Chennai	18-05-2020
6.	Two days National Level Faculty Development Programme on Skill Development”	Vels Institute of Science, Technology & Advanced Studieds ,Chennai.	31-05-2020 & 01-06-2020
7.	One Month FDP On “National Mission On Teachers And Teaching”	Ramanujan College University Of Delhi, Ministry Of Human Resource Development .	04-06-2020 TO 04-07-2020
8.	Innovation, Incubation And Entrepreneurship	Rajapalayam Rajus’ College, Rajapalayam	05-06-2020
9.	National Level FDP On Emotions Of Management	Nallamuthu Gounder College Coimbatore	29-06- 2020 To

			30-06-2020
<b>10.</b>	FDP On “E-Content Development”	Jamal Mohamed College, Trichy	30.06.2020 To 04.07.2020
<b>11.</b>	National Level Faculty Development Programme on “Outcome Based Education (OBE)”	Cauvery College For Women (Autonomous), Tiruchirappalli	11-07-2020
<b>12,</b>	Enhancing knowledge on Research Methodology online teaching and financial Management techniques	The Quaide Milleth College for Men, Medavakkam, chennai	17-07-2020 & 18-07-2020
<b>13.</b>	Writing and Publishing Scientific Research Papers in SCI Journals- A Frame work	RR Institute of Advanced Studies , Bangalore	05-01-2021
<b>14.</b>	National level one week FDP on Research Methodology	Kamala Nehru Mahavidyalaya. Nagpur.	26-04-2021 To 01-05-2021
<b>15.</b>	Three day National FDP on “Research Methodology For Social Sciences”.	Indian Institute of Management And Commerce	17-05-2021 To 19-05-2021
<b>16.</b>	One day FDP on “Research Funding Agencies”	St. Anne’s Degree College for Women, Bangalur.	29-05-2021
<b>17.</b>	SEBI Sponsored FDP on “Introduction To Securities Market”	H.H. The Rajah’s College (Autonomous)Pudukkottai.	31-05-2021
<b>18.</b>	National level one week FDP on Research Methodology	Kamala Nehru Mahavidyalaya. Nagpur.	26-04-2021 To 01-05-2021

#### 14 Details of Webinar attended

S.No	Webinar	Institution where attended and Place	DATE
1.	“Hands on Tally ERP 9 Reports and Returns”	SRM Institute of Science and Technology, Ramapuram.	27-04-2020
2.	A Special Lecturer on Education 4.0	V. O. Chidambaram College, Thoothukudi	08-05-2020
3.	National Webinar on “Understanding & Decoding Fake News”	St. Francis College for women, Hyderabad.	19-05-2020
4.	“Webinar on Flipped Classrooms – the way forward”	Bishop Heber College (Autonomous) Tiruchirappalli.	21-05-2020
5.	An Insight Into NAAC - RAF	V. O. Chidambaram College, Thoothukudi	22-05-2020
6.	Webinar on “Soft Skills in Career Success”	Ann ai Therasa Arts and Science College, Mangalam.	27-05-2020
7.	Developing Entrepreneurship Skills	Thakur College of Science & Commerce, Mumbai.	28-05-2020
8.	Digital Marketing	Digital Nest Info Media	28-05-2020
9.	Scope of the utilization of Herbal Medicines for Human Health in Covid-19	V. O. Chidambaram College, Thoothukudi	29-05-2020
10.	Online Teaching Tools	Bishop Heber College (Autonomous) Tiruchirappalli	30-05-2020
11.	Crafting and Successful Start- up Story.	Thakur College of Science & Commerce, Mumbai	30-05-2020
12.	National Level Webinar on Impact of Covid-19 on People and Economy	Pachaiyappa’s College For Men, Kanchipuram.	30-05-2020
13.	Seven days webinar series faculty development Programme on “ Beyond Academic Excellence-A Reality Show”	Nallamuthu Gounder Mahalingam College,Coimbatore.	25-05-2020 To 31-05-2020

#### 15. Details of on line Course attended

S.No	Online Course	Place	Date
1.	Personality Development	SWAYAM	November 2019
2.	Five days online course on “Stress Management” Organized by Department of Management and Research.	AVS College of Arts and Science, Salem.	13-04-2020 To 17-04-2020
3.	“Companies Act, 2013”	Jamal Mohamed College, Trichy	26-05-2020