

RESUME

- 1. Name** : Dr. A.ANSAR ALI
2. Date of Birth : 02.02.1987
3. Address : 30/8A, NEHRU NAGAR II STREET,
KHAJAMALAI, TRICHY-620023.
E-Mail : pfansarali@gmail.com
Mobile : 9597761991
4. Designation : Assistant Professor of Commerce (SF)
5. Educational Qualifications:



S.No	Qualification	Board/University/College	Year of passing	Subject
1	SSLC	Board of Secondary Education	2002	General
2	HSC	Board of Higher Secondary Education	2004	Commerce
3	B.Com	Jamal Mohamed College	2007	Commerce
4	M.Com	Jamal Mohamed College	2009	Commerce
5	M.Phil	Jamal Mohamed College	2010	Commerce
6	MBA	Bharathidasan University	2012	Management
7	Ph.D	Bharathidasan University	2018	Commerce

6. Computer Qualifications:

- ❖ Tally ERP 9, IECD, Bharathidasan University, Khajamalai, Trichy.

7. Experience:

S.No	Designation	Institution	Period		Total Period
			From	To	
1	Assistant Professor of Commerce (SF)	Jamal Mohamed College Trichy	01-09-2010	Till Date	14 Yrs

- 7. Areas of Specialization** : FINANCE & MARKETING
8. Languages Known : TAMIL, ENGLISH (S, R & W)

9. Subjects Taught

Accounting, Finance & Mathematics	Theory	Practical
Financial Accounting Advanced Accountancy Cost Accounting Corporate Accounting Financial Management Business Statistics & Maths Advanced Cost Management	Banking Theory Law and Practices Human Resource Management Business Economics Business Organisation Marketing Export Management	Statistical Tools For Research Digital marketing Computer Application In Commerce Accounting Package Lab-Tally

10. Details of Seminars & Workshops Attended, Papers Presented, Participated & Published.

Particulars	Total
International	13
National	21
State	2
Seminar Attended	7
Workshop Attended	11
Published in UGC Referred Journal	3
Faculty Development Programs	10
Orientation / Refresher Courses	1

11. Research Guidance Experience:

S.No.	Name of Course	No. of Students Guided	No. of Students Pursuing
1.	M.Com	14	02

12. Additional Responsibilities:

Academic Year	Activity
2011 - Till date	Tutor - Incharge of B. Com. - Department of Commerce (SF), Jamal Mohamed College, Trichy -20
2016 -2017	CIA TEST Incharge, Department of Commerce (SF), Jamal Mohamed College, Trichy -20
2017 – 2018	Vice President of Commerce Associations, Department of Commerce (SF), Jamal Mohamed College, Trichy -20
2017 – 2018	Coordinator, Intercollege Competition, Sharpcom 2K18, Department of Commerce (SF), Jamal Mohamed College, Trichy -20

2018 – 2019	Baithulmal Association, Member, Department of Commerce (SF), Jamal Mohamed College, Trichy -20.
2018 – 2019	Editorial Board - Team Member, Department of Commerce (SF), Jamal Mohamed College, Trichy -20. International Journal of Management and Social Sciences (IJMSS) Special Issue 2018 Advancement in Business in the Digital Era P-ISSN 2249 - 0191 ❖ e-ISSN 2349 - 9761 Volume 8 (1.2) ❖ September 2018.
December 2018 – 2021	Assistant to Chief Superintendent, Tamil Nadu Open University Examinations, Jamal Mohamed college, Trichy Center.
December 2018 – 2021	Assistant to Chief Superintendent, University of Madras Examinations, Jamal Mohamed college, Trichy Center.

13. Resource Person for Conducting Classes

- ❖ Faculty of Manipal Institute of Computer Education, Sundar Nagar, Trichy. (2007-2009)
- ❖ Tally Course, IECD, Bharathidasan University, Khajamalai, Trichy.(2018 to till date)
- ❖ MCA Distance Education Course, Bharathidasan University, Khajamalai, Trichy.(2021 to till date)

14. Details of Seminar Organized:

Seminar Organizing Secretary for International Level Seminar on “Global Economic Revival: A changing Scenario” conducted by PG Department of Commerce & Business Administration, Jamal Mohamed College, Trichy On 16th and 17th August, 2014.

15. Details of Workshop Organized:

Workshop Organizing Secretary for A Six Day Virtual Workshop on “EFFECTIVE SHARE TRADING STRATEGIES” conducted by PG Department of Commerce , Jamal Mohamed College, Trichy On 21st to 26th April 2022.

Declaration

Herewith I assure that the above details furnished by me are true to the best of my knowledge.

Trichy - 20

Dr. A. ANSAR ALI

ANNEXURE

Details of Papers Presented:

❖ International Seminars/Conferences

S.N o.	Institution	Title of Seminar/Conference	Paper Title	Date
1.	Jamal Mohamed College- Trichy	Global Competitiveness – A Challenge for Sustenance and Excellence	Contemporary Green Marketing - Brief Reference to Indian Scenario	16 th & 17 th August, 2013
2.	Jamal Mohamed College- Trichy	Global Economic Revial: A changing Scenario	Agriculture Finance : An Overview	16 th & 17 th August, 2014
3.	Jamal Mohamed College- Trichy	Inclusive Economic Growth	Customer Perception Towards the Services of Co-Operative Banks	13 th & 14 th August, 2015
5.	Jamal Mohamed College- Trichy	Functional Innovations in Commerce & Management	An Overview of Financial Performance of TDCC Bank Ltd.	8 th & 9 th February, 2017
6.	National College – Trichy	Services Marketing – Process, Practices and Potential	A Study on Application of Resent Innovative Marketing Practices in Service Industry	24 January, 2019
7.	Jamal Mohamed College- Trichy	New Horizons of Business in the Changing Global Environment	Effects of E- Banking on Customer Satisfaction With Special Reference to SBI, Trichirappalli City.	23 rd January, 2019
8.	Dhanalakshmi Srinivasan college of Arts & Science for Women	Innovative Trends in Business Practices for Sustainable Development	A Study on Indian Government Perspectives on Sustainability	02-03-2023 & 03-03-2023
9.	Marudhar Kesari Jain College For Women, Vaniyambadi.	“Breaking Barriers and Empowering Changes in Entrepreneurship”- Trends and Insights for Tomorrow	A Study on consumer preference towards fast food production in Trichy city	01 st March 2024
10.	Mohamed Sathak College of Arts and Science, Chennai.	“Modernism, Drift & Transfiguration for Business & Research (ICMDTBR – 2K24)”	A Study on Customer Satisfaction Towards Service Quality of Retail Outlets in Tiruchirappalli City	7 th March to 8 th March, 2024
11.	Dr. Bhimrao Ambedkar University, Agra.	2 nd International Conference on ‘Multidisciplinary Research & Practice ICMRP- 2024	A Study on consumer satisfaction towards green products with reference to Tiruchirappalli.	27 th 29 th December 2024

12.	Jamal Mohamed College(Auton omous) Trichy -21 PG and Research Department of Commerce	“Transformation of Business In the Global Scenario and its Impact on Entrepreneurship”	A Study on Customer satisfaction towards Electric Vehicle Buying in Trichy city.	5 th February 2025
13.	Jamal Mohamed College(Auton omous) Trichy -21 PG and Research Department of Commerce	“Transformation of Business In the Global Scenario and its Impact on Entrepreneurship”	A Study on Consumer Perception Towards Eco- Friendly Products in Trichy city.	5 th February 2025

❖ **National Seminars/Conferences**

S.No .	Institution	Title of Seminar/Conferenc e	Paper Title	Date
1.	Jamal Mohamed College- Trichy	Recent Trends in Indian Economy- AManagement Perspective	Role of Tourism Sector in Economic Growth	4 th Feb 2011
2.	Jamal Mohamed College- Trichy	India- An Emerging Economic Power	Role of Cement Industry in Indian Economy	4 th Feb 2012
3.	Jamal Mohamed College- Trichy	Service Sector in the Globalization Era	Financial Crises – Impact on the IT Sector	22 nd Feb 2012
4.	Jamal Mohamed College- Trichy	Problems and Challenges in The Management of MICRO, Small and Medium Enterprises (MSME)	The Role of SMES in the Futures of Emerging Economics	25 th Feb 2012
5.	Jamal Mohamed College- Trichy	Marketing Strategies For Make In India Products and Services	Role of Co- operative Banks in Agriculture Credit: Organization, Growth and Challenges.	24 th January 2015

6.	Jamal Mohamed College- Trichy	Practical Application of Interest Free Financing for the Economic Development	Interest - Free Banking and Economic Development	13 th January 2016
7.	Jamal Mohamed College- Trichy	Growth Strategies for Business Development in India	Consumer Attitude Towards Organic Food In Trichy Town	28 th September, 2016
8.	Jamal Mohamed College- Trichy	Emerging Business Practices in the Global Environment	Online Banking services	19 th January, 2017
9.	Jamal Mohamed College- Trichy	Advancement in Business in the Digital Era	A Study on Passenger Satisfaction Towards Southern Railway Services With Special Reference to Trichirappalli city	20 th September, 2018
10.	Periyar E V R College – Trichy.	Fostering Scientific Temper on Business Research	A Study on Consumer Buying Behavior towards Green Products in Bangalore City.	20 th February, 2019.
11.	Sadakathulla Appa College – Tirunelveli.	Business Perspectives And Economic Developments in India	Role of co-operative Banks In Agriculture Credit Organization Growth And Challenges	12 th September, 2019.
12.	Jamal Mohamed College- Trichy (PG Dept. of Commerce)	Advancement in Business in The Digital Era 2019	A Study On Consumer Purchase Intention Towards The Green Marketing With Special References to FMCG Products in Trichy.	25 th September 2019
13.	Jamal Mohamed College- Trichy (PG Dept. of Commerce)	Advancement in Business in The Digital Era 2019	A Study on Customer Perception of Internet Banking Services in Trichirappalli District	25 th September 2019
14.	Jamal Mohamed College- Trichy (PG & Research Dept.of Commerce)	Great Initiatives of State and Central Government through Startup(s) Programmes in Nurturing Entrepreneurial Activities	A Study on E-HRM Practices in Trichy City.	21 st & 22 nd September, 2022.

15.	Jamal Mohamed College- Trichy Dept. of Business Administration	Knowledge management practicesto Develop Skills of College Students	A Study on Development of Communication & Entrepreneurial Development Skills of College Students	12 th & 13 th October 2022.
16.	Cauvery College for Women	Impact of National Policy 2020 on HigherEducation	A Study on National Education Policy 2020 And It's Impact on Higher Education	16-02-2023
17.	PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy.	“ Technological Advancement And Its Impact On Enterpreneurship”	A Study on consumer Preception of E- Banking Services in Tiruchirappalli District.	24 th January, 2024
18.	Valluvar College of Science and management, Karur - 639003	Two day National Seminar on Viksit Bharath@2047	A Study on consumer Satisfaction towards E- Vehicle in Tiruchirappalli City	23.07.2024 & 24.07.2024
19.	St. Joseph College (Autonomous) Department of Commerce (Shift-II) Trichy -620002	Fostering Business Excellence: The Role of Technology, Leadership and Sustainability in Commerce and Management	A Study on Environment Sustainability by manufacturing Industrial Units in Tiruchirappalli District	January 31 2025
20.	AJK College of Arts and Science (Autonomous) Coimbatore – 641105.	National Conference on Emerging Advancements in Data Analytics	A study on Consumer perception youth towards Brand Fashion Apparels In Coimbatore city	28 th February 2025
21.	AJK College of Arts and Science (Autonomous) Coimbatore – 641105.	National Conference on Emerging Advancements in Data Analytics	A Study on Impact of Social Media Marketing And Strategies in India	28 th February 2025

❖ **State and Regional Level Seminars and Conferences**

S.No.	Institution	Title of Seminar/Conference	Paper Title	Date
1.	Jamal Mohamed College- Trichy	Internal Quality Assurance Cell	Creating Competitiveness to excel in Higher Education – a TQM Approach	8 th December 2010
2.	Jamal Mohamed College- Trichy	Different Perspectives of Companies Act 2013-Towards Corporate Excellence	A 360 Degree Analyses of Corporate Social Responsibility Mandate of The New Companies Act,2013	1 st February 2014

Seminars and Conferences Attended:

S.No.	Institution	Title	Date
1.	Jamal Mohamed College- Trichy	Examination Reforms,	24 th February 2012
2.	Jamal Mohamed College- Trichy (IQAC)	Teaching, Learning and Research in Higher Education – Excellence and Beyond Excellence	07 th March 2012
3.	Jamal Mohamed College- Trichy	Investment Opportunities and Challenges	12 th January 2011
4.	Jamal Mohamed College- Trichy (PG& Research Department Of Commerce)	New Vistas in Employment Relations in Public and Private Sector Undertakings	5 th February 2015
5.	Intellectual Property Rights Cell, Bharathidasan University-24	National Seminar on Intellectual Property Rights: Current Issues & Challenges	24 th February 2023
6.	"Bharatiya Shikshan Mandal, Anand, Gujarat.	"Opportunities of Research in Indian Knowledge System(IKS)	25 th December, 2023
7.	Srimad Andavan Arts And Science College (Autonomous), Trichy.	"Skill Development Practices to Enhance the Skill Set of College Students"	21.12.2023 & 22.12.2023

Workshops Attended:

S.No.	Institution	Title	Date
1.	Jamal Mohamed College, Tiruchirappalli	Financial Reporting Standards (IFRS)	1 st October 2011
2.	Jamal Mohamed College, Tiruchirappalli	Stock Market Practices	12 th January 2012
3.	Jamal Mohamed College, Tiruchirappalli (Dept. of BBA)	Promoting Young Entrepreneurs . Guidelines & Guidance.	17 th December, 2018
4.	Jamal Mohamed College, (IQAC) Tiruchirappalli	Writing Winnable Project Proposals	23 rd June, 2018.

5.	Jamal Mohamed College, (IQAC) Tiruchirappalli	Professional Development for Academic Leadership in Curriculum Design	18 th & 19 th January, 2019
6.	St. Joseph's College Trichy.	Regional Workshop on Research Methodology	21 st September, 2019
7.	National College – Trichy	Tally With GST	16 th Septembet,2019
8.	PG And Research Department of History, Jamal Mohamed College, (Autonomous) Tiruchirappalli	Research Methodology: Tools and Techniques for Thesis Writing	08.01.2024 to 12.01.2024
9.	Holy Cross College (Autonomous), Trichy.	The two day Virtual International Workshop on “Unleashing Innovative Technologies”	19 th & 20 th February,2024
10.	Cauvery College for Women (Autonomous), Trichy	International Workshop on Writing Publishing Research Articles in Commerce And Management	20 th June 2024
11.	PG And Research Department of History, Jamal Mohamed College, (Autonomous) Tiruchirappalli	Five Day International Workshop on International Perspectives on Research Methodology: Challenges and Opportunities	20 th – 24 th January 2025

Papers Published in State / National/International Journals:

S.No.	Name of Journal	Title of Paper	Volume, Issue& Date
1.	International Journal of Management and Social Sciences (IJMSS)	A Study on Passenger Satisfaction Towards Southern Railway Services With Special Reference to Trichirappalli city	p- ISSN 2249 - 0191, Volume - 8 September - 2018
2.	International Journal of Analytical and Experimental Modal Analysis (JAEMA)	A Study On Consumer Purchase Intention Towards The Green Marketing With Special References to FMCG Products in Trichy.	ISSN NO: 0886-9367 Volume XI, ISSUE IX, September - 2018
3.	Journal of Composition Theory (JCT)	A Study on Customer Perception of Internet Banking Services in Trichirappalli District	ISSN NO:0731-6755/ Impact Factor - 5.7 Volume - XII ISSUE - XI November 2019

Faculty Development Programs

S.No.	Name of the Institution	FDP Title	Dates
1.	Dr.N.S.A.M. FIRST GRADE COLLEGE, Bengalure.	Six Days Virtual National Level FDP on “National Education Policy: 2020 and Higher Education in India”.	24 th – 29 th May,2021
2.	GOVERNMENT FIRST GRADE COLLEGE, Karnataka.	Seven Days Online International Faculty Development Program on “New Paradigms in Management Education”	7 th -14 th June, 2021.
3.	Jamal Mohamed College,(Autonomous) (PG & Dept. of Botany) Tiruchirappalli	Innovative Teaching and Research Methods for Academic Excellence	24 th - 29 th January 2022.
4.	S.S. Jain Subodh Management Institute, Shipra Path, mansarovar, Jaipur, Rajasthan.	5 Days Faculty Development Programme cum Workshop on “DIGITAL PEDAGOGY”	11 th to 15 th March, 2023.
5.	Jamal Mohamed College, (Autonomous) Department of Business Administration & Institution’s Innovation Council (IIC) Tiruchirappalli	Five Days Faculty Development Programme on “EMERGING TRENDS IN INNOVATIVE RESEARCH”	03 rd July to 07 th July 2023
6.	Jamal Mohamed College, (Autonomous) (IPRC),(IQAC)&(IIC) Tiruchirappalli	A one week Faculty Development Programme on “Road Map Intellectual Property Rights”	08.01.2024 to 12.01.2024
7.	S.I.V.E.T. COLLEGE, Chennai - 600073	One Week Virtual Faculty Development Programme on “Innovative Teaching and Learning Pedagogy”	29 th Jan to 2 nd Feb 2024
8.	Mohamed Sathak College of Arts And Science, Chennai.	The Five Days National Level Faculty Development Programme on “Advanced Research Methodology – Navigating the Research Landscape”	19.02.2024 to 23.02.2024

9.	Sri Krishna Arts and Science College, Coimbatore.	5 Days National Level Faculty Development Programme on “ENSURING RESEARCH INTEGRITY: A DIGITAL HYGIENE APPROACH WITH BLOCKCHAIN TECHNOLOGY”	Feb.26 – Mar. 01,2024
10	Jamal Mohamed College, (Autonomous) (IQAC),Tiruchirappalli	A Five Day Faculty Development Programme.	05.06.2024 to 09.06.2024

Orientation / Refresher Courses

S.No.	Name of the Institution	Title of Orientation / Refresher Courses	Dates
1	Malaviya Mission Teacher Training Programme	NEP 2020 Orientation & Sensitization Programme	04.03.2024 to 13.03.2024