

# CURRICULUM VITAE

## PERSONAL DATA

Name : Dr. P. ANWAR BASHA

Date of Birth : 29.04.1986

Father Name : M.PITCHAI MOHAMED

Mother Name : P.SABAR NISHA

Address : 24, Gandhi Nagar, 1<sup>st</sup> Street,  
Thiruvarmbur, Tiruchirappalli -620 013

E-Mail : pfanwarbasha@gmail.com

Mobile : 8973730786

Designation : Assistant Professor of Commerce



## EDUCATIONAL QUALIFICATIONS:

S.No	Qualification	Board/University	Year of passing	Subject	Class
1	SSLC	Board of Secondary Education	2002	General	First
2	HSC	Board of Higher Secondary Education	2004	Commerce	First
3	B.Com.	Bharathidasan University	2007	Commerce	First
4	M.Com.	Bharathidasan University	2009	Commerce	First
5	M.Phil.	Bharathidasan University	2010	Commerce	Distinction
6	Ph.D.	Bharathidasan University	2018	Commerce	Commended

## Experience:

S.No	Designation	Institution	Period	
			From	To
1	Assistant Professor of Commerce	Jamal Mohamed College, Tiruchirappalli	01-09-2010	Till Date

Areas of Specialization: FINANCE & MARKETING

Languages Known : TAMIL, ENGLISH (S, R & W)

Subjects Taught : Financial Accounting, Corporate Accounting,  
Cost Accounting, Financial Management,  
Human Resource Management

## DETAILS OF PAPER PRESENTED:

### International Seminar/conferences

S.No.	Institution	Title of the Seminar/conference	Paper Title	Date	ISSN & ISBN	Page No
1.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Global Competitiveness – A Challenge for Sustenance and Excellence	A study on marketing avenues and promotional activities of environment friendly product	16 <sup>th</sup> & 17 <sup>th</sup> Aug, 2013	ISSN-2250-1940	275 to 278
2.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Global Economic Revival : A changing Scenario	A study on investment behaviour of salaried employees with special reference to Tiruchirappalli	16 <sup>th</sup> & 17 <sup>th</sup> Aug, 2014	ISSN-0973-0303	382 to 384
3.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Inclusive economic growth	Investment pattern and awareness of salaried class investors in Tiruchirappalli	13 <sup>th</sup> & 14 <sup>th</sup> Aug, 2015	ISSN-0973-0303	174 to 176
4.	Annai Vailankanni Arts & Science College(primax International Journal of Commerce and management research)	Functional innovation in commerce & Management	A study of saving and investment pattern of salaried class people with special reference to Tiruchirappalli	8 <sup>th</sup> & 9 <sup>th</sup> Feb 2017	ISSN-2321-3604 Impact Factor 4.532	268 to 272
5.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Advancement in Business in the Digital Era 2021	Consumer satisfaction towards Himalaya products	17 <sup>th</sup> Feb 2021	ISSN-2249-6661	
6.	Cauvery college for women (Autonomous), Tiruchirappalli.	Dynamics of emerging business innovation and trends-Academia industry role 2024	Saving and investment pattern of college teachers	06 <sup>th</sup> & 07 <sup>th</sup> Jan 2024	-	-
7.	Dwaraka Doss Goverdhan Doss Vaishnav college (Autonomous), Chennai 600 106	Emerging trends in business and global dynamics HALLWAY BIZ 2024	-	07 <sup>th</sup> March 2024	-	-
8.	Marudhar	Breaking Barriers	A Study on	01 <sup>st</sup>	ISBN	58

	Kesari Jain College for Women, Vaniyambadi.	and Empowering Changes in Entrepreneurship-Trends and Insights for Tomorrow	consumer preference towards fast food products in Trichy city	Mar 2024	978-81-945795-5-7	to 63
9.	j.p. Sabhagar Swami Vivekanand campus kandri, Dr. Bhimrao Ambedkar University , Agra	International conference on multidisciplinary research & practice	A study on consumer stasifaction towards green products with reference to thiruchirppalli	27 <sup>th</sup> & 29 <sup>th</sup> decemb er 2024		
9.	Jamal Mohamed College (Autonomous), Tiruchirappalli	Transformation of business in the global scenario and its impact on entrepreneurship	A study on customer satisfaction towards ampere electric bike with special reference to Tiruchirappalli city	5 <sup>th</sup> Feb 2025	ISSN 2583-0686	272 to 279
10.	Jamal Mohamed College (Autonomous), Tiruchirappalli	Transformation of business in the global scenario and its impact on entrepreneurship	A study on consumer satisfaction towards amazon	5 <sup>th</sup> Feb 2025	ISSN 2583-0686	532 to 537
11.	Jamal Mohamed College (Autonomous), Tiruchirappalli	Transformation of business in the global scenario and its impact on entrepreneurship	Consumer's satisfaction towards smartphones with special reference to Tiruchirappalli City	5 <sup>th</sup> Feb 2025	ISSN 2583-0686	837 to 843

### **National Level Seminars/conferences**

<b>S.No</b>	<b>Institution</b>	<b>Title of the seminar/conference</b>	<b>Paper Title</b>	<b>Date</b>	<b>ISSN &amp;ISBN</b>	<b>Page No</b>
1	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Recent Trends in Indian Economy- A Management Perspective	HR manager :their role in a changing environment	4 <sup>th</sup> Feb 2011	ISBN-978-93-80394-18-3	219 to 223
2	Jamal Mohamed College (Autonomous), Tiruchirappalli.	India- An Emerging Economic Power	Growth and development of banking sector in Indian economy	4 <sup>th</sup> Feb 2012	ISBN-978-93-81521-00-7	240 to 242
3	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Examination Reforms		24 <sup>th</sup> Feb 2012		
4	Jamal Mohamed	Problems and	Role of	25 <sup>th</sup>	ISBN-	163 to

	College (Autonomous), Tiruchirappalli.	Challenges in the management of micro, small and medium enterprises (MSME)	MSMEs-development organization	Feb 2012	978-93-81521-01-4	165
5	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Marketing Strategies For Make In India Products and Services	A study on preferred investment avenues among salaried peoples with reference to Tiruchirappalli	24 <sup>th</sup> Jan 2015	ISSN-0973-0303	185 to 186
6	Jamal Mohamed College (Autonomous), Tiruchirappalli.	New Vistas in Employment Relations in Public and Private Sector Undertakings	Quality work life	5 <sup>th</sup> Feb 2015		
7	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Practical Application Of Interest Free Financing For The Economic Development	Islamic finance –an Indian perspective	13 <sup>th</sup> Jan 2016	ISSN-0973-0303	116 to 119
8	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Growth strategies for Business Development in India	A study on preferred investment avenues among salaried peoples with reference to Tiruchirappalli	28 <sup>th</sup> Sep 2016	ISSN-0973-0303	425 to 429
9	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Emerging Business practices in the Global Environment	-	19 <sup>th</sup> Jan 2017		
10	Jamal Mohamed College (Autonomous), Tiruchirappalli. (Shanlax International Journal of commerce)	Strategic growth of Business in new india Prospects and challenges	Investment preference of Select employees In Tiruchirappalli	23 <sup>rd</sup> Sep 2017	ISSN 2320-4168 Impact Factor 3.017	67 to 74
11	Jamal Mohamed College (Autonomous), Tiruchirappalli. (IJMSS)	Advancement in Business in the Digital Era	A study on saving and investment patterns of college teachers in Tiruchirappalli District.	20 <sup>rd</sup> Sep 2018	ISSN 2249-0191	69 to 72
12	Selvamm Arts and Science College, Namakkal-03	Recent Trends in Banking Sector	A study on barriers in adoption of M-Banking services in	16 <sup>th</sup> Feb 2019		

			india			
13	Periyar E.V.R. College, Tiruchirappalli.	. Fostering scientific temper on business research	A Study on awareness and satisfaction of borrowers of housing finance in Tiruchirappalli District	20 <sup>th</sup> Feb 2019		
14	Jamal Mohamed College (Autonomous), Tiruchirappalli. (JCT)	Advancement in Business in the Digital Era 2019	A study on saving and investment preference of women employees in Tiruchirappalli city	25 <sup>th</sup> Sep 2019	ISSN 0731-6755 Impact Factor 5.7	
15	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Great Initiatives of State and Central Government through Startup(s) Programmes in Nurturing Entrepreneurial Activities	A Study on Consumer Satisfaction of Online Shopping	21 <sup>st</sup> & 22 <sup>nd</sup> Sep 2022		
16	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Knowledge Management Practices To Develop Skills of College Students	A Study on Consumer Satisfaction towards Online Shopping on MEESHO in Tiruchirappalli	12 <sup>th</sup> & 13 <sup>th</sup> Oct 2022		
17	Cauvery College for Women - Tiruchirappalli.	Impact of National Education Policy 2020 on Higher Education	A Study of challenges of National Education Policy 2020	16 <sup>th</sup> Feb 2023		
18	Bharathidasan University- Tiruchirappalli.	Intellectual Property Rights : Current Issues & Challenges	Intellectual Property Rights : Current Issues & Challenges	24 <sup>th</sup> Feb 2023		
19	Srimad Andavan Arts and Science College (Autonomous), Tiruchirappalli.	Skill Development practices to enhance the skill set of college students		21 <sup>st</sup> & 22 <sup>nd</sup> Dec 2023		
20	BSM- Gujarat	Opportunities Of Research In Indian Knowledge System		25 <sup>th</sup> Dec 2023		
21	Jamal Mohamed College (Autonomous),	Technological Advancement and ITS Impact on	A study on savings and investment	24 <sup>th</sup> Jan 2024	ISSN- 2321-3604	221-226

	Tiruchirappalli.	Entrepreneurship	pattern of working women		Impact Factor 7.532	
	Valluvar college of science and management, Karur	Viksit Bharath@2047	A study on consumer satisfaction towards E-vehicle in Tiruchirappalli city	23&24 July 2024		
	SEETHALAKSHMI RAMASWAMI COLLEGE (AUTONOMOUS) Tiruchirappalli.	Entrepreneurship and startups: A multidisciplinary approach (ESU'24)	Role of innovation and technology in entrepreneurship development	30&31 December 2024		
	ST. JOSEPH'S COLLEGE (AUTONOMOUS) Tiruchirappalli.	Fostering Business Excellence : The Role of Technology, Leadership and Sustainability in Commerce and Management"	A Study on Environmental sustainability by manufacturing industrial units in Tiruchirappalli district	31st January 2025		
	Nilgiri college of arts and science (autonomous) Thaloor, the nilgiri,	Ethics of technological innovation : Navigating science and philosophy for achieving SDG's	The role of technological innovation in environmental pollution, energy consumption and sustainable economic growth: evidence from southasian economics	26 <sup>th</sup> feb 2025		
	SRM trichy arts and science cplg	National conference on innovative practices and paradigms in contemporary business	Digital transformation in agricultural conference proceedings	5 <sup>th</sup> march 2025		

### State and Regional Level Seminars and Conferences

S.No.	Institution	Title of the seminar/conference	Paper Title	Date	ISSN & ISBN No	Page No
1.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Corporate governance in India – challenges and prospects	Financial transparency and Corporate governance	19-Mar 2010	-	-
2.	Jamal	Creating		8 <sup>th</sup>		

	Mohamed College (Autonomous), Tiruchirappalli.	competitiveness to excel in higher education –a TQM approach		Dec 2010		
3.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Investment Opportunities and Challenges	Investment Opportunities and Challenges	12 <sup>th</sup> Jan 2011	-	-
4.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Teaching learning and research in higher education- excellence and beyond excellence		7 <sup>th</sup> Mar 2012		
5.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Problems & prospect of service sectors in India	Challenges and prospect of the domestic travel and tourism industry in India	12 <sup>th</sup> Jan 2013	ISBN-978-93-81521-19-9	96 to 98
6.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Financial inclusion – A Way of Equitable Growth	Financial Infrastructure and Economic Growth in India	21 <sup>st</sup> Sep 2013	-	-
7.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Different Perspectives of Companies Act 2013-Towards Corporate Excellence	A 360 degree analysis of corporate social responsibility mandate of the new companies act 2013	1 <sup>st</sup> Feb 2014	ISBN-978-81-909104-2-2	151 to 153

## WORKSHOPS ATTENDED

S.No.	Institution	Title	Date
1.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	One Day International Workshop on Financial Reporting Standards (IFRS)	1 <sup>st</sup> Oct 2011
2.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	One Day State Level Workshop on Stock Market Practices	12 <sup>th</sup> Jan 2012
3.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	One day Workshop on The Role of a Teacher in the present scenario	7 <sup>th</sup> Jan 2017
4.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	One day Workshop on Writing Winnable project proposals	23 <sup>rd</sup> June 2018
5.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Two Day Workshop on Professional Development for Academic Leadership in	18 <sup>th</sup> & 19 <sup>th</sup> Jan 2019

		Curriculum Design	
6.	Sankara College of Science and commerce, Coimbatore	One day Workshop on Professional ethics & plagiarism and strengthening research for quality publications	31 <sup>st</sup> Aug 2019
7.	National College, Tiruchirappalli	One day Workshop on Tally with GST	16 <sup>th</sup> Sep 2019
8.	National College, Tiruchirappalli	One Day International Workshop on digital marketing	24 <sup>th</sup> Feb 2020
9.	Bharathidasan University-Tiruchirappalli.	Online Curriculum Workshop on Introducing BBA/MBA Rural Management Curriculum	15 <sup>th</sup> Dec 2020
10.	Lucknow Intellectual Forum	Seven Days Workshop on Digital Educational Initiatives	20 <sup>th</sup> & 26 <sup>th</sup> Jan 2021
11.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Six Days Virtual Workshop on “Effective Share Trading Strategies”	21 <sup>st</sup> to 26 <sup>th</sup> Apr 2022
12.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Workshop on Effective Implementation of outcome Based Education	26 <sup>th</sup> Apr 2022
13.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Faculty Development Workshop on Outcome Based Education	7 <sup>th</sup> Jan 2023
14.	The New college – Chennai	Treatment of time series and Panel Data: An Application of Econometric Model	21 <sup>st</sup> Mar 2023
15.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Three Day Workshop on Active Learning Techniques and Assessment to Achieve Outcome Based Learning	5 <sup>th</sup> & 7 <sup>th</sup> July 2023
16.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Five Day International Workshop on Research Methodology: Tools and Techniques for Thesis Writing	8 <sup>th</sup> & 12 <sup>th</sup> Jan 2024
17.	Holy Cross College (Autonomous) & Jamal Mohamed College (Autonomous), Tiruchirappalli.	Two Day Virtual International Workshop on Unleashing Innovative Technologies	19 <sup>th</sup> & 20 <sup>th</sup> Feb 2024
18.	SRM Institute of science and Technology college of science and Humanities	Eight day Research methodology workshop on up scaling Research	5 <sup>th</sup> & 15 <sup>th</sup> April 2024
19.	Cauvery college for women (Autonomous), Tiruchirappalli.	international workshop on Writing and publishing research article in commerce and management	20 <sup>th</sup> June 2024
20.	A.C.T Academy,kerala chapter	Two days online national level lecture workshop on UGC guidelines on academic and research quality	10 <sup>th</sup> & 11 <sup>th</sup> July 2024
21.	Patrician college of arts and science , adyar	Sustaining innovation : national level workshop on Research project funding strategies	13 <sup>th</sup> September 2024
22.	SRM institute of science and technology, ramapuram, chennai	Five days national level virtual workshop on NEXT-GEN Research tools	3 <sup>rd</sup> & 7 <sup>th</sup> December 2024
23.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Five days workshop on International perspectives on research methodology:challenges	20 <sup>th</sup> & 24 <sup>th</sup> January 2025



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**Orientation / Refresher Courses / FDPs attended (online / offline):**

<b>S.No.</b>	<b>Institution</b>	<b>Title</b>	<b>Date</b>
1.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	NLP - Based Faculty Empowerment Programme	17 <sup>th</sup> , 19 <sup>th</sup> & 20 <sup>th</sup> June 2017
2	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Staff enrichment programme on ownership culture	14 <sup>th</sup> June 2019
3	Jamal Mohamed College (Autonomous), Tiruchirappalli.	<b>Orientation programme on MOOC's &amp; e- learning</b>	29 <sup>th</sup> January 2020
4	RR Institute of Advanced Studies	One day national level e-FDP on Writing and publishing Scientific Research papers in SCI Journals-A Framework	5 <sup>th</sup> Jan 2021
5	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Faculty Enrichment Programme	21 <sup>st</sup> & 25 <sup>th</sup> June 2021
6	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Innovative Teaching and Research Methods for Academic Excellence	24 <sup>th</sup> & 29 <sup>th</sup> Jan 2022
7	Guru Nanak College(Autonomous), Chennai	Online Five Day International FDP on Management of Emotions for Success in Career and Life	29 <sup>th</sup> March 2022
8	Amar Sewa Mandal's Kamla Nehru Mahavidyalaya, Nagpur	One Week FDP on Research Methodology	2 <sup>nd</sup> & 7 <sup>th</sup> May 2022
9	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Five Days FDP on Emerging Trends in Innovative Research	3 <sup>rd</sup> & 7 <sup>th</sup> July 2023
10	Hindusthan College of Arts and Science, Coimbatore	Five days National Level FDP on Influence of AI in Teaching & Research	4 <sup>th</sup> & 9 <sup>th</sup> Sep 2023
11	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Five days Online FDP on Dimensions of economics Today	8 <sup>th</sup> & 12 <sup>th</sup> Jan 2024
12	KE College of Arts and Science & Dr.R.V. Arts and Science College, Coimbatore	Five days Virtual FDP on Innovative Research in Artificial Intelligence for Commerce	18 <sup>th</sup> & 24 <sup>th</sup> Jan 2024
13	S.I.V.E.T.College, Chennai	One Week Virtual FDP on Innovative Teaching and Learning Pedagogy	29 <sup>th</sup> Jan & 2 <sup>nd</sup> Feb 2024
14	Dhanraj Baid Jain College (Autonomous), Chennai	Five days Virtual FDP on Research- The Journey from Inception to Publishing	5 <sup>th</sup> & 9 <sup>th</sup> Feb 2024
15	Mohamed Sathak College of Arts and Science	Five days National Level FDP on Advanced Research Methodology- Navigating the Research Landscape	19 <sup>th</sup> & 23 <sup>rd</sup> Feb 2024
16	Sri Krishna Arts and Science College, Coimbatore	Five Days National Level FDP on Ensuring Research Integrity: A Digital Hygiene Approach With Blockchain Technology	26 <sup>th</sup> Feb & 1 <sup>st</sup> Mar 2024
17	UGC-Malaviya Mission	NEP 2020 Orientation & Sensitization	4 <sup>th</sup> & 13 <sup>th</sup>

	Teacher Training Centre, Bharathidasan University, Tiruchirappalli.	Programme	March 2024
18	SRI Kanyaka parameswari Arts & Science college for Women	Five days national virtual FDP on Teaching as a challenging profession	13 <sup>th</sup> & 17 <sup>th</sup> May 2024
19	ST.Mary centenary Degree college ,Securderabad	Five day online faculty enrichment programme on empowering educators – A multi- dimensional approach	27 <sup>th</sup> & 31 <sup>st</sup> May 2024
20.	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Five day faculty development programme	5 <sup>th</sup> & 9 <sup>th</sup> june 2024
21.	Star international foundation for research and education,Namakkal	One day online faculty development program on AI tools for teaching	22nd June 2024
22.	Star international foundation for research and education,Namakkal	7 Days online faculty development program on essential skills for professional development in higher education	1st & 7th July 2024
23.	UGC-Malaviya Mission Teacher Training Centre, Madurai kamaraj university, Madurai	<b>NEP 2020 Orientation &amp; Sensitization Programme</b>	14 <sup>th</sup> & 22 <sup>nd</sup> October 2024

### **DETAILS OF SEMINARS / CONFERENCE / WORKSHOPS ORGANIZED**

- Seminar organizing Secretary for National Level Seminar on “Marketing Strategies for Make in India Products and Services” Conducted by PG Department of Commerce, Jamal Mohamed College, Tiruchirappalli on 24<sup>th</sup> January 2015.
- Workshop Organizing Secretary for a three days’ workshop on “Employability Skills for Commerce Graduates” conducted by PG & Research Department of Commerce (SF) , Jamal Mohamed College, Tiruchirappalli On 10<sup>th</sup> &12<sup>th</sup> October 2022.
- Workshop Organizing Secretary for a two day workshop on Hand On Training On “Digital Literacy For Technopreneurs” conducted by PG & Research Department of Commerce (SF), Jamal Mohamed College, Tiruchirappalli On 10<sup>th</sup> &11<sup>th</sup> January 2023.
- Workshop Organizing Secretary for a two day workshop on Hand On Training On “Statistical Tools for Research” conducted by PG & Research Department of Commerce (SF) , Jamal Mohamed College, Tiruchirappalli On 20<sup>th</sup> & 21<sup>st</sup> December 2023.

### **DECLARATION**

Herewith I assure that the above details furnished are true to the best of my knowledge

**P.ANWAR BASHA**

