

Dr. P. ARIVAZHAGAN

M.Com., M.Phil., SET., Ph.D

Assistant Professor of Commerce

Jamal Mohamed College (Autonomous)

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**Educational Qualifications**

S. No	Qualification	Board/University	Year of passing	Subject	Class
1	HSC	Board of Higher Secondary Education	2004	Commerce	First
2	B.Com	Bharathidasan University	2007	Commerce	First
3	M.Com	Bharathidasan University	2009	Commerce	Distinction
4	M. Phil	Bharathidasan University	2010	Commerce	Distinction
5	SET	Mother Teresa Women's University	2018	Commerce	***
6	Ph.D	Bharathidasan University	2018	Commerce	Commended

Experience

Working as an Assistant Professor of Commerce in Jamal Mohamed College(Autonomous) Trichy from 01.09.2010 to till date

Subjects Specialization

Advanced Accountancy

Cost Accounting

Office Automation

Management Accounting

Managerial Economics

Quantitative Techniques

Research Methodology

Business Statistics and Mathematics

Business Economics

Marketing

Area of Specialization

Marketing and Human Resource Management

Seminar Organized:

- Organizing Secretary for National Level Seminar on “Marketing Strategies for Make in India Products and Services” Conducted by PG Department of Commerce (SF), Jamal Mohamed College, Trichy on 24th January 2015.
- Organizing Secretary for National Conference on “Technological Advancement and Its Impact on Entrepreneurship” Conducted by PG Department of Commerce (SF), Jamal Mohamed College, Trichy on 24-01-2024

Details of Articles Publication:

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
1.	Research ExplorerA Refereed Bi- Annual Research journal on Multidisciplinary Pub: Indian Academic Researchers Association, Trichy	International	Corporate Governance of Banks in Developing Economies	August, 2013
2.	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	International	Problems and Prospects of Financing to weaker section by commercial banks in India	August, 2014
3.	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	National	Service Quality of Housing Finance companies in India: A case study of LIC housing Finance limited and HDFC	January, 2015
4.	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	International	A study on comprehensive problems of HDFC and SBI home loan takers in Tiruchirappalli	August, 2015
5.	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	National	Islamic Finance – An Overview.	January, 2016

6.	InterContinental Management Research Review	International	A study on perception and problems of Home Loan Borrowers with regards to SBI in Tiruchirappalli	August, 2016
7.	International Journal of Multidisciplinary Research Review	International	A study on problems and Prospects of SBI Home Loan Borrowers with regards to SBI	August, 2016
8.	Shanlax International Journals	National	A study on Perception of Home Loan Borrowers of State Bank of India with special reference to Tiruchirappalli District	September, 2017
9.	International Journal of Management and Social Sciences (IJMSS)	International	Consumer Perception and Satisfaction Towards Online Shopping in Karur District	September, 2018
10.	JAC: A Journal of Composition Theory ISSN: 0731-6755	International	A Study on Banking Habits of People in Urban and Rural Area	September, 2019
11.	Primax International Journal of Commerce and Management Research (PIJCMR)	International	Consumer Perception and Satisfaction towards Online Shopping	January 2024
12.	Emperor Journal of Commerce	International	A Study on Customer Satisfaction towards Google Pay and Phonepe with Special Reference to Sivagangai City	January 2024
13.	Emperor Journal of Commerce [EJC]	International	Digital Transformation for Entrepreneurial Success in the Modern Business ERA	February 2025
14.	Emperor Journal of Marketing [EJM]	International	A Study on the Effect of Service Quality on Customer Satisfaction and Loyalty in the Context of Service Marketing	February 2025
15.	Emperor Journal of Commerce [EJC]	International	Innovative Financial Solution for Entrepreneurs	February 2025

Paper Presentation Details:

S. No.	Title of the Paper	Name of the College	Date of Presentation
1.	A One Day National Conference on Myths and Realities of Business in the Digital Era Titled “ A Comparative Study on Usage of E-banking Services Provided by Selected Private and Public Sector Banks in India	Jamal Mohamed College, Trichy – 20.	17-02-2016
2.	A One Day National Seminar on Strategic Growth of Business in New India - Prospects and Challenges Titled “A study on Perception of Home Loan Borrowers of State Bank of India with special reference to Tiruchirappalli District”	Jamal Mohamed College, Trichy – 20.	23-09-2017
3.	A One Day National Conference on Advancement in Business in the Digital Era Titled “Customer Satisfaction towards E-Services in select Private Sector Banks in Tiruchirappalli District”	Jamal Mohamed College, Trichy – 20.	20-09-2018

4.	A One Day International Conference on Service Marketing – Process, Practices and Potential Titled “Growth and Performance of Indian Insurance Sector in Current Scenario”	National College, Trichy	24-01-2019
5.	ICSSR Sponsored National Seminar on Fostering Scientific Temper on Business Research Titled “A study on Customer Satisfaction Towards Mobile Banking Users in Tiruchirappalli District”	ICSSR Sponsored and Periyar E.V.R. College, Trichy – 23.	20-02-2019
6.	A One Day International Seminar on Service Sector in India: Making New Avenues in Indian Economy paper titled “Customer Perception of 7P’s of Marketing Mix and its Impact on Brand Loyalty”	Jamal Mohamed College, Trichy – 20.	13-01-2021
7.	A One Day International Conference on Advancement in Business in the Digital Era Titled “Problems and Prospects of SBI Home Loan”	Jamal Mohamed College, Trichy – 20.	17-02-2021
8.	Role of Information Technology in Social Entrepreneurship	Jamal Mohamed College, Trichy – 20.	10-05-2022
9.	Role of New Education Policy	Cauvery College for Women, Trichy.	16-02-2023
10.	Consumer Perception and Satisfaction towards Online Shopping	Jamal Mohamed College, Trichy – 20.	January 2024
11.	Sustainable development and women’s empowerment: the challenges and opportunities of digitalization	Valluvar College of Science and Management, Karur	23-07-2024 & 24-07-2024
12.	A Study on the Impact of Green Marketing on Consumer Purchasing Decisions in Tiruchirappalli Town	Virudhunagar Hindu Nadars’ Senthilkumara Nadar College, Virudhunagar	24-07-2024 & 25-07-2024
13.	A Study on Consumers Satisfaction Towards Satisfaction towards Shopping Malls in Tiruchirappalli District	Nilgiri College of Arts & Science, Nilgiri	23-08-2024
14.	Artificial Intelligence in E-commerce: Applications, Implications and Challenges	Manonmaniam Sundaranar University College, Tisaiyanvilai.	04-10-2024
15.	A Study on the Effect of Entrepreneurship on Economic Growth	Seetha Lakshmi Ramaswamy College (Autonomous), Tiruchirappalli	30-12-2024 To 31-12-2024
16.	An Analysis on Accounts Receivables Management with Special Reference to Accenture	St. Joseph’s College, Tiruchirappalli	31-01-2025

Participation in Seminar/Conference/Workshop/FDP –:

S. No.	Theme of the Seminar / Workshop	Name of the College	Date of Participation
1.	Internal Quality Assurance Cell “A One Day Inter-Collegiate Workshop on E-Content Development for Teaching – Learning”.	Jamal Mohamed College, Trichy	22-12-2015

2.	Internal Quality Assurance Cell “A One Day workshop on The Role of aTeacher in the Present Scenario”	Jamal Mohamed College, Trichy	07-01-2017
3.	Internal Quality Assurance Cell “Three Day NLP-Based Faculty Empowerment Programme”	Jamal Mohamed College, Trichy	17 th , 19 th & 20 th June, 2017
4.	A One day State Level Workshop on “GST – Principles & Practices”	Jamal Mohamed College, Trichy	11-01-2018
5.	Internal Quality Assurance Cell “A One Day workshop on Improving Teaching Practices - A Strategic Approach”	Jamal Mohamed College, Trichy	23-06-2018
6.	Curriculum Development Cell “UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum Design”	Jamal Mohamed College, Trichy	18 th & 19 th January 2019
7.	Internal Quality Assurance Cell “Staff Enrichment Programme on Ownership Culture”	Jamal Mohamed College, Trichy	14-06-2019
8.	Orientation Programme on MOOC’s and e-Learning	Jamal Mohamed College- Trichy	29 -01-2020
9.	Faculty Development Programme in Securities Market	Bharathidasan University, Trichy	15-02-2020
10.	Online Faculty Development Programme on “Outcome Based Learning Approach in Higher Education”	IQAC, Kristu Jyanti College, Bengaluru.	23-04-2020 to 30-04-2020
11.	Two Days Online Refresher Course on “Education 4.0 - Future of Learning”	Anand Institute of Higher Technology, Chennai	29-04-2020 & 30-04-2020
12.	Online Webinar on “Fine –Tuning Research Skills for Effective Writing (Thesis, Article & Proposal).	Vivekananda College of Arts and Science for Women, Namakkal	03-05-2020
13.	Webinar Programme on “How to be Secured in Digital Era”	SRM Institute of Science and Technology, Chennai.	05-05-2020
14.	Online Workshop on “SMART Research 2020”	Government First Grade College, Kanakapura, Karnataka.	07-05-2020 to 09-05-2020
15.	Three day National Level Online Faculty Development Program on “Improving Your Research Visibility – Research Impact and Metrics”	Velalar College of Engineering and Technology Erode.	11-05-2020 to 13-05-2020

16.	National Level Online Webinar on “Doctoral Thesis: Key Components and Research Skills and Research Funding Opportunities in India and Abroad”	S.M. Shetty College of Science, Commerce & Management Studies, Mumbai.	14-05-2020
17.	Virtual Faculty Development Program on “Resilient Business Strategies: Preparing for a Pandemic World”	Sri Ramakrishna College of Arts and Science for women, Coimbatore.	14-05-2020 to 16-05-2020
18.	Webinar on “Let’s Get Back to Routine with Ease”	SRM Institute of Science and technology, Chennai.	15-05-2020
19.	Webinar on “E-Teaching Tools in Google”	Shree Venkateshwara Hi-Tech Engineering College, Erode.	15-05-2020
20.	Webinar on “Post Pandemic Marketing: The Future of Brands”	National College (Autonomous), Trichy	21-05-2020
21.	Faculty Development Programme on “E-Content Development for Higher Education”.	Karpaga Vinayaga College of Engineering and Technology, Chengalpet	23-05-2020
22.	Faculty Enrichment Programme	Jamal Mohamed College, Trichy	21-06-2021 to 25-06-2021
23.	Personal Finance Literacy (Learn to Manage Your Personal Income)	Jamal Mohamed College, Trichy	18-08-2021
24.	Information and cyber security	Jamal Mohamed College, Trichy	23-08-2021
25.	Online Faculty Development Programme on “Introduction and Mutual Fund Investing”	Tagore College of Arts & Science, Chennai	22-10-2021
26.	Six Days National Level Faculty Development Programme on Capacity Building and Quality Assurance	Kongunadu College of Education, Tholurpatti	25-10-2021 to 30-10-2021
27.	Seven days Faculty Development Programme on “Innovative Teaching Strategies for Effective Implementation of NEP2020”	Barkatullah University, Bhopal	11-11-2021 to 17-11-2021
28.	Faculty Development Program on Financial Markets	Bharathidasan University, Tiruchirappalli	01-12-2021
29.	Effective Share Trading Strategies	Jamal Mohamed College, Trichy	21-04-2022 to 26-04-2022

30.	Research Methodology	Kamala Nehru Mahavidyalaya, Nagpur	02-05-2022 To 07-05-2022
31.	Faculty Development Programme on FinTech the Future of Finance	NSE Academy and Department of Commerce, Bishop Heber College, Tiruchirappalli	28-05-2022
32.	Strategies For Improving Small Scale Enterprises	Jamal Mohamed College, Trichy	21-09-2022 & 22-09-2022
33.	Five –Days National Level Online Workshop on” Data Analysis and Interpretation by using SPSS and SMART PLS4	S.I.V.E.T. College, Chennai	28-02-2023 To 04-03-2023
34.	“Innovative Ways to Happiness: Be Heartful, Mindful, Grateful, and Kind	North-Eastern Hill University (NEHU), Shillong, Meghalaya, India	20-03-2023
35.	International Level Workshop on” Treatment of Time Series and Panel Data: An application of Econometric Model”	Department of Economics , The New College , Chennai	21-03-2023
36.	FDP on Exordium to MOOCS & SWAYAM	Jamal Mohamed College, Tiruchirappalli	16-12-2022
37.	Orientation Programme on Gender and Socialization	Bharathidasan University, Tiruchirappalli	21-12-2022
38.	Two Day National Seminar On Skill Development Practices To Enhance The Skill Set Of College Students	Srimad Andavan Arts And Science College, Trichy	21-12-2023 To 22-12-2023
39.	Online National Level Seminar On Opportunities Of Research In Indian Knowledge System	BSM-Gujarat	25-12-2023
40.	Five Days Online Workshop On SPSS In Research,	Star International Foundation For Research And Education	26-12-2023 To 30-12-2023
41.	Three Days International Level Workshop on "Data Analyses and Interpretation by using SPSS"	R Square Academy	01-03-2024 To 03-03-2024
42.	One Day International Seminar (Hybrid Mode) Navigating the Future : Emerging Trends in Business and Global Dynamics	Dwaraka Doss Goverdhan Doss Vaishnav College , Chennai	07-03-2024
43.	One day National Workshop on "Research Methodology"	Shri Muktanand College, Gangapur	11-03-2024
44.	Five- Day International Workshop On Research Methodology : Tools Techniques For Thesis Writing	Jamal Mohamed College,Trichy	08-01-2024 To 12-01-2024

45.	Five Days Faculty Development Programme on Emerging Trends in Innovative Research	Jamal Mohamed College (Autonomous), Tiruchirappalli	03-07-2023 To 07-07-2023
46.	Five Days National Level Faculty Development Programme On Influence Of AI In Teaching & Research	Hindusthan College of Arts & Science, Coimbatore	04-09-2023 To 09-09-2023
47.	Five Days International Virtual Professional Development Programme On Developing Your Professional Edge: Strategies For Career Growth And Financial Success,	PPG College of Arts And Science, Coimbatore	08-01-2024 To 12-01-2024
48.	Five-day National Virtual Faculty Development Programme on AI in Education & Business	Hindusthan College Of Arts & Science, Coimbatore	08-01-2024 To 12-01-2024
49.	A One Week Faculty Development Programme on Dimensions of Economics Today	Jamal Mohamed College, Trichy	08-01-2024 To 12-01-2024
50.	Five Days Virtual Faculty Development Programme On Innovative Research In Artificial Intelligence For Commerce	KG College of Arts and Science and Dr. R.V Arts and Science College, Coimbatore	18-01-2024 To 24-01-2024
51.	One Week Virtual Faculty Development Programme on Innovative Teaching and Learning Pedagogy	S.I.V.E.T. College, Chennai	29-01-2024 To 02-02-2024
52.	Five Days Virtual Faculty Development Programme On Research – The Journey from Inception to Publishing	Dhanraj Baid Jain College, Chennai	05-02-2024 To 09-02-2024
53.	Five Days Online Faculty Development Programme On “ E-Content Development”	Sri G.V.G. Visalakshi College For Women (A) , Udumalpet	12-02-2024 To 16-02-2024
54.	Two-Day Virtual International Workshop on “ Unleashing Innovative Technologies” , Holy Cross College (A) in collaboration with Jamal Mohamed College (A), Trichy.	International	19-02-2024 To 20-02-2024
55.	NEP 2020 Orientation & Sensitization Programme	UGC - Malaviya Mission Teacher Training Programme (UGC-MMTTC), Bharathidasan University, Tiruchirappalli	19-02-2024 to 28-02-2024
56.	Five Days National Level Faculty Development Programme On “ Advanced Research Methodology – Navigating the Research Landscape “	Mohamed Sathak College Of Arts and Science - Chennai	19-02-2024 To 23-02-2024
57.	National Level Faculty Development Program on “ Empowering Educators For Excellence in Digital Teaching and Professional Growth”	Adhiyaman Arts and Science College For Women , Krishnagiri	29-03-2024
58.	International Faculty Development Program on “ Significance of Research using AI Tools”	SIMATS	29-05-2024

59.	Five Day National Level Workshop on “Latex for Writing Research Papers & Scientific Documents” A.C.T Academy, Kerala	A.C.T Academy, Kerala	24-06-2024 To 28-06-2024
60.	Two Days Online National Level Workshop on ‘UGC Guidelines on Academic and Research Quality’ A.C.T Academy, Kerala	A.C.T Academy, Kerala	10-07-2024 & 11-07-2024
61.	International webinar on “Business Trends in 2024” Jayaraj Annapackiam College for Women (Autonomous), Theni	Jayaraj Annapackiam College for Women (Autonomous), Theni	18-09-2024
62.	“Five Days Online Workshop on Foundation of Stock Market for beginners” Star International Foundation for Research and Education, Tiruchengode	Star International Foundation for Research and Education, Tiruchengode	23-09-2024 To 27-09-2024
63.	Five Days National Level Virtual Workshop on “NEXT-GEN Research tools” SRM institute of science and technology, Chennai	SRM institute of Science and Technology, Chennai	03-12-2024 To 07-12-2024