

## PROFILE

### **Dr. S. GANAPATHI**

M.Com.,M.Phil., MBA., M.Sc(Psy)., Ph.d

Assistant Professor of Commerce,

Jamal Mohamed College (Autonomous),

Tiruchirappalai – 620 020.

**Mobile No:** 99763-11405

**E-Mail ID** : ganapathi6486@gmail.com

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### **CAREER OBJECTIVE**

To become a faculty of Commerce by dedicating myself to fulfill the goals of the institution and to work for the cause of student community, with ethical values.

### **ACADEMIC PROFILES:**

<b>COURSE</b>	<b>INSTITUTION</b>	<b>YEAR OF PASSING</b>	<b>PERCENTAGE OF MARKS</b>
Ph.D., COMMERCE	Bharathidasan University, Jamal Mohamed College (Autonomous),Trichy.	January-2017	COMMENDED
M.Sc Psychology	University of Madras, Chennai	2013	56%
MBA (HRM)	Bharathidasan University, Tiruchirappalli.	2011	67%
M.Phil., COMMERCE	Bharathidasan University, Jamal Mohamed College (Autonomous),Trichy.	September- 2009	79 %
M.Com., COMMERCE	Bharathidasan University, Jamal Mohamed College (Autonomous),Trichy.	April -2008	70%
B.Com., COMMERCE	Thiruvalluvar university, Dr.R.K.Shanmugam College of Arts and Science, Kallakurchi.	April- 2006	59 %
HSC	Little Flower Higher Secondary School, Chinnasalem.	April -2003	69 %
SSLC	Little Flower Higher Secondary School, Chinnasalem.	April -2001	74 %

## **PERSONAL SKILLS**

- Sufficient subject knowledge and creative thinking to inculcate the concepts of commerce.
- Having ICT based teaching methods.
- Having ability to understand the student's knowledge domain.
- Acquired skills to organise seminar and workshop.
- Apply classroom teaching into social development.

## **TEACHING EXPERIENCE:**

Working as an Assistant Professor of Commerce in Jamal Mohamed College (Autonomous), Trichy from 06.07.2009 to till date

<b>Course</b>	<b>Name of the Institution</b>	<b>Experience</b>
U.G	Jamal Mohamed College (Autonomous), Trichy.	10 Years & 5 Years
P.G	Jamal Mohamed College (Autonomous), Trichy.	10 Years & 5 Years

## **SUBJECT SPECIALISATIONS:**

Marketing  
Human Resource Management  
Banking Theory Law and Practices  
Business Management  
Principle of Accountancy  
Business Organisation

## **AREA OF SPECIALISATION:**

Marketing

## **RESEARCH / PROJECT AREA:**

<b>Title of work / Thesis</b>	<b>University /Institution where the Research was carried out</b>
<b>M. Phil.,</b> A Study on Consumers' preference and level of Satisfaction Towards Newspaper in Tiruchirappalli	Department of Commerce Jamal Mohamed College (Autonomous), Tiruchirappalli.
<b>Ph.D.</b> A Study on Organizational Climate in Tamilnadu State Transport Corporation –Villupuram Division	Department of Commerce Jamal Mohamed College (Autonomous), Tiruchirappalli.

### **POSITION HELD SEMINAR ORGANISED:**

1. State Level Seminar on “**Different Perspectives of Companies Act 2013**” 1<sup>st</sup> Feb 2014. (**Organising Secretary**), Jamal Mohamed College (Autonomous), Trichy.
2. A one day National Conference on “**Advancement in business in the digital era 2019**” 25<sup>th</sup> September 2019. (**Organising Secretary**), Jamal Mohamed College (Autonomous), Trichy.

### **BOOK PUBLICATIONS:**

1. **Different Perspectives of Companies Act 2013** (Edited Volume, Arun Vasam Publishers, Trichy-620 001) Year 2014. **ISBN: 978-81-909104-2-2**, Jamal Mohamed College (Autonomous), Trichy.

### **BOARD OF STUDIES MEMBER:**

1. Member in the B.Com Board, Periyar University, Salem.

### **Co-Curricular Activities:**

1. **Department Library Incharge** From 16.6.2010 To 15.6.2015 Jamal Mohamed College (Autonomous), Trichy.
2. **Association Vice President** From 16.6.2016 To Till date. Jamal Mohamed College (Autonomous), Trichy.
3. **Coordinator** for B.Com First Year. Jamal Mohamed College (Autonomous), Trichy.

### **PROJECT GUIDANCE:**

M.Com - Jamal Mohamed College (Autonomous), Trichy.	13
MBA - Bharathidasan University, Distance Education, Trichy.	22

### **DETAILS OF PUBLICATIONS:**

<b>S. No.</b>	<b>Title of the Article</b>	<b>College and Place</b>	<b>Date</b>
1.	Organizational Climate In Manufacturing Industries ( <b>ISBN 93-81521-00-7</b> )	Jamal Mohamed College (Autonomous), Trichy.	4 Feb. 2012
2.	Role of small scale enterprise in Indian economy ( <b>ISBN 978-93-81521-01-4</b> )	Jamal Mohamed College (Autonomous), Trichy.	25 Feb. 2012

3.	Challenges of Higher Education institution in modern Era <b>ISSN : 0975-3915</b>	Sankhya: International journal of the management and technology,	Vol 3, Special Issue 2, 22 Sep 2012
4.	Recent Trends in Human Resource Management Practices <b>(ISBN 978-93-81521-19-9)</b>	Problems & Prospects of Service Sector In India, Jamal Mohamed College, Trichy	12 <sup>th</sup> January 2013
5.	A study on Organizational climate in Arts and Science College in Tiruchirappalli Region. <b>(ISBN 978-93-81521-28-1)</b>	Contemporary Issues and Challenges of Indian business in Global scenario	International conference 13 <sup>th</sup> & 14 <sup>th</sup> Feb.2013
6.	Job Involvement of employees in Tamilnadu State Transport Corporation Limited, Villupuram <b>ISSN: 2250-1940</b>	Global Competitiveness-A Challenge for sustenance and Excellence	International conference 16 <sup>th</sup> & 17 <sup>th</sup> Aug, 2013
7.	Reach the unreached – Status of Financial inclusion in India <b>(ISBN 978-81-909104-0-8)</b>	Financial Inclusion – A way of Equitable Growth	21 <sup>st</sup> Sep 2013
8.	A Study on Organizational Climate in Tamilnadu State Transport Corporation Limited, Villupuram <b>ISSN: 0973-0303</b>	Global Economic Revival: A Changing scenario	International conference 16 <sup>th</sup> & 17 <sup>th</sup> Aug, 2014
9.	The Impact of Organizational Climate on Teachers' Job Performance <b>ISSN: 0973-0303</b>	Marketing Strategies for make in India products and services	National Seminar 24 <sup>th</sup> Jan, 2015
10.	A Study on Organizational Climate in Tamilnadu State Transport Corporation in Villupuram Division <b>ISSN: 2320-9704</b>	Intercontinental Management Research Review (ICMRR)	Vol.02, Issue.08, Aug - 2014
11.	A Study on Organizational Climate in Tamilnadu State Transport Corporation in Villupuram District <b>ISSN: 2348-4470</b>	International Journal of Advance Engineering and Research Development (JAERD)	Vol.01, Issue.09, Oct - 2014
12.	A study on passenger's satisfaction provided by bus operators in Tamilnadu <b>ISSN: 2319-1406</b>	International Journal of Functional Management - Competency building strategies in business and technology for sustainable development	3 <sup>rd</sup> International Conference, Vol.02, Issue.02, 25 <sup>th</sup> Feb 2014

13.	New Companies Act, 2013-An Overview <b>ISBN: 978-81-909104-2-2</b>	Different Perspectives of Companies Act 2013	State Level Seminar , 1 <sup>st</sup> Feb 2014
14.	A Study on Organizational Climate in TNSTC in Villupuram Division-An overview <b>ISSN: 0973-0303</b>	Jamal Academic Research Journal (JARJ)	International conference 13 <sup>th</sup> & 14 <sup>th</sup> Aug, 2015
15.	Factors influencing organizational Climate – with a special reference to select banking sector <b>ISBN: 9788181242006</b>	Recent Trends and Issues in Commerce (NCRTIC)	National conference 14 <sup>th</sup> & 15 <sup>th</sup> Sep, 2015
16.	An Introduction of Islamic Banking System in India <b>ISSN: 0973-0303</b>	Practical Application of Interest Free Financing for the Economic Development - Jamal Academic Research Journal (JARJ) – An Interdisciplinary	National conference 13 <sup>th</sup> , Jan, 2016
17.	Workers Perception Management at Tamilnadu State Transport Corporation Limited, Villupuram <b>ISBN: 978-93-80622-44-6</b>	Myths and Realities of Business in the Digital Era - Jamal Academic Research Journal (JARJ) – An Interdisciplinary	National conference 17 <sup>th</sup> , Feb, 2016
18.	A Study on Organizational Climate in Tamilnadu State Transport Corporation in Tiruvannamalai District <b>ISSN: 0973-0303, Vol. II</b>	Growth Strategies for Business Development in India - Jamal Academic Research Journal (JARJ) – An Interdisciplinary	National Seminar 28 <sup>th</sup> , Sep, 2016
19.	Problems faced by Employees in Tamilnadu State Transport Corporation Limited, Villupuram <b>ISSN: 0973-0303, Vol. IX , No.2</b>	Emerging Business Practices in the Global Environment - Jamal Academic Research Journal (JARJ) – An Interdisciplinary	National conference 19 <sup>th</sup> , Jan, 2017
20.	A Study on Consumer Perception Towards E-Banking Services of ICICI Bank Tiruchirappalli District	Strategic Growth of Business in New India - Prospects and Challenges	National Seminar 23 <sup>rd</sup> Sep 2017
21.	Customer Satisfaction of Towards Electronic Shopping with Reference to Tiruchirappalli District	Advancement in business in the digital era	National Conference 20 <sup>rd</sup> Sep 2018
22.	A study on Customer satisfaction in Internet Banking SBI and	New Horizons of Business in the Changing Global Environment	International Conference 23 <sup>rd</sup>

	KVB with a special reference to Chinnasalem Taluk		January 2019
23.	A study on service quality in the retail banking sector of select public and new Indian private sector banks in Tiruchirappalli District	Advancement in business in the digital era 2019	National Conference 25 <sup>rd</sup> Sep 2019
24.	A study on Customer Satisfaction of Towards CRM practices in State Bank of India with Reference to Chinnasalem Taluk	Advancement in business in the digital era 2019	National Conference 25 <sup>rd</sup> Sep 2019

**DETAILS OF PAPER PRESENTED:**

S. No.	Title of the paper	Place	Date
1.	Financial Innovation Debt and Instruments	Bharathidasan University, Tiruchirapalli	10,11 Jan2009
2.	Current global trends in performance appraisal programme	Trinity college for women, Namakkal.	28 Feb 2009
3.	Financial Inclusion for sustainable development	V.L.B. Janakimmal College of Arts and Science , Coimbatore	24 Jan 2009
4.	Role of RBI and other financial institution	Sree Saraswathi Thyagaraja College, Pollachi	30,31 Jan 2009
5.	Indian Banking – The challenges ahead	Selvamm Arts And Science College, Namakkal	1 Mar 2009
6.	Consumer Rights	Annamalai university, Chidambaram	27&28 march, 2009
7.	Globalization and Women Empowerment	Arignar Anna Government Arts College, Tiruchirapalli	16 & 17 Apr 2009
8.	Recent Economic Development of sugar industry in Tamilnadu	Jamal Mohamed college, Trichy	4 Feb 2011
9.	E – Commerce in HRM	University of Madras, Chennai.	March 16 & 17, 2011
10.	Organizational climate and its impacts in it industries	Periyar university, Salem.	7,8 & 9 Dec, 2011

11.	Marketing challenges and opportunities of transport sector in India	Jamal Mohamed College, Trichy	22 Feb 2012
12.	Public Sector role in CSR	Jamal Mohamed College, Trichy	29 <sup>th</sup> Jan, 2014
13.	A Study on Organizational Climate in Tamilnadu State Transport Corporation Limited, Vellore District	XXXV Annual Conference of (AET), PG & Research Dept. of Economics, Vivekanandha College, Kanyakumari.	1 <sup>st</sup> & 2 <sup>rd</sup> Nov 2014.
14.	A study on employees perception towards HRD Climate in an organization	New vistas in Employment Relations in Public and private sector undertakings, Jamal Mohamed College, Trichy.	5 <sup>th</sup> Feb 2015
15.	A study on customer satisfaction in Internet Banking SBI and KVB With Special Reference to Kallakurichi District	Fostering Scientific Temper on Business Research, Jamal Mohamed College, Trichy.	20 <sup>th</sup> February 2019

**DETAILS OF SEMINARS / CONFERENCE / WORKSHOPS ATTENDED:**

1. Two days Workshop on Research Methodology in Economics – National College, Tiruchirappalli 28, 29 Jan 2009.
2. Regional workshop on Research Methodology – Department of Economics, St.Joseph’s college, Tiruchirappalli, 18th march 2009
3. Participated in BRAMMA 2009 – One day National Seminar on Branding and Advertising for Future Managers – SASTRA University, Thanjavur on 12 Oct 2009
4. One day Symposium on Prospects and Challenges in Commerce Education – National College , Tiruchirappalli on 6 Apr 2009
5. One day national level seminar on quality enhancement in teaching, research and extension in higher education institution- prospects and problems - Jamal Mohamed college, Tiruchirappalli on 15 & 16 Apr 2010
6. One day state level seminar on Corporate Governance in India – Challenges and Prospects - Jamal Mohamed college, Tiruchirappalli on 19Mar 2010
7. One day seminar on creating competitiveness to excel in higher education – a TQM approach - Jamal Mohamed college, Tiruchirappalli on 8 Dec 2010
8. One day state level seminar on investment opportunities and challenges - Jamal Mohamed college, Tiruchirappalli on 12 Jan 2011

9. Two day Regional level Workshop on “Research Skills in Commerce” - Jamal Mohamed college, Tiruchirappalli on 5<sup>th</sup> & 6<sup>th</sup> April 2011
10. One day workshop on international financial reporting standards (IFRS) - Jamal Mohamed college, Tiruchirappalli on 1 Oct 2011
11. One day state level workshop on stock market practices - Jamal Mohamed college, Tiruchirappalli on 12 Jan 2012
12. Two days National workshop on research methodology – Pondicherry university, Pondicherry on 2, 3 Feb 2012
13. One day national seminar on examinations reforms - Jamal Mohamed college, Tiruchirappalli on 24 Feb 2012
14. One day seminar on internal quality assurance cell- Jamal Mohamed college, Tiruchirappalli on 7 Mar 2012
15. One day Faculty Development programme on “Effective Teaching Techniques” – National Institute of Technology, Department of Management Studies, Tiruchirappalli on 10<sup>th</sup> & 11<sup>th</sup> October 2013.
16. Four days workshop on “LATEX and SPSS” – PG & Research Department of Mathematics, Jamal Mohamed college, Tiruchirappalli on 26<sup>th</sup>, 29<sup>th</sup>, 30<sup>th</sup> September and 1st Oct 2014.
17. One Day State Level Work Shop on Investment in Stock Market for Beginners, Conducted by Department of Business Administration, Jamal Mohamed College on 6<sup>th</sup> October 2015.
18. One Day Inter collegiate Work Shop on E-Content Development for Teaching – Learning, Conducted by IQAC, Jamal Mohamed College on 22<sup>nd</sup> December 2015.
19. Six days workshop on Research Methodology and SPSS – PG & Research Department of Mathematics, Jamal Mohamed college, Tiruchirappalli on 20<sup>th</sup> to 25<sup>th</sup> Oct 2016.
20. One Day Inter collegiate Work Shop on ‘The Role of a Teacher in the Present Scenario’ Conducted by IQAC, Jamal Mohamed College on 7<sup>th</sup> Jan 2017.
21. One Day Inter collegiate Work Shop on ‘Writing Winnable Project Proposals’ Conducted by IQAC, Jamal Mohamed College, Tiruchirappalli on 23<sup>rd</sup> June 2018.
22. Two Day Workshop on ‘Professional Development for Academic Leadership in Curriculum Design’ Conducted by Curriculum Development cell, Jamal Mohamed College, Tiruchirappalli on 18<sup>th</sup> and 19<sup>th</sup> January 2019.



**PERSONAL PROFILE:**

Fathers Name : M.Sellamuthu  
Mothers Name : S.Logambal  
Spouse Name : N.Revathi M.Sc., B.Ed., M.Phil.,  
Date of birth : 03-05-1985  
Sex : Male  
Nationality : Indian  
Region : Rural  
Religion : Hindu  
Community : MBC (Vanniyar)  
Languages known : Tamil, English  
**Permanent Address** : 530, North kattu Kottai,  
Thottapadi (Post), Chinnasalem (TK)  
Kallakurichi (DT), Tamilnadu-606 301  
**Communication Address** : 45 B, Karunadhi Street, First Floor,  
Subramaniyapuram,  
Trichy-620 020  
Mobile No : 99763-11405  
E-Mail Id : ganapathi6486@gmail.com

**Declaration**

I hereby declare that the above said particulars are true to the best of my knowledge.

Thanking you,

Place : Trichy

Date :

Yours faithfully,

**(S.GANAPATHI)**