

JAMAL MOHAMED COLLEGE (AUTONOMOUS)

STAFF DETAILS FOR UP GRADATION

1. **Name** : Dr. K. INDUMATHI

2. **Date of Birth** : 29.07.1985

3. **Address:**

Residential: 10/1, BHARATHIYAR STREET,
KOTTAPATTU,
PONMALAIPATTI,
TRICHY – 04

Office: DEPARTMENT OF COMMERCE, (SF-Women)
JAMAL MOHAMED COLLEGE,
TRICHY – 20.

E-Mail: rvshrisaran@gmail.com

Mobile: 9894972444.

4. **Designation:** Assistant Professor in Commerce

5. **Languages known:** Tamil and English

EDUCATIONAL QUALIFICATION

Degree/ Course	Subject	University/College/School Name	Year	Percentage	Class
Ph.D	Commerce	Bharathidasan University, Trichy.	June 2018	-	-
M.B.A	Management	Alagappa University, Karaikudi-630003	April 2009	57.68	I st Class
M. Phil	Commerce	Jamal Mohamed College, Trichy – 620 020.	February 2008	78.83	I st Class with Distinction with 'D+' grade
M.Com	Commerce	Jamal Mohamed College, Trichy – 620 020.	April 2007	74.57	I st Class with Distinction with 'D' grade
B.Com	Commerce	Jamal Mohamed College, Trichy – 620 020.	April 2005	57.09	II nd Class
HSC		Seva Sangam GHSS, Trichy.	March 2002	69.91	I st Class
SSLC		St.Joseph's GHSS, Ponmalaipatti, Trichy-620004.	March 2000	67.00	I st Class

EXPERIENCE: 10 Years

S.No.	Designation, College Name and Address	Years of service	Period of Service
1	Assistant Professor, Department of Commerce, Jamal Mohamed College, TVS Tolgate, Trichy 620 020.	12 Years 3 Months	June - 2008 to Till date

AREA SPEALISATION

- ❖ Marketing and
- ❖ Human Resource Management

SUBJECTS HANDLED

- **Under Graduate:** Business Mathematics & Statistics, Indian Economy, Cost Accounting, Business Management, Marketing, Company Law, Entrepreneurial development, Financial Management, Business Environment, Income Tax Law and Practice
- **Post Graduate:** Strategic Management, Corporate Law, Research Methodology, Supply Chain Management, Industrial Relations, Customer Relationship Management.

OTHER ACTIVITIES

- *Worked as a **Department Library In charge** from **June - 2010 to May 2012.**
- *Worked as an **Organizing Secretary** for One day state level seminar held on **1st Feb 2014.**
- *Acted as a **Department Test In-charge** for the period **June 2013 to May 2014.**
- *Now acted as a **tutor in charge** for I B.Com 'E'
- *Worked as an **Organizing Secretary** for one day **National Level Seminar** held on **28th Sept. 2016.**
- *Acting as a **Micro Cell Member in IQAC**

SEMINAR PAPER PRESENTATION AT INTERNATIONAL/ NATIONAL CONFERENCE

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1.	Jamal Institute of management, Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	4 th National conference on management in the age of innovation	Performance Appraisal-A core criterion of management	25 th Jan- 2011
2.	Jamal Institute of management, Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	International conference on advanced management- challenges in knowledge era	A study on CRM in Indian banking sector ISSN:0973-0303	8 th and 9 th Jan - 2015
3.	Sankara college of science and commerce, Coimbatore.	International conference on innovative marketing strategies for sustainable growth	New perspectives in the banking sector Volume III ISBN978-93-85477-14-0	16 th Sep - 2015
4.	Sri Akilandeswari women's college, Wandiwash-604408.	National conference on recent trends and issues in commerce	E-CRM in Indian banking industry : A tool for survival in technology era	14 th and 15 th Sep -2015
5.	Annai Vailankani Arts &Science College, Tanjavur	International Conference On Functional Innovations In Commerce & Management	Impact On Customer Relationship Management On Customer Satisfaction	8 th &9 th Feb. 2017

SEMINAR PAPER PRESENTATION AT INTERNATIONAL LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1.	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Contemporary issues and challenges of Indian business in global scenario	A study on customer relationship management in banking sector	13 th and 14 th Feb- 2013
2.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global competitiveness – A Challenge for Sustenance and Excellence.	A study on customer relationship management in SBI bank. ISSN-2250-1940.	16 th and 17 th Aug – 2013
3.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global Economic Revival: A Changing Scenario	----	16 th and 17 th Aug – 2014
4.	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Inclusive economic growth	CRM practices in regional rural banks in India ISSN:0973-0303	13 th and 14 th Aug- 2015
5	Jamal Institute of Management, JMC, Trichy.	ICAM 2016	CRM-A study with special reference to banking industry in India	26 th & 27 th Feb. 2016
6	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020	New Horizons of Business in the Changing Global Environment	A Study on Investors Attitude Towards Mutual Fund with Reference to Tiruchirappalli	23 rd Jan 2019
7	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020	Advancement In Business in The Digital Era 2021	A Study on Consumer Attitude towards Electronic toll Collection in Boothakudi Toll Plaza with reference to Tiruchirappalli District	17 th Feb 2021

SEMINAR PAPER PRESENTATION AT NATIONAL LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Department of Commerce (SF) and BBA, TVS Tolgate, Trichy – 620 020.	Recent trends in Indian economy-A management perspective	Growth and prospects of packaged food industry	4 th Feb 2011
2	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Service sector in the Globalization era	----	22 nd Feb 2012
3	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate,	India – An Emerging Economic Power.	Perspective growth of Indian healthcare industries	4 th Feb - 2012

	Trichy – 620 020.		ISBN-93-81521-00-7	
4	Jamal Mohamed College, Department of BBA, TVS Tolgate, Trichy – 620 020.	Problems and Challenges in the Management of Micro, Small and Medium enterprises.	Role of women entrepreneurship in SSI in India ISBN-978-93-81521-01-4	25 th Feb – 2012
5	Periyar E.V.R. College, Post graduate and research Department of Commerce, Trichy- 620023	Financial inclusion for inclusive growth-Issues and challenges.	Growth and prospects of financial inclusion through self help group ISSN-2250-1940	26 th and 27 th Apr- 2013
6.	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Marketing Strategies for Make in India Products and services	Strategies for CRM in Indian banking sector ISSN: 0973-0303	24 th Jan 2015
7	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020.	New vistas in employment relations in public and private sector undertaking	An impact of E- CRM on the service quality of Indian banking sector	5 th Feb 2015
8	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Practical application of interest free financing for the economic development	Conceptual framework of CRM process in banking system ISSN:0973-0303	13 th Jan - 2016
9	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Myths and realities of business in the digital era	E-CRM in Digital Era	17 th Feb 2016
10	Dhanalakshmi Srinivasan College of Arts & Science, Perambalur	Inclusive Management Growth	Inclusive Economic growth in Indian Banking sector	29 th Feb 2016
11	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Growth Strategies for Business Development In India	A Study On Customer Relationship Management In SBI Bank In Tiruchirappalli	28 th Sept. 2016
12	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Emerging Business Practices in the Global Environment	Impact on Customer Relationship Management on Customer Satisfaction	19 th Jan. 2017
13	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Advancement in Business in the Digital Era	A Study on Customer Awareness Towards E- Banking Services Provided by Indian Bank in Tiruchirappalli District ISSN-2249-0191	20 th Sep 2018

SEMINAR PARTICIPATION AT NATIONAL LEVEL

S.No.	University/College Name & Address	Seminar Title	Date
1	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate, Trichy – 620 020.	Quality Enhancement in teaching, Research and Extension in Higher Education Institutions – Prospects and Problems.	15 th and 16 th Apr - 2010
2	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate, Trichy – 620 020.	Creating Competitiveness to excel in Higher Education – A TQM Approach.	8 th Dec -2010
3	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate, Trichy – 620 020.	Examination Reforms	24 th Feb - 2012

SEMINAR PAPER PRESENTATION AT STATE LEVEL

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Problems and Prospects of Service Sector in India.	A study on companies using social media for CRM ISBN:978-93-81521-19-9	12 th Jan - 2013
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Financial Inclusion – An Equitable Economic Growth.	E-CRM in Indian banks ISBN:978-81-909104-0-8	21 th Sep - 2013
3	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620020.	Corporate social responsibility – issues and challenges in India	CSR in banking industry	29 th Jan - 2014
4	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	Protection of minority rights under company's affairs ISBN: 978-81-909104-2-2	01 st Feb -2014

SEMINAR PARTICIPATION AT STATE LEVEL

S.No.	College Name & Address	Seminar Title	Date
1	Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	Examination Reforms	12 th Mar - 2010
2	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy–20.	Corporate Governance in India – Challenges and Prospects.	19 th Mar - 2010
3	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy –20.	Investment Opportunities and Challenges.	12 th Jan - 2011
4	Jamal Mohamed College, Internal Quality Assurance Cell, TVS Tolgate, Trichy – 620 020.	Teaching Learning and Research in Higher Education – Excellence and Beyond Excellence.	7 th Mar - 2012

WORKSHOP ATTENDED

S.No.	College Name & Address	Workshop Title	Date
1	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Research skills in Commerce.	5 th & 6 th Apr - 2011
2	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	International Financial Reporting Standards (IFRS).	1 st Oct - 2011
3	Jamal Mohamed College, PG & Research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Stock Market Practices.	12 th Jan – 2012
4	Jamal Mohamed College, Department of Business Administration, TVS Tolgate, Trichy – 620 020.	Investment in Stock Market for Beginners	06 th Oct – 2015
5	University library. Bharathidasan University, Trichy- 620024.	One day awareness cum training programme on “shodhganga ETD database”	6 th Nov – 2015
6	Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	One Day State Level Workshop On Investment In Stock Market For Beginners	6 th Oct 2015
7	Internal quality assurance cell, Jamal Mohamed College , Trichy – 20	‘The role of a teacher in the present scenario’	07 th Jan 2017
8	National Institute of Technology, Trichy-15	Data Analysis using SPSS & R	Apr.21 st ,22 nd &23 rd 2017
9	Jamal Mohamed College, (Autonomous)Tiruchirappalli	Three Days NLP Based Faculty Empowerment Program me” Internal Quality Assurance Cell”	Jun.17 th ,19 th &20 th 2017
10	Jamal Mohamed College, (Autonomous)Tiruchirappalli	UGC CPE Sponsored Two- Day Workshop on Professional development for academic leadership in curriculum designing.	Jan.18 th ,19 th 2019
11	Universal Teachers Academy, Pondicherry	5 days Free Online Workshop for Teachers “Creating Digital Posters, Creation of GIF images, Finding copyright free images/Sounds”.	02 nd June 2020 to 06 th June 2020

12	Mahatma Gandhi National Council of Rural Education, Hyderabad	Online Curriculum Workshop on Introducing BBA / MBA Rural Management Curriculum and Bharathidasan University, Trichy	15 th Dec. 2020
13	Universal Teachers Academy, Pondicherry	5 Days online International Workshop on “Creating Interactive E- Assessment Tools”	14 th June 2021 to 18 th June 2021
14	Internal Quality Assurance cell of Mount Zion College of Engineering and Technology, Pudukkottai, TamilNadu, India.	Two day's Online workshop on " Incubating Seven Attributes of Teaching – Learning process in Higher Education Institution: Post Covid-19"	3 rd 2021 to 4 th , June 2021.

Orientation / Refresher Course / FDP

S. No	College Name & Address	Orientation / Refresher Course / FDP	Date
1	Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Tiruchirappalli-620 020	Faculty Development Programme on “E-Content Development”	30 th June 2020 to 04 th July 2020
2	Cauvery College for Women (Autonomous), Tiruchirappalli	National Level Faculty Development Programme on “Plagiarism in Research and Publication and How to Prevent it”	22 nd July 2020
3	Sree Vidyanikethan Institute of Management, Tirupati	One-week online programme on Research Methodology & Data Analytics using SPSS and R	01 Feb. 2021 to 06 th Feb 2021
4	Periyar EVR College, Tiruchirappalli	Online Faculty Development Programme “Investors Awareness Programme”	27 th July 2021
5	St. Anne’s Degree College for Women, Bengaluru.	One Day Faculty Development Programme on “RESEARCH FUNDING AGENCIES”	29 th May 2021
6	H.H. The Rajah’s College (Autonomous) Pudukkottai.	SEBI Sponsored FDP on “Introduction to Securities Market”	31 st May 2021
7	Department of Commerce (SF), St. Berchmans College (Autonomous), Changanacherry, Kerala.	Two Days Faculty Training Programme on “Mentoring Generation Z: Challenges and Strategies, Scope of Blended Learning in Futuristic Education”	25 th June 2021 and 3 rd July 2021
8	Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous),	Five days online Faculty Enrichment	21 st June 2021 to 25 th June

	Tiruchirappalli	Programme	2021
8	Department of Library in association with Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Tiruchirappalli	Faculty Enrichment Programme on "Art of Writing in Indexed Journal Publications"	28 th June 2021

Details of Online Certification Courses

Sl No.	Title of the Paper	Place of Seminar	Date of Enrollment	Date of Completion
1	Soft Skills	SWAYAM	29-07-2019	16-11-2019
2	Stress Management	Department of Commerce and Commerce (CA), AVS College of Arts and Science, Salem – 636 106	13-04-2020	17-04-2020
3	The Essence of Research Methodology	PG Department of Commerce, Jamal Mohamed College, Trichy	16-05-2020	17-05-2020
4	Digital Marketing	PG Department of Commerce, Vivekanandha College of Arts and Science for Women, Elayampalayam, Namakkal	15-05-2020	22-05-2020

DECLARATION

I hereby declare that all the above **information** is **true and best of my knowledge**.

Place: Trichy – 20.

Yours faithfully

Date:

(K. INDUMATHI)