

PROFILE

Dr. N. MOHAMED SIDDIQ

M.Com., M.Phil., MBA., CMA (Inter)., SET., B.Ed., Ph.D.,

Assistant Professor

PG & Research Department of Commerce

Jamal Mohamed College (Autonomous)

Tiruchirappalli – 620 020

Email id: siddiqcwa@gmail.com, siddiq@jmc.edu

Mobile No: 97897 - 05332



Educational Qualifications

- **B.Com.** degree from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University in April, 2008.
- **M.Com.** degree from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University, Trichy in April, 2011.
- **M.Phil.** degree in Commerce from Jamal Mohamed College (Autonomous), Trichy affiliated with Bharathidasan University in August, 2013.
- **M.B.A.** degree from Annamalai University, Chidambaram in May, 2010.
- **B.Ed.** degree in Commerce from Vidhya Vikas Plus College of education, Udumbiyam affiliated with Tamilnadu Teachers education Chennai in May 2012.
- **CMA (Inter).,** in Cost and Management Accountant from ICMAI, Kolkata in August, 2011.
- **SET.** Qualified in Commerce from Bharathiar University on October 2012.
- **Ph.D.** degree in Commerce from Bharathidasan University, in April, 2019.

Core competencies

- Possess about 7 years and 10 months experience in the field of Education.
- Strong commitment with the job as well as interested in teaching graduate and undergraduate students
- Profound knowledge of the subject areas and ability to teach students by using various methods
- Analytical approach and ability to research as well as an ability to respect students
- Good interpersonal and organizational skills

Academic Experience:

Working as an Assistant Professor of Commerce in Jamal Mohamed College (Autonomous), Trichy from 01.10.2013 to till date

Subjects Specialisation:

Financial Accounting

Business Organisation

Corporate Accounting

Marketing

Cost Accounting

Financial Management

Area of Specialisation

- Accounting and Finance

Research/Project Area:

M.Phil:

Financial Management - A study on Financial Performance of India Cement Ltd.

M.B.A:

Financial Management - A study on Liquidity and Profitability analysis of Indian Corporate Sector with Special Reference to Indian Steel Industry.

Ph.D:

Finance - A study on Financial Analysis of Select Paper Industry in India.

Computer Knowledge:

- Proficient in Basic Use of Computer
- Knowledge in Tally

Details of Articles Publication:

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
1	Our Heritage Journal ISSN:0474-9030 UGC Care Approved Impact Factor 6.6	INTERNATIONAL	Customers' Attitude towards Online Advertising	Jan 2020
2	The International Journal of Analytical and Experimental Modal Analysis ISSN 0886-9367 Vol XI Issue X Page. No. 2355	INTERNATIONAL	A Study on Factors Influencing the Customers in Selection of Cab Services With Reference to Tiruchirappalli District	Oct 2019
3	International Journal of Research and Analytical Reviews (IJRAR) ISSN 2349-5138 UGC ID: 43602 Page. No. 01	INTERNATIONAL	A Study on Customer Preference on Online Food and Beverage Suppliers in Tiruchirappalli City	Jan 2019
4	International Journal of Management and Social Sciences (IJMSS) ISSN 2249-0191 UGC ID: 63251 Vol 8 (1.2) Page. No. 188	INTERNATIONAL	Working Capital Performance Efficiency: A Study on Select Paper Mills in India	Sep 2018
5	Implementation and Management of GST in India – An Appraisal ISBN 978-93-87360-06-8 Page No. 101	NATIONAL	A Study on Impact of Implementation of GST on Common Man in India – An Overview	Jan 2018
6	Emperor International Journal of Finance and Management Research ISSN 2395-5929 Vol – III, Issue -10 Page. No. 7	INTERNATIONAL	A Study on Financial Analysis of Select Paper Mills in Inida	Oct 2017

7	Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303 Vol – IX Page. No.2 Page. No. 76	NATIONAL	Financial Performance Analysis of Select Paper Industry in India	Jan 2017
8	Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303 Vol – 9 No. 1/1 Page. No. 342	NATIONAL	Growth Perspective of Paper Industries in India	Sept 2016
9	International Journal of Commerce and Management (PIJCMR) Impact Factor : 4.532 ISSN : 2321-3604	INTERNATIONAL	Financial Performance Appraisal of Paper Industry in India : A Study of Selected Paper Mills	July 2016
10	Myths and realities of Business in the Digital Era ISBN 978-93- 80622-44-6	NATIONAL	Risk Management of E-Business	Feb, 2016
11	Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303 Vol – IV Page. No. 284	NATIONAL	Role of Islamic Banking in Economic Growth	Jan, 2016
12	Investment Options ISBN 978-93- 80622-06-4	INTERNATIONAL	Paper Industry in India :A Sustainable Contribution to Economic Growth	Jan, 2016
13	International Journal of Business Intelligence and Innovations ISSN 2348 4705 Vol-1, Issue-2	INTERNATIONAL	Make in India :A Road Map to a Global Leader	Oct, 2015
14	Jamal Academic Research Journal ISSN 0973-0303 Vol – II Page. No. 264	NATIONAL	Marketing Strategies of Flipkart: An Overview	Jan, 2015

Paper Presentation Details:

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
1	One Day International Conference on "Advancement in Business in the Digital Era 2021": Satisfaction Of Employees Working From Home During Covid - 19 With Reference To Tiruchirappali District	Jamal Mohamed College, Trichy – 20	17-02-21

2	International seminar on service sector in India: Making New Avenues in Indian Economy: A Study on Online Shopping Behaviour and the level of Satisfaction among College students in Tiruchirappalli City	Jamal Mohamed College, Trichy – 20	13-01-2021
3	National Conference on Challenges to Indian Businesses: Financial Performance Analysis of Select Paper Mills In India	Aiman College of Arts and Science for Women, Trichy	11.01.2020
4	National Conference on Opportunities and Challenges of Business in the Digitalized Era: E – Marketing Challenges and Opportunities	Dr. N.G.P. Arts and Science College, Coimbatore - 48	27 & 28 Sep, 2018
5	National level Seminar on Inter Twinning Issues of Commerce Concerns: GST and Cashless Economy- Impact of GST and Demonitisation in Indian Economy – An Overview	Thiruvalluvar University Model Constituent College of Arts and Science, Tittagudi, Cuddalore -06	20.02.2018
6	National Level Seminar on Emerging Business Practices in The Global Environment : Customer Relationship Management – An Implementation Process Perspective	Jamal Mohamed College, Trichy – 20	19.01.2017
7	National Level Seminar on “Corporate Governance and Dividend Policy in India” – Dividend Policy in India: Financial Markets in India Issues and Challenges	Gobi Arts & Science College, Gobichettipalayam	25 & 26 Sep, 2015
8	International Seminar – Innovative Practices in the Contemporary Business Scenario – Significance of Work Place Counseling	Vivekananda College for Women, Tiruchengode in Association with Institute of Company Secretaries of India (ICSI), New Delhi.	26.02.2015
9	National Conference – Comprehensive Study on Indian Economy – System Design and Entrepreneurial Thinking Comparative Frame Works	Jamal Mohamed College, Trichy – 20	10.02.2015
10	National Level Seminar – New Vistas in Employment Relations in Public and private Sector Undertaking – Theoretical Perspective of Conflict Management	Jamal Mohamed College, Trichy – 20	05.02.2015
11	State Level Seminar on Different Perspectives of Companies Act 2013 – Implications of New Companies Act 2013: Directorship and Different Committees	Jamal Mohamed College, Trichy – 20	01.02.2014
12	State Level Seminar on Corporate Social Responsibility: Issues and Challenges in India – Work life Balance of Women School Team with Special Reference to Dharmapuri Dist.	Jamal Mohamed College, Trichy – 20	29.01.2014

Webinar/Seminar/Conference/Workshop/FDP/Orientation Participation Details:

S. No.	Theme of the Seminar	Name of the College	Date of Presentation
1	National Webinar on "Personal Finance Literacy"	Department of Commerce, Jamal Mohamed College, Trichy-20	18-08-2021
2	International Webinar on "Emerging Trends in HR & Scope for Young Aspirants"	PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20	12-08-2021
3	Two day Faculty Programme on Recent trends in HRM and Role of Accounting in Business	PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20	04-08-2021 to 05-08-2021
4	Art of Writing in indexed journal publications	Dept. of Library & IQAC Jamal Mohamed College, Trichy - 20	28.07.2021
5	7 day National level Programme- "Prudent Teaching Dynamics"	SAFI Institute of Advanced Study, Kerela	21-06-2021 to 28-06-2021
6	7 day International Professional Development Programme on SPSS	Partician College of Arts and Science, Chennai	21-06-2021 To 27.06-2021
7	National level one week Faculty development programme on research methodology	Amar Sewa Mandal;S Kamala Nehru Mahavidyalaya,Nagpur	26-04-2021 To 01-05-2021
8	Four Days Faculty Development Programme on "Pedagogical Innovations and Experimentation in Enhancing Learning Effectiveness for Gen Alpha"	Hindusthan College of Arts and Science, Coimbatore	04-02-2021 To 07-02-2021
9	Seven Days Interactive Workshop on 'Digital Educational Initiatives'	Lucknow Intellectual Forum	20-01-2021 to 26-01-2021
10	One Day National level e-FDP on "Writing and Publishing Scientific Research Papers in SCI Journals - A Framework"	RR Institute of Advanced Studies, Bangalore	05-01-2021
11	International webinar on futuristic banking	Indian Accounting Association Trichy	31-10-2020
12	Webinar on "National Education Policy - 2020"	IQAC, Jamal Mohamed College, Trichy - 20	08-08-2020
13	Faculty Development Programme on "E-Content Development"	IQAC, Jamal Mohamed College, Trichy - 20	30-06-2020 to 04-07-2020
14	Webinar on "Best Practices in Acquiring Scholarly Knowledge"	IQAC, Jamal Mohamed College, Trichy - 20	16-08-2020
15	4 week Induction/ Orientation Programme for "Faculty in universities / College/ Institutes of Higher Education"	Teaching Learning Center, Ramanujan College University of Delhi	04-06-2020 To 01-07-2020
16	One Day Online Faculty Development Programme on "Researching Structure & Writing Proposal"	Rathinam College of Arts & Science, Coimbatroe.	27-05-2020

17	One Day Online Webinar on "NAAC Accreditation Process"	Rathinam College of Arts & Science, Coimbatore	26-05-2020
18	One Day Online Webinar on "Taking Research Forward During the Pandemic"	Loyola Institute of Frontier Energy (LIFE), Chennai.	20-05-2020
19	One Day Online Webinar on "Economic Impact of Covid-19"	PSG College of Arts & Science, Coimbatore	19.05.2020
20	International Webinar on "Contactless Teaching and Learning Pedagogy"	IQAC, St Xavier's College for Women, Aluva.	19.05.2020
21	One Day Online Webinar on "Latest Amendments in Company Law"	Erode Arts and Science College, Erode	17-05-2020
22	One Day Online Webinar on "E-Teaching Tools in Google"	Shree Venkateshwara Hi-Tech Engineering College, Erode	15-05-2020
23	One Day Online Webinar on "Let's Get Back to Routine with Ease"	SRM Institute of Science and Technology, Chennai	15-05-2020
24	One Day Online Webinar on "Moodle and its Benefits to students"	PSG College of Arts & Science, Coimbatore	11-05-2020
25	One Day Online Webinar on "Entrepreneurial Awareness & Identifying Opportunities"	Arasu College of Arts & College of Arts & Science for Women, Karur.	28-04-2020
26	One day International Workshop on Digital Marketing	National College, Trichy	24-02-2020
27	Research Proposal Writing and Funding Agencies	Periyar EVR College, Trichy - 24	20-12-2019
28	Internal Quality Assurance Cell - One day Workshop on "Staff Enrichment Programme on Ownership Culture"	Jamal Mohamed College, Trichy - 20	14.06.2019
29	ICSSR Sponsored National Seminar on "Fostering Scientific Temper on Business Research"	Periyar E.V.R. College, Trichy - 24	20.02.2019
30	One Day Basic Training Programme on Human Rights	Jamal Mohamed College. Trichy - 20	12.02.2020
31	Intellectual Property Rights Cell (IPRC)	Jamal Mohamed College, Trichy - 20	05.02.2020
32	Orientation Programme on MOOC's and e-learning, Department of Library	Jamal Mohamed College, Trichy - 20	29.01.2020
33	Curriculum Development Cell - UGC CPE Sponsored Two - Day Workshop on "Professional Development for Academic Leadership in Curriculum Design"	Jamal Mohamed College, Trichy - 20	18 & 19 Jan 2019

34	Internal Quality Assurance Cell – Three days' Workshop on " NLP – Based Faculty Empowerment Programme	Jamal Mohamed College, Trichy – 20	17, 19 & 20 Jun 2017
35	Internal Quality Assurance Cell – One day Workshop on " The Role of a Teacher in the Present Scenario"	Jamal Mohamed College, Trichy – 20	07.01.2017
36	State Level Workshop on "Research Methodology and Thesis Writing"	Swami Vivekananda Institute of Management	10.02.2016
37	One day Workshop on "Research Oriented Computer Skill for Commerce and Management "	St. Joseph College, Trichy-2	20.02.2016
38	Internal Quality Assurance Cell A one Day Inter- Collegiate Workshop On E- Content Development For Teaching - Learning	Jamal Mohamed College, Trichy – 20	22.12.2015
39	State Level Seminar on "Investment in Stock Market For Beginners"	Jamal Mohamed College, Trichy – 20	06.10.2015

Experience in Academic activities other than Regular Curriculum:

S. No.	Particulars	Position Held	Remarks
1	Jamal Innovation and incubation Centre	Institutional Ambassador	July 2021 to Till Date
2	The Jamal – Magazine	Editorial Board Member	June, 2018 to Till Date
3	Department Library PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy – 20	Library In-charge	Jun, 2014 to April 2020
4	ICWA Foundation Course PG & Research Dept. of Commerce, Jamal Mohamed College, Trichy – 20	In-charge	Jun, 2013 to May, 2014

Personal Details:

Date of Birth & Age	10.11.19 87, 33 Yrs
Marital Status	Married
Present Position	Assistant Professor PG Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 620 020.
Religion & Community	BC - Muslim
Languages Known	Tamil, English

Permanent Address	Plot No: 117., Vaigai Street, J.K Nagar (Extention), Khajamalai Post, Trichy – 620 023, Tamil Nadu, India.
Contact Numbers	97897 - 05332
E-Mail ID	siddiqcwa@gmail.com siddiq@jmc.edu