

RESUME



1. Name : **Dr. S. GOPI**

2. Date of Birth : 25.11.1983

3. Address : 23 B, FIRST CROSS STREET,
VISWAS NAGAR
NEAR OLD PALPANNAI,
TRICHIRAPPALLI – 620008

E-Mail : sgopi@jmc.edu, gobi_jmc@yahoo.co.in & gopigowri1990@gmail.com

Mobile : 90950 03364

4. Designation: Assistant Professor of Commerce

5. Educational Qualifications:

S.No.	Qualification	Board/University	Year of passing	Subject	Class/Grade
1	SSLC	Board of Secondary Education	2000	General	First
2	HSC	Board of Higher Secondary Education	2002	Commerce	First
3	B.Com	Bharathidasan University	2005	Commerce	First
4	M.Com	Bharathidasan University	2007	Commerce	Distinction D
5	M.Phil.	Bharathidasan University	2008	Commerce	Distinction/ D+
6	M.B.A	Alagappa University	2010	Management	Second
7	Ph. D.	Bharathidasan University	2018	Commerce	Highly Commended

Professional Qualification

UGC NET – National Eligibility Test for Lecturer Ship -2011 - Subject – Commerce

Computer Qualifications

S.No.	Name of the Diploma	Institution	Year	Grade
01	DCFA (Diploma in Computerised Financial Accounting)	CCI Computer Education, Trichy	2005	A
02	PGDCA	ISS Computer Education, Trichy	2009	A+

6. Experience: Under Graduate : 12 YEARS 03 MONTHS

Post Graduate : 12 YEARS 03 MONTHS

M.Phil : 05 YEARS

S.No.	Designation	Institution	Period		Total Period
			From	To	
1	Assistant Professor of Commerce	Jamal Mohamed College - Trichy	16.06.09	Till date	12 Years 03 Months

Resource Person for Conduct Classes

B.Com, M.Com, M.B.A., and M.C.A courses of Bharathidasan University and Madras University

ICWAI Classes in ICWAI Chapter- Trichy

7. Areas of Specialization: FINANCE & MARKETING

8. Languages Known: TAMIL, ENGLISH (S, R &W) and TELUGU (S)

9. Subjects Taught:

❖ ACCOUNTING & FINANCE

Financial Accounting, Management Accounting, Corporate Accounting, Advanced Accounting, Financial Management, Advanced Cost Management, Advanced Corporate Accounting.

❖ THEORY BASED PAPERS

Stock Market Practices, Services Marketing, Research Methodology, Dynamics of Industrial Relations, Corporate Law, International Financial Management, Managerial Economics, Advanced Marketing Management, Soft Skills Development.

❖ PRACTICAL BASED PAPERS

Computer Applications in Commerce

10. Details of Paper Presented:

International Seminar and Conferences:

S.No.	Institution	Title of the Seminar/ Conference	Paper Title	Date
1	AVVM Sri Puspam College, Poondi	Business Innovations in the Globalization Era	Impact of NIFTY on Foreign Institutional Equity Investment in current scenario	22 nd Sep 2012
2	Jamal Mohamed College, Tiruchirappalli	Contemporary Issues and Challenges of Indian Business in Global Scenario	A study on Investor Behaviour of Investment in Capital Market with special reference to Trichy District	13 th &14 th Feb 2013
3	Jamal Mohamed College, Tiruchirappalli	Global Competitiveness – A Challenge for Sustenance and Excellence	A Study on Individual Investor Behaviour in Stock Market with Special Reference to Tiruchirappalli District	16 th &17 th Aug 2013

4	Jamal Mohamed College, Tiruchirappalli	Global Economic Revival- A Changing Scenario	A study on General Investment Pattern of Individual Investors with Special Reference to Tiruchirappalli District	16 th &17 th Aug 2014
5	Jamal Mohamed College, Tiruchirappalli	Inclusive Economic Growth	An empirical study on Savings pattern and investment preferences of individual household with Special Reference to Tiruchirappalli City	13 th &14 th Aug 2015
6	Annai Vailankanni Arts & Science College, Thanjavur	Functional Innovations in Commerce & Management	A study on Students awareness of Investment Avenues in Tiruchirappalli District	8 th & 9 th Feb 2017
6	Annai Vailankanni Arts & Science College, Thanjavur	Integrated Business and Management	A Study on Global Investments of Capital Funds with special reference to Indian Institutional Investors	16 th Feb 2018
7	Jamal Mohamed College, Tiruchirappalli	New Horizons of Business in the Changing Global Environment	A Study on Customer Satisfaction towards Usage of Mobile Phone & Accessories in Trichy Town	23 rd Jan 2019
8	Bon Secours College for Women, Thanjavur	Digital Outreach and Future of Management Practices	Digital Transformation in Higher Education- The Role of Enterprise Architectures & Portals	14 th Feb 2019
9	Annai Vailankanni Arts & Science College, Thanjavur	Global Challenges and Opportunities in Commerce: A Path for India towards 2020	A Study on Impact of Online Banking in Life Scenario	20 th Feb 2019

10	Aiman College of Arts & Science for Women, Tiruchirappalli	Indian Economy – Strengths and Weaknesses	A Study on Competitive Power of Indian Economy	7 th &8 th Aug 2019
11	National College, Tiruchirappalli	Services Marketing- Process, Practices and Potential	A Study on Application of Knowledge Management Through Effective Communication Using Artificial Intelligence With Special Reference to Service Industry	24 th Jan 2019
12	Jamal Mohamed College, Tiruchirappalli	Advancement in Business in the Digital Era	A Study on Preference and Perception towards Online Education in Tiruchirappalli City	17 th Feb 2021
13	Jamal Mohamed College, Tiruchirappalli	Advancement in Business in the Digital Era	Impact of E-Learning among the College Students	17 th Feb 2021

National Level Seminars/Conferences:

S.No.	Institution	Title of the Seminar/Conference	Paper Title	Date
1	Srinivasan College of Arts and Science-Perambalur	Innovative Challenges in Strategic Management	Problems and Prospects of ATM Services in current scenario	19 th &20 th March 2010
2	Jamal Mohamed College- Trichy	Recent Trends in Indian Economy- A Management Perspective	Role of Tourism Sector in Growth of Indian Economy	4 th Feb 2011
3	Jamal Mohamed College- Trichy	India – An Emerging Economic Power	Corporate Governance in Banks	4 th Feb 2012
4	Jamal Mohamed College- Trichy	Service Sector in the Globalisation Era	E-Commerce in the Banking Sector	22 nd Feb 2012

5	Jamal Mohamed College- Trichy	Examination Reforms	Examination Reforms	24 th Feb 2012
6	Jamal Mohamed College- Trichy	Problems and Challenges in Management of MSME	Performance & Credit Scheme for rating of Micro and Small Enterprises(MSEs)	25 th Feb 2012
7	Jamal Institute of Management, Jamal Mohamed College - Trichy	Business & Finance	Impact of Primary Market Investors in Indian Capital Market	3 rd March 2012
8	Bharath College of Science and Management-Thanjavur	Services Sector in India – An Analysis	An Analysis of Investment and Returns in Capital Market	16 th March 2013
9	Jamal Mohamed College- Trichy	Marketing Strategies For Make In India Products and Services	Capital Market and its role in Indian Financial System	24 th January 2015
10	Jamal Mohamed College- Trichy	Practical Application of Interest Free Financing for the Economic Development	Interest Free Islamic Banking in India for inclusive growth and social uplift: Scope and Challenges	13 th January 2016
11	Shrimathi Indira Gandhi College - Trichy	Corporate Social Responsibility	Corporate Social Responsibility	13 th Feb 2016
12	Jamal Mohamed College- Trichy	Myths and Realities of Business in the Digital Era	Digitization of Financial Markets : Impact and Future	17 th Feb 2016
13	Jamal Mohamed College- Trichy	Growth Strategies for Business Development in India	A Study on Savings and Investment Patterns of College Teachers with special reference to Tiruchirappalli District	28 th Sep 2016
14	Erode Arts And Science College, Erode	Annual Conference of Association of Economists of Tamil Nadu	Role of Capital Market in Development of Indian Economy	19 th & 20 th Nov 2017
15	Jamal Mohamed College- Trichy	Emerging Business Practices in the Global Environment	A Study on Preferred Investment Avenues Among Salaried People with reference to Tiruchirappalli District	19 th Jan 2017
16	Jamal Mohamed College- Trichy	Strategic Growth of Business in New India - Prospects and Challenges	An Empirical Study on Capital Market Investment Patterns of Individual Investors with special reference to	23 rd Sep 2017

			Tiruchirappalli District	
16	Jamal Mohamed College- Trichy	Strategic Growth of Business in New India - Prospects and Challenges	An Empirical Study on Capital Market Investment Patterns of Individual Investors with special reference to Tiruchirappalli District	23 rd Sep 2017
17	Jamal Mohamed College- Trichy	Implementation and Management of GST in India- An Appraisal	A Study on Investment Patterns of Individuals in General Market in Trichy City	25 th Jan 2018
18	Jamal Institute of Management, Jamal Mohamed College - Trichy	Advanced Management-Changes and Challenges in Knowledge Era	A Study on Application of Advanced Management Techniques in Indian Corporate Sector to achieve World Class Status	17 th Feb 2018
19	Jamal Mohamed College, Trichirappalli	Advancement in Business in the Digital Era	A Study on Brand Preference of Youth Towards Global Brands of Apparels in Trichy City	20 th Sep 2018
20	Jamal Mohamed College, Trichirappalli	Advancement in Business in the Digital Era	A Study on Savings Pattern and Investment Preferences of Individual Household in Trichirappalli District	20 th Sep 2018
21	Selvamm Arts and Science College, Namakkal	Recent Trends in Banking Sector	A Study on Mobile Banking Awareness of Customer Perspective with reference to Tiruchirappalli Town	16 th Feb 2019
22	Periyar E.V.R. College, Trichy	Fostering Scientific Temper on Business Research	Developing Scientific Temper on Academic Research in Business Studies	20 th Feb 2019
23	Sadakathullah Appa College, Tirunelveli	Business Perspectives and Economic Developments in India	The Role of Financial Institutions and the Economic Growth- A Literature Review	12 th Sep 2019
24	Jamal Mohamed College- Trichy	Advancement in Business in the Digital Era 2019	A Study on Investors Preference Towards Various Mutual Schemes with reference to Trichy City	25 th Sep 2019
25	Jamal Mohamed College- Trichy	Advancement in Business in the Digital Era 2019	A Study on Investors Behaviour Towards Different Investment Avenues with reference to	25 th Sep 2019

			Trichy City	
26	Gandhi Arts & Science College, Sathyamangalam	Recent Trends in Commerce and Technology	A Study on Business Sustainability: Challenges and Issues	3 rd Oct 2019
27	Aiman College of Arts & Science for Women, Trichirappalli	Challenges to Indian Businesses	A Study on Cashless Economy in India	11 th Jan 2020
28	Hajee Karutha Rowther Howdia College, Uthamapalayam	Digital Payments- Issues and Challenges	A Study on Cashless Economy in India	14 th Feb 2020

State and Regional Level Seminars and Conferences:

S.No.	Institution	Title of the Seminar/Conference	Paper Title	Date
1	Jamal Mohamed College- Trichy	Examination Reforms	Examination Reforms	12 th March 2010
2	Jamal Mohamed College- Trichy	Corporate Governance in India- Challenges and Prospects	Principles and guide lines to face the challenges of Corporate Governance in India	19 March 2010
3	Jamal Mohamed College- Trichy	National Seminar on Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions – Prospects and Problems	National Seminar on Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions – Prospects and Problems	15 th & 16 th April 2010
4	Jamal Mohamed College- Trichy	Creating Competitiveness to excel in Higher Education – A TQM Approach	Creating Competitiveness to excel in Higher Education – A TQM Approach	8 th December 2010
5	Jamal Mohamed College- Trichy	Investment opportunities and challenges	Investment Opportunities and Challenges	12 th Jan 2011
6	Jamal Mohamed College- Trichy	Teaching, Learning and Research in Higher Education- Excellence and beyond Excellence	Teaching, Learning and Research in Higher Education-Excellence and beyond Excellence	7 th March 2012
7	Jamal Mohamed College- Trichy	Problems and Prospects of Service Sector in India	1) Problems and Prospects of FDI Retailing in India 2) Impact of FDI In Retail Outlet In India	12 th Jan 2013

8	Jamal Mohamed College- Trichy	Financial Inclusion- A way of Equitable Growth	A Study on Impact of Financial Inclusion Program among UG Graduate students in Arts & Science Colleges with Special Reference to Tiruchirappalli District	21 st Sep 2013
9	Jamal Mohamed College- Trichy	Corporate Social Responsibility-Issues and Challenges in India	Corporate Brand Strategies for Sustainability	29 th Jan 2014
10	Jamal Mohamed College- Trichy	Different Perspectives of Companies Act 2013-Towards Corporate Excellence	Formation of Company under Companies Act 2013-An Overview	1 st Feb 2014
11	Jamal Mohamed College- Trichy	New Vistas in Employment Relations in Public and Private Sector Undertakings	New Vistas in Employment Relations in Public and Private Sector Undertakings	5 th Feb 2015

11. Attended Seminars and Conferences without presentation:

S.No.	Institution	Title of the Seminar/Conference	Date
1	Jamal Mohamed College- Trichy	Examination Reforms	12 th March 2010
2	Jamal Mohamed College- Trichy	National Seminar on Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions – Prospects and Problems	15 th & 16 th April 2010
3	IQAC, Jamal Mohamed College- Trichy	Creating Competitiveness to excel in Higher Education – A TQM Approach	8 th December 2010
4	Jamal Mohamed College- Trichy	Investment opportunities and challenges	12 th Jan 2011
5	Jamal Mohamed College- Trichy	National Seminar on Examination Reforms	24 th Feb 2012
6	Jamal Mohamed College- Trichy	Teaching, Learning and Research in Higher Education-Excellence and beyond Excellence	7 th March 2012
7	Jamal Mohamed College- Trichy	New Vistas in Employment Relations in Public and Private Sector Undertakings	5 th Feb 2015
8	IQAC, Jamal Mohamed College, - Tiruchirappalli	Challenges and Changes in the Evaluation System	26 th Feb 2019

12. Workshops Attended:

S.No.	Institution	Title	Date
1	Jamal Mohamed College, Tiruchirappalli	One Day Workshop on International Financial Reporting Standards (IFRS)	1 st October 2011
2	Jamal Mohamed College, Tiruchirappalli	One Day State Level Workshop on Stock Market Practices	12 th January 2012
3	Pondicherry University, Pondicherry	Research Methodology and technology management in higher education – All India workshop	14 th & 15 th March 2013
4	Jamal Mohamed College, Tiruchirappalli	A Four day Workshop on LATEX and SPSS	26 th , 29 th , 30 th Sep 2014 and 1 st Oct 2014
5	Mahendra College of Education, Kumaramangalam (Namakkal Dt.)	State Level One day Workshop on Teaching & Learning	24 th December 2014
6	Jamal Mohamed College- Trichy	A One day State Level Workshop on Investment in Stock Market for beginners	6 th October 2015
7	IQAC, Jamal Mohamed College- Trichy	A One day inter –collegiate workshop on E-Content Development for Teaching – Learning	22 nd December 2015
8	IQAC, Jamal Mohamed College- Trichy	A One day workshop on The Role of a Teacher in the Present Scenario	7 th January 2017
9	Urumu Dhanalakshmi College- Trichy	A workshop on Research Methodology	27 th January 2017
10	Jamal Mohamed College- Trichy	A One day State Level workshop on GST-Principles & Practices	11 th January 2018
11	Jamal Mohamed College- Trichy	A One day National workshop on Life Skills	8 th February 2018
12	IQAC, Jamal Mohamed College- Trichy	A One day workshop on Writing Winnable Project Proposals	23 rd June 2018
13	Jamal Mohamed College- Trichy	A One day State Level workshop on Promoting Young Entrepreneurs- Guidelines and Guidance	17 th December 2018
14	Curriculum Development Cell, Jamal Mohamed College- Trichy	A Two Day Workshop on Professional Development for Academic Leadership in Curriculum Design	18 th & 19 th January 2019
15	Jamal Mohamed College- Trichy	A One Day International Workshop on Artificial Intelligence- Its Impact on Social Sciences	14 th February 2019

16	Sankara Arts & Science College, Coimbatore	A One Day Workshop on Professional Ethics & Plagiarism and Strengthening Research for Quality Publications	31 st August 2019
17	National College, Trichy	A One Day Workshop on Tally with GST	16 th September 2019
18	St. Joseph's College, Trichy	A One Day Regional Workshop on Research Methodology	21 st September 2019
19	Erode Arts & Science College, Erode	A One Day State Level Workshop on Recent Indian Economic Crisis	01 st October 2019
20	Periyar E.V.R College, Tiruchirappalli	A One Day Workshop on Research Proposal Writing and Funding Agencies	20 th Dec 2019
21	IQAC, Jamal Mohamed College, Tiruchirappalli	A One Day Workshop on Edmodo ICT Tool	4 th Feb 2020
22	Jamal Mohamed College, Tiruchirappalli	A One Day National Level Workshop on Export Procedures & Promotion – NWEF	21 st Feb 2020
23	National College, Trichy	A One Day International Workshop on Digital Marketing	24 th Feb 2020

13. Faculty Development Programme Attended:

S.No.	Institution	Title	Date
1	IQAC, Jamal Mohamed College, Tiruchirappalli	A Two Day Faculty Development Programme on Soft Skills	4 th & 5 th January 2013
2	Jamal Mohamed College- Trichy	A Two Day Faculty Development Programme on Presentation Skills Level 1	23 rd & 24 th Feb 2017
3	IQAC, Jamal Mohamed College, Tiruchirappalli	Three- Day NLP- Based Faculty Empowerment Programme	17 th , 19 th & 20 th June 2017
4	NISM & Bharathidasan University, Tiruchirappalli	A One Day Faculty Development Programme in Securities Markets	15 th Feb 2020

14. Staff Enrichment Programme Attended:

S.No.	Institution	Title	Date
1	IQAC, Jamal Mohamed College, Tiruchirappalli	A One Day Staff Enrichment Programme on Ownership Culture	14 th June 2019

15. Orientation Programme Attended:

S.No.	Institution	Title	Date
1	IQAC, Jamal Mohamed College, Tiruchirappalli	A One Day Orientation Programme on Soft Skills Development	22 nd June 2018
2	CDC, Jamal Mohamed College, Tiruchirappalli	A One Day Orientation Programme on Preparing Course Outcomes in the Curriculum Design	3 rd Jan 2020
3	Department of Library, Jamal Mohamed College, Tiruchirappalli	A One Day Orientation Programme on MOOC's and e-Learning	29 th Jan 2020

16. Symposium Attended:

S.No.	Institution	Title	Date
1	Bharathidasan University, Tiruchirappalli	A Two Day National Symposium on “ Digital Technologies for Research Impact and Information Quality”	22 nd & 23 rd Aug 2019

17. Online Courses Completed:

S.No.	Institution	Course Title	Date
1	Indian Academic Researchers Association (IARA), Tiruchirappalli	One Week Online Course on Research Methodology for Social Science	6 th April 2020 to 12 th April 2020
2	Vivekanandha College of Arts and Science for Women, Elayampalayam	Two Days Online Course on Personality Development	17 th April 2020 & 18 th April 2020
3	International Journal of Advance Study and Research Work (IJASRW), Thane	Five Days Online Certificate Course on Strategies to Address the Soft Skill Gap	27 th April 2020 to 1 st May 2020
4	Sri Krishna Adithya College of Arts and Science, Kovaipudur	Online Course on Income Tax for Beginners- Income from Capital Gain	28 th April 2020
5	Jamal Mohamed College, Tiruchirappalli	Two Days Online Course on The Essence of Research Methodology	16 th May 2020 & 17 th May 2020

18. Participation in Online Seminar / Webinar

S.No.	Institution	Title of the Seminar/ Webinar	Date
1	Kaamadhenu Arts and Science College, Sathyamangalam	Two Days Online Seminar on How to Explode Your Mental Block	27 th April 2020 to 28 th April 2020
2	SRM Institute of Science and Technology, Ramapuram	Webinar Programme on How to be secured in Digital Era	05 th May 2020
3	International Journal of Advance Study and Research Work (IJASRW),Thane & Smt. K.G. Mittal College of Arts and Commerce, Mumbai	Webinar on Emerging Trends in Management	10 th May 2020
4	SRM Institute of Science and Technology, Ramapuram	Webinar Programme on Let's Get Back to Routine with Ease	15 th May 2020
5	Kalasalingam Academy of Research and Education, Krishnankoil	One Day Webinar on Insurance for Business Enterprise	15 th May 2020
6	Urumu Dhanalakshmi College, Tiruchirappalli	State Level Webinar on Goals-Set and Achieve	30 th June 2020
7	Urumu Dhanalakshmi College, Tiruchirappalli	National Level Webinar on New Age Learning	11 th July 2020
8	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore	International Webinar on Social Entrepreneurship	16 th July 2020
9	Mahaveer Institute of Science & Technology, Hyderabad	National Webinar on Some Positive Approaches to Cope with the academic challenges during the present Pandemic,Covid-19	16 th July 2020
10	Srimad Andavan Arts and Science College, Tiruchirappalli	Three Day National Level Commerce Webinar Series	23 rd , 24 th & 25 th July 2020
11	IQAC, Jamal Mohamed College, Tiruchirappalli	Webinar on National Education Policy- 2020	08 th Aug 2020
12	Jamal Mohamed College, Tiruchirappalli	National Level Webinar on Borderless World	21 st Dec 2020

13	Jamal Mohamed College, Tiruchirappalli	National Webinar on Personal Finance Literacy(Learn to Manage Your Personal Income)	18 th Aug 2021
14	Jamal Mohamed College, Tiruchirappalli	National Webinar on Information & Cyber Security	23 rd Aug 2021

19. Participation in Online Workshops:

S.No.	Institution	Title	Date
1	Bharathidasan University, Tiruchirappalli & Mahatma Gandhi National Council of Rural Education	Online Curriculum Workshop on Introducing BBA/MBA Rural Management Curriculum	15 th Dec 2020

20. Participation in Online Faculty Development Programme:

S.No.	Institution	Title	Date
1	Easwari Engineering College, Chennai	Faculty Development Programme on Python 3.4.3 and R	20 th April 2020 to 30 th April 2020
2	Marathwada Mitramandal's Institute of Technology (MMIT), Pune	NAAC Awareness Programme for Faculty	08 th May 2020 to 14 th May 2020
3	Cauvery College for Women, Tiruchirappalli	National Level Faculty Development Programme on Plagiarism in Research and Publications and How to Prevent it	22 nd July 2020
4	Jamal Mohamed College, Tiruchirappalli	Online Faculty Enrichment Programme organised by IQAC, Jamal Mohamed College, Tiruchirappalli	21 st June 2021

21. Participation in Online Quiz Competition/Aptitude Test:

S.No.	Institution	Title	Date
1	The Standard Fireworks Rajaratnam College for Women, Sivakasi	Online Quiz Competition on Intellectual Property Rights	May 2020
2	Cauvery College for Women, Tiruchirappalli	Mock Aptitude Test	11 th May 2020
3	Jamal Mohamed College, Tiruchirappalli	E-Quiz on Teaching Aptitude	11 th May 2020
4	Noorul Islam Centre for Higher Education, Kumaracoil	National Technology Day Quiz Competition	11 th May 2020

5	The New College, Chennai	National Level e- Quiz on Basics of Accountancy	13 th May 2020
6	Jamal Mohamed College, Tiruchirappalli	Online Program on Lock Down Biz Quiz during COVID-19	14 th May 2020
7	Kandaswami Kandar's College, P.Velur	E-Quiz on Business Statistics	16 th May 2020
8	Kandaswami Kandar's College, P.Velur	E-Quiz on General Economics	16 th May 2020
9	Vivekanandha College of Arts and Science for Women, Elayampalayam	Aptitude and Logical Reasoning	18 th May 2020
10	Pachaiyappa's College for Men, Kanchipuram	Online Quiz on Micro Economics	19 th May 2020
11	Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur	Online Quiz on Financial Management	20 th May 2020

22. Papers Published in ISBN Books:

S. No.	Name of the Book	Paper Title	Publishers	Date, Issue & Page No.
1	Recent Trends in Indian Economy- A Management Perspective	Role of Tourism Sector in Growth of Indian Economy	Raja Publications Trichy	Feb 2011 ISBN – 978-93- 80394-18-3 Pg. No. 179-181
2	Problems and Challenges in Management of MSME	Performance & Credit Scheme for rating of Micro and Small Enterprises(MSEs)	Jazyam Publications Trichy	Feb 2012 ISBN: 978-93- 81521-01-4 Pg. No. 104-105
3	India- An Emerging Economic Power	Corporate Governance in Banks	Jazyam Publications Trichy	Feb 2012 ISBN: 978-93- 81521-00-7 Pg. No. 113-115
4	Problems and Prospects of Service Sector in India	1)Problems and Prospects of FDI Retailing in India 2)Impact of FDI on Indian Economy	Jazyam Publications Trichy	Jan 2013 ISBN: 978-93- 81521-19-9 Pg. No. 28-30, 83-85
5	Contemporary Issues and Challenges of Indian Business in Global Scenario	A study on Investor Behaviour of Investment in Capital Market with special reference to Trichy District	Jazyam Publications Trichy	Feb 2013 ISBN: 978-93-8153 28-1 Pg. No. 193-201
6	Financial Inclusion- A way of Equitable Growth	A Study on Impact of Financial Inclusion Program among UG Graduate students in Arts & Science	Arun Vasam Publications Trichy	Sep 2013 ISBN: 978-81- 909194-0-8 Pg. No.191-194

		Colleges with Special Reference to Tiruchirappalli District		
7	Different Perspectives of Companies Act 2013-Towards Corporate Excellence	Formation of Company under Companies Act 2013-An Overview	Arun Vasam Publications Trichy	Feb 2014 ISBN: 978-81-909104-02-2 Pg. No. 22-26
8	Myths and Realities of Business in the Digital Era	Digitization of Financial Markets : Impact and Future	Yazhini Publications-Cuddalore	Feb 2016 ISBN: 978-93-80622-44-6 Pg. No. 151-155

23. Papers Published in State /National/ International Journals:

S.No.	Name of the Journal	State /National/ International	Title of the paper	Date, Volume, Issue &Page No.
1	Sankhya International Journal of the Management & Technology. Pub: Sri Sai Ram Institute of Management studies, Chennai	International	Impact of NIFTY on Foreign Institutional Equity Investment in current scenario	Sep 2012 Vol.3, Issue 2, Pg. 172-176 ISSN: 0975-3900
2	Research Explorer A Refereed Bi- Annual Research Journal on Multidisciplinary Pub: Indian Academic Researchers Association, Trichy	International	An analysis of investment and return in Capital Markets	Mar.2013, Vol.2 Issue 5 Pg. 104-106 ISSN : 2250-1940
3	Research Explorer A Refereed Bi- Annual Research Journal on Multidisciplinary Pub: Indian Academic Researchers Association, Trichy	International	A Study on Individual Investor Behaviour in Stock Market with Special Reference to Tiruchirappalli District	Aug 2013 Vol.2 Pg.295-298 ISSN : 2250-1940
4	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	International	A Study on General Market Investment pattern of Individual investors with special reference to Tiruchirappalli District	August, 2014 Vol. 1 Pg. 258 – 263 ISSN : 0973-0303

5	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	International	Capital Market and Its Role in Indian Financial System	January, 2015 Vol.2 Pg.252– 253 ISSN : 0973-0303
6	International Journal of Research in Social Sciences - IJRSS (Quarterly Double blind, peer reviewed, Refereed and indexed Journal)	International	A Study on Stock Market Investment Patterns of Individual investors with special reference to Tiruchirappalli district.	Feb 2015 Vol. 5, Issue -1 Pg.410-421 ISSN: 2249-2496 Impact factor 4.567(2013)
7	International Journal in Management and Social Science - IJMSS (Monthly Double blind, peer reviewed, Refereed and indexed Journal)	International	Investment Behavior of Individual Investor In Stock Market	April 2015 Vol.3, Issue -4 Pg.80-85 ISSN: 2321-1784 Impact factor 3.259
8	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	International	An empirical study on savings pattern and investment preferences of individual house hold with Special Reference to Tiruchirappalli City	August, 2015 Vol. 3 Pg. 99 – 102 ISSN : 0973-0303
8	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	National	Interest Free Islamic Banking in India for inclusive growth and social uplift: Scope and Challenges	Jan 2016 Vol. 4 Pg. 104 – 106 ISSN : 0973-0303
9	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	National	A Study on Savings and Investment Patterns of College Teachers with special reference to Tiruchirappalli District	Sep 2016 Vol.2 Pg. 217 – 220 ISSN : 0973-0303
10	Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy	National	A Study on Preferred Investment Avenues Among Salaried People with reference to Tiruchirappalli District	Jan 2017 Vol.9, Issue-2 Pg. 744 – 746 ISSN : 0973-0303

11	Shanlax International Journal of Commerce- A Peer-reviewed -Referred Scholarly Quarterly Journal, Published by Shanlax Publications & Journal	International	An Empirical Study on Capital Market Investment Patterns of Individual Investors with special reference to Tiruchirappalli District	Sep 2017 Vol.5, Special Issue 2 Pg. 135 – 144 ISSN : 2320-4168
12	International Journal of Management and Social Sciences (IJMSS), Published by Speak Foundation	International	A Study on Brand Preference of Youth Towards Global Brands of Apparels in Trichy City	Sep 2018 Vol. 8 (1.1) Pg. 27-30 ISSN : 2249-0191
13	International Journal of Research and Analytical Reviews (IJRAR),Published by Atman Publication Academy	International	A Study on Customer Satisfaction towards Usage of Mobile Phone & Accessories in Trichy Town	Jan 2019, Special Issue, Pg. 134-138 ISSN : 2349-5138 Impact factor 5.75
14	International Journal of Research and Analytical Reviews (IJRAR)	International	A Study on Savings Pattern and Investment Preferences of Individual Household in Trichirappalli District	Feb 2019, Vol.6 Issue1, Pg. 134-138 ISSN : 2349-5138 Impact factor 5.75
15	International Journal of Research and Analytical Reviews (IJRAR)	International	The Roles and Responsibilities of Management Accountants in the Era of Globalization	May 2019, Vol.6 Issue 2, Pg. 243-255 ISSN : 2349-5138 Impact factor 5.75
15	A Journal of Composition Theory (JAC)	International	A Study on Investors Preference Towards Various Mutual Schemes with reference to Trichy City	Sep 2019, Vol.12 Issue 9, Pg. 1472-1479 ISSN : 0731-6755

16	The International Journal of Analytical and Experimental Modal Analysis	International	A Study on Investors Behaviour Towards Different Investment Avenues with reference to Trichy City	Oct 2019, Vol.11 Issue 10, Pg. 2486-2492 ISSN : 0886-9367
----	---	---------------	---	--

24. Faculty as Members in Editorial Boards:

1. Edited volume of ISBN Book: Problems and Prospects of Service Sector in India, Jan 2013, with ISBN: 978-93-81521-19-9, Jazyam Publications, Trichy.

2. Edited the Journal: Jamal Academic Research Journal (JARJ) – An Interdisciplinary, Sep 2016 with ISSN: 0973-0303, Vol.9, No. 1(1), Published by Jamal Mohamed College, Trichy.

3. Editorial Board - Team Member, Department of Commerce (SF), Jamal Mohamed College, Trichy -20, International Journal of Management and Social Sciences (IJMSS), Special Issue 2018, Advancement in Business in the Digital Era, P-ISSN 2249 - 0191 , e-ISSN 2349 - 9761 Volume 8 (1.2) , September 2018.

25. Details as an Organizing Secretary in Seminars / Conference / Workshops:

Organizing Secretary for A State Level Seminar on “Problems and Prospects of Service Sector in India” Organized by PG Department of Commerce & Business Administration, Jamal Mohamed College, Trichy on 12th Jan 2013.

Organizing Secretary for A National Conference on “Advancement in Business in the Digital Era” Organized by PG Department of Commerce , Jamal Mohamed College, Trichy on 20th Sep 2018.

26. Additional Responsibilities:

Period	Activity
Academic Year 2010-2014	Tutor-Incharge of M. Com. - Department of Commerce (SF), Jamal Mohamed College, Trichirappalli.
Academic Year 2009-2010	Library Incharge- Department of Commerce (SF), Jamal Mohamed College, Trichirappalli.
Academic Year 2012-	CIA Test Incharge- Department of Commerce (SF),

2013	Jamal Mohamed College, Trichirappalli.
Academic Year 2014- Till date	Tutor-Incharge of B. Com. - Department of Commerce (SF), Jamal Mohamed College, Trichirappalli.
Academic Year 2014- 2015	Vice President of Commerce Association - Department of Commerce (SF), Jamal Mohamed College, Trichirappalli.
Academic Year 2015- 2017	Staff Executive Committee -Member - Department of Commerce (SF), Jamal Mohamed College, Trichirappalli.
Academic Year 2017- 2020	Internal Quality Assurance Cell - Micro- Cell Member - Department of Commerce (SF), Jamal Mohamed College, Trichirappalli.
Academic Year 2018- Till date	Member, Autonomous Examinations Committee, Jamal Mohamed College, Trichirappalli.
Academic Year 2019- Till date	NSS Programme Officer, Jamal Mohamed College, Trichirappalli.

27. Guide Ship:

Approved & Recognized Bharathidasan University Guide for M.Phil Programme in the subject Commerce.

28. Research Guidance:

S.No.	Name of the Course	No. of Students Awarded	No. of Students Pursuing
1.	M.Phil (Part Time) Commerce	03	--
2.	M.Com.	14	01
3.	B.Com.	01	--

29. Details regarding Acted as Resource Persons / Chair Persons:

S.No.	Name of the Seminar / Conference/Workshop and Place	International / National / State Level / Local Level	Role	Topic	Date
1.	SHARPCOM 2K19, PG Department of Commerce (SF), Jamal Mohamed College, Trichy	State Level	Co- ordinator	Best Manager	22 nd Feb 2019

30. Details regarding – Industrial Visits (By the Students)

S.No.	Name of the Industry and Place	Role	Beneficiaries	Date
1.	Lee Pra Technologies Private Limited, Mysore- 18	Faculty Co-ordinator	Master of Commerce Students	15 th Dec 2018

31. Details regarding – NSS Activities

Participations in Activities:

S.No.	Institution	Activities	Date
1.	NSS Cell, Bharathidasan University, Trichy	One Day Training on “Yoga”	21 st June 2019
2.	Indian Red Cross Society, Trichy Branch & Crime Department of Police, Trichy	One Day Campaign on “ International Day Against Drug and Illicit Trafficking”	26 th June 2019
3.	Joseph Eye Hospital & NSS Cell, Bharathidasan University, Trichy	One Day – “World Sight Day Awareness Rally”	10 th Oct 2019
4	MIT World Peace University, Pune	10 th Bharatiya Chhatra Sansad- Indian Student Parliament Conducted at Vigyan Bhavan, New Delhi	20 th Feb 2020 to 23 rd Feb 2020

Orientation Course Attended:

S.No.	Institution	Title	Date
1.	NSS Empanelled Training Institution, Madras School of Social Work, Chennai	Seven Days NSS Orientation Course	17 th July 2019 to 23 th July 2019

Declaration

Herewith I assure that the above details furnished are true to the best of my knowledge.

Dr. S.GOPI