

## Curriculum Vitae

**Dr.P.Ganesh**

M.com.,M.Phil.,Ph.D

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### **Career Objective:**

My goal is to make use of my knowledge and skills to its fullest and to develop myself simultaneously by exploring the sources for my career growth in lectureship. My Focus is to contribute my best to get an optimistic and effective result with sincerity and dedication for the betterment of the organisation and self.

### **Academic Record**

<b>Course</b>	<b>Name of the Institute</b>	<b>University / Board</b>	<b>Year</b>	<b>% obtained</b>
Ph.D	<b>Jamal Mohamed College, Trichy.</b>	Bharathidasan University, Trichy.	2017-2020	Commended
M.Phil	<b>Jamal Mohamed College, Trichy.</b>	Bharathidasan University, Trichy.	2015-2016	89
M.Com	<b>Periyar EVR College, Trichy.</b>	Bharathidasan University, Trichy.	2009-2011	65
B.Com	<b>Periyar EVR College, Trichy.</b>	Bharathidasan University, Trichy.	2006-2009	65
H.S.C	<b>Khajamian Higher Secondary School, Trichy.</b>	State Board	2006	72
SSLC	<b>Sri Ramakrishna Vidhyalaya Higher secondary School</b>	State Board	2004	72

## **Dissertation and Publications**

- ✚ I have done my Ph.D thesis on **“A Study on Consumers’ Digital Payment Decisions with Reference to Tirichirapalli District”**.

- Title: **Green Marketing** (17<sup>th</sup> February 2018)

Venue: Jamal Mohamed College (3<sup>RD</sup> International Conference on Advanced Management Changes and Challenges in Knowledge Era)

- Title: **GST – In India** (25<sup>th</sup> January 2018)

Jamal Mohamed College, (Implementation and Management of GST in India – An Appraisal)

- Title: **Challenges of GST** (25<sup>th</sup> January 2018)

Jamal Mohamed College, (Implementation and Management of GST in India – An Appraisal)

- Title: **Healthcare Products and Services – An Overview** (August 2017)

EIJFMR (Emperor International Journal of Finance and Management Research)

- Title: **Factors Influencing Consumers’ Digital Payment Decision with Reference to Tiruchirapalli District.** (August 2018)

IJRAR

- Title: **A study on Consumers’ Digital Payment Decision with Special Reference to Students of Select Colleges in Tiruchirapalli City.** (October 2018)

JETIR

- Title: **Factors Influencing Customer’s Digital Payment Result with Suggestion to Tirichirapalli District.** (December 2018)

IJER

- Title: **Electronic Customer Relationship Management – Challenges and Growth Concept.**

Book Name: **Myths and Realities of Business in the Digital Era.**

**COMPUTER PROFICIENCY:**

SAP (Systems, Applications and Process) Consultant Level

operating systems: Windows 98/2000/XP.

Packages: MS-Office, Tally, ERP.

**ADDITIONAL QUALIFICATION:**

1. Type writing in junior grade (English)
2. Accounting package (Tally).
3. Computer hardware and networking.

**PERSONAL DETAILS:**

Father's Name : (Late)P.Panner Selvam  
Mother's Name : A. Neelavathi  
Residential Address : 32, Seshadri Nagar Extension,  
K.K nagar post ,  
Trichy - 620021  
Date of birth : 07/12/1990  
Gender : Male  
Marital Status : Married  
Spouse Name : Rahamath Aysha M.A  
Languages Known : Tamil and English.

**DECLARATION:**

I hereby declare that the above particulars are true to the best of my knowledge and belief. Being a person with the determination to succeed, I am sure that I will be able to contribute my best to the growth of the organization. I will be glad if I would be given an opportunity to serve for your esteemed institution.

Date:

Place: Trichy

Yours Sincerely,

P.Ganesh