

## PROFILE

### Dr. R. NIJANTHAN

M.Com., M.Phil., PGDCA., Ph.D.,

57/21 East Street, Keelagraharam

Krishnarayapuram,

Karur – 639 102

nijanathan\_naveen@yahoo.com

90922 - 03563.



#### Educational Qualifications

- **Ph.D.**, degree with **Commended** in Degree of Commerce from Jamal Mohamed College, Trichy affiliated with Bharathidasan University
- **M.Phil.**, degree with **8.2%** in Commerce from Jamal Mohamed College, Trichy affiliated with Bharathidasan University
- **M.Com.**, degree with **7.1%** with from Jamal Mohamed College, Trichy affiliated with Bharathidasan University, Trichy in April, 2015.
- **PGDCA.**, degree with **A++ grade** from CCI Computer Education, Trichy in 2014.
- **B.Com.**, degree with **6.6%** from Jamal Mohamed College, Trichy affiliated with Bharathidasan University in April, 2013.
- **HSC.**, with **87%** from Bharani Park Matric. Hr. Sec. School , karur in Mar. 2010.
- **SSLC.**, with **52.6%** from S.R.W.W.O. Martric. School , Trichy in Mar. 2008.

#### Core competencies

- Strong commitment with the **job** as well as interested in teaching graduate and undergraduate students
- Profound knowledge of the subject areas and ability to teach students by using various methods
- Analytical approach and ability to research as well as an ability to respect students
- Good interpersonal and organizational skills
- Qualified **Junior Grade** with first class in **Typewriting** English in feb.2012.
- Posses about **1 years** experience in the field **NSS Project Leader** in Jamal Mohamed College, Bharathidasan University.
- Over 5 years having experience with Cultural Events, and participated various inter-collegiate competitions.

## Area of Specialisation

Marketing  
Business Economics  
Business Communication

Statistical tool for Research  
Computer Application in Commerce

## Research/Project Area:

### Ph.D.,:

**Marketing** – GST AND ITS IMPACT ON BUYER BEHAVIOR OF FMCG IN TIRUCHIRAPPALI DISTRICT

### M.Phil.,:

**Marketing** - A STUDY ON CONSUMER'S ATTITUDE ON BRANDED FMCG PRODUCTS IN KARUR DISTRICT .

### M.Com.,:

**Finance** – A STUDY ON FINANCIAL PERFORMANCE OF BANK OF INDIA.

## Computer Knowledge

- Proficient in Basic Use of Computer
- Knowledge in Tally
- Hardware and Networking
- Photoshopping, coreldraw

## Personal Details:

Father Name	S. Ravichandran
Date of Birth & Age	04.09.1992, 23 Yrs
Marital Status	single
Present Position	Assistant Professor PG Department of Commerce Jamal Mohamed College Trichy
Religion & Community	ST – Hindu
Languages Known	Tamil, English
Permanent Address	57/21 East keel Agraharam st., Krishnarayapuram(po) Karur (Dt.) Karur - 639 102

Contact Numbers	90922-03563
E-Mail ID	Nijanthan_naveen@yahoo.com

### **Declaration**

Herewith I assure that the above details furnished are true to the best of my knowledge.

Signature,

**(NIJANTHAN)**