

JAMAL MOHAMED COLLEGE (AUTONOMOUS)
TIRUCHIRAPPALLI – 20
DEPARTMENT OF COMMERCE – SF WOMEN
RESUME as on 2021

1. Name : S.LATHA MAHESWARI
2. Date of Birth : 30-07-1974
3. Address:

Residential	Office
NO: 3/79,EAST STREET, ALLUR, TRICHY-620 101.	Department of Commerce JAMAL MOHAMED COLLEGE (AUTONOMOUS) TRICHY -20

E-Mail : lathadharshin@gmail.com
Mobile : 9487156246, 7598014079
4. Designation : Assistant Professor

5. Educational Qualifications: M.com.,M.phil.,MBA.,Ph.D.,

S.No	Qualification	Board/University	Year of passing	Subject	Class
1.	B.Com	Bharathidasan University Holy Cross College (Autonomous), Tiruchirappalli	1991 to 1994	Commerce	Second Class
2.	M.Com	Bharathidasan University Srimathi Indira Gandhi College, Tiruchirappalli	1994 to 1996	Commerce	First Class
3.	M.Phil	Bharathidasan University Urumu Dhanalakshmi College, Tiruchirappalli	1996 to 1999	Commerce	First Class
4.	MBA	Periyar University, Salem	2010 to 2012	Commerce	First Class
5.	Ph.D.,	Bharathidasan University Urumu Dhanalakshmi College, Tiruchirappalli	11 TH JAN. 2018	Commerce	Commanded

6. Experience: UG – 22 years

PG – 15 years

S.No	Designation	Institution	Period		Total Period
			From	To	
1	Lecturer in Commerce	Sri Saratha Niketan College for Woman,college, Karur.	12.07.1999	03.08.2000	01 year 01 month
2	Assistant Professor of Commerce	Chettianad college of Arts and Science, Tiruchirappalli.	07.08.2000	16.06.2015	15 years
3	Assistant Professor of Commerce	National College (Autonomous), Tiruchirappalli.	23.06.2015	30.04.2017	02 years
4	Assistant Professor of Commerce	Jamal Mohamed College, (Autonomous), Tiruchirappalli.	01.07.2017	Till Date	

7. Areas of Specialization : Human Resources, Marketing.

8. Languages Known : TAMIL, ENGLISH

9. Subjects Taught :

Under Graduate : Cost Accounting, Principals of Accountancy, Banking, Auditing, Human Resource Management, Business Economics, Marketing, EnvironmentStudies, Value Education, Business Law, Corporate Accounting, Statistics, Business Accounting, Management Financial Management, Business Management, Insurance.

Post Graduate : Labour Welfare, Industrial Relations, Human Resource Management, Corporate Accounting, Financial Management.

10. DETAILS OF PAPER PRESENTED:

S.No	TITLE OF THE PROGRAMME	PLACE	TITLE OF THE PAPER	DATE
1.	International Conference on 'New Horizons of Business in the Changing Global Environment'.	Jamal Mohamed College (Autonomous), Tiruchirappalli	A Study On The Institutional Investors In Corporate Governance	Jan.2019
2.	International Conference on Emergency Capital Market.	Bharathidasan University, Tiruchirappalli	Capital Market Intermediaries Relating to Venture Capital	Jan. 2011
3.	International Conference on Kalaignar Valar Tamil Centre.	Bharathidasan University, Tiruchirappalli	History of Kalaignar	Jan. 2011

4.	National Conference on India	Jamal Mohamed College (Autonomous), Tiruchirappalli	A Performance of Small Scale Industries with Special reference to Banking Services.	Feb. 2012.
5.	National Conference On Service Sector in the Globalisation Era	Jamal Mohamed College (Autonomous), Tiruchirappalli	The Perfpr,amnce pf SSI	Feb. 2012.
6.	National Conference on Recent Trends in Commodity Derivatives and Risk Management	Bharathidasan University, Tiruchirappalli	A Case Study relating to Commodity Derivative Market	Dec. 2010
7.	National Conference on Emerging Trends in Financial Services	Sree Saraswathi Thyagaraja College, Pollachi.	Overview of an Insurance Companies in India.	Feb. 2010
8.	National Conference on Role of Technology up gradation and its impact on Banking Service Sector in the New Millennium	Urumu Dhanalakshmi College, Tiruchirappalli	SSI related to Net Banking	Mar. 2012
9.	State Level Seminar on Investment Opportunities And Challenges	Jamal Mohamed College (Autonomous), Tiruchirappalli	Investment Opportunities And Challenges	Jan. 2011.

11.DETAILS OF WORKSHOPS ATTENDED:

S.No.	TITLE OF THE PROGRAMME	PLACE	
1.	Three Days Work Shop on Fundamentals of Stock Market Trading & Experience it Through Virtual Trading.	St.Joseph's College of Engineering, Chennai.	July, 2021
2.	Work Shop on Creation of Research ID's	Patrician College of Arts and Science, Madras.	July.2021
3.	Work Shop on Data Analysis with SPSS And MS Excel.	Guru's Academy of Commerce, Erode.	June, 2021
4.	Three Days Work Shop on Research Methodology.	Rest Society For Research International , Krishnagiri, Tamilnadu, India	12 to 14 April,2020
4.	Work Shop on Professional Development for Academic Leadership in Curriculum Design	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Jan.2019
5.	Work Shop on Promoting Young Entrepreneurs – Guidelilnes and Guidance	Jamal Mohamed College (Autonomous), Tiruchirappalli.	Dec.2018

	Work shop on” Improving Teaching Practices – A Strategic Approach” .	Jamal Mohamed College (Autonomous), Tiruchirappalli.	June 2018
6.	Work shop on “The Challenges of Management in the Era of Global Crsis”	Cauvery College for Women, Tiruchirappalli.	July 2009
7.	Work Shop on Entrepreneurial Development	Srimathi Indira Gandhi College, Tiruchirappalli.	Oct. 2004
8.	Work shop Health Development Programme	Health Manpower and Development Institute, Villupuram.	Apr. 2002.

12. DETAILS OF PAPERS PUBLISHED:

1. S.Latha Maheswari (2021)”A Study On Customer Perception Towards Through Online Shopping In Tiruchirappalli District”, A Journal of Sambodhi, Issue Date: January – March 2021 ISSN NO:2249-6661.

2. S.Latha Maheswari (2019)”Impact Of Welfare Facilities On The Performance Of Employees In NGOs In Tiruchirappalli District”. A Journal of Composition Theory (JCT), Issue Date: Volume XII, Issue IX, September 2019, ISSN:0731-6755.

3. S.Latha Maheswari (2019) “A Study On Woment’s Economic Empowerment Activities Through Self Help Groups In Tiruchirappalli District”. International Journal of Research And Analytical Reviews (IJRAR), Issue Date: Vol.6, Special Issue 1, February 2019, P-ISSN 2349-5138.

4. S.Latha Maheswari (2017) “The Impact of Quality work environement and Quality of Work Life of Nurses in Public Sector Hospital in Tiruchirappalli District”, Shanlax International Journals, Issue date : Vol.5, Special Issue 1, October 2017, ISSN: 2320-4168.

5. S.Latha Maheswari (2013) “Quality of Work Life of Nurses and its Impact on Thesis jobs Satisfaction in Selected Private and Government Hospitals in Tiruchirappalli District”, Golden Research Thoughts, Laxmi Book Publication, Issue date : V/Nov.2013, ISSN No. 2231-506.

6. S.Latha Maheswari (2013) “A Challenge For Sustenance and Excellence Work Life in Nurses in Public Sector Hospitals”. Indian Academic Researchers Association, : Research Explorer (A Refereed Bi Annual International Research Journal on Disciplinary), Issue date : 16th AUGUST 2013, ISSN NO. 2250-1940.

7. S.Latha Maheswari (2012) “The performance of Small Scale Industries, in Tiruchirappalli District”, INDIA An Emerging Economic Power, Jazym Publications, Issue date : 4th February 2012, ISBN No. 93-81521-00-7.

8. S.Latha Maheswari (2012) “: Small Scale Industries Related to Net Banking, in Tiruchirappalli District”, Role of Technology Upgradation and its Impact On Banking Service Sector in the New Millennium, Jazym Publications, Issue Date : 16th March 2012, ISBN No.: 978-93-81521-03-8.

9. S.Latha Maheswari (2011) “History of Kalaignar”, Kalaignar Valar Tamil – 2010, Sri Venkateswara Publications, Issue date : II Part 30th January- 2011, ISBN No.: 978-81-9080.

13.DETAILS OF FDP’s And WEBINAR ATTENDED

1. Participated in the Three Day “NLP-Based Faculty Empowerment Programme” organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20 on 17th, 19th and 20th June 2017.

2. Participated in the One Day National Level FDP On “Motivating the Motivators” Organized by Bon Secours College For Women, Thanjavur. On August, 2007..

3. Participated in the Staff Enrichment Programme “On Ownership Culture”, organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20 on 14th June 2019.
4. Participated in Three Day Online FDP on “Improving Your Research Visibility – Research Impact and Metrics”, organized by Velalar College of Engineering And Technology, Chennai. On 11th To 13th May 2020.
5. Participated in the Online One Week FDP Programme On “GST – Compliance – A Practical Approach” Organized by Vivekananda College, Tiruvedakam West, Madurai – 625 234. On June 2021.
6. Participated in Online FDP on “Insights of NBA” Organized by K.C. College of Engineering and Management Studies & Research, Thane. On 28th June –30th June 2021.
7. Participated in Online FDP on “Tricks And Tips For Research IDs Generation” Organized by Bharath Institute of Higher Education and Research . held on 13th July 2021.
8. Participated in the FDP On “Money Laundering And Terror Financing” Organized by Urumu Dhanalakshmi College, Trichy. On June, 2020.
9. Participated in the One Day National Webinar on “Do’s & Don’ts in Social Science Research Organized by Padmavani Arts & Science College for Women, Salem and Indian Academic Researcher Association, Tiruchirappalli. On 30th May, 2020.
10. Participated in the National Level Webinar On “Educate, Empower and Eliminate Violence Against Women” Organized by Servite Arts and Science College For Women, Thogaimalai, Karur. On November 2020.
11. Participated in the Webinar on “National Education Policy – 2020” Organized by Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Trichy – 20. On August 2020.
12. Participated in the International Webinar on “Corona Virus Outbreak and Economy”, Organized by Government Arts and Science College, Dharmapuri. On July, 2020.
13. Participated in the National Level Webinar on “Impact of Covid -19 On Agriculture” Organized by Bishop Heber College (Autonomous), Trichy. On July, 2020.
14. Participated in the One day Webinar On “Scale -up Your Opportunity” Organized by Vivekanadha College of Arts and Science for Women, Namakkal. On June 2020.
15. Participated in the Webinar On “Fin Tech Strategies to Empower the Digital Era” Organized by Sri Krishnasamy Arts and Science College, Virudhunagar. On June 2020.
16. Participated in the online National Level Webinar On “Atmanirbhar Bhart Abhiyan-A Review” organized by Kgadir Mohideen College, Thanjavur. On June 2020.
17. Participated in the online National Level Webinar On Covid-19 and Its Effects On Indian Rural Economy” Organized by Khadir Mohideen College, Thanjavur. On June 2020.
18. Participated in the Webinar On “Let It Burn” Organized by Knowledge Business School, Salem. On June,2020.

19. Participated in a Live Webinar On “From A Caterpillar to a Butterfly” Organized by Valluvar College of Science and Management, Karur. On June 2020.
20. Participated in the Webinar On “Dimensions of Corporate Career” Organized by Vel Tech ,
21. Participated in National Level Webinar On “Cloud Business “ Organized by Arumugam Pillai Seethai Ammal College, Tiruppattur, on June, 2020.
22. Participated in the Webinar On “Employability Impact of Covid 19” Organized by Shanmugam Industries Arts and Science College, Tiruvannamalai. On June 2020.
23. Participated in the National Level Webinar On “I Am A Destitute: Migrant Labour and Covid – 19”. Organized by The New College (Autonomous), Madras. On June, 2020.
24. Participated in the Webinar On “Career Opportunities in Banking Sector”, Organized by Soundarya Institute of Management and Science, Bengaluru. On December, 2020.
25. Participated in the National Webinar on “Strategy For Managing personal Finance Including Mutual Funds And NPS “ Organized by Maulana Azad National Urdu University, Hyderabad . on January 2021.
26. Participated in the National Level Webinar on “Social Science Research & Statistical Data Analysis Using SPSS”, Organized by Rajapalayam Rajus’ College, Rajapalayam. On July, 2021.
27. Participated in the Webinar on “Happiness 2.0 “ Organized by Knowledge Business School, Salem. On June 2021.
28. Participated in the National Webinar On “Personal Finance Literacy “, organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20 ,On August, 2021.
29. Participated in the National Webinar On “Information & Cyber Security”, organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20 ,On August, 2021.

14. ACADEMIC ACHIEVEMENTS:

- Acted as the N.S.S Programme Officer for one year 2001-2002 in Chettinad College Of Arts and Science, Trichy.
- N.S.S Programme Certificate Received to attend on HIV / AIDS Training conducted by Health Manpower Development Institute, Villupuram on April – 2002.
- Completed an Online NPTEL course organized by SWAYAM on “Consumer Behaviour”

DECLARATION

I hereby declared that all the above information is true and best of my knowledge.

Place: Trichy-20

Yours Faithfully,

Date:

(S.LATHA MAHESWARI)