PROFILE



Dr.P.Ganesh M.com., M.Phil.,Ph.D. Email ID: <u>kingganesh183@gmail.com</u>

Contact Number: 95972 - 22291

Career Objective

My goal is to make use of my knowledge and skills to its fullest and to develop myself simultaneously by exploring the sources for my career growth in lectureship.

My Focus is to contribute my best to get an optimistic and effective result with sincerity and dedication for the betterment of the organisation and self.

Academic Record

COURSE	NAME OF THE INSTITUTE	UNIVERSITY/ BOARD	YEAR	OBTAINED
Ph.D	JAMAL MOHAMED COLLEGE, TRICHY.	Bharathidasan University, Trichy.	2017- 2020	Commended
M.Phil	Jamal Mohamed College, Trichy.	Bharathidasan University, Trichy.	2015- 2016	89
M.Com	Periyar EVR College, Trichy.	Bharathidasan University, Trichy.	2009- 2011	65
B.Com	Periyar EVR College, Trichy.	Bharathidasan University, Trichy.	2006- 2009	65
H.S.C	Khajamian Higher Secondary School, Trichy.	State Board	2006	72
SSLC	Sri Ramakrishna Vidhyalaya Higher secondary School	State Board	2004	72

Dissertation and Publications

TITLE OF THE PAPER	VENUE	DATE
A Study on Consumers' Digital Payment Decisions with Reference	Tirichirapalli	-
Green Marketing	Jamal Mohamed College (3 RD International Conference on Advanced Management Changes and Challenges in Knowledge Era)	17 th February 2018
GST – In India	Jamal Mohamed College, (Implementation and Management of GST in India – An Appraisal)	25 th January 2018
Challenges of GST	Jamal Mohamed College, (Implementation and Management of GST in India – An Appraisal)	25 th January 2018
Healthcare Products and Services – An Overview	EIJFMR (Emperor International Journal of Finance and Management Research)	August 2017
Factors Influencing Consumers' Digital Payment Decision	Tiruchirapalli District.	August 2018

A study on Consumers' Digital Payment Decision with Special Reference	to Students of Select Colleges in Tiruchirapalli City	October 2018
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Factors Influencing Customer's Digital Payment	Suggestion to Tirichirapalli District	December 2018
Electronic Customer Relationship Management – Challenges and Growth Concept.	Book Name: Myths and Realities of Business in the Digital Era	-

Participation in Conferences / Seminars / Workshops

Paper presented

S.NO	TITLE OF THE PAPER	Name of the Conference / Seminar and Place	International / National / State Level	DATE
1	Challenges of New Education Policy - 2020	ICCSR Sponsored National Seminar on Impact Of National Educational Policy 2020 On Higher Education / Cauvery College for Women , Trichy.	National	16-02-2023
2	A Study on Human Resource Tools in effective Management	Great Initiatives of state and central government thorough startups programmes in Nurturing entrepreneurial activities"/Jamal Mohamed College	National	21-09-2022 & 22-09-2022

Participated in Conferences / Seminars /Workshops outside the college

without presenting papers

S.NO	TITLE OF THE PAPER	Name of the Conference / Seminar and Place	International / National / State Level	DATE
1	New developments in financial industry/	Aiman college of arts and science for women	National	06-08-2022
2	21 st Century Education : Changing role of Teachers/	Bharathidasan University	National	07-09-2022
3	National Symposium on – An era of Multidisciplinary Dimensions/	ST.Joseph's Degree & PG College	National	05-12-2022

Orientation / Refresher Courses

S.NO	TITLE OF THE PAPER	Name of the Conference / Seminar and Place	International / National / State Level	DATE
1	Professional progression in commerce and management	Justice Basheer sayeed college for women		14-12-2022 To 20-12-2022

COMPUTER PROFICIENCY

- SAP (Systems, Applications and Process) Consultant Level
- operating systems: Windows 98/2000/XP
- Packages: MS-Office, Tally, ERP.

ADDITIONAL QUALIFICATION

- 1. Type writing in junior grade (English)
- 2. Accounting package (Tally).
- 3. Computer hardware and networking

PERSONAL DETAILS:

Father's Name :	(Late)P.Panner Selvam
Mother's Name	: A. Neelavathi
Residential Address	: 32, Seshadri Nagar Extension,
	K.K nagar post ,
	Trichy - 620021
Date of birth :	07/12/1990
Gender :	Male

Marital Status :	Married
Spose Name :	Rahamath Aysha M.A
Languages Known :	Tamil and English.

DECLARATION:

I hereby declare that the above particulars are true to the best of my knowledge and belief. Being a person with the determination to succeed, I am sure that I will be able to contribute my best to the growth of the organization. I will be glad if I would be given an opportunity to serve for your esteemed institution.

Date: Place: Trichy

Yours Sincerely,

P.Ganesh