

JAMAL MOHAMED COLLEGE (Autonomous)

TIRUCHIRAPPALLI – 20

RESUME (as on 31.08.2021)

DEPARTMENT OF **COMMERCE**

1. Name : **M.HAJEERA BEGAM**
2. Date of Birth : 29.07.1985
3. Address : (Including Mail ID and Telephone Number)

Residential:

No.26, Kennedy Street,
Kamaraj Nagar,
Ariyamangalam,
Tiruchy - 620 010.
E-Mail ID:hajeemailjamal@gmail.com,
hajeemailjamal85@gmail.com
Mobile : 9789571431

Office:

Jamal Mohamed College (Autonomous)
No.8, Race Course Road, TVS Tolgate,
Trichy - 620 020.

4. Designation: Assistant Professor of Commerce
5. Educational Qualification:

Sl. No	Qualification	Board/University	Year of passing	Subject	Class
1.	B.Com.,	Jamal Mohamed College, Bharathidasan University, Trichy-20.	2006	Commerce	Second
2.	M.Com.,	Jamal Mohamed College, (Autonomous), Trichy-20.	2007	Commerce	Distinction
3.	M.Phil	Jamal Mohamed College, (Autonomous), Trichy-20.	2008	Commerce	Distinction

6. Experience:

Under Graduate: **9 Years/2 months**

Post Graduate : **9 Years/2 months**

Sl.No	Designation	Institution	Period		Total Period
			From	To	
1.	Assistant Professor of Commerce	Jamal Mohamed College (Autonomous), Trichy-20.	16.06.2012	Till Dated	9 Years 2 Months

7. Areas of Specialization: **Human Resource Management**

8. Languages Known: **Tamil, English and Urdu.**

9. Subject Taught:

Under Graduate:,

Business Economics, Business Management, Business Communication, Personnel Management, Banking Theory Law Practice, Auditing.

Post Graduate:

Managerial Economics, Export Marketing, Human Resource Management,

10.Details of Paper Presented:

SL No.	TITLE OF THE PROGRAMME	PLACE	TITLE OF THE PAPER	DATE
1.	State Level Seminar on "Problems & Prospects of Service Sector in India"	Jamal Mohamed College, Tirchy-20.	Service Sector in India's Economy, Problems & Prospects.	12.01.2013
2.	International Seminar On "Global Competitiveness- A Challenge For Sustenance and Excellence"	Jamal Mohamed College, Tirchy-20.	Strategies For Enhancing Competitiveness of Firms Industry sectors And Country.	16.08.2013 & 17.08.2013
3.	State Level Seminar On "Financial Inclusion-A Way of Equitable Growth"	Jamal Mohamed College, Tirchy-20.	Financial Inclusion And Growth Of Indian Banking System.	21.09.2013
4.	State Level Seminar On "Different Perspectives of Companies Act 2013 – Towards Corporate Excellence"	Jamal Mohamed College, Tirchy-20.	Corporate Governance : an ethical perspective	01.02.2014

5.	National Seminar On “Marketing Strategies For Make in India Products and Services”	Jamal Mohamed College, Trichy-20.	Marketing Strategies in Life Insurance service.	24.01.2015
6.	“Financial Inclusion and Growth of Indian Banking System”	Jamal Mohamed College, Trichy-20.	International Seminar on Inclusive Economic Growth on	13.8.2015 &14.8.2015
7.	One National Level Seminar on “Practical Application of Interest Free Financing For the Development”	Jamal Mohamed College, Trichy-20.	Interest free banking and economic development	13.01.2016
8.	One National Level Seminar on “Growth Strategies for Business Development in India”	Jamal Mohamed College, Trichy-20	Consumer Preference of Tea	28.09.216
9	One National Level Seminar on “Strategic Growth of Business in New India” Prospects & Chanlleged.	Jamal Mohamed College, Trichy-20	A Study on Comparative Analysis of Consumer Perception Towards Super Markets Store In Tiruchirappalli District.	Dec.2017
10.	One day National Conference on “Advancement in Business in the Digital Era 2019”	Jamal Mohamed College, (Autonomous) Tiruchirappalli	A Study on Consumer Perception Towards Patanjali Products with Reference in Tiruchirappalli District.	Sep.20 th 2018
11.	One day National Conference on “Advancement in Business in the Digital Era 2019”	Jamal Mohamed College, (Autonomous) Tiruchirappalli	A Study on Brand Preference to Scooters Among Women Consumer with Reference in Tiruchirappalli District.	Sep.25 th 2019
12.	One day International Conference on “Advancement in Business in the Digital Era 2021”	Jamal Mohamed College, (Autonomous) Tiruchirappalli	A Study on Customer Behaviour Towards Durable Goods with special Reference to Trichirappalli	Feb.17 th 2021
13.	International Seminar on “Service Sector in India” Making New Avenues in Indian Economy.	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Influence of Consumer Brand preference on Brand Loyalty for Durable goods wth special	Jan.13 th 2021.

			Reference to Tricirappalli	
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11.Details of Seminars/Conference/Workshops Attended:

Seminars Attended

Sl. No.	Title of the Programme	Place	Date
1.	A One Day National Seminar on “Emerging Business Practices in the Global Environment”	Jamal Mohamed College, Trichy-20.	19.01.2017
2.	A One Day Conference on “Empowering Educators”	Vivekanandha College of Arts & Sciences for Women (Autonomous), Namakkal.	Sep.09 th 2019
3.	A One Day Conference on “Challenges to Indian Businesses.”	Aiman College Of Arts & Science For Women Tiruchirappalli	Jan.11 th 2020

Conference Attended

Sl. No.	Name of the Workshops	Place	Date
1.	“Functional Innovations in commerce & Management ”	Annai Vailankannail Arts & Science College	08 & 09.02.2017
2.	One day State Level Workshop on ‘GST Principles & Practices’	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Jan.11 th 2018
3.	One day State Level Workshop on ‘Promoting Young Entrepreneurs ’ – Guidelines and Guidance	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Dec.17 th 2018
4.	Two-day workshop on ‘Professional Development for Academic Leadership in Curriculum Design,	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Jan.18 th and 19 th 2019
5.	One-day workshop on “TALLY with GST.”.	Vivekanandha College of Arts & Sciences for Women	Sep.18 th 2019
6.	One-day workshop on “Export Procedures & Promotion – NWP ”.	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Feb.21 st 2020
7.	One-day International workshop on “Digital Marketing ”.	National College (Autonomous) Tiruchirappalli	Feb.24 th 2020.

12.Details of In charge/ Membership in Committees for Autonomous Programme Implementation:

- Served as a Library In-charge of Commerce Department for 2013 – 2014.
- Served as a Vice-President of Commerce Association for 2019 – 2020.

- Served as a Test In-charge of Commerce Department for 2016 – 2017.
- Serving as a Tutor-in-charge for III.B.COM H (2016 –2019), III.B.COM G (2019 – 2021)

DECLARATION

I hereby declared that all the above information is true and best of my knowledge.

Place: Trichy.20.

Yours Faithfully

Date:

(M.HAJEERA BEGAM)