

PROFILE



M. I. MOHAMED IBRAHIM

M. Com., M.B.A., M. Phil., SET (Com)., SET (Mgt)., Ph.D., (Pursuing)
Assistant Professor
Department of Commerce
Jamal Mohamed College (Autonomous)
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EDUCATIONAL QUALIFICATION

S. NO	COURSE	INSTITUTION	YEAR OF STUDY	GRADE
1	SET - Management	Mother Teresa University, Kodaikanal.	2018	Qualified
2	SET - Commerce	Mother Teresa University, Kodaikanal.	2017	Qualified
3	M. Phil	Bharathidasan University, Trichy.	2012 - 2013	' D'
4	M.B.A	Bharathidasan University, Trichy.	2009 - 2011	First
5	M. Com	Jamal Mohamed College, Trichy.	2009 - 2011	First
6	B. Com	Jamal Mohamed College, Trichy.	2006 - 2009	First
7	HSC	St. Joseph's College Hr. Sec. School, Trichy.	2006	First
8	SSLC	St. Mary's Hr. Sec. School, Trichy.	2004	First

TEACHING EXPERIENCE - 9 YEARS & 6 MONTHS

Under Graduate

B. Com - 06 Years & 3 Months

B. B. A - 03 Years & 3 Months

Post Graduate

M. Com - 06 Years & 3 Months

SUBJECTS TAUGHT

Under Graduate

Marketing, Business Organization, Business Economics, Management Accounting, Cost Accounting, Financial Management, Business Management, Business Environment, E – Commerce, Personnel Management

Post Graduate

Consumer Behavior, Security Analysis and portfolio Management, International Marketing, Export Management, Managerial Economics

RESEARCH GUIDANCE - 6 YEARS

Post Graduate - 06 Years

EDITOR OF THE BOOKS

S. NO	TITLE OF THE BOOK	PUBLISHERS	YEAR OF PUBLISHING
1	Jamal Academic Research Journal(JARJ) – An Interdisciplinary	Jamal Mohamed College, Trichy.	2016

PAPERS PUBLISHED IN STATE / NATIONAL / INTERNATIONAL JOURNALS

S. NO	INSTITUTION	RANGE	TITLE OF THE PAPER	DATE, VOLUME, ISSUE &
1	Research Explorer A Referred Bi – Annual Research Journal on Multidisciplinary Pub: Indian Academic Researchers Association, Trichy.	International	A Study on Consumer Satisfaction With Reference To Shopping Malls in Trichy	16 th & 17 th Aug, 2013. Vol.2 Issue-5 ISSN: 2250-1940
2	Jamal Academic research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	International	Global Financial Crisis & its Impact on Indian Economy – An Analysis	16 th & 17 th Aug, 2014. Vol.1 ISSN: 0973-0303

3	Jamal Academic research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	International	Impact of Tourism on Indian Economy	13 th & 14 th Aug, 2015. Vol.3 ISSN: 0973-0303
4	Jamal Academic research Journal (JARJ) – An Interdisciplinary, Published by Jamal Mohamed College, Trichy.	National	Growth and Development of Indian Tourism Industry	28 th Sep, 2016. Vol.9 ISSN: 0973-0303
5	Shan lax International Journals	International	Consumers' Perception of Social Media marketing With Special Reference to Face book in Trichy City	23 rd Sep, 2017. Vol.5 ISSN: 0973-0303 Impact Factor:3.017 UGC JI. No: 44120
6	International Journal of Management and Social Sciences (IJMSS), New Delhi.	International	Customer Satisfaction towards mobilebanking Services with reference to Public Sectors Banks in Tiruchirappalli City	20 th Sep, 2018. Vol.8(1.2) P-ISSN: 22490191 E-ISSN: 23499761 UGC Jr. No: 63251
7	International Journal of Analytical and Experimental modal Analysis	International	A Study on Customer Satisfaction towards mobile banking Service with reference to Tiruchirappalli District	25 TH Sep, 2019. Vol.11 ISSN: 0886-9367
8	Our Heritage UGC Care Group 1 Journal	International	M – Banking Services and Customer Satisfaction with reference to Public Sector Banks in Tiruchirappalli District	23 RD Jan, 2020. Vol.20 ISSN: 0474-9030

INTERNATIONAL SEMINARS, CONFERENCES AND WORKSHOP

S. NO	TITLE OF THE SEMINAR / CONFERENCES	TITLE OF THE PAPER	INSTITUTION	DATE
1	Global Competitiveness – A Challenge for Sustenance and Excellence	A Study on Consumer Satisfaction With Reference To Shopping Malls in	Jamal Mohamed College, Trichy.	16 th & 17 th Aug , 2013.
2	Global Economic Revival – A Changing Scenario	Global Financial Crisis & its Impact On Indian Economy – An Analysis	Jamal Mohamed College, Trichy.	16 th & 17 th Aug , 2014.
3	Inclusive Economic Growth	Impact of Tourism On Indian Economy	Jamal Mohamed College, Trichy.	13 th & 14 th Aug , 2015.
4	International Journal of Management and Social Sciences	International	Customer Satisfaction towards mobilebanking Services with reference	20 th Sep, 2018.
5	Indian Economy – Strengths and weaknesses	A study on Customer Satisfaction towards mobile banking	Aiman College of Arts and Science for women, Trichy.	7 th & 8 th Aug, 2019.
6	International Journal of Analytical and Experimental modal Analysis	International	A Study on Customer Satisfaction towards mobilebanking Service with reference to Tiruchirappalli District	25 TH Sep, 2019.
7	Our Heritage UGC Care Group 1 Journal	International	M – Banking Services and Customer Satisfaction with reference to Public Sector Banks in Tiruchirappalli District	23 RD Jan, 2020.

NATIONAL SEMINARS AND CONFERENCES

S. NO	TITLE OF THE SEMINAR / CONFERENCES	TITLE OF THE PAPER	INSTITUTION	DATE
1	India – An Emerging Economic Power	Role of Service Sector in Economic Growth Under Tourism	Jamal Mohamed College, Trichy.	4 th Feb, 2012.

2	Science Society and Religion	Science Society and Religion	Jamal Mohamed College, Trichy.	16 th Feb, 2012
3	Problems and Challenges in Management of MSME	MSME – Competition Due To Globalization	Jamal Mohamed College, Trichy.	25 th Feb, 2012.
4	Marketing Strategies for Make in India Products and Services	Indian Tourism Market: An Overview of Emerging Trends & Development	Jamal Mohamed College, Trichy.	24 th Jan 2015.
5	Practical Application of Interest Free Financing For the Economic Development	Interest Free Banking – Building Awareness and Acceptability	Jamal Mohamed College, Trichy.	13 th Jan, 2016.
6	Growth Strategies for Business Development in India	Growth and Development of Indian Tourism Industry	Jamal Mohamed College, Trichy.	21 st Sep, 2016.
7	Strategic Growth of Business in New India – Prospects and Challenges	Consumers’ Perception of Social Media Marketing with Special Reference to Face book in Trichy City	Jamal Mohamed College, Trichy.	23 rd Sep, 2017.
8	Advancement in Business in the digital Era - 2018	Customer Satisfaction towards mobile banking Services with reference to Public	Jamal Mohamed College, Trichy.	Sep 2018.
9	Fostering Scientific Temper on Business Research	A Study on Customer Satisfaction towards Usage of mobile banking Service	Periyar EVR College, Trichy.	Feb 2019.
10	Advancement in Business in the digital Era - 2019	A Study on Customer Satisfaction towards mobile banking Service with reference to Tiruchirappalli	Jamal Mohamed College, Trichy.	25 th Sep, 2019.

STATE AND REGIONAL SEMINARS AND CONFERENCES

S. NO	TITLE OF THE SEMINAR / CONFERENCES	TITLE OF THE PAPER	INSTITUTION	DATE
1	Problems and Prospects of Service Sector in India	Implication of FDI in Indian Retail Sector	Jamal Mohamed College, Trichy.	12 th Jan, 2013.
2	Financial Inclusion – A Way of Equitable Growth	An Innovative Regulatory Structure For Micro Finance in	Jamal Mohamed College, Trichy.	21 st Sep 2013.
3	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	Un Employment Among Educated Youth Implications For India's Demographic	Jamal Mohamed College, Trichy.	1 st Feb 2014.

SEMINARS AND CONFERENCES WITHOUT PRESENTATION

S. NO	TITLE OF THE SEMINAR / CONFERENCES	INSTITUTION	DATE
1	Investment Opportunities and Challenges	Jamal Mohamed College, Trichy.	12 th Jan, 2011.
2	National Seminar On Examination Reforms	Jamal Mohamed College, Trichy.	24 th Feb, 2012.
3	Teaching, Learning and Research in Higher Education Excellence and beyond Excellence	Jamal Mohamed College, Trichy.	7 th Mar, 2012.

ONLINE SEMINARS AND CONFERENCES

S. NO	TITLE OF THE SEMINAR / CONFERENCES	INSTITUTION	DATE
1	Two days online seminar on How to Explode Your Mental Block	Kaamadenu Arts and Science College, Erode.	27 th & 28 th Apr, 2020.
2	Two days Webinar on Quantifying the Quality of Research	Dr. Hiren Patel	2 nd & 3 rd May, 2020.
3	Webinar on Examinations in Wake of COVID - 19	S.P.N Doshi Women's College	2 nd May, 2020.
4	One day online webinar on Fine – Tuning Research Skills for Effective Writing	Vivekanandha College of Arts and Science for Women, Namakkal.	3 rd May, 2020.
5	Webinar on Impact of Covid on Economy and Management of Finances during the Period	Shasun Jain College for Women, Chennai.	4 th May, 2020.

6	Webinar Programme on How to be Secured in Digital Era	SRM Institute of Science and Technology, Ramapuram, Chennai.	5 th May, 2020.
7	International Webinar on Covid – 19 Lives and Livelihood	Kalinga Institute of Industrial Technology, Odisha.	5 th & 6 th May, 2020.
8	National Level Webinar on Joy of Orderly Living	Kaamadhenu Arts and Science College, Erode	5 th May, 2020.
9	Webinar on Gamification Tools in Teaching	St. Xavier's College for Women, Aluva.	7 th May, 2020.
10	International Webinar on The Indian Economy – Post Covid Strategies	Bhavan's Vivekanada College, Secundrabad.	9 th May, 2020.
11	Webinar on Digital Tools For E – Content Development	J.K.K. Nataraj College of Arts and Science, Kumarapalayam	9 th May, 2020.
12	Web Series Programme on Covid – 19 Virus	Nature Science Foundation, Coimbatore	10 th May, 2020.
13	Webinar on Emerging Trends in Management	K.G. Mittal College of Arts and Science, Mumbai	10 th May, 2020.
14	Webinar UGC Net/Set Exam General Paper 1 Compulsory	Maharashtra College of Arts Science and Commerce, Mumbai	11 th May, 2020.
15	Online Webinar on Doctoral Thesis: Key Components and Research Skills and Research Funding Opportunities: In India and Abroad	S.M. Shetty College of Science, Commerce & Management Studies, Mumbai	14 th May, 2020.
16	Webinar Programme on Let's get back to Routine and Ease	SRM Institute of Science and Technology, Chennai.	15 th May, 2020.
17	Webinar on Latest Amendments in Company Law	Erode Arts and Science College, Erode.	17 th May, 2020.
18	International Webinar on Contactless Teaching and Learning Pedagogy	St. Xavier's College for Women, Aluva.	19 th May, 2020.
19	National Webinar on Taking Research forward During the Pandemic	Loyola College, Chennai	20 ^h May, 2020.

WORKSHOPS ATTENDED

S. NO	TITLE	INSTITUTION	DATE
1	One Day Workshop on International Financial Reporting Standards (IFRS)	Jamal Mohamed College, Trichy.	1 st Oct, 2011.
2	One Day State Level Workshop on Stock Market Practice	Jamal Mohamed College, Trichy.	12 th Jan, 2012.
3	One Day Workshop on Employability Skill Development	Jamal Mohamed College, Trichy.	17 TH Feb, 2017.
4	Internal Quality Assurance Cell “Three Day NLP – Based Faculty Empowerment Program”	Jamal Mohamed College, Trichy.	17 th , 19 th & 20 th Jun, 2017.
5	Internal Quality Assurance Cell “One Day Workshop on Writing winnable Project Proposals”	Jamal Mohamed College, Trichy.	23 rd Jun, 2018.
6	Curriculum development Cell “UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum Design	Jamal Mohamed College, Trichy.	18 th , 19 th Jan, 2019.
7	One day Workshop on Tally with GST	National College, Trichy.	16 th Sep, 2019.
8	One day Regional workshop on Research Methodology	St. Joseph’s College, Trichy.	21 st Sep, 2019.
9	One day International workshop on Digital Marketing	National College, Trichy.	24 th Feb, 2020.

ONLINE COURSES

S. NO	TITLE OF THE COURSE	INSTITUTION	DATE
1	Five Days online Course on Futuristic Accounting	Indian Accounting Association, Trichy.	11 th &15 th Apr, 2020.
2	nCOVID-19 Awareness and Preventing Program	Apollo Medskills	12 th Apr, 2020.
3	National Level Mental Ability Challenge	Shree Chandrababu Jain College, Minjur.	27 th Apr, 2020.
4	Online Course on Income Tax for Beginners – Income from Capital Gain	Sri Krishna Aditya College of Arts and Science, Coimbatore.	28 th Apr, 2020.
5	Let’s Brake the Chain of COVID – 19 Infection	Mohamed Bin Rashid University of Medicine and Health Science, U.A.E	28 th Apr, 2020.

6	Let's Gearup to Volunteer and Defy COVID – 19	Mohamed Bin Rashid University of Medicine and Health Science, U.A.E	28 th Apr, 2020.
7	Infection Prevention and Control (IPC) for Novel Coronavirus (COVID-19)	World Health Organization	28 th Apr, 2020.
8	Online Course on Defeat COVID - 19	Gulf Medical University	29 th Apr, 2020.
9	Online Course on GST for Beginners – Basic understanding for GST	Sri Krishna Adithya College of Arts and Science, Coimbatore.	2 nd May, 2020.
10	Online Course on GST Registration	Sri Krishna Adithya College of Arts and Science, Coimbatore.	2 nd May, 2020.
11	Seven days online Course on Research Methodology	Grabs Educational charitable Trust	5 th to 11 th May, 2020.
12	Online Aptitude Test On Teaching Ability of the Successful Teacherh Methodology	Shreee MuthkumaraSwamy College, Chennai	6 th May, 2020.
13	Seven days Course on NAAC Awareness Programme for Faculty	Marathwada Mitra Mandal Institute of Technology, Pune.	8 th to 14 th May, 2020.
14	Online Course on Fundamentals of Banking	Sri Krishna Adithya College of Arts and Science, Coimbatore.	9 th May, 2020.
15	Online Course on Social Distancing – Digital Learning	Thakur College of Science & Commerce, Mumbai.	9 th May, 2020.
16	Online Course on Income Tax Law and Practice Basics	Patrician College of Arts and Science	9 th May, 2020.
17	Online Course on Methods of Wage Payment	Sri Krishna Adithya College of Arts and Science, Coimbatore.	11 th May, 2020.
18	Online Course on COVID – 19 Awareness Programme	Aradhya International	19 th May, 2020.
19	Online Course on Enhancing Soft Skills	Sri Krishna Adithya College of Arts and Science, Coimbatore.	19 ^h May, 2020.

REFRESHER COURSES

S. NO	TITLE OF THE COURSE	INSTITUTION	DATE
1	Two days online refresher course on Education 4.0 – Future of Learning	Anand Institute of Higher Technology, Chennai.	29 th & 30 th Apr 2020.

FACULTY AND ORIENTATION PROGRAMME

S. NO	TITLE OF THE PROGRAMME	INSTITUTION	DATE
1	Orientation Programme on MOOC's and e- Learning	Jamal Mohamed College, Trichy.	29 th Jan, 2020.
2	Faculty Development Programme I Securities Markets	NISM and Bharathidasan University, Trichy.	15 th Feb, 2020.

ONLINE FACULTY COURSES

S. NO	TITLE OF THE COURSE	INSTITUTION	DATE
1	Five days online Certificate Course on Employability: An Essential Skill for Professional Development	Viswabarathi Research Centre	26 th to 30 th Apr, 2020.
2	FDP on outcome based Education	Inpods – Ed Tech	5 th May, 2020.
3	Four days Online Programme on Data Science using python and R - Programming	D.K.M College for women, Vellore	6 th to 9 th May, 2010.
4	Online Faculty development Program on Examinations in wake of COVID-19	Patrician College of Arts and Science, Chennai.	8 th May, 2020.
5	Online Faculty development programme on Faculty to Administrator	Cauvery College for Women, Trichy.	8 th May, 2020.
6	International Faculty Development programme on Building Partnership and Resources	Sri Kanyaka Parameshwari Arts & Science College for Women, Chennai.	8 th May, 2020.
7	Faculty Development Program on The Art of Story Telling in Academic Writing	Cauvery College for Women, Trichy.	9 th May, 2020.
8	Faculty development Program on Teaching Pedagogy after COVID - 19	Bharath Institute of Higher Education and Research,	15 th May, 2020.
9	Online Faculty development Programme on My Life My Pride My Career	Patrician College of Art and Science, Chennai.	18 th May, 2020.

ONLINE WORKSHOPS ATTENDED

S. NO	TITLE	INSTITUTION	DATE
1	Workshop on Writing Research Articles using Latex	Dr. SNS Rajalaxshmi College of Arts and Science, Coimbatore.	7 th May, 2020.

2	Three days online National Level online workshop on Smart Research - 2020	Government First Grade College, Kanakapura	7 th to 9 th May, 2020.
3	Oneday workshop on Impact of Lockdown on Indian Business	Immaculate college for Women, Kallakurichi.	8 th May, 2020.
4	Season 5 of Skycampus on the theme The Future of Skills – Education, Employment, Entrepreneurship	ICT Academy	12 th May, 2020.

PERSONAL DOSSIER

Father's Name: M. Mohamed Ismail
Mother's Name: M. Thajunisha (Late)
Date of Birth & Age: 17th August, 1987 & 33
Religion: Islam (BC)
Nationality: Indian
Marital Status: Married
Languages Known: Tamil, English, Urdu and Hindi
Residential Address: No: 5/49, Pallivasal Street, Kooni Bazaar, Beema Nagar, Trichy –1.
Contact Number: +91 787 157 9797
E- mail: mcomibrahim@gmail.com

DECLARATION

I hereby inform you that the above furnished details are true to the best of my knowledge and belief.

Yours faithfully

Place: Tiruchirappalli

Date:

(M. I. Mohamed Ibrahim)