

PROFILE



NAME: S. MOHAMED IMRAN SHARIF

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Designation: Assistant Professor of Commerce

CAREER OBJECTIVE

- My goal is to make use of my knowledge and skills to its fullest and to develop myself simultaneously by exploring the sources for my career growth in lectureship.
- My Focus is to contribute my best to get an optimistic and effective result with sincerity and dedication for the betterment of the organization and self.

EDUCATIONAL QUALIFICATIONS

S. NO.	COURSE	INSTITUTION	BOARD	YEAR OF STUDY
1.	M.COM	Jamal Mohamed College, Trichy	Bharathidasan University	2017-2019
2.	B.COM	Jamal Mohamed College, Trichy	Bharathidasan University	2014 -2017
3.	HSC	Campion Anglo Indian School, Trichy	State Board	2014
4.	SSLC	Siddhartha Matriculation School, Erode	State Board	2012

Pursuing Ph D on the Topic **CONSUMER BUYING ATTITUDE TOWARDS PURCHASE OF ELECTRIC FOUR WHEELERS IN SELECT DISTRICTS OF TAMILNADU**

From the Guidance of Research Supervisor & Assistant Professor **Dr. M. BALASUBRAMANIAN**
PG & Research Department of Commerce.

TEACHING EXPERIENCE

Total Experience: 06 Years

S.NO.	COURSE		PERIOD
1.	Under Graduate	B. Com	06 Years
2.	Post Graduate	M. Com	

CORE COMPETENCIES

- Life-Long Learner
- Strong commitment with the Profession as well as interested in Teaching and Research
- Commitment to Excellence, Ethics and Integrity
- Classroom Management with Discipline and Guidance
- Collaboration and Teamwork
- Identifying Students with special Needs or Challenges
- Focused on moving forward in Students Career Path
- Profound knowledge of the subject areas
- Ability to teach students by using various methods
- Adaptability, Analytical Thinking and Strategic Planning.

SUBJECTS TAUGHT

Under Graduate:

- Business Correspondence & Reporting.
- Commerce for competitive exams.
- Service Marketing.
- Retail Marketing.
- Business Organization.
- Modern Marketing.
- Financial Accounting.
- Business Environment.
- Value Education.
- Entrepreneurial Development.
- Personnel Management.
- Legal Aspects of Business.
- Advertising and Salesmanship.
- Tourism and Travel Agency.
- Company law of secretarial practice.
- Insurance & risk management.
- Business intelligence.
- Training & development.
- Industrial relations.
- Stock Market Practices.
- Financial services.
- Principles of Marketing.
- Business Economics.

Post Graduate:

- Human Resource Management.
- Organizational Behavior.
- Export Management.
- Strategic management.
- Strategical Tool for Research.
- Security analysis and Portfolio Management.

Computer Knowledge:

- Proficient in Basic Use of Computer
- Rich Experience in MS Office, Adobe Photoshop, Corel Draw
- Tally.ERP 9

Administrative position held in the College:

- Served at our college Alumni office from August 2022 to December 2023
- Serving as a tutor from the year 2024 for B. Com students
- Serving as Sub - Warden in Khajamian Hostel, Jamal Mohamed College, from 2019
- Serving as Green Campus Maintenance Incharge of Khajamian Hostel from 2023
- Serving as a store in-charge in Khajamian Hostel from the year 2024
- Organizing TNPSC, NET coaching for the students of Khajamian hostel from 2025
- Organized an Events of Sports Activities “KMH Sports 2K23-24”

EDITOR OF THE BOOK

S.No.	Title of the Book	Name of the Faculty Member(s)	Publisher and Place	Month & year of publication	ISBN / ISSN
1.	Primax International Journal of Commerce and Management Research (PIJCMR)	S. MOHAMED IMRAN SHARIF	Primax Publications, Bangalore-560056, Karnataka	January 2024	ISSN
2.	Emperor Journal of Commerce, Mayas Publications	S. MOHAMED IMRAN SHARIF	Emperor Journal of Commerce, Mayas Publications, Kanchipuram Tamil Nadu	January 2024	ISSN

Details of Articles Publication:

S.No.	Title of the Article	Name of the Journal	International / National / State Level	Month & Year	ISBN / ISSN
1.	09 & ELECTRIC VECHILES – AN OVERVIEW	International Journal of Commerce and Management Research (PIJCMR), Primax Publications, Bangalore-Karnataka	National	January 2024	ISSN
2.	A STUDY ON CUSTOMER SATISFACTION ON YAMAHA CYGNUS ALPHA IN TIRUCHIRAPALLI	OUR HERITAGE JOURNAL	National	FEBUARY 2020	ISSN

Seminars / Conferences / Workshops/ FDP Organized:

S.No.	Name of the Seminar / Conference / Workshop	International / National / State Level / College level	Date(s) DD-MM-YYYY	Name of the Organizing Secretary	Name of the Funding Agency	Total Grant Received (Rs)
1.	TECHNOLOGICAL ADVANCEMENT AND ITS IMPACT ON ENTREPRENEURSHIP	INTERNATIONAL	24-01-2024	MR. S. MOHAMED IMRAN SHARIF	Management	50,000

Papers Presented in Conferences / Seminars :

S. No.	Title of the Paper	Name of the Faculty Member(s)	Name of the Conference / Seminar and Place	International / National / State Level	Date(s) DD-MM-YYYY
1.	ELECTRIC VEHICLES – AN OVERVIEW	S. MOHAMED IMRAN SHARIF	TECHNOLOGICAL ADVANCEMENT AND ITS IMPACT ON ENTREPRENEURSHIP JAMAL MOHAMED COLLEGE TRICHY	INTERNATIONAL	29-01-2024
2.	CONSUME ATTITUDES TOWARDS BATTERY ELECTRIC VEHICLES AN OVERVIEW	S. MOHAMED IMRAN SHARIF	PG RESEARCH DEPARTMENT OF COMMERCE INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR), NEW DELHI	NATIONAL	21 ST & 22 ND SEPTEMBER 2022
3.	A STUDY ON CUSTOMER SATISFACTION TOWARDS QUALITY IN BANKING PRODUCT SERVICES	S. MOHAMED IMRAN SHARIF	JAMAL MOHAMED COLLEGE POST GRADUATE DEPARTMENT OF COMMERCE (SF)	INTERNATIONAL	17 TH FEBRUARY 2021
4.	A STUDY ON CUSTOMER SATISFACTION ON YAMAHA CYGNUS ALPHA IN TIRUCHIRAPALLI	S. MOHAMED IMRAN SHARIF	JAMAL MOHAMED COLLEGE PG RESEARCH DEPARTMENT OF COMMERCE	NATIONAL	30-2-2020
5	E – BANKING	S. MOHAMED IMRAN SHARIF	JAMAL MOHAMED COLLEGE PG RESEARCH DEPARTMENT OF COMMERCE	NATIONAL	19 TH JANUARY 2017
6.	GREEN MARKETING	S. MOHAMED IMRAN SHARIF	JAMAL MOHAMED COLLEGE PG RESEARCH DEPARTMENT OF COMMERCE	NATIONAL	19 TH JANUARY 2017

Participated in Conferences / Seminars /Workshops:

S. No.	Name of the Faculty Member	Name of the Seminar / Conference / Workshop	Place	International / National / State Level	Date(s) DD-MM-YYYY
1	S. MOHAMED IMRAN SHARIF	ONE DAY INTERNATIONAL CONFERENCE ON TRANSFORMATION OF BUSINESS IN THE GLOBAL SCENARIO AND ITS IMPACT ON ENTREPRENEURSHIP	JAMAL MOHAMED COLLEGE PG & RESEARCH DEPARTMENT OF COMMERCE	STATE LEVEL	05-02-2025
2	S. MOHAMED IMRAN SHARIF	ONE DAY ONLINE FACULTY DEVELOPMENT PROGRAM ON AI TOOLS FOR TEACHING	STAR INTERNATIONAL FOUNDATION FOR RESURCH AND EDUCATION	STATE LEVEL	22-06-2024
3	S. MOHAMED IMRAN SHARIF	7 DAYS ONLINE WORKSHOP ON RESEARCH METHODOLOGY AND PUBLICATION ETHICS	STAR INTERNATIONAL FOUNDATION FOR RESURCH AND EDUCATION	STATE LEVEL	05-03-2025 TO 11-03-2025
4.	S. MOHAMED IMRAN SHARIF	CHAT GPT FOR RESEARCH WRITING ASSISTANCE	NUHIANWALI EDUCATION SOCIETY, HARYANA	NATIONAL	04-01-24 TO 06-01-24
5	S. MOHAMED IMRAN SHARIF	SUSTAINING INNOVATION: NATIONAL LEVEL WORKSHOP ON RESEARCH PROJECT FUNDING STRATEGIES ORGANIZED BY PATRICIAN RESEARCH CENTER (PRC)	PATRICIAN COLLEGE OF ARTS AND SCIENCE, ADYAR, CHENNAI	NATIONAL	13-09-2024
6.	S. MOHAMED IMRAN SHARIF	ONLINE NATIONAL LEVEL SEMINAR ON „OPPOETUNITIES OF RESEARCH IN INDIAN KNOWLEDGE SYSTEM (IKS)	BHARTIYA SHIKHAN MANDAL, CHHATTISGARH	NATIONAL	25 TH DECEMBER 2023
7.	S. MOHAMED IMRAN SHARIF	SKILL DEVOLPMENT PRATICES TO ENHANCE THE SKILL SET OF COLLEGE STUDENTS		NATIONAL	21-12-2023 & 22-12-23

8.	S. MOHAMED IMRAN SHARIF	SEVEN DAYS WORKSHOP ON DIGITALM EDUCATIONAL INITIATIVES	LUCKOW INTELLECTUAL FORUM	-	20/01/2021 TO 26/01/2021
9.	S. MOHAMED IMRAN SHARIF	CERTIFICATE OF APPRECIATION FOR ONLINE QUIZ ON INDIAN HISTORY	ORGANIZED BY HAMIDIA GIRLS" DEGREE COLLEGE, PRAYAGRAJ, UNIVERSITY OF ALLAHABAD	INTERNATIONAL	14 th JUNE TO 15 th JUNE 2021

Orientation / Refresher Courses / FDPs attended (online / offline):

S.No.	Name of the Faculty Member	Orientation / Refresher Course / FDP	Institution were attended and Place	Date(s) DD-MM-YYYY (Mention from - - to dates)
1	S. MOHAMED IMRAN SHARIF	ONE WEEK ONLINE FACULTY DEVELOPMENT PROGRAM ON CONTEMPORARY APPROACHES TO RESEARCH IN MANAGEMENT, LEGAL STUDIES, AND INNOVATION	C.B. SINGH LAW COLLEGE, AMBEDKARNAGAR, UTTAR PRADESH IN ASSOCIATION WITH OJHA PUBLICATION AND RESERCH HOUSE, GREATER NOIDA	17-03-2025 TO 21-03-2025
2	S. MOHAMED IMRAN SHARIF	5 DAYS NATIONAL VIRUAL FDP ON INTEGRATING NEP 2020 INTO HIGHER EDUCATION: STRATEGIES FOR FACULTY DEVELOPMENT AND CURRICULUM INNOVATION	HINDUSTHAN COLLEGE OF ARTS & SCIENCE (AUTONOMOUS), COIMBATORE 641 028	02-09-2024 TO 06-09-2024
3	S. MOHAMED IMRAN SHARIF	A FIVE-DAY FACULTY DEPARTMENT PROGRAMME, JOINTLY ORGANIZED BY PG & RESEARCH DEPT OF COMMERCE AND INTERNAL QUALITY ASSURANCE CELL	JAMAL MOHAMED COLLEGE (AUTONOMOUS)	05-06-2024 TO 09-06-2024
4	S. MOHAMED IMRAN SHARIF	FIVE DAYS NATIONAL VIRTUAL FDP ON "TEACHING AS A CHALLENGING PROFESSION" ORGANIZED BY IQAC AND THE SKPC LIBRARY	SKPC SRI KANYAKA PARMESWARI ARTS & SCIENCE COLLEGE FOR WOMEN CHENNAI 600 001.	13-05-2024 TO 17-05-2024

5	S. MOHAMED IMRAN SHARIF	PROFESSIONAL SKILL DEVELOPMENT PROGRAMME ON RESEARCH AND DATA ANALYTICS IN COMMERCE	ORGANIZED BY DEPARTMENT OF COMMERCE AND INSTITUTION INNOVATION COUNCIL BON SECOURS COLLEGE FOR WOMEN THANJAVUR	04-01-2024 TO 10-01-2024
6	S. MOHAMED IMRAN SHARIF	FIVE DAY NATIONAL LEVEL FDP USING VOS VIEWER AND NVIVO SOFTWARE	ORGANIZED BY DEPARTMENT OF MANAGEMENT SCIENCE SRI KRISHNA ARTS AND SCIENCE COLLEGE COIMBATORE	09-01-2024 TO 13-01-2024
7	S. MOHAMED IMRAN SHARIF	ONLINE FDP ON DIMENSIONS OF ECONOMICS TODAY	DEPARTMENT OF ECONOMICS JAMAL MOHAMED COLLEGE TRICHY	08-01-24 TO 12-01-2024
8	S. MOHAMED IMRAN SHARIF	ACTED AS A RESOURCE PERSON ON THE TOPIC “HOW TO TACKLE BAD HABITS & PERSONALITY DEVELOPMENT”	JAMAL MOHAMED COLLEGE KHAJAMIAN HOSTEL	20.02.2024 & 22.02.2024
9	S. MOHAMED IMRAN SHARIF	A FIVE-DAY FACULTY DEVELOPMENT PROGRAMME ON DATA ANALYTICS	JAMAL MOHAMED COLLEGE PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES	16 TH TO 20 TH MAY 2022
10	S. MOHAMED IMRAN SHARIF	NATION WEBINAR ON “CAREER DEVELOPMENT”	JAMAL MOHAMED COLLEGE PG AND RESEARCH DEPARTMENT OF MANAGEMENT STUDIES	10-03-2021

11	S. MOHAMED IMRAN SHARIF	NATIONAL LEVEL ONE -WEEK FACULTY DEVELOPMENT PROGRAMME ON RESEARCH METHODOLOGY	KAMLA NEHRU MAHAVIDYALAYA, NAGPUR	26 TH APRIL TO 01 ST MAY 2021
12	S. MOHAMED IMRAN SHARIF	ONE DAY NATIONAL LEVEL e-FDP ON WRITING AND PUBLISHING SCIENTIFIC RESEARCH PAPER IN SCI JOURNALS-A FRAMEWORK	RR INSTITUTE OF ADVANCED STUDIES, BENGALURU	5 TH JANUARY 2021
13	S. MOHAMED IMRAN SHARIF	ONLINE FACULTY ENRICHMENT PROGRAMME	INTERNAL QUALITY ASSURANCE CELL, JAMAL MOHAMED COLLEGE TRICHY	21.06.2021 TO 25.06.2021
14	S. MOHAMED IMRAN SHARIF	THREE DAY FDP- WEBINAR ON TOWARDS A PARADIGM SHIFT IN EDUCATION THROUGH NEP-2020	JAMAL MOHAMED COLLEGE OF TEACHER EDUCATION (B.Ed. COLLEGE)	23 rd , 24 th AND 25 TH FEBRUARY 2021
15	S. MOHAMED IMRAN SHARIF	ONE DAY FDP ON RESEARCH FUNDING AGENCIES"	IQAC, ST. ANNE'S DEGREE COLLEGE FOR WOMEN ,BENGALURU	29 TH MAY 2021
16	S. MOHAMED IMRAN SHARIF	FDP ON E-CONTENT DEVELOPMENT	INTERNAL QUALITY ASSURANCE CELL, JAMAL MOHAMED COLLEGE	30-06-2020 TO 04-07-2020
17	S. MOHAMED IMRAN SHARIF	BORDERLESS WORLD	NATIONAL LEVEL WEBINAR CONDUCTED BY PG DEPARTMENT OF COMMERCE (SF) JAMAL MOHAMED COLLEGE TRICHY	21-12-2020

OTHERS:

S.NO	INSTITUTION WHERE ATTENDED AND PLACE	PURPOSE	DATE
01	JAYARAJ ANNAPACKIAM COLLEGE FOR WOMEN (AUTONOMOUS), PERIYAKULAM, THENI	INTERNATIONAL WEBINAR ON “BUSINESS TRENDS IN 2024” ORGANIZED BY DEPT OF BBA	18.09.2024
02	BON SECOURS COLLEGE FOR WOMEN THANJAVUR	PROFESSION SKILL DEVELOPMENT PROGRAMME ON RESEARCH & DATA ANALYTICS IN COMMERCE	04.01.2024 TO 10.01.2024
03	KHAJAMIAN HOSTEL JAMAL MOHAMED COLLEGE	ORGANIZED KMH SPORTS 2K23	2023-2024
04	HKBK DEGREE COLLEGE DEPARTMENT OF COMMERCE	NATIONAL LEVEL AWARENESS QUIZ IN COMMEMORATION OF NATIONAL CONSUMERS RIGHT DAY	24 TH DECEMBER 2023
05	JAMAL MOHAMED COLLEGE PLACEMENT CELL	A TEN-DAY UGC NET/ SET EXAM COACHING FOR PAPER - 1	15.02.2021 to 26.02.2021
06	JAMAL MOHAMED COLLEGE PG RESEARCH DEPARTMENT OF COMMERCE	WEBINAR ON IMPACT OF COVID – 19 ON GLOBAL HRM PRACTICES	20-06-2020
07	MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY, GOVERNMENT OF INDIA	HAS TAKEN A PLEDGE AND COMMITTED HIMSELF TO ABIDE BY 21 DAYS LOCKDOWN RULES “STAY AT HOME SAVE LIVES PLEDGE”	29 MARCH 2020
08	ST. JOSEPH’S COLLEGE(AUTONOMOUS) IRINJALAKUDA,KERALA INDIA	SUCCESSFULLY COMPLETED THE COVID – 19 AWARENESS QUIZ, ORGANIZED BY IQAC	APRIL 2020
09	THAKUR COLLEGE OF SCIENCE & COMMERCE HOSTED BY B.COM (BANKING AND INSURANCE)	NATIONAL LEVEL ESSAY WRITING COMPETITION ON COVID-19 MAKES 2020: A YEAR OF UNCERTAINTY FOR THE WORLD ECONOMY	15 th MAY 2020
10	GOOGLE DIGITAL UNLOCKED	THE FUNDAMENTALS OF DIGITAL MARKETING	19/04/2020

11	THE SCHOOL OF ALLIED HEALTH SCIENCES, VMRF-DU ,SALEM	COVID – 19 COMBATANT	10-04-2020
12	D.K.M. COLLEGE FOR WOMEN, VELLORE INDIA	PARTICIPATED IN LaTeX TRAINING OFFERED BY SPOKEN TUTORIAL PROJECT, IIT BOMBAY FUNDED BY NATIONAL MISSION ON EDUCATIONJ THROUGH ICT ,MHRD, GOVT.OF INDIA	MAY 4 TH 2020
13	JAMAL MOHAMED COLLEGE PG RESEARCH DEPARTMANT OF COMMERCE	SUCCESSFULLY COMPLETED THE CERTIFICATE COURSE IN TALLY, ACCOUNTING PACKAGE	1.11.2016

PERSONAL DETAILS

NAME	S. MOHAMED IMRAN SHARIF
Father's name	V. Syed Esak
Blood Group	A +ve
Nationality	Indian
Languages known	Tamil, English.
Religion	Islam
Residential address	No:8, Pallivasal-Street, Karumbukadai Cbe-08
Contact no.	+91 9843357431
E-mail ID	imran06syed@gmail.com

Declaration:

I hereby declare that the above details are true and best of my knowledge.

SIGNATURE**Place: Tiruchirappalli****(S. MOHAMED IMRAN SHARIF)**