RESUME

1. Name : Dr. K. INDUMATHI

2. **Date of Birth** : 29.07.1985

3. Address:

Residential:10/1, BHARATHIYAR STREET, **Office:** DEPARTMENT OF COMMERCE (SF-Women)

KOTTAPATTU, JAMMAL MOHAMED COLLEGE,

PONMALAIPATTI, TRICHY – 20.

TRICHY – 04 .

E-Mail: rvshrisaran@gmail.com **Mobile:** 9894972444.

4. **Designation**: Assistant Professor in Commerce

5. Languages known: Tamil and English

EDUCATIONAL QUALIFICATION

Degree/ Course	Subject	University/College/School Name	Year	Percentage	Class
Ph.D	Commerce	Bharathidasan University, Trichy.	June 2018	-	Commended
M.B.A	Management	Alagappa University, Karaikudi-630003	April 2009	57.68	First Class
M. Phil	Commerce	Jamal Mohamed College, Trichy – 620 020.	February 2008		First Class with Distinction with 'D+' grade
M.Com	Commerce	Jamal Mohamed College, Trichy – 620 020.	April 2007	74.57	First Class with Distinction with 'D' grade
B.Com	Commerce	Jamal Mohamed College, Trichy – 620 020.	April 2005	57.09	SecondClass
HSC		Seva Sangam GHSS,Trichy.	March 2002	69.91	First Class
SSLO	C	St.Joseph's GHSS, Ponmalaipatti, Trichy- 620004.	March 2000	67.00	First Class

EXPERIENCE:

UG:15 Years 2 Months PG: 15 Years 2 Months

S.No.	Designation, College Name and Address	Years of service	Period of Service
1	Assistant Professor, Department of Commerce, Jamal Mohamed College, TVS Tolgate, Trichy 620 020.	15 Years 7 Months	16.06.2008 to Till date



AREA SPEALISATION

- Marketing and
- ❖ Human Resource Management

SUBJECTS HANDLED

- Under Graduate: Business Mathematics & Statistics, Indian Economy, Cost Accounting, Business Management, Marketing, Company Law, Entrepreneurial development, Financial Management, Business Environment, Income Tax Law and Practice
- **Post Graduate:** Strategic Management, Corporate Law, Research Methodology, Supply Chain Management, Industrial Relations, Customer Relationship Management, Advanced Income Tax.

Details of In-Charge / Membership in Committees:

- Acting as an Examiner in the UG Central Valuation Panel, Bharathidasan University, Trichy.
- A Member of the Commerce Board of Studies, Jamal Mohamed College, Trichy.
- Working as a Tutor In-charge and discharging all obligations connected therewith.
- Lifetime Member in Commerce Division by REST Society for Research International board of Council.
- ➤ Qualifications Approved by the Bharathidasan University, Trichy for Appointment to the post of Lecturer in Commerce.
- ➤ Had been one of the Organising Secretaries in the conduct of a National Level Seminar held on 28th Sept. 2016.
- ➤ Working as a Micro Cell Member in IQAC.
- Acted as a Department Test In-charge for the period June 2013 to May 2014.
- Worked as a Department Library in charge from June 2010 to May 2012.
- ➤ Had acted as Judge for different inter-departmental competition events conducted by different clubs and departments inside the College.
- ➤ Had participated in the World record of a Remarkable Feat in Research Paper Collection Organised by PG Department of English, Saradha Gangadharan College, Puducherry in Association with Vaagai Tamil Sangam, JEC Publication & All India Book of Records on July 26th 2023.

Details of Paper Publication and Presented

Tolgate, Trichy – 620 020.

C NI-	C-11 N 0 A 1 1	C T:41 -	T:41 £41 - D	D-4-
5.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1.	Jamal Institute of management,	4 th National conference	Performance Appraisal-A	25 th Jan-
	Jamal Mohamed College,	on management in the	core criterion of	2011
	TVS Tolgate, Trichy – 620 020.	age of innovation	management	
2.	Jamal Mohamed College,	Recent trends in Indian	Growth and prospects of	4 th
	Department of Commerce (SF)	economy-A	packaged food industry	Feb
	and BBA, TVS Tolgate,	management		2011
	Trichy – 620 020.	perspective		
3.	Jamal Mohamed College, Post	Service sector in the		22 nd
	graduate and research	Globalization era		Feb
	Department of Commerce TVS			2012

S.No.	College Name & Address	Seminar Title	Title of the Paper	Date
	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	India – An Emerging Economic Power.	Perspective growth of Indian healthcare industries ISBN-93-81521-00-7	4 th Feb -2012
	Jamal Mohamed College, Department of BBA, TVS Tolgate, Trichy – 620 020.	Problems and Challenges in the Management of Micro, Small and Medium enterprises.	Role of women entrepreneurship in SSI in India ISBN-978-93-81521-01-4	25 th Feb -2012
	Periyar E.V.R. College, Post graduate and research Department of Commerce, Trichy- 620023	Financial inclusion for inclusive growth-Issues and challenges.	Growth and prospects of financial inclusion through self-help group ISSN-2250-1940	26 th and 27 th Apr- 2013
	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020.	Contemporary issues and challenges of Indian business in global scenario	A study on customer relationship management in banking sector	13 th and 14 th Feb- 2013
	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global competitiveness – A Challenge for Sustenance and Excellence.	A study on customer relationship management in SBI bank. ISSN-2250-1940.	16 th and 17 th Aug – 2013
	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Problems and Prospects of Service Sector in India.	A study on companies using social media for CRM ISBN:978-93-81521-19-9	12 th Jan - 2013
10	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Financial Inclusion – An Equitable Economic Growth.	E-CRM in Indian banks ISBN:978-81-909104-0-8	21 th Sep - 2013
11.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Global Economic Revival: A Changing Scenario		16 th and 17 th Aug – 2014
	Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620020.	Corporate social responsibility – issues and challenges in India	CSR in banking industry	29 th Jan -2014
	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), TVS Tolgate, Trichy – 20	Different Perspectives of Companies Act 2013 – Towards Corporate Excellence	Protection of minority rights under company's affairs ISBN: 978-81-909104-2-2	01 st Feb -2014
	Jamal Mohamed College, PG Department of Commerce (SF), TVS Tolgate, Trichy – 620 020.	Inclusive economic growth	CRM practices in regional rural banks in India ISSN:0973-0303	13 th and 14 th Aug- 2015

S.No College Name & Address	Seminar Title	Title of the Paper	Date
15 Jamal Institute of management, Jamal Mohamed College, TVS Tolgate, Trichy – 620 020.	International conference on advanced management-challenges in knowledge Era	A study on CRM in Indian banking sector ISSN:0973-0303	8 th and 9 th Jan –2015
16 Sankara college of science and commerce, Coimbatore.	International conference on innovative marketing strategies for sustainable growth	New perspectives in the banking sector Volume III ISBN 978-93-85477-14-0	16 th Sep - 2015
17 Sri Akilandeswari women's college, Wandiwash-604408.	National conference on recent trends and issues in commerce	E-CRM in Indian banking industry: A tool for survival in technology era	14 th and 15 th Sep -2015
18 Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy - 620 020	Marketing Strategies for Make in India Products and services	Strategies for CRM in Indian banking sector ISSN: 0973-0303	24 th Jan 2015
19 Jamal Mohamed College, Post graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020.	New vistas in employment relations in public and private Sector undertaking	An impact of E- CRM on the service quality of Indian banking sector	5 th Feb 2015
20 Jamal Institute of Management, JMC, Trichy.	ICAM 2016	CRM-A study with special reference to banking industry in India	26 th & 27 th Feb. 2016
21 Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Practical application of interest free financing for the economic Development	Conceptual framework of CRM process in banking system ISSN:0973-0303	13 th Jan –2016
22 Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy	Myths and Realities of Business in the Digital Era	E-CRM in Digital Era	17 [™] Feb 2016
23 Dhanalakshmi Srinivasan College of Arts & Science, Perambalur	Inclusive Management Growth	Inclusive Economic growth in Indian Banking sector	29 th Feb 2016
24 Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Growth Strategies for Business Development In India	A Study On Customer Relationship Management in SBI Bank In Tiruchirappalli	28 th Sept. 2016
25 Jamal Mohamed College, PG Department of Commerce(SF), TVS Tolgate, Trichy – 620 020	Emerging Business Practicesin the Global Environment	Impact on Customer Relationship Management on Customer Satisfaction	19 th Jan. 2017
26 Annai Vailankani Arts & Science College, Tanjavur	International Conference On Functional Innovations In Commerce& Management	Impact On Customer Relationship Management On Customer Satisfaction	8th&9 th Feb. 2017

S.No. College Name & Address	Seminar Title	Title of the Paper	Date
27 Jamal Mohamed College, PG Department of Commerce(SF),	Business in the Digital Era	A Study on Customer Awareness Towards E- Banking Services Provided by Indian Bank	20 th Sep 2018
graduate and research Department of Commerce, TVS Tolgate, Trichy – 620 020 29 Jamal Mohamed College, Post graduate and research	New Horizones of Business in the Changing Global Environment Advancement In Business in The Digital Era 2021	in Tiruchirappalli District ISSN-2249-0191 A Study on Investors Attitude Towards Mutual Fund with Reference to Tiruchirappalli A Study on Consumer Attitude towards Electronic Toll Collectionin Boothakudi Toll Plaza with reference to Tiruchirappalli District	23 rd Jan 2019 17 th Feb 2021
Department of Commerce, TVS Tolgate, Trichy – 620 020	Two days National Seminar on "Great Initiatives of State and Central Government	A Study on Consumer Attitude towards	21 st & 22 nd Sept. 2022
Jamal Mohamed College (Autonomous), Trichy-620 020	Seminar on "Knowledge Management Practices to		12 th & 13 th Oct. 2022
	on "Multidisciplinary Research and Practice"	A Study on Customer Perception Towards AAVIN Milk with Special Reference to Tiruchirappalli District ISBN 978-93-5749- 967-5	July 2023

Details of Paper Participation

S.No.	University/College Name &	Seminar Title	Date
	Address		
	Internal Quality Assurance Cell,	Extension in Higher Education Institutions –	15 th and 16 th Apr - 2010

2. Jamal Moha TVS Tolgate	med College, e, Trichy – 620 020.	Examination Reforms	12 th Mar - 2010
	<i>U</i> ,	Corporate Governance in India – Challenges and Prospects.	19 th Mar - 2010
	med College, rch Department of TVS Tolgate, Trichy	Investment Opportunities and Challenges.	12 th Jan -2011
· ·	lity Assurance	Teaching Learning and Research in Higher Education – Excellence and Beyond Excellence.	7 th Mar- 2012
6 Saradha Gar Puducherry.	ngadharan College,	One day National Seminar on "Multidisciplinary Research and Practice"	26 th July 2023

WORKSHOP ATTENDED

S.No.	College Name & Address	Workshop Title	Date
1	Jamal Mohamed College,	Research skills in	5 th & 6 th Apr – 2011
	PG & Research Department	Commerce.	
	of		
	Commerce, TVS		
	Tolgate, Trichy – 20		
2	Jamal Mohamed College,	International Financial Reporting	1 st Oct – 2011
	Department of BBA & PG	Standards (IFRS).	
	Department of Commerce		
	TVS Tolgate, Trichy -20.		
3	Jamal Mohamed College,	Stock Market Practices.	12 th Jan – 2012
	PG & Research Department		
	of Commerce, TVS		
	Tolgate, Trichy – 20		
4	Jamal Mohamed College,	Investment in Stock Marketfor	06 th Oct – 2015
	Department of Business	Beginners	
	Administration, TVS		
_	Tolgate, Trichy – 20		oth 3.7
5	University library.	One-day awareness cumtraining	6 th Nov – 2015
	Bharathidasan University,	programme on "shodhganga ETD	
	Trichy- 620024.	database"	cth O + 2015
6	Jamal Mohamed College, PG	One Day State Level Workshop	6 th Oct 2015
	Department of	On Investment InStock Market	
	Commerce(SF),TVS Tolgate,Trichy – 620 020	For Beginners	
7	Internal quality assurance		
'	cell,Jamal Mohamed	'The role of a teacher in the	07 th Jan 2017
	College, Trichy – 20	present scenario'	07 Juli 2017
8	National Institute of	Data Analysis using SPSS &R	Apr.21 st ,22 nd &23 rd
	Technology, Trichy-15	Data / Marysis using 51 55 CK	2017
	recimiology, friend 15		

S.No.	College Name & Address	Workshop Title	Date
9	Jamal Mohamed College, (Autonomous)Tiruchirappalli	J 1	Jun.17 th ,19 th &20 th 2017
10	Jamal Mohamed College, (Autonomous)Tiruchirappalli	UGC CPE Sponsored Two- Day Workshop on Professional development foracademic leadership in curriculum designing.	Jan.18 th ,19 th 2019
11	Universal Teachers Academy, Pondicherry	5 days Free Online Workshop for Teachers "Creating Digital Posters, Creation of GIF images, Finding copyright free images/Sounds".	02 nd June 2020 to 06 th June 2020
12	Mahatma Gandhi National Council of Rural Education, Hyderabad	Online Curriculum Workshop on Introducing BBA / MBA Rural Management Curriculum and Bharathidasan University, Trichy	15 th Dec. 2020
13	IQAC Cell, Mount Zion College of Engineering and Technology, Pudukottai.	Workshop on "Incubating Seven Attributes of Teaching Learning Processin Higher Education Institution: Post COVID19	03 rd June 2021 & 04 th June 2021
14	Universal Teachers Academy, Puducherry.	International Workshop on "Creating Interactive E-Assessment Tools"	14 th June 2021 to 18 th June 2021
15	Chevalier T. Thomas ElizabethCollege for Women, Perambur, Chennai – 11	National E-Workshopon "Rural Techpreneurship Development"	15 th Dec.2021to 21 st Dec. 2021
16	Sri VenkateshwaraUniversity, Tirupati	International Workshop on understanding a Research Project	
17	Jamal Mohamed College, (Autonomous) Tiruchirappalli	Personal Finance Literacy (Learn to Manage Your Personal Income)	18 th August2021
18	Jamal Mohamed College, (Autonomous)Tiruchirappalli	Webinar on "Information and Cyber Security"	23 rd August2021
19	Universal Teachers Academy,Puducherry, India	Creation of Game Based Assessment	2 nd & 3 rd July2022

S.No.	College Name & Address	Workshop Title	Date
20	REST Society for Research International (RSRI), Krishagiri, Tamil Nadu, India.	Emerging Trends in Teachingand Learning Padagogy	16 th Jan. 2023to 20 th Jan. 2023
21	Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam,		20 th Jan. 2023to 25 th Jan. 2023
22	MINIMUM OF SCIENCE AND	National Level Workshop on "New Reforms in Higher Education with the Reference to NEP 2020"	14 th July 2023 to 27 th July 2023

ORIENTATION / REFRESHER COURSE / FDP

S. No	College Name & Address	Orientation / Refresher Course / FDP	Date
1	Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Tiruchirappalli.	Faculty Development Programme on "E-Content Development"	30 th June2020to 04 th July 2020
2	Cauvery College for Women (Autonomous), Tiruchirappalli	National Level FacultyDevelopment Programme on "Plagiarism in Research and Publication and How to Prevent it"	22 nd July2020
3	Sree Vidyanikethan Instituteof Management, Tirupati	One-week online programme on Research Methodology & Data Analytics using SPSS and R	01 st Feb. 2021to 06 th Feb 2021
4	Periyar EVR College, Tiruchirappalli	Online Faculty Development Programme "Investors Awareness Programme"	27 th July 2021
5	St. Anne's Degree College for Women, Bengaluru.	One Day Faculty Development Programme on "Research Funding Agencies"	29 th May 2021
6	H.H. The Rajah's College (Autonomos) Pudukkottai	SEBI Sponsored FDP on "Introduction to Securities Market"	31 st May 2021
7	Department of Commerce (SF),St. Berchmans College (Autonomous),Changanacherry, Kerala.	Two Days Faculty Training Programme on "Mentoring Generation Z: Challenges and Strategies, Scope of Blended Learning in Futuristic Education"	25 th June 2021 and 3 rd July 2021
8	Internal Quality Assurance Cell,Jamal Mohamed College (Autonomous), Tiruchirappalli	Five Days Online Faculty Enrichment Programme	21 st June 2021 to 25 th June 2021

9	Department of Library in association	Faculty Enrichment Programme on	28th
	with Internal Quality Assurance Cell,	Faculty Enrichment Programme on "Art of Writing in Indexed Journal	June2021
	Jamal Mohamed College (Autonomous), Tiruchirappalli	Publications"	
10	AICTE Training and Learning Academy,	FDP on Faculty Development	06 th Dec 2021
	All India Council for Technical Education, New Delhi-110 070	Programme in Management	to 10 th Dec 2021
11	Rest Society for Research	One Week FDP on Recent	10 th Jan 2022
	International, Krishnagiri, TamilNadu,India	Trends data Analysis inSPSS Software	to 15 th Jan 2022
12			20 th Jan 2022
	St. Pauls College, Bengaluru	of the Classroom – NEP and NAAC Perspective	to 28 th Jan 2022
13	SRM Institute of Science and	FDP on Developing Resilience	21st Jan 2022
	Technology Kattankulathur	through Innovation in Management Teaching and Research	to 26 th Jan 2022
14	Chandigarh University, Mohali,		31st Jan. 2022
	Punjab	Research Essentials	to 05 th Jan. 2022
15	Rest Society for Research International,	Recent Trends Data Analysisin	31st Jan. 2022
	Krishnagiri, Tamil Nadu, India (4:30 to 7:30pm)	Optimization Technology for Research	to 05 th Feb 2022
16		One-week Virtual FDP Sarvatra on"	01st March 2022
	G H Raisoni University, Saikheda	Digital Pedagogy for 21st Century Teacher	to 08 th March 2022
17	Shree Human Vyayam Prasarak Mandal's, Degree College of Physical Education.	One Month Common Yoga Protocol	21st May 2022
	Degree College of Physical Education, Amravati.	Training Course	to 21 st June 2022
18	Rayat Shikshan Santha's Azad College of	National level FDP on NAAC	01st July 2022to
	Education, Satara Maharashtra, India.		08 th July 2022
19	Moradabad Institute of Technology,	Entrepreneurship, Innovations &	25 th July 2022to
	Moradabad.	Digital Skills in New Era of AI	29 th July 2022
20	HRDC & AMET Business School	One Week Online Short Term FDP on	30 th Jan. 2023to
	Kanathur, Tamil Nadu	"Ethics in Academic Research Writing"	04 th Feb. 2023
21	Andhra Loyola Institute of Engineering	A Five Day National Level Virtual	23 rd May2023
	and Technology, Vijayavada-520008	FDP on "Skills Reengineering in	to
		Business Management"	27 th May2023

22	Internal Quality Assurance Cell (IQAC)St.	Five Day FDP on "Unleashing the	19th June2023
	Pauls College, Bengaluru	Potential: Transforming Research	to
		Using Modern Techs Tools"	23 rd June2023
23		on "Resourcefulness of Research"	13 th July 2023 to 19 th July 2023
24	*	Capacity Building Programme on " Data-Driven Techniques for Business Intelligence"	05 th Sep. 2023

DETAILS OF ONLINE CERTIFICATION COURSES

Sl. No.	Title of thePaper	Place of Seminar	Date of Enrollment	Date of Completion
1	Soft Skills	SWAYAM	29-07-2019	16-11-2019
2	Stress Management	Department of Commerce and Commerce (CA), AVS College of Arts and Science, Salem.	13-04-2020	17-04-2020
3	The Essence of Research Methodology	PG Department of Commerce, Jamal Mohamed College, Trichy	16-05-2020	17-05-2020
4	Digital Marketing	PG Department of Commerce, Vivekanandha College of Arts andScience for Women, Elayampalayam, Namakkal	15-05-2020	22-05-2020
5	Principles of Management	NPTEL	July 2022	October 2022
6	The Art of Professionalism	Faculty of the Education Dr. MGR Educational and Research Institute, Chennai, Tamil Nadu.	10-04-2023	17-04-2023