

**JAMAL MOHAMED COLLEGE (AUTONOMOUS),
TIRUCHIRAPALLI – 20
DEPARTMENT OF COMMERCE
RESUME (as on 15.09.2015)**



1. **Name** : K.INDUMATHI

2. **Date of Birth** : 29.07.1985

3. **Address** : (Including Mail ID and Telephone Number)

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4. **Designation** : ASSISTANT PROFESSOR

5. **Educational Qualifications:**

Examination Passed	Year
B.Com	2005
M.Com	2007
M.Phil	2008
MBA	2011

6. **Experience:** **Under Graduate:** 7 years

Post Graduate : 7 years

7. **Areas of Specialization:** Human Resource Management & Marketing

8. **Languages Known:** Tamil & English

9. **Subjects Taught:**

Under Graduate: Business Maths & Statistics, Indian Economy,

Business Management, Marketing, Company Law, Entrepreneurial development

Post Graduate: Strategic Management, Corporate Law, Research Methodology,

Supply Chain Management, Industrial Relations.

10. **Details of Paper Presented:** 4 papers

S.No	Title of the Paper	Place	Date
1	Performance Appraisal – A Core Criterion of Managements.	Jamal Institute of Management, Trichy.	25.01.2011
2	Growth Prospects of Packaged Food Industry	Jamal Mohamed College, Trichy.	04.02.2011
3	Prospective Growth of Indian Healthcare Industries	Jamal Mohamed College, Trichy.	04.02.2012
4	Role of Women Entrepreneurship in SSI in India	Jamal Mohamed College, Trichy.	25.02.2012
5	A Study on Companies using Social Media for customer Relationship Management	Problems & Prospects of Service Sector in India, JMC, Trichy.	12th Jan 2013
6	Customer Relationship Management in Banking Sector	Contemporary Issues and Challenges of Indian Business in Global Scenario, JMC, Trichy.	13th - 14th Feb 2013
7	Financial Inclusion for inclusive Growth - Issues & Challenges	National Seminar	26th - 27th Apr 2013
8	Electronic Customer Relationship Management in Indian Banks	Financial Inclusion - A Way of Equitable Growth	21st Sep 2013
9	CSR in Banking Industry	Corporate Social Responsibility - Issues and Challenges in India	29th Jan 2014
10	A study on Customer Relationship Management in SBI Bank	Global Competitiveness - A challenge for Sustenance and Excellence	16th - 17th Aug 2013
11	Protection of Minority rights under Companies Affairs	Different perspectives of Companies act 2013- Towards Corporate Excellence	1st Feb 2014
12	Global Economic Revival: A Changing Scenario	International Seminar	16th - 17th Aug 2014
13	Strategies of Customer Relationship Management in India Banking Sector	Marketing Strategies for Make in India Products and Services	24th Jan 2015
14	A Study on Customer Relationship Management in Indian Banking Sector	International Conference on Advanced Management - Challenges in	8-9 Jan 2015

		Knowledge Era	
15	An Impact of E-Customer Relationship management on the Service Quality of Indian Banking Sector	New Vistas in Employment Relations in Public and Private Sector Undertakings	5th Feb 2015
16	Customer Relationship Management (CRM) Practice in Regional Rural Banks in India	Inclusive Economic Growth	13-14 Aug 2015

11. Details of Seminars / Conference / Workshops Attended:

S.No	Seminars & Conferences	Place	Date
1	Workshop on Research Methodology & Statistical Package	St.Joseph's College Trichy.	23.01.2008
2	Regional Seminar on the Management Accounting Strategies during Economic conservatives.	The Institute of Cost & Works Accountant Trichy Chapter.	11.01.2009
3	State level on Examination Reforms	Jamal Mohamed College, Trichy	12.03.2010
4	State level Seminar on Corporate Governance in India – Challenges & Prospects.	PG & Research Department of Commerce, JMC, Trichy.	19.03.2010
5	National level Seminar on Quality enhancement in Teaching, research & Extension in Higher education institutions – prospects & problems.	IQAC, Jamal Mohamed College, Trichy	15 th /16.04.2010
6	National level Seminar on Creating Competitiveness to excel in higher education – A TQM Approach	IQAC, Jamal Mohamed College, Trichy	08.12.2010
7	State level Seminar on Innovative opportunities & Challenges	PG & Research Department of Commerce, JMC, Trichy.	12.01.2011
8	National Conference of Management in the edge of innovation	JIM, Trichy	26.01.2011
9	National Seminar on Recent trends in Indian Economy – In Management Perspective	PG & Research Department of Commerce, JMC, Trichy.	4.02.2011
10	Regional workshop on research skills in Commerce	PG & Research Department of Commerce, JMC, Trichy.	5&6.04.2011
11	Workshop on international financial reporting standards(IFRS)	Department of BBA & Commerce ,JMC, Trichy	01.10.2011
12	State level workshop on stock marketing practices	PG & Research Department of Commerce, JMC, Trichy.	12.01.2012
13	National level seminar on India – An emerging economic power	PG & Research Department of Commerce, JMC, Trichy.	04.02.2012
14	National level seminar on service sectors in the Globalization era	PG & Research Department of	22.02.2012

		Commerce, JMC, Trichy.	
15	National level seminar on Examinations reforms	JMC, Trichy	24.02.2012
16	National level seminar on problems & challenges in the management of micro, small and medium enterprises'(NSME)	Department of Business administration , JMC, Trichy	25.02.2012
17	National level seminar on Teaching , Learning and research in higher education – Excellence & beyond Excellence	IQAC, Jamal Mohamed College, Trichy	07.03.2012

12. Details of seminars/ Conference/ Workshops Organized: NIL

13. Details of In charge / Membership in Committees for Autonomous programme

Implementation..

Tutor in charge- I. B.Com “F”