

PROFILE

Dr. U. JAHIR HUSSAIN

M.Com., M.Phil., Ph.D.,

**Asst. Professor of Commerce
JAMAL MOHAMED COLLEGE
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PERSONAL PROFILE

1. Date of Birth & Age : 13th October 1968, 56 Years

2. Academic Qualification : M.Com, M.Phil, Ph.D.,

3. Date of joining the

College service : 01.08.1995 (Total Service: 26Years)

4. Total Teaching Experience :

➤ **Assistant Professor – From July 2017 – Till date**

Jamal Mohamed College, Trichy

➤ **Guest Lecturer – 5 Yrs and 10 Months (From Sep 2009 – June 2015)**

Bharathidasan University Constituent College, Lalgudi

➤ **Senior Lecturer – 1Yr (July 2007 to June 2008)**

M.I.E.T. Arts & Science College, Trichy

➤ **Lecturer – 11 Yrs and 11 Months (Aug 1995 - Jun 2007)**

M.I.E.T. Arts & Science College, Trichy

5. Position Held :

- **Principal in charge**, M.I.E.T. Arts & Science College, Trichy.
From 06.12.2007 to 25.01.2008
- **Chief Superintendent** of Bharathidasan University Examinations
November 2007
- **HOD, P.G. Department of Commerce & Business Administration.**
- N.S.S. Programme officer (2004- 2008)
- R.R.C. Programme officer (2006-2008)
- Vice-President of commerce Association

Highlights

- 26 years in the field of Higher Education Service in various capacities, Principal in charge, Vice-Principal, Head of the P.G Department of Commerce & Business Administration, Research Guide etc.
- Authorities impressed by my commitment and active involvement in student support programmes such as NSS, RRC through which I could motivate and inspire the student community to become responsible future citizens.
- I have successfully guided 8 Research Scholars for M.Phil. Degree.

Educational Qualifications

Degree	Course	University	Year	Class
Ph.D	Commerce	Bharathidasan University	July-2017	COMMENDED
M.Phil	Commerce	Bharathidasan University	1994	I
M.Com	Commerce	Bharathidasan University	1992	I
B.Com	Commerce	Bharathidasan University	1990	II
Tally 9		CSC Computer Education Trichy	2008	A
Dip. In Computer A/Cing Mgt		ISS Computer Education, Trichy	2004	A

Administrative Experience

1. **Principal In charge of M.I.E.T. Arts & Science College,**
Trichy – 07, from 06.12.2007 to 25.01.2008.
2. **NSS Programme officer,** for 4years.
3. **Vice-president of Commerce Association for 10years.**
4. **Red Ribbon Club Programme officer,** for 2years.
5. **Resource person** in Centre for Distance Education Programme,
Bharathidasan & Annamalai University, for the past 19 years.
6. **Convener** for College Vigilance Committee (2006-2008)
7. **Member** in the Editorial Committee for the college Magazine
8. **Member** in the Enquiry Committee for M.I.E.T. Hostel
(Both Men& Women) for 2years
9. College Sports **Committee Member** from 2000 to 2005.

Area of Specialization

Marketing

Subject Specialization

Industrial Relations Advanced Accounts
Export Marketing principles of Accountancy
Organisational Behaviour Business Accounting
E-Commerce Company Law
Computer Application in Commerce Marketing Practices
Accounting Package Lab Banking Practices

Research Experience

Degree	Subject	University	No. Of Students Guided
M.Phil,	Commerce	Bharathidasan	04
M.Phil,	Commerce	TN Open	02
M.Phil,	Management	Bharathidasan	02
M.Com	Commerce	Bharathidasan	05

M.Com	Commerce	Jamal Mohamed College	04
M.B.A	Management	Bharathidasan	02
M.B.A	Management	Alagappa	02

Patent Filed:

S. No.	Title	File Number	Date of Filing
1	ANALYSIS OF THE SIGNIFICANCE OF E-COMMERCE IN EMERGING MARKETS	202411027496A	03-04-2024

Acted as Resource Persons:

S.No.	Institution where attended and Place	Role	Topic	Date
1.	Guest Lecture Organized by Department of Commerce & Institution's Innovation Council Vivekanandha College for Women, Unjanai, Tiruchencode, Namakkal	Recourse Person	"Digital Marketing- An Analysis	20-07-2021
2.	Webinar Organized by Rabiammal Ahamed Maideen College for Women, Thiruvarur	Recourse Person	"Digital Marketing- Career Opportunities	04-09-2021

Seminars / Conferences / Workshops Organized:

S.No.	Name of the Seminar / Conference / Workshop	International / National / State Level / College level	Date(s)	Role
1.	National Webinar on "Personal Finance Literacy" (Learn To Manage Your Personal Income)	National	18-08-2021	Organizing Secretary
2.	Three Days Workshop on "Employability Skills For Commerce Graduates"	College Level	10-10-2022 to 12-10-2022	Organizing Secretary
3.	Two Days Workshop on "Hands On Training On Digital Literacy For Technopreneurs"	College Level	10-01-2023 to 11-01-2023	Organizing Secretary

Details of Online Certification Courses:

S. No.	Course Name	Name of the College	Date of Completion
1.	SWAYAM – Online Course on “National Education Policy – 2020 : Professional Development Programme”	Indira Gandhi National Open University – New Delhi.	01 -02-2024 To 29 – 02- 2024
2.	SWAYAM – NPTEL Online 4 weeks Certification Course on “Services Marketing: A Practical Approach”	IIT Kharagpur	23 -01-2023 To 17 – 02- 2023
3.	AICET Sponsored One Week STTP on Character Building Through Moral Values and Ethics	S. S. Jain Subodh PG College, Jaipur	12 - 07 – 2021 To 17- 07 – 2021
4.	Three days Online Course on “Application of Parametric Test in Research ”	Virudhunagar Hindhu Nadars’ SenthikumaraNadar College, Virudhunagar	22.05.2020
5.	Short Term Online Course on “Retail Management ”	Vivekanandha college of Arts and Science for Women, Tiruchengode	22.05.2020
6.	Short Term Online Course on “Digital Marketing ”	Vivekanandha college of Arts and Science for Women, Tiruchengode	15 -05 – 2020 To 22.05.2020
7.	Two days Online Course on “The Essence of Research Methodology ”	P G Department of Commerce, Jamal Mohamed College, Tiruchirappalli	17.05.2020
8.	Online Course on “Companies Act, 2013 ”	P G Department of Commerce (SF) Jamal Mohamed College, Tiruchirappalli	17.05.2020
9.	Five Days Online Course on “Futuristic Accounting”	Indian Accounting Association in Association with Indian Academic Researchers Association	11-05 -2020 To 15-05- 2020
10.	Online Course on “Personnel and Stress Management ”	Department of Commerce, Erode Arts and Science College, Erode	13 – 05 – 2020 & 14 – 05 – 2020
11.	Online Course on “Social Media Marketing”	Sri Krishna Adithya College of Arts and Science, Coimbatore	11.05.2020
12.	Online Course on “Wage Payment ”	Sri Krishna Adithya College of Arts and Science, Coimbatore	11.05.2020
13.	Online Course on “Savings and Investment”	Sri Krishna Adithya College of Arts and Science, Coimbatore	--
14.	Seven Days Online Course on	GRABS Educational Charitable	05.05.2020

	“Research Methodology”	Trust and Tamil Nadu Association of Intellectuals and Faculty	To 11.05.2020
15.	Online Course on “Enhancing Soft Skills”	Sri Krishna Adithya College of Arts and Science, Coimbatore	--
16.	Online Course on “GST Registration”	Sri Krishna Adithya College of Arts and Science, Coimbatore	09.05.2020
17.	Online Course on “Fundamentals of Banking”	Sri Krishna Adithya College of Arts and Science, Coimbatore	09.05.2020
18.	Online Course on “E-Commerce”	Thakur College of Science & Commerce, Mumbai	09.05.2020
19.	Online Course on “Income Tax & Practice – Basics”	Patrician College of Arts and Science, Chennai	09.05.2020
20.	Five Days online Certificate Course and Assessment on “Strategies to Address the Soft Skill Gap”	International Journals of Advance Study and Research Work	27 – 04 – 2020 To 01- 05- 2020

Details of Articles Publications:

S. No.	Name of the Journal	National / International / Referred	Title of the Article	Month & Year of Issue
	MKJC’S – Volume 2	International	A study on customer perception of e-banking services in Tiruchirappalli District	March 2024
	International Journal of Commerce and Management Research (PIJCMR)	International	Consumers Brand Preference Towards Honda Company Cars	Jan.2024

	Emperor Journal of Commerce (EJC)	National	A Study On Consumer Satisfaction Towards Organic Food Products With Special Reference In Tiruchirappalli City	Jan.2024
1	The International Journal of Analytical and Experimental Modal Analysis , Volume XI, Issue IX,. – ISSN NO: 0886-9367. UGC Care List.	International	“A Study of Consumer Preference Towards Purchase of Bikes in Tiruchirappalli City”	September-2019
2.	International Journal Of Research And Analytical Reviews(IJRAR) p-ISSN : 2349 5138 UGC Approved Jr.No. : 43602 Volume – 8 (1.2) Impact Factor :5.75	International	A Study On Brand Loyalty Of Customer Of Two Wheelers In Tiruchirappalli District	January 2019
3.	International Journal Of Research And Analytical Reviews(IJRAR) p-ISSN : 2349 5138 UGC Approved Jr.No. : 43602 Volume – 8 (1.2) Impact Factor :5.75 Volume -5, Issue – 4 P-177-179.	International	A Study On Consumer Satisfaction of Hero Splender In Tiruchirappalli Town.	December 2018
4.	International Journal Of Management And Social Sciences (IJMSS) p-ISSN : 22490191 e-ISSN : 23499761 UGC Approved Jr.No. : 63251 Index Copernicus Journal Id: 6913 Volume – 8 (1.2)	International	Consumer Satisfaction In Two Wheeler Vehicles: Special Reference To Lalgudi Taluk In Tiruchirappalli District.	September 2018

5.	“Sankhya –Intl. Journal of Management & Technology”, Vol.III, Issue: II (A), Special Issue, February 2014, ISSN: 0975- 3915, Chennai.	International	“Consumer Preference of Two wheeler vehicle: Special reference to Lalgudi Town in Trichy District”	February 2014
6.	Special Issue on “Contemporary Issues And Challenges Of Indian Business In Global Scenario”, Volume 1,2013, ISBN: 978-93-81521-28-1, Jazym publication, Tiruchirappalli-23.		“Consumer preference of Two wheeler vehicle: Special reference to LalgudiTaluk in Trichy District” ,	2013
7.	Special Issues on “Revitalising Global Business : Issues, Approaches and Strategies”, Volume 3, 2011, ISBN : 8192222LL-X, Manibharathi Publishers, Annamalai University, Chidambaram.		“Marketing Strategy”	2011

Paper Presentation Details:

S. No.	Theme of the Seminar – Title of the Paper	Name of the College	Date of Presentation
1.	One day International Conference on “Breaking Barriers and Empowering Changes in Entrepreneurship – Trends and Insights for Tomorrow” Paper titled, “A study on Customer Perception of E-Banking Service in Tiruchirappalli District”.	Marudhar Kesari Jain College for Women, Vaniyambadi	01-03-2024

2.	One day National Conference on Technological Advancement and Its Impact on Entrepreneurship Paper titled, “ Consumers Brand Preference Towards Honda Company Cars ”.	Jamal Mohamed College (A). Trichy.	24-01-2024
3.	One day National Conference on Technological Advancement and Its Impact on Entrepreneurship Paper titled, “ A Study On Consumer Satisfaction Towards Organic Food Products With Special Reference In Tiruchirappalli City ”.	Jamal Mohamed College (A). Trichy.	24-01-2024
4.	International Seminar (Hybrid Mode) on Dynamics of Emerging Business Innovation and Trends- Academia Industry Role, Paper titled, “ A study consumers’ perception towards F – Commerce in Tiruchirappalli ”.	Cauvery College For Women (A), Trichy Jointly SMART Journal of Business Management Studies	06-01-2024 & 07-01-2024
5.	ICCSR Sponsored National Seminar on Impact Of National Educational Policy 2020 On Higher Education. Paper titled, “ National Educational Policy (NEP 2020) : Prospects and Challenges ”.	Cauvery College for Women ,Trichy.	16-02-2023
6.	A national level Seminar “Great Initiatives of state and central government thorough startups programmes in Nurturing entrepreneurial activities”. Paper titled, “ Consumer perception towards online foods delivery apps in Trichy city”.	Jamal Mohamed College	21-09-2022 & 22-09-2022
7.	Presented a paper titled “A Study of Consumer Preference Towards Purchase of Bilkes in Tiruchirappalli City” in the International Seminar on “Advancement in Business in the Digital Era – 2019”	Jamal Mohamed College, Trichy.	25.09.2019
8.	International Conference on “New Horizons Of Business In The Changing Global Environment” paper Title “A Study On Brand Loyalty Of Customers Of Two Wheelers In Tiruchirappalli District”.	Jamal Mohamed College, Trichy	23.01.2019

9.	National Conference on “ Advancement In Business In The Digital Era ” Paper Titled “Consumers Satisfaction In Two Wheeler Vehicle – Special Reference To LalgudiTaluk In Trichy District”.	Jamal Mohamed College, Trichy	20-09-2018.
10.	International conference on “ New Dimensions in Commerce and Industry in the Globalized Era ” Paper titled “ Consumer Preference of Two wheeler vehicle: Special Reference to Lalgudi Town in Trichy District ”	Bharath College of Science and Management, Thanjavur..	on February, 2014
11.	State Level Seminar on “Corporate Social Responsibility – Issues And Challenges in India”Paper titled “ CSR – Issues and Challenges in India ”	Jamal Mohamed College, Trichy.	29.01.2014
12.	International Seminar on “Contemporary Issues And Challenges Of Indian Business In Global Scenario” Presented a paper titled “ Consumer Preference of Two wheeler vehicle: Special reference to LalgudiTaluk in Trichy District ”	Jamal Mohamed College. Trichy	13– 02-2013 & 14– 02- 2013
13.	State Level Seminar On “Problems and Prospects Of Service Sector In India” . Presented a Paper Titled “An effect of Service Quality Attribute”.	Jamal Mohamed College, Trichy	12-01-2013
14.	UGC Sponsored National Seminar on “Food Inflation” Paper titled “ Impact Of Green Revolution On Agricultural Development In India ”	Erode Arts And Science College Erode.	4 th and 5 th January 2013
15.	Presented a Paper titled “ Marketing Of service In Banking Sector ” in the National Level Seminar on “Service Sector In The Globalization Era”	Jamal Mohamed College Trichy.	22 02-2012
16.	National Level Seminar on “ Innovation in Management ” Paper titled “ Challenges& Opportunities For MSMEs ”	Bharath College of Science and Management, Thanjavure.	15 02 - 2012

17.	National Conference on “Innovative Management Strategies For Emerging Business Paradigms” Presented a Paper titled “ E – Banking ”	AdaikalaMatha Institute Of Management, Vallam, Thanjavure.	28-01-2012.
18.	National Conference on “ Revitalising Global Business : Issues, Approaches and Strategies” Presented a Paper titled “ Marketing strategy ”	Commerce Wing, D.D.E. AnnamalaiUniversity	19– 12 – 2011
19.	UGC Sponsored State Level Seminar on “Banking in (on) The New Millennium” Paper titled “ Impact of internet on Banking ”	DwarakaDoss GoverdhanDoss VaishnavCollege, Chennai-600106	16–03 - 2001

Orientation / Refresher Courses Attended:

S.No.	Orientation / Refresher Course	Institution where attended and Place	Date(s) DD-MM-YYYY
1.	NEP 2020 Orientation & Sensitization Programme	UGC – Malaviya Mission Teacher Training Centre, BDU , Trichy.	04 -03 – 2024 To 13-03 - 2024
2.	AICTE-ISTE Approved Programme on “Innovations in Management”	Mahatma Jyotiba Phule Rohilkhand University, Bareilly, Uttra Pradesh.	16 -03 – 2021 To 22-03 - 2021
3.	Twenty Days Online Refresher programme on “MBA – PPC {Management, Business, Administration – present and Post Crisis”	S.A. College of Arts and Science, Chennai.	14 -04 -2020 To 04 – 05 - 2020
4.	Two Days Online Refresher Course on “Education 4.0 – Future of Learning”	Anand Institute of Higher Technology, Chennai	29th& 30th April 2020
5.	“Orientation Programme on MOOC”s and e-Learning”	Jamal Mohamed College, Trichy	29.01.2020
6.	One day Orientation Programme on “Soft Skill Development”	IQAC, Jamal Mohamed College, Trichy	22-06 -2020
7.	“Orientation Training to NSS Functionaries on EDP”	IECD & NSS – Bharathidasan University, Tiruchirappalli	13th July 2006
8.	Orientation Training on HIV / AIDS prevention and Control to college students / teachers	Centre for Adult, Continuing Education and Extension, Bharathidasan University.	On 8th March 2006
9.	Training and General Orientation Programme for NSS - PO	Research Centre, Madras School of Social Work , Madras	27.07.05 To 05.08.05.
10.	Gender Training Programme	Center for Women Studies- “Bharathidasan University”	18th and 19th April 2005.

Workshops Attended

S.No.	Name of the Workshop	International / National / State Level	Date(s) DD-MM-YYYY
1.	One Day National Workshop on “Research Methodology ” organized by Department of Commerce & Management, Shri Muktanand College Gangapur, Maharashtra.	National	11-03-2024
2.	Five Day International Workshop on “Research Methodology : Tools and Techniques for Thesis Writing” organized by Jamal Mohamed College (Autonomous), Tiruchirappalli	International	08-01-2024 to 12-01-2024
3.	Five days Online Workshop on “SPSS in Research” organized by STAR International Foundation for Research and Education, Tiruchengode	State Level	26-12-2023 to 30-12-2023
4.	National Level Workshop on ”New Reforms in Higher Education with the Reference to NEP 2020” organized by SRM Institute of Science and Technology, Chennai	National	14-07-2023 to 21-07-2023
5.	“Digital transformation in Management” Organised by Mannar Thirumalainaicker college, Madurai	National	24-01-2023
6.	“Life Lessons from Paul-Michel Foucault for personal and Professional Development of Teachers”. Organised by North-Eastern Hill University(NEHU), Meghalaya.	International	20-01-2023
7.	National intellectual property awareness mission(NIPAM).Organised by Intellectual Property Office , Govt. of India	National	16-01-2023
8.	On line Faculty Workshop on “TOOLS FOR DIGITAL TEACHING” Organised by Sanskrithi School Of Business	National	18- 06-2021
9.	On line Workshop on “Innovations in Research” Organised by Idhaya College For Women, Sivagangai District	International Level	01-06-2021 To 03-06-2021
10.	Five Days Workshop on “Hands – on Sessions in Drafting and Filing Procedure of Intellectual Property Rights” Organised by Arya College of Engineering & IT, Jaipur , Rajasthan	National	03-05-2021 To 07-05-2021
11.	National Research On line Workshop on “How To Write and Publish” Organised by Truba Group Of Institutes, Bhopal, Madhya Pradesh	National	06-05-2021 To 07-05-2021

12.	On line Workshop on “SMART Research” 2020 Organised by Government First Grade College, Kanakapura, Karnataka	National	
13.	One Day Online Curriculum Workshop on “Introducing BBA/MBA Rural Management Curriculum” organized by Department of Commerce and Financial Studies, Bharathidasan University. Tiruchirappalli	National	15-12-2020
14.	One Day Workshop on Creation of “Basic E-Content” organized by Centre for Differently Abled Persons, Bharathidasan University. Tiruchirappalli	National	10-08-2020
15.	One Day Workshop on “Tatistical Analysis Ussing SPSS” organized by Darmamurthi RoaBahadur CalavalaCunnanChetty’s Hindu College, Chennai.	National	06-06-2020
16.	One Day Workshop on “Impact of Lockdown on Indian Business” organized by Immaculate College for Women, Kallakurichui	National	08-05-2020
17.	Online Workshop on “SMART Research 2020” organized by Government First Grade College, Kanakapura, Karnataka.	National	07-05-2020 To 09-05-2020
18.	UGC Sponsored One Day Workshop on “Digital Marketing” at National College, Trichy	International Level	24.02.2020
19.	ICSSR – Southern Regional Centre, Hyderabad Sponsored Work shop on “Research Proposal Writing & Funding Agencies” at Periyar E.V.R College, Trichy -23	State Level	20.12.2019
20.	UGC CPE Sponsored Work shop on “Professional Development for Academic Leadership in Curriculum Design” Organised by Curriculum Development Cell, Jamal Mohamed College, Tiruchirappalli.		18 – 01 – 2019 & 19 – 01 - 2019
21.	“Workshop on Improving Teaching Practices – A Strategic Approach” Organised by IQAC, Jamal Mohamed College		23 – 06 - 2018
22.	Workshop on “Research on Commerce & Management Studies“ Organized by Bharathidasan University College , Perambalur .	State Level	15-03-2013 & 16-03-2013
23.	Workshop on “Stock Market Practices“ organized by PG and Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli.	State Level	12-01-2012.
24.	Workshop on “Writing and Publishing Research Articles in Commerce and Management” Organized by department of Commerce and Financial Studies, Bharathidasan University, Trichy.	National Level	19-11-2011 & 20-11-2011.
25.	Workshop on “Women and children in Tsunami “organized by the Indian Council of Social Welfare held At Madras School of Social Work	National Level	30th July 2005.

26.	Workshop on Red Ribbon Club Management organized by NSS & Red Ribbon Club held at Bharathidasan University	State Level	28th and 29th September 2005.
27.	“Workshop on Research in Commerce” “held at Jamal Mohamed College	State Level	on 29 & 30 November, 2003

Participated in Faculty Development Programme:

S.No.	Name of the Faculty Development Programme	International / National / State Level	Date(s) DD-MM-YYYY
1.	Seven Days National level Faculty Development Programme on "FDP ON PYTHON" Organised by Star international Foundation for Research and Education, Tiruchengode.	National	19-03-2024 to 25-03-2024
2.	Five Days National Level Virtual Faculty Development Programme on "Teaching Pedagogy" Organised by IQAC of MAR Gregorios College of Arts & Science , Chennai	National	26-02-2024 to 01-03-2024
3.	Five Days International Virtual Faculty Development Programme on "EMPOWERMENT IN EDUCATION" Organised by IQAC of St.Joseph's (Arts & Science) College, Chennai	International	19-02-2024 to 23-02-2024
4.	Five Days Faculty Development Programme on "Research - The Journey from Inception to Publishing" Organised by Dhanraj Baid Jain College Chennai		05-02-2024 to 09-02-2024
5.	Two Days Faculty Development Programme on "Evaluation Strategies & Classroom Management Skills" Organised by Michael Job Memorial College of Education For Women, Sulur, Coimbatore		05-02-2024 & 06-02-2024
6.	One Week Virtual Development Programme on “ Innovative Teaching and Learning Pedagogy” Organised by S.I.V.E.T. College, Chennai		29-01-2024 to 02-02-2024
7.	Five Days Virtual Faculty Development Programme on “Innovative Research in Artificial Intelligence for Commerce” Organised by KG College of Arts and Science, Coimbatore and Dr. R. V. Arts and Science College, Coimbatore		18-01-2024 to 24-01-2024
8.	One Week Faculty Development Programme on “Dimensions of Economics Today” Organised by Jamal Mohamed College (Autonomous) Trichy.	College Level	08-01-2024 to 12-01-2024
9.	One week FDP Program on “From Research to Publication” Organised by Adhiyaman Arts & Science College For Women Uthaangarai, Krishnagiri(DT)		04-09-2023 to 11-09-2023

10.	A National Level Professional Development Programme on “Research Methodology & Data Analysis” Organised by Seshadripuram Academy of Business Studies, Bengaluru	National Level	09-08-2023 to 19-08-2023
11.	Five Days Faculty Development Programme on “Emerging Trends in Innovative Research” Organised by Jamal Mohamed College (Autonomous) Trichy.	College Level	03-07-2023 to 07-07-2023
12.	NPTEL – AICETE 4 Weeks Faculty Development Programme on “ Services Marketing A Practical Approach”	IIT Kharagpur (Funded by the MoE, Govt.of India)	January To February 2023
13.	Online One Week Faculty Development Programme on, “Professional progression in commerce and management” Organised by Justice Basheer Ahamed Sayeed College for women	International	14-12-2022 To 20-12-2022
14.	Online One Week Faculty Development Programme on, “ The Overview of Indian Capital market & Indian Economy” Organised by Bombay stock exchange brokers forum, Mumbai	State Level	06-06-2022 To 13-06-2022
15.	One Day Faculty Development Programme on “Research Methodologies – Application of Statistical Tools for Decision Making” Organized by PG & Research Department of Commerce, Marudhar Kesari Jain College for Women, Vaniyambadi	International Level	12-07- 2021
16.	Ten - Day Online Faculty Improvement Programme on “Research Methodology” Organized by Prena College of Commerce, Nagpur, Maharashtra.	National Level	01-07-2021 To 10 - 07 - 2021
17.	Five Days Online Professional Development Programme on “Scholarly Publishing: Swirls Unfurled” Organized by Patrician College of Arts & Science, Chennai,	International Level	14 – 06 - 2021 To 18 – 06 - 2021
18.	Eight Days Professional Development Programme on “Effective and Quality Research Writing – Phase II” Organized by Patrician College of Arts & Science, Chennai,	International Level	07 – 06 - 2021 To 15 – 06 - 2021
19.	Seven Days Online Faculty Development Programme on “New Paradigms in Management Education” Organized by Government First Grade College, Vijayanagara, Bengaluru, Karnataka .	International Level	07 – 06 - 2021 To 14 – 06 - 2021
20.	Three Days Online Faculty Development Programme on “ ICT Tools for Effective Teaching	National Level	08 – 06 - 2021 To

	Learning” Organized by IQAC, Kamala Nehru Mahavidyalaya, Nagpur.		10 – 06 - 2021
21.	One Day Faculty Development Programme on “Filing of Income Tax Returns and Applicable Income Tax Forms” Organized by Seshadripuram Academy of Business Studies, Kengeri Satellite Town, Bengaluru.	National Level	03 – 06 - 2021
22.	Three Days Faculty Development Programme on “Research Methodology for Social Science” Organised by Indian Institute of Management and Commerce, Affiliated to Osmania University	National Level	17 – 05 - 2021 To 19 – 05 – 2021
23.	One Week Faculty Development Programme on “ Research Methodology” Organized by Amar Sewa Mandal’s Kamala Nehru Mahavidyalaya, Nagpur.	National Level	26 – 04 - 2021 To 01 – 05 - 2021
24.	One Day e - Faculty Development Programme on “Writing and Publishing Scientific Research Papers in SCI Journals – A Framework” Organized by RR Institute of Advanced Studies, Chikkabanavara, Bangalore	National Level	05 – 01 - 2021
25.	Three Days Faculty Development Programme on “Outcome Based Education” Organized by InpodsIndia , Pune.	National Level	04-11-2020 To 06- 11 - 2020
26.	Two Days Online Faculty Development Programme on ”Online Teaching Tools and Development of E – Content” Organised by Department of Management Studies, Sri Sivani College of Engineering, SrikakulamDist, Andhra Pradesh	National Level	13-08-2020 & 14-08-2020
27.	Seven Days e - Faculty Development Programme & Expert’s Class on “New Narrative Of NAAC” Organised by RR Institute Of Advanced Studies, Bangalore	National Level	01-08-2020 To 07-08-2020
28.	Four Days Faculty Development Programme Series Organised by Department of Commerce, Rathinam College Of Art & Science (A), Coimbatore	National Level	29-07-2020 To 01-08-2020
29.	Five Days e - Faculty Development Programme Series Organied by PG &Reearch Department of Commerce, Arignar Anna Government Arts College	International Level	28-07-2020 To 01-08-2020
30.	Twelve Days Faculty Development Programme on “online Teaching – Learning And Research Methodology” organized by Govt. P. G. College, Bilapur Rampur – Uttar Pradesh	National Level	18-07-2020 TO 29-07-2020

31.	Two Days Faculty Development Programme on “Enhancing Knowledge on Research Methodology, Online Teaching and Financial Management Techniques” organized by PG & Research Department of Commerce in Association With IQAC, The QuaideMilleth College for Men, Chennai	National Level	17-07-2020 & 18-07-2020
32.	Five Days Faculty Development Programme on “E – Content Development” organized by IQAC of Jamal Mohamed College., Tiruchirappalli.		30-06-2020 To 04-07-2020
33.	One Day Faculty Development Programme on “Emotional Well-Being during Covid – 19 Lockdown – Bridging the Gap beteen Teachers and Students” organized by Department of English and Other Foreign Language, SRM Institute of Science and Technology, Chennai	State Level	30-06-2020
34.	Two Days Faculty Development Programme on “Security Analysis and Portfolio Management(SAPM) – Hands on Training” organized by Department of Commerce, PA, IT and Finance, CA. Kaamadhenu Arts and Science College, Erode	International Level	26-06-2020 & 27-06-2020
35.	One Day Faculty Development Programme on “Funding Opportunities for Research Project” organized by IQAC – Periyar E.V.R College (A), Tiruchirappalli.	State Level	24-06-2020
36.	Two Days Online Faculty Development Programme on “Sensitisation on Intellectual Property Right” organized by IQAC – Chevalier T.Thomas Elizabeth College For Women, Perambur, Chennai.	State Level	10-06-2020 & 11-06-2020
37.	Faculty Development Programme on “Outcome Based Education” organized by InPodsEd-tech Private Limited, Pune.	State Level	03-06-2020
38.	Two Days Faculty Development Programme on “Data Analysis Using SPSS” by El Shaddai Academy, Vellore.	State Level	17-05-2020 & 18-05-2020
39.	Online Faculty Development Programme on “My Life My Pride My Career” organized by Patrician College of Arts & Science Chennai Association with Audacious Dreams foundation.	State Level	18-05-2020
40.	Two Days Online Faculty Development Programme on “Project Proposals for funding Agencies (UGC Stride & ICSSR Impress): Preparation and Submission Protocol” organized by Patrician College of Arts and Science, Chennai.	National	16-05-2020 & 17-05-2020
41.	Faculty Development Programme on “Teaching Pedagogy AfterCOVID-19” organized by Department of Commerce and Economics, BIST- Deemed to be University.	State Level	15-05-2020

42.	ஆசிரியர்திறன்மேம்பாட்டுப்பயிற்சி, “நிகழ்த் துகலைபார்வையாளரும்பயிற்சியும்” organized by Patrician College of Arts and Science, Chennai.	State Level	14-05-2020
43.	Five Days National Level FDP on “Awakening Business Trends” Conducted by Saveetha Engineering College, Chennai	National	11-05-2020 to 15-05-2020
44.	Faculty Development Programme on “The Art of Story Telling in Academic Writing” organized by Cauvery College for Women, Trichy.	State Level	09-05-2020
45.	Faculty Development Programme on “Faculty To Administrator” organized by Cauvery College for Women, Trichy.	State Level	08-05-2020
46.	Faculty Development Programme on “Building Partnership and Resources” organized by Sri KanyakaParameswari Arts & Science college for women, Chennai.	International	08-05-2020
47.	Online Faculty Development Programme on “Examinations in Wake of Covid-19” organized by Patrician College, Chennai in Association with DigitalEdu IT Solution.	National Level	08-05-2020
48.	Faculty Development Programme on “Outcome Based Education” organized by InpodsIndai Private Limited, Pune.	State Level	05-05-2020
49.	Faculty Development Program on “ Outcome Based Education” Organized by Inpods Ed – Tech .	State Level	30-04-2020
50.	Online Faculty Development Programme on “Outcome Based Learning Approach in Higher Education” organized by IQAC, KristuJyanti College, Bengaluru.	National	23-04-2020 to 30-04-2020
51.	Staff Enrichment Program on “Owner Ship Culture” Organized by IQAC, Jamal Mohamed College, Trichy		14-06-2019
52.	Three Days “NLB-Based Faculty Empowerment Program” Organized by IQAC, Jamal Mohamed College, Trichy		17, 19 & 20 June 2017

Participated in Conferences / Seminars:

S.No.	Name of the Seminar / Conference / and Place	International / National / State Level	Date(s) DD-MM-YYYY
1.	One day International Level Seminar (Hybrid Mode) on “Navigating the Future: Emerging Trends in Business and Global Dynamics” organized by Department of BBA, Dwaraka Doss Goverdhan Doss Vaishnava College, Chennai	International	07 -03-2024

2.	Online National Level Webinar on “Winning In Digital Age – New Product Development and Marketing in E – commerce Platform” organized by SRM Institute of Science and Technology, Chennai.	National	21-02-2024
3.	Online National Level Seminar on “Opportunities of Research in Indian Knowledge Systems (IKS)” organized by BharatiyaShikshanMandal, Anand	National	25-12-2023
4.	Two Day National Seminar on “Skill Development Practices to Enhance the Skill set of College Students” organized by Srimad Andavan Arts and Science College, Trichy Sponsored by ICSSR & MHRD, Government of India	National	21-12-2023 & 22-12-2023
5.	Digital transformation in Management held at MannarThirumalainaicker college, Madurai	National	24-01-2023
6.	“Life Lessons from Paul-Michel Foucault for personal and Professional Development of Teachers” held at North-Eastern Hill University(NEHU)	International	20-01-2023
7.	“Knowledge Management practices to Develop Skills of College Students. Organised by Jamal Mohamed College.	National	12-10-2022 & 13-10-2022
8.	Webinar on “Information & Cyber Security ” Organized by Jamal Mohamed College (A) Tiruchirappalli – 20	National Level	23-08-2021
9.	Webinar on “Personal Finance Literacy ” Organized by Jamal Mohamed College (A) Tiruchirappalli - 20	National Level	18-08-2021
10.	Virtual Seminar on “Technology & Innovations: A Composition of Entrepreneurial Skills ” Organized by Seshadripuram Academy of Business Studies, Kengeri Satellite Town, Bengaluru.	National Level	27-05-2021
11.	Webinar on “Scientific Research Vs Social Science Research” Organized by Department of Business Administration, Faculty of Arts & Science, Bharat Institute of Higher Education and Research.	State Level	19-12-2020
12.	Webinar on “NAAC – Quality Assurance in Higher Education ” Organized by IQAC, St. Joshep College (A) Bengaluru.	National Level	15-12-2020
13.	Webinar on “Green Marketing” Organized by PG Department of Commerce With Computer Application, RajapalayamRajus College, Rajapalayam.	National Level	02-12-2020

14.	Webinar on “Financial Management” Organized by IEDP, Sona College of Technology Salem	State Level	24-11-2020
15.	Webinar on “ PatentWrights In IPR ” Organized by IQAC & Department of Commerce, Rathinam College of Arts & Science. Coimbatore.	State Level	31-10-2020
16.	Webinar on “ Futuristic Banking ” Organized by Indian Accounting Association & Indian Academic Researchers Association.	Inter National Level	31-10-2020
17.	Webinar on “Entrepreneurial Skills” Organized by Department of Commerce, Rathinam College of Arts & Science. Coimbatore.	State Level	10-09-2020
18.	Webinar on “ Water Wisdom : Efficient Management of Water” Organized by MQI College of Management, Banglore.	National Level	10-09-2020
19.	Webinar on “National Education Policy – 2020 ”Organized by KIIT – (Deemed to be university, Bhubhaneshwar, Odhisha.	International Level	28-08-2020 To 30-8-2020
20.	Webinar on “Migration, Care Economy &Development ” Organized by IOAC, Malleswaram Ladies Association First Grade College For Women, Bengaluru & Smt. DanammaChannabasavaiah College of Arts & Science, Bangarpet.	State Level	16-08-2020& 17- 08 – 2020.
21.	Webinar on “Best Practice in Acquiring Scholarly Knowledge ” Organized by Department of Library & IOAC, Jamal Mohamed College Tiruchirappalli.	State Level	16-08-2020
22.	Webinar on “National Education Policy – 2020 ” Organized by IOAC, Jamal Mohamed College Tiruchirappalli.	State Level	08-08-2020
23.	Webinar on “Finacial Literacy and Its Importance During The COVID -19 Pandemic” Organized by Department of Commerce, Tagore College of Arts & Science.	National Level	05-08-2020
24.	Webinar on “ Web Design Tools and Techniques” Organized by Department of Library, C.Kandaswami Naidu College For Men. Chennai	National Level	25-07-2020
25.	Webinar on “ Effective Communication Techniques” Organized by Department of English, KPR Institute of Engineering and Technology (A), Coimbatore.	State Level	23-07-2020
26.	Webinar on “Publication Metrics : H Index Impact	National	18-07-2020

	Factor And Citation Databases” Organized by PG Department of Commerce, B.M.S. College for Women, Bengaluru.	Level	
27.	Webinar on “ Women Protection Against Cyber Crime ” Organized by ManonmaniamSundaranarUniversityCollege, Puliyangudi.	National Level	17-07-2020
28.	Webinar on “E - Commerce Application Development” Organized by Department of Commerce, Rathinam College of Arts & Science.	State Level	16-07-2020
29.	Webinar on “ Art of Writing Research Papers in International Peer Reviewed Journal ” Organized by IQAC and Department of Commerce, Rathinam College of Arts & Science. Coimbatore.	State Level	13-07-2020
30.	Webinar on “Managing Services in the Era of Reshaping Opportunities ” Organized by Department of Commerce Acropolis Institute of Management Studies and Research, Indore	International Level	11-07-2020
31.	Webinar on “Life Habits To Be Successful Entrepreneur” Organized by ED Club and Department of Commerce, Rathinam College of Arts & Science. Coimbatore	State Level	09-07-2020
32.	Webinar on “Entrepreneurship & Startups – Challenges & Oppurtunities” Organized by IQAC, Placement Cell & ED Cell, Dr. S. Gopalaraju Government First Grade College, Banglore.	International Level	08-07-2020
33.	Webinar on “Developing 21 st Century Skills Using Technology” Organized by ‘Bless O Bliss’ YouTube Channel.	State Level	06-07-2020
34.	Webinar on “Approaches On Online Teaching And Its Assessment Methods” Organized by Department of Commerce, Patrician College of Arts and Science, Chennai.	International Level	04-07-2020
35.	Webinar on “Business Networking” Organized by PG & Research Department of Business Administration, KhadirMohideenCollege, Adirampattinam .	National Level	02-07-2020
36.	Webinar on “Communication Etiquette” Organized by Department of English, KPR Institute of Engineeringand Technology (A), Coimbatore.	State Level	02-07-2020
37.	Webinar on “Working Capital Finance For Entrepreneurs” Organized by Hindustan Institute of Management & Computer Studies	State Level	01-07-2020
38.	Webinar on “Governance & Quality Role In Any Industry” Organized by Hindustan Institute of Management & Computer Studies	State Level	27-06-2020

39.	Webinar on “Citation and Documentation in Research Methodology” Organized by Department of English and Other Foreign Languages, SRM Institute of Science and Technology, Chennai.	State Level	27-06-2020
40.	Webinar on “Covid – 19 : Solution for Survival” Organized by Department of Physical Education and Nature Club, Rajapalayam Rajus’ College Rajapalayam	International Level	26-06-2020
41.	Webinar on “Wellness of Yoga for Human Excellence” Organized by IQAC ,Periyar E.V.R College (A), Tiruchirappalli.	State Level	25-06-2020
42.	Webinar on “Strategies To Boost Teaching And Learning” Organized by ‘Bless O Bliss’ YouTube Channel	State Level	22-06-2020
43.	Webinar on “Impact of Covid- 19 on Global HRM Practices” Organized by PG & Research Department of Commerce, Jamal Mohamed College(A), Tiruchirappalli.	State Level	20-06-2020
44.	Webinar on “Outcome Based Education Through Bloom’s Taxonomy: Stepping up the Learning Domain” Organized by IQAC and Department of Commerce, Rathinam College of Arts and Science (A), Coimbatore.	State Level	19-06-2020
45.	Webinar on “Life Skills & Social Commerce” Organized by Department of Management Studies of Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur	State Level	19-06-2020
46.	Webinar on “Transforming Challenges into Opportunities – An Overview Of Corporate Secretaryship” Organized by Alpha Arts And Science College, Chennai	State Level	03-06-2020
47.	Webinar on “ Online Teaching Tools ” Organized by PG Department of Computer Science, Bishop Heber College (A), Tiruchirappalli.	State Level	30-05-2020
48.	Webinar on “Do’s & Don’ts in Social Science Research” Organized by PG & Research Department of Business Administration, Padmavani Arts & Science College for Women, Salem	National Level	30-05-2020
49.	E- Conference on “Logistics and Tourism Management In the Post COVID-19” Organized by Department of Logistics Management & Dept of Tourism Management, Alagappa University, Karaikudi	State Level	28-05-2020 & 29 – 05 - 2020
50.	Webinar on “Statistical Tools for Business Research” Organized by SONA SCHOOL OF MANAGEMENT, SALEM	State Level	28-05-2020
51.	Webinar on	State Level	28-05-2020

	“உயர்கல்வியில்தமிழில்கற்பித்தல்நூட்பங்கள்” Organized by SHASUN Jain College For Women, Chennai		
52.	Webinar on “Impact of Covid – 19 on Emerging Markets” Organized by AsimSiddique Memorial Degree College, Badaun (UP).	National Level	27-05-2020
53.	Webinar on “NAAC Accreditation Process” Organized by IQAC and Department of Commerce, Rathinam College of Arts and Science (A), Coimbatore.	State Level	26-05-2020
54.	Webinar on “How to ace Online Teaching using free Tools” Organized by Department of Business Administration, St. Thomas College of Arts and Science, Chennai.	State Level	26-05-2020
55.	Webinar on “Use of Online Tools for Teaching & Assessment Process” organized by P S G College of Arts and Science, Coimbatore.	State Level	22-05-2020
56.	Webinar on “Improving Academic Standard in Management & Commerce Education and to match with Industry Requirements” organized by VELS Institute of Science, Technology & Advanced Studies, Deemed to be University, Chennai.	State Level	21-05-2020
57.	National Webinar on “Taking Research forward During the Pandemic” organized by Loyola Institute of Frontier Energy, Loyola College, Chennai.	National	20-05-2020
58.	International Webinar on “Contactless Teaching and Learning Pedagogy” Organized by IQAC, St. Xavier’s College for Women, Aluva.	International	19-05-2020
59.	Webinar on “Latest Amendments in Company Law” organized by Erode Arts and Science College, Erode.	State Level	17-05-2020
60.	Webinar on “எண்ணங்களேஏணிப்படிக்கள்” organized by Arasu College of Arts & Science for Women, Karur.	State Level	15-05-2020
61.	Webinar on “Women In Entrepreneurship” Organized by Entrepreneurship Cell, JayarajAnnapackiam College for Women(A), Periyakulam	National Level	15-05-2020
62.	Webinar on “Lets’ Get Back to Routine with Ease” Organized by SRM Institute of Science and Technology, Ramapuram, Chennai.	State Level	15-05-2020
63.	Webinar on “E-Teaching Tools in Google” organized by Shree Venkateshwara Hi-Tech Engineering College, Erode.	State Level	15-05-2020
64.	National Level Online Webinar on “Doctoral Thesis : Key Components and Research Skills and Research	National	14-05-2020

	Funding Opportunities in India and Abroad” organized by S.M. Shetty College of Science, Commerce & Management Studies, Mumbai.		
65.	Five Days National Level Webinar on “Awakening Business Trends” Organised by Saveetha Engineering College, Chennai.	National	11-05-2020 to 15-05-2020
66.	Five Days National Level Webinar on “LATEX” Organised by Sankara College of Science and Commerce, Coimbatore, In association with Spoken-Tutorial Project, IIT Bombay	National	11-05-2020 to 15-05-2020
67.	National Level Live Webinar on “Emerging Trends in Management” organized by International Journals of Advance Study and Research Work, Associated with Smt.K.G. Mital College of Arts & commerce, Maladi-Mumbai.	National	10-05-2020
68.	Web Series Programme on “Covid-19 Virus Awareness Programme” organized by Nature Science Foundation, Coimbatore.	State Level	10-05-2020
69.	International Webinar on “The Indian Economy - Post Covid Strategies” organized by Bhavan’s Vivekananda College, Secunderabad.	International	09-05-2020
70.	Webinar on “Digital Tools for E-Content Development” organized by J.K.K. Nataraja College of Arts & Science, Kumarapalayam.	State Level	09-05-2020
71.	Webinar on “Gamification Tools in Teaching” Organized by St. Xavier’s College for Women, Aluva.	State Level	07-05-2020
72.	International Webinar on “Covid-19 Lives & Livelihood” organized by Kalinga Institute of Industrial Technology Deemed to be University, Odisha.	International	05-05-2020 & 06-05-2020
73.	Webinar Programme on “How to be Secured in Digital Era” Organized by SRM Institute of Science and Technology, Chennai.	State Level	05-05-2020
74.	National Level Webinar on “Joy of Orderly Living” conducted by Kaamadhenu Arts and Science College, Eroad	National	05-05-2020
75.	Webinar on “Impact of Covid on Economy and Management of Finances during the Period” organized by ShriShankarlalSundarbaishasun Jain College for Women, Chennai,	State Level	04-05-2020
76.	National Webinar on “Assertiveness” organized by K.L.E. Society’s Arts and Commerce College, Gadag	National	04-05-2020
77.	Online Webinar on “Fine –Tuning Research Skills for Effective Writing (Thesis, Article & Proposal) organized by Vivekanandha College of Arts and Science for Women, Namakkal.	State Level	03-05-2020

78.	Webinar on “Examinations in Wake of Covid-19” organized by S.P.N. Doshi Women’s College, Maharashtra	State Level	02-05-2020
79.	National Level Webinar on “Working and Learning Online during a Pandemic” conducted by Kaamadhenu Arts and Science College, Coimbatore.	National	30-04-2020
80.	Two Days Online Seminar on “How to Explode Your Mental Block” organized by Kaamadhenu Arts and Science College, Sathyamangalam.	State level	27-04-2020 & 28-04-2020
81.	Webinar on, ’National level Mental Ability Challenge 2020’ organized by Shree Chandrababhu Jain College, Minjur	National	27-04-2020
82.	Webinar on “Role of Emotional Quotient on Professional Development” organized by BhagwanMahavir University, Gujarat.	State Level	19-04-2020
83.	A Special Lecture on “Intellectual Property Right and Prior Art Search for Research Development” Organised by IQAC, Jamal Mohamed College, Trichy		05 -02-2020
84.	National Conference on “Computing and Communication Technologies” Organised by PG & Research Department of Computer Science and PG Department of Information Technology, Jamal Mohamed College, Tiruchirappalli.	National Level	20 – 02 - 2020
85.	U.G.C. Sponsored Seminar on “Problems and Prospects of Rural Entrepreneurship “held at Urumu Dhanalakshmi College Trichy.	State Level	18 th and 19 th November 2004
86.	Seminar on “New Paradigm on Management” held at J.J. College of Engineering And Technology	State Level	05– 04 - 2008.
87.	U.G.C sponsored Seminar on “Marketing Strategies in the New Millennium Challenges and Perspectives” held at Jamal Mohamed College Trichy	State Level	01– 09- 2004 & 02- 09-2004.
88.	U.G.C. Sponsored Seminar on “Problems and Prospects of Service Sector in India in the context of WTO’s GATS proposals held at Jamal Mohamed College	National Level	8th, 9th and 10th November 2005.
89.	U.G.C. Sponsored Seminar on “Commerce Education in the New Millennium- Challenges & Perspectives” held at Jamal Mohamed College	National Level	14 – 09- 2006 & 15 – 09- 2006
90.	Participated in AIDS Awareness Conference held at Jamal Mohamed College (TNSAC)	University	30.01.2002.

EXPERIENCE IN CONDUCTING EXAMINATIONS

1. At M.I.E.T. Arts & Science College was the **Chief Superintendent** of Bharathidasan University Examination during 2007 November Examinations
2. Served as an **Additional Chief Superintendent & Chief Superintendent** at M.I.E.T. Arts & Science College, for Bharathidasan University Examination during the academic year 2002 – 2003.
3. In charge of Examination Cell & **Additional Chief Superintendent** for the academic year 1996-1997.
4. In charge of Examination Cell & **Additional Chief Superintendent** at Bharathidasan University Constituent College, Lalgudi for the academic year 2009-2010, 2012 – 2013 and 2013 - 2014.

EXTENSION ACTIVITIES

As coordinator for voluntary service organizations some of the extension activities carried out in collaboration with NGO's and GO's.

GOs and NGOs

Activities

- | | |
|---|---|
| 1. Family Welfare Department
Tiruchirappalli. | Health Awareness Programme by NSS
In Adopted village |
| 2. Department of Field publicity,
Tiruchirappalli. | Health and Family Welfare
Programme. |
| 3. Department of Animal Husbandry | Vet nary Medical Camps. |
| 4. Department of Health Services. | General Medical Camps. |

Non – Government Organizations

- | | |
|---|-------------------------------|
| 1. Khajamalai Ladies Association
Tiruchirappalli. | AIDS Awareness and Drug Abuse |
| 2. Mahathma Gandhi Eye Hospital
& Joseph Eye Hospital. | Eye Camps. |

Address for Communication

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