

RESUME

AS ON AUGUST 2021

1. NAME : M. JASMINE FAIROSE

2. DATE OF BIRTH: 12-04-1986

3. ADDRESS :

Residential :

3/118, Deen cycle mart,

Thanjai main road,

Kattur, Trichy - 19

Office :

Department of Commerce

JAMAL MOHAMED COLLEGE(AUTONOMOUS)

TRICHY -20

E-Mail : jasminesafi@gmail.com

Mobile : 8056326892

4. DESIGNATION : Assistant Professor

5. EDUCATIONAL QUALIFICATIONS :

S.No	Qualification	Board/University	Year of passing	Subject	Class
1.	B.Com	Bharathidasan University Sengamala Thayaar Educational Trust Women's College, Mannargudi.	2003 to 2006	Commerce	First Class Distinction
2.	PGDCA	Bharathidasan University Rishi Institute of computer, Thanjavur.	2006 to 2007	Computer Science	First Class Distinction
3.	MBA	Bharathidasan University STET School of Management, Mannargudi.	2008 to 2010	Management Studies	First Class Distinction

4.	M.Phil.	Bharathidasan University Jamal Mohamed College, (Autonomous) Tiruchirappalli	2014 to 2015	Management Studies	First Class Distinction
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6. EXPERIENCE:

S.No	Designation	Institution	Period		Total Period
			From	To	
1	Assistant Professor of Commerce	Sultana Abdullah Rowther College for Women's, Panakatangudi. Thiruvarur Dt.	15.04.2011	31.03.2012	1 Year
2	Assistant Professor of Commerce	Jamal Mohamed College, Tiruchirappalli.	1.12.2016	Till Dated	4 years 9 months

7. AREAS OF SPECIALIZATION: Finance, Human Resource Management.

8. LANGUAGES KNOWN : TAMIL, ENGLISH

9. SUBJECTS TAUGHT:

Under Graduate :

Financial Services, Business Communication, Business Environment, Auditing, Business Law, Organizational Behaviors, Principles of Accountancy, Entrepreneurial Development, Human Resource Management, Business Economics, Value Education, Business Management, Advanced Accountancy II,

Services Marketing, Banking Law & Practices, Business Accounting, Legal Aspects of Business, Introduction of Office management, Tourism and Travel Agency, Insurance and risk Management, Commercial Law, Environmental Studies, Commercial Correspondence, Business Accounting, Marketing.

Post Graduate :

Supply Chain Management, Organizational Behaviour , Industrial Legislation, International Business, Corporate Governance, Human Resource Management.

10. DETAILS OF PAPER PUBLISHED:

1. M. Jasmine Fairrose (2017) "A Study on Employee Empowerment with Special Reference to Precision Press Product – Chennai". Shanlax International Journal (Quarterly Journal with

Impact Factor), UGC Approved Journal Number: 44120 Vol. 5 , Special Issue 1, October 2017, ISSN No. 2320-4168.

2. M.Jasmine Fairose (2018) " A study on Bivariate Causality Link Between Foreign Direct Investment and Economic Growth - Evidence from India". International Journal of Management and Social sciences," (IJMSS) UGC Approved Journal Number: 63251 Vol. 8(1.1) , September 2018, p- ISSN No. 2249-0191, e-ISSN No. 2349-9761.

3. M.Jasmine Fairose (2019) "A Study On Consumer Perception Towards Green Marketing : With Special Reference To Tiruchirappalli District" . The International Journal of Analytical and Experimental Modal Analysis, Vol XI, Issue IX, Sep-2019, ISSN NO : 0886-9367.

4. M.Jasmine Fairose (2020) " A Study On Factors Influencing The Customer In Selecting Of Cab Services In Trichy " . KALA - The Journal Of Indian Art History Congress, Vol - 27, No. 1(V) ISSN : 0975-7945.

11. DETAILS OF SEMINARS / CONFERENCE / PAPER PRESENTATION

S. No	TITLE OF THE PROGRAMME	PLACE	LEVEL	DATE
1.	International Conference on Advanced Management Challenges in knowledge Era	Jamal Institute of Management, Tiruchirappalli	International	Jan 8 th & 9 th , 2015
2.	The Role of a Teacher in the Present Scenario	Jamal Mohamed College, (Autonomous) Trichchirappalli -20	National	Jan 7 th , 2017
3.	One Day National Seminar on Emerging Business Practices in the Global Environment.	Jamal Mohamed College, (Autonomous) Tiruchirappalli - 20	National	Jan 19 th , 2017
4.	NLP- Based Faculty Empowerment Programme	Jamal Mohamed College (Autonomous), Tiruchirappalli - 20	National	Jun 17 th , 19 th & 20 th 2017
5.	Strategic Growth of Business in New India- Prospects & Challenges "A Study on Employee Empowerment with Special Reference to Precision Press Product – Chennai". Shanlax International Journal (Quarterly Journal with Impact Factor), UGC Approved Journal	Jamal Mohamed College (Autonomous), Tiruchirappalli - 20	National	October 2017

6.	Advancement In Business in Digital Era " A study on Bivariate Causality Link Between Foreign Direct Investment and Economic Growth - Evidence from India". International Journal of Management and Social sciences," (IJMSS) UGC Approved Journal	Jamal Mohamed College (Autonomous), Tiruchirappalli - 20	National	September 2018
7.	Advancement In Business in Digital Era 2K19 "A Study On Consumer Perception Towards Green Marketing : With Special Reference To Tiruchirappalli District" . The International Journal of Analytical and Experimental Modal Analysis	Jamal Mohamed College (Autonomous), Tiruchirappalli - 20	National	September 2019
8.	Advancement In Business in Digital Era 2021 " A Study On Factors Influencing The Customer In Selecting Of Cab Services In Trichy " . KALA - The Journal Of Indian Art History Congress	Jamal Mohamed College (Autonomous), Tiruchirappalli - 20	International	17 th Feb, 2021
9.	One Day International Conference in Virtual Mode on " Indian Economy Strengths & Weaknesses"	Aiman College Of Arts Science For women, Tiruchirappalli - 21	International	17 th March, 2021

12. DETAILS OF THE WORKSHOPS & FDP ATTENDED

1. Participated in three-day NLP - Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell at Jamal Mohamed College(Autonomous), Trichy-20 on 17, 19 &20 June 2017.
2. Participated in a one day National Level FDP on "Motivating the Motivators" organized by PG & Research Department of Commerce, Bon Secours College for Women, Thanjavur-06 on 10 Aug 2017.
3. Participated in a one day State Level Workshop on "GST- Principles & Practices" organized by Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy – 20 on 11 Jan 2018.
4. Participated in a one day National Seminar on "Implementation and Management of GST in India" organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy – 20 on 25 Jan 2018.

5. Participated in the one- day Orientation programme on " Soft Skills Development" organized by the Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy - 20. On 22 Jun 2018.
6. Participated in the one- day Workshop on' Improving Teaching Practices- A Strategic Approach' organized by the Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy – 20 On 23 Jun 2018.
7. Participated in the Two- day UGC CPE Sponsored Workshop on “Professional Development for Academic Leadership in Curriculum Design” organized by the Curriculum Development Cell, Jamal Mohamed College (Autonomous), Trichy - 20. On 18 and 19 Jan 2019.
8. Participated in the one- day Faculty Enrichment Workshop on' Publication Ethics and Plagiarism' organized by the Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy - 20. On 14 Jun 2019
9. Participated in the one- day Faculty Enrichment Workshop on' Ownership Culture' organized by the Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy - 20. On 14 Jun 2019.
10. Participated in the one- day Online Curriculum Workshop on' Introducing BBA/MBARural Management Curriculum Conducted by Dept. Of Commerce And Financial Studies , Bharathidasan University, Trichy in Collaboration with Mahatma Gandhi National Council of Rural Education (Ministry of Education-DHE-Gol), Hyderabad on 15.12.2020.
11. Participated in the Five- day Faculty Development Programme on 'E-Content Development ' organized by the Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy - 20. On 30.06.2020 to 04.07.2020.
12. Participated in the one- day Faculty Development Programme on ‘ Introduction to Securities Market ‘ organized by IQAC and PG & Research Department of Commerce, H.H. The Rajah’s College (Autonomous), Pudukkottai on 31.05.2021.
13. Participated in the one- day Faculty Development Programme on ‘ Research Fundind Agencies’ organized by Research Forum in Collaboration with IQAC, St. Anne’s Degree College for Women, Bengaluru on 29.05.2021.
14. Participated in the Three- day National online Faculty Development Programme on ‘ ICT Tools For Effective Teaching Learning’ organized by IQAC, Kamla Nehru Mahavidyalaya, Nagpur, on 08.06.2021 to 10.06.2021.
15. Participated in the one- day National level Workshop on 'Export Procedure and Promotion - NWEF ' organized by Department of Business Administration , Jamal Mohamed College (Autonomous), Trichy – 21st Feb, 2020.

ACADEMIC ACHIEVEMENTS:

- Won the Bharathidasan University level 13th Rank in MBA Programme in Sengamala Thayar Educational Trust Women's College, Mannargudi.
- Completed an Online NPTEL course organized by SWAYAM on "Consumer Behaviour" with a Elite.

DECLARATION

I hereby declared that all the above information is true and best of my knowledge.

Place: Trichy-20

Yours Faithfully

Date:

(M.JASMINE FAIROSE)