

Dr. L. ASID AHAMED

M.Com., M. Phil., M.B.A., M. Phil., PGDCA., Ph.D.,

Office :

Assistant Professor,
Department of Commerce,
Jamal Mohamed College, Trichy – 20.

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No.47C/1, V.M. Savadi Street,
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OBJECTIVE

To achieve the career growth and self development in general and academic excellence in particular, always keeping the institution's goal as the prime and also accepting the duties and responsibilities task with commitment in academic and institutional activities.

STRENGTH

- Quick learner and hold positive attitude to adopt new innovative modules that suits the academic excellence.
- Accept the responsibilities and be committed towards the task.

EDUCATION QUALIFICATIONS

Degree/ Course	Subject	Institutions	Year	Class
Ph. D	Commerce	Jamal Mohamed College (Autonomous)	November 2014	Commended
M. Phil	Management	Jamal Mohamed College (Autonomous)	March 2011	I Class – Distinction with D + Grade
MBA	Management	Allagappa University	May 2009	II Class
M. Phil	Commerce	Jamal Mohamed College (Autonomous)	September 2006	I Class – Distinction with D + Grade
M.Com	Commerce	Jamal Mohamed College (Autonomous)	April 2005	I Class
B.Com	Commerce	Jamal Mohamed College (Autonomous)	April 2003	II Class
HSC	Commerce	T.M.H.N.U. Matric. Hr. Sec. School, Theni	March 2000	I Class
SSLC		T.M.H.N.U. Matric. Hr. Sec. School, Theni	March 1998	I Class

Computer Proficiency & On Line Course

Course	Subject & Place	Year
Digital Skills: Social Media	Accenture, futurelearn.com/proof-of-learning/certificate-of-achievement	23 rd April, 2020
PGDCA	Computer Application, Bureau of Data Processing Systems Software Limited.	May 2003
Wings	Tally, Jamal Mohamed College, Trichy-20.	2002
WordStar, FoxPro	T.M.H.N.U. Matric. Hr. Sec. School, Theni	1996-97

Experience

Designation with College Address	Years of Experience	Period of Service
Assistant Professor Department of Commerce, Department of Business Administration, Jamal Mohamed College (Autonomous), Trichirappalli-20.	14 Years and 7 Months	11.06.2007 to Till Date
Full Time and Part Time Sub Warden Khajamian Hostel, Jamal Mohamed College (Autonomous), Trichirappalli-20.	4 Years and 9 Months	Sep 2006 - May 2011

Research Experience

: 9 Years

Area of Specialization

: Marketing & Human Resource Management

Subject Taught (at different Levels)

- | | |
|---------------------------------|--|
| 1. Export Management | 8. Business Mathematics and Statistics |
| 2. Stock Exchange Practices | 9. Computer Accounting Package |
| 3. Strategic Management | 10. Financial Management |
| 4. Marketing | 11. Human Resource Management |
| 5. Company Law | 12. International Business |
| 6. Communication Correspondence | 13. Managerial Economics |
| 7. Banking Practices | 14. Service Marketing |

Responsibilities

- **NSS Programme Officer** from 09-08-2016 to Till Date.
- Active Member in **IQAC Micro Cell** of our College (2016-2017).
- Department Test In-charge for the period of June 2019 - May 2020.
- Library In-charge for the period of June 2017 - May 2018.
- Member in preparation of **NAAC Report** for BBA Department.
- **Sports In-Charge (SF)** from June 2015 – 2018.
- **Business Quiz Master** in EXOBIZ from 2012 – 2019.
- **Elected Committee Member** of Department of Business Administration for the period from June 2011-May 2013.
- **Organizing Secretary** for One Day State Level Workshop held on 1st October 2011
- Department Test In-charge for the period of June 2010-May 2011.
- **Vice President** of Department of Business Administration Association for the period of June 2009-May 2010.
- Member in Dheenyath Class from 2012 - Till Date.
- Tutor In-Charge for III B Com ‘A’ for the period of 2018-2021.
- Tutor In-Charge for III M Com for the period of 2021-2022.

Certificate of Appreciation by NPTEL : 05

1. Certificate of Appreciation by NPTEL-Swayam for translating the files of the course **“Trainig of Trainers”** offered by IIT ROORKEE in Tamil Language on 13-07-2020.
2. Certificate of Appreciation by NPTEL-Swayam for translating the files of the course **“Trainig of Trainers”** offered by IIT ROORKEE in Tamil Language on 04-11-2020.
3. Certificate of Appreciation by NPTEL-Swayam for translating the files of the course **“Financial Accounting”** offered by IIT Bombay in Tamil Language on 23-07-2021.
4. Certificate of Appreciation by NPTEL-Swayam for translating the files of the course **“Introduction to Operations Research”** offered by IIT Madras in Tamil Language on 23-08-2021.
5. Certificate of Appreciation by NPTEL-Swayam for translating the files of the course **“Stats I”** offered by IIT Madras in Tamil Language on 24-01-2022.

Participation in International /National / State / Regional FDP : 05

1. Participated in a Three-day National level Faculty Development Programme on “Research Methodology”, organized by Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi held from 22-12-2021 to 24-12-2021.
2. Participated in National Level Seven days Faculty Development Programme on “Innovative Teaching Strategies for Effective Implimentation of NEP 2020”, organized by The Bhopal School of Social Sciences, in Association with Barkatullah University, Bhopal held from 11-11-2021 to 17-11-2021.
3. Participated in a Five-day National level Faculty Development Programme titled on “Emphasizing the Centrality of Marketing to Business”, organized by CMS, Jain (Deemed-to-be University) held from 20-09-2021 to 24-09-2021.
4. Participated in Faculty Enrichment Programme in Jamal Mohamed College, Trichirappalli held from 21-06-2021 to 25-06-2021.
5. Participated in National Level Online FDP on Examinations in wake of COVID-19, held on 08th May, 2020 organized by Department of Commerce – Shift II, Patrician College of Arts & Science, Chennai, Tamil Nadu.

Participation in Orientation Programme : 02

6. Participated in an orientation programme on “Preparing Course Outcomes in the Curriculum Design” organized by curriculum development cell, Jamal Mohamed College (Autonomous), Tiruchirappalli on 3rd January 2020.
7. Participated in the “Orientation program for NSS Programme Officers’, Organized by ETI – RGNIYD, Tamil Nadu, from 17th – 23rd October 2016 at RGNIYD, Ministry of Youth Affairs & Sports, Government of India.

Publication of Articles in the Journals (UGC Care List) : 09

1. Published an article titled “A Study on Service Quality and Loyalty of Guests who stayed at Star Hotels, Kodaikanal”, in “Our Heritage Journal”, **An UGC-CARE List Group – 1**, ISSN 0474-9030, Vol. 68, Issue 1, Impact factor 6.6, January 2020, pp. 3605-3609.
2. Published an article titled “Service Quality of Budget Hotels in Kodaikanal – Analytical Study”, in “Our Heritage Journal”, **An UGC-CARE List Group – 1**, ISSN 0474-9030, Vol. 68, Issue 3, Impact factor 6.6, January 2020, pp. 4484-4489.

3. Published an article titled “ Impact of Social Media and buying pattern of consumers in Tiruchirappalli towards purchase of Textile Garments”, in “The International Journal of Analytical and Experimental Modal Analysis (IJAEMA)”, **An UGC-CARE Approved Group – A Journal**, An ISO: 7021-2008 Certified Journal, ISSN 0886-9367, Volume XI, Issue IX, Impact Factor 6.3, September 2019, pp. 2064-2071.
4. Published an article titled “A Study on Measuring and improving Quality of service of Multi-Specialty Hospitals in Tiruchirappalli” in “International Journal of Research and Analytical Reviews (IJRAR)”, **UGC Journal ID: 43602**, Listed and Indexed with ISSN 2349-5138, Cosmos Impact Factor 4.236 & Impact Factor 5.75, Special issue, January 2019, pp. 175-179.
5. Published an article titled “A Study on customer satisfaction in E-Banking” in biannual reviewed special issue of “International Journal of Management & Social Science (IJMSS)”, Reference No. of the journal in the **UGC website is 63251**, indexed with 6913, Vol. 8 (1.2) September-2018, p- ISSN 2249-0191, pp. 164-167.
6. Published an article titled “A study on service quality of star hotels and behavioral intentions of guests stayed at Kodaikanal”, Primax International Journal of Commerce and Management Research, Impact Factor: 4.532, ISSN: 2321-3604, Special Issue: January 2017, pp. 246-248.
7. Published an article titled “Service Quality and Guests Behavioural Intentions: A Study in the Kodaikanal Star Hotels” in “International Journal of Management (IJM)”, Journal Impact Factor (2014) : 7.2230 Calculated by Global Institute for Scientific Information (GISI), ISSN 0976-6502, Vol. 6, Issue 1, January 2015, pp. 475-483.
8. Published an article titled “An Empirical Study on Service Quality led to Customers Loyalty in Kodaikanal Hotels” in the Special Issue of “Research Explorer –An International Research Journal on Multidisciplinary”, Journal Impact Factor :0.389, ISSN 2250-1940, Vol. II, Special Issue 1, 16th August 2013, pp. 66-68.
9. Published an article titled “Customers Perceptions of Service Quality in Kodaikanal Hotels ” in the Special Issue of “Research Explorer – An International Research Journal on Multidisciplinary”, Journal Impact Factor:0.389, ISSN 2250-1940 Vol. II, Special Issue II on March 2013, pp. 58-60.

Publication of Articles in the Journals (ISSN) : 06

10. Published an article titled “A Study on Economic Status of Indian Railways” in the Special Issue “Jamal Academic Research Journal: An Interdisciplinary” ISSN 0973-0303, Vol. II, Special Issue, 24th January 2015, pp. 226-228.
11. Published an article titled “A Study on Service Quality and Guest Behavioural Intentions in the Kodaikanal Hotel” in the special Issue of “Jamal Academic Research Journal : An Interdisciplinary” ISSN 0973-0303, Special Issue , 16th August 2014, pp. 171-173.
12. Published an article titled “Service Quality of Hotels” in the Multifaceted Referral Journal “HRD Times” ISSN 0976-7401, Vol. 15, No. 5, May 2013 pp.29-30.
13. Published an article entitled “Tourists Perceptions of Service Quality of Kodaikanal Lake Based Hotels” in the Referred Journal “Sankhya – International Journal of Management and Technology”, ISSN 0975-3915, Vol. 3, Special Issue 2, September 2012, pp. 532-536.
14. Published an article titled “An study on Perceived Service Quality of Kodaikanal Hotel Resorts” in the “Jamal Academic Research Journal: An Interdisciplinary” ISSN 0973-0303, Vol. 6, No. 1 & 2, January-June, July-December 2012, pp. 53-56.
15. Published an article entitled “Weekend Effect in Stock Market – An Indian Analysis” in UGC sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations (RET CAM FIN - 2010) organized by Bharathidasan University and SMART Journal of Business Management Studies held on January 9-10, 2010.

Publication of Edited Volume of Books (ISBN): 10

16. Published an article titled “Merger and Acquisition of Hotel Industry in India” in the edited volume of book entitled on Different Perspectives of Companies Act 2013 – Towards Corporate Excellence” ISBN 978-81-909104-2-2 on 1st February 2014.
17. Published an article titled “Impact of financial inclusion on Indo-Kenyan Mobile & Internet users in Hotel Industry” in the edited volume of book entitled on “financial inclusion – A Way of Equitable” ISBN 978-81-909140-0-8 on 21st September 2013.
18. Published an article titled “An Empirical Study on Service Quality Budget Hotels in Kodaikanal, Tamilnadu” in the edited volume of book entitled on “Contemporary Issues and Challenges of Indian in Global Scenario” ISBN 978-93-81521-28-1 Vol. 1, Issue 1, February 2013, pp. 144-149.

19. Published an article titled “An Eagle View on Indian Hotel Industry” in the edited volume of book entitled on “Problems & Prospects of Service Sector in India” ISBN 978-93-81521-19-9 on 12th January 2013.
20. Published an article titled “A Study on Service Quality of Hotels in Kodaikanal on Guests Perceptions” in the edited volume of book entitled on “Problems & Prospects of Service Sector in India” ISBN 978-93-81521-19-9 on 12th January 2013.
21. Published an article entitled “Impact of SME’s on Hotel Industry and Globalisation” in the edited volume of book entitled on “Problems & Challenges in the Management of Micro, Small and Medium Enterprises (MSME)” edited by Department of Business Administration, Jamal Mohamed College, ISBN 978-93-81521-01-4, Jazyam Publications, Trichy on 25th February 2012.
22. Published an article entitled “Growth Trend of Indian Resort Market” in the edited volume of book entitled on “Service Sector in the Globalisation Era” edited by PG Department of Commerce, Jamal Mohamed College, ISBN 93-81521-007, Jazyam Publications, Trichy on 22nd February 2012.
23. Published an article entitled “Correlation Analysis of Service Quality Gaps in Four Star Hotel in Kodaikanal” in the edited volume of book entitled on “India – An Emerging Economic Power” edited by PG Department of Commerce, Jamal Mohamed College, ISBN 93-81521-007, Jazyam Publications, Trichy on 4th February 2012.
24. Published an article entitled “Liberalisation on Performance of Indian Industries – An Overview” in the edited volume of Book “India – An Emerging Economic Power” edited by PG Department of Commerce, Jamal Mohamed College, ISBN 93-81521-007, Jazyam Publications, Trichy on 4th February 2012.
25. Published an article entitled “Effects of Environment in Tourism on Indian Economy – A Birds View” in the edited volume of Book “Recent Trends in Indian Economy – A management Perspective” edited by PG Department of Commerce & Department of Business Administration, Jamal Mohamed College, ISBN 978-93-80394-18-3, Raja Publications, Trichy on 4th February 2011.

Presentation in International Seminars / Conferences : 10

26. Presented a Paper entitled “A Study on Service Quality and Loyalty of Guests who stayed at Star Hotels, Kodaikanal”, in One Day International Conference on Opportunities and

challenges of business in the changing scenario (Under UGC Autonomous Grant), organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 23rd January, 2020.

27. Presented a Paper entitled “A Study on Measuring and improving Quality of service of Multi-Specialty Hospitals in Tiruchirappalli” in One Day International Conference on “New Horizons of Business in the Changing Global Environment” organized by the PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 23rd January, 2019.
28. Presented a Paper entitled “Indo-Foreign Trade Policy & Export Incentive Scheme” in Two Day International Seminar on “Inclusive Economic Growth” organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 13th and 14th August 2015.
29. Presented a Paper entitled “Service Quality and Guests Behavioural Intentions : A Study in the Kodaikanal Star Hotels” in Two Day International Conferences on “Advanced Management – Challenges in Knowledge Era” organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous), Trichy-20 held on 8th and 9th January 2015.
30. Presented a Paper entitled “A Study on service Quality and Guest Behavioural Intentions in the Kodaikanal Hotels” in Two Day International Seminar on “Global Economic Revival : A Changing Scenario” organized by the Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 16th and 17th August 2014.
31. Presented a Paper entitled “An Empirical Study on Service Quality led to Customers Loyalty in Kodaikanal Hotels” in Two Day International Seminar on “Global Competitiveness – A Challenge for Sustenance and Excellence” organized by the Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 16th and 17th August 2013.
32. Presented a Paper entitled “An Empirical Study on Service Quality of Budget Hotels in Kodaikanal, Tamilnadu” in Two Day International Seminar on “Contemporary Issues and Challenges of Indian Business in Global Scenario” organized by the PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 13th and 14th February 2013.

33. Presented a Paper entitled “Tourists Perceptions of Service Quality of Kodaikanal Lake Based Hotels” in the International Conference on “Business Innovations in the Globalisation Era” organized by the PG & Research Department of Commerce, A.V.V.M Sri Puspham College (Autonomous), Poondi held on 22nd September 2012.
34. Presented a Paper entitled “We for You – Emerging Trends in Hotel Resort Industry in India” in the International Conference on “Emerging Trends in Research” organized by the Quality Circle for Research, Thassim Beevi Abdul Kader College for Women (Autonomous and Reaccredited), Kilakarai held on 12th April 2012.
35. Presented a Paper entitled “Weekend Effect in Stock Market – An Indian Analysis” in UGC sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations (RET CAM FIN - 2010) organized by Bharathidasan University and SMART Journal of Business Management Studies held on January 9-10, 2010.

Presentation in National Seminars / Conferences : 12

36. Presented a Paper entitled “ Impact of Social Media and buying pattern of consumers in Tiruchirappalli towards purchase of Textile Garments”, in One Day National Conference on “Advancement in Business in the Digital Era 2019” organized by the PG Department of Commerce (SF), Jamal Mohamed College (Autonomous), Trichy-20 held on 25th September, 2019.
37. Presented a Paper entitled “A Study on customer satisfaction in E-Banking” in One Day National Conference on “Advancement in Business in the Digital Era 2019” organized by the PG Department of Commerce (SF), Jamal Mohamed College (Autonomous), Trichy-20 held on 20th September, 2018.
38. Presented a Paper entitled “Stress Management” in One Day National Level Seminar on “New Vistas in Employment Relations in Public and Private Sector Undertakings” organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 05th February 2015.
39. Presented a Paper titled “A Study on Economic Status of Indian Railways” in One Day National Level Seminar on “Marketing Strategies for Make in India Products and Services” organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 24th January 2015.

40. Presented a Paper “Customers Perceptions of Service Quality in Kodaikanal Hotels” in One Day National Conference on “Services Sector in India – An Analysis” organized by Department of Management Studies and PG & Research Department of Commerce, Bharath College of Science and Management, Thanjavur-5 held on 16th March 2013.
41. Presented a Paper titled “Impact of SME’s on Hotel Industry and Globalisation” in One Day National Level Seminar on “Problems & Challenges in the Management of Micro, Small and Medium Enterprises (MSME)” organized by Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20 held on 25th February 2012.
42. Presented a Paper entitled “Growth Trend of Indian Resort Market” in One Day National Level Seminar on “Service Sector in the Globalisation Era” edited by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 22nd February 2012.
43. Presented a Paper entitled “Correlation Analysis of Service Quality Gaps in Four Star Hotel in Kodaikanal” in One Day National Level Seminar on “India – An Emerging Economic Power” edited by PG Department of Commerce, Jamal Mohamed College, (Autonomous), Trichy on 4th February 2012.
44. Presented a Paper entitled “Liberalisation on Performance of Indian Industries – An Overview” in One Day National Level Seminar on “India – An Emerging Economic Power” edited by PG Department of Commerce, Jamal Mohamed College, (Autonomous), Trichy on 4th February 2012.
45. Presented a Paper entitled “Effects of Environment in Tourism on Indian Economy – A Birds View” in One Day National Level Seminar on “Recent Trends in Indian Economy – A Management Perspective” organized by PG Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20 held on 4th February 2011.
46. Presented a Paper entitled “Role of Educational Industry in Indian Economy” in One Day National Level Seminar on “Recent Trends in Indian Economy – A Management Perspective” organized by PG Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20 held on 4th February 2011.

47. Presented a Paper entitled “Corporate Social Responsibility of Indian Financial Institutions” in UGC sponsored Two day National Seminar on Financial Exclusion: Need for Financial Inclusion organized by Department of Commerce, Annamalai University held on January 18th & 19th, March 2010.

Participation in International / National Webinar / Seminars / Conferences : 08

48. Participated in a National Webinar on “**Digital and Social Media Marketing**” organized by Department of Business Administration, Mother Gnanamma Women’s College of Arts and Science, Trichy on **28-01-2022**.

49. Participated in a National Webinar on “**Strategy for Managing Personal Finance**” organized by KLH Business School, Hyderabad in Association of Mutual Funds in India on **08-12-2021**.

50. Participated in a National Webinar on “**Personal Finance Literacy**”(Learn to Manage Your Personal Income) organized by the PG Department of Commerce (SF), Jamal Mohamed College (Autonomous), Tiruchirappalli -620 020, Tamil Nadu on **18-08-2021**.

51. Participated in National Level Webinar on “Joy of Orderly Living” held on 05-05-2020.

52. Participated in One Day ICSSR Sponsored National Seminar on “Fostering Scientific Temper on Business Research” organized by the PG & Research Department of Commerce, Periyar E.V.R. College (Autonomous), Trichy-20 held on 20th February 2019.

53. Participated in One Day International Conference on “Services Marketing – Process, Practices and Potential” organized by the PG & Research Department of Commerce National College (Autonomous), Trichy-01 held on 24th January 2019.

54. Participated in One Day National Level Seminar on “Practical Application of Interest free financing for the economic development” organized by PG Department of Commerce (SF), Jamal Mohamed College (Autonomous), Trichy-20 held on 13th January 2016.

55. Participated in One day National Seminar on “Branding and Advertising for Future Managers” organized by School of Management, SASTRA University held on 12th October 2009.

Participation in National Level Refresher Courses : 02

56. Participated in UGC Autonomous Grant One Day National Seminar on Examination Reforms organized by Jamal Mohamed College (Autonomous), Trichy-20 held on 24th February 2012.
57. Participated in Two Day NAAC Sponsored National level Seminar on Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions – Prospects and Problems Organized by Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy-20 held on 15th 7 16th April 2010.

Presentation in State / Regional Conferences / Seminars : 06

58. Presented a Paper entitled “Merger and Acquisition of Hotel Industry in India” in One Day State Level Seminar on “Different Perspectives of Companies Act 2013 – Towards Corporate Excellence” organized by Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 1st February 2014.
59. Presented a Paper entitled “Assessing the Corporate Social Responsibility Practices of the Hospitality Industry in India” in One Day State Level Seminar on “Corporate Social Responsibility – Issues and Challenges in India” organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 29th January 2014.
60. Presented a Paper entitled “Impact of financial inclusion on Indo-Kenyan Mobile & Internet users in Hotel Industry” in One Day State Level Seminar on “Financial Inclusion – A Way of Equitable Growth” organized by Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 21st September 2013.
61. Presented a Paper entitled “An Eagle View on Indian Hotel Industry” in One Day State Level Seminar on “Problems & Prospects of Service Sector in India” organized by Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 12th January 2013.
62. Presented a Paper entitled “A Study on Service Quality of Hotels in Kodaikanal on Guests Perceptions” in One Day State Level Seminar on “Problems & Prospects of Service Sector in India” organized by Department of Business Administration & PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 12th January 2013.

63. Presented a Paper entitled “Corporate Governance in Multinational Corporations” in UGC Autonomous Grant One Day State Level Seminar on “Corporate Governance in India – Challenges and Prospects” organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 19th March 2010.

Participation in State / Regional Conferences / Seminars: 06

64. Participated in International Webinar on “**Technology and Law in Cyber Security Contemporary Challenges and Solutions**” organized by UniversitiGo Global (UGC) in Partnership with Saint Francis De College, Nagpur held on 28-08-2021.

65. Participated in International Conclave on “**Tools and Strategies for Emerging Business**” organized by School of Commerce, KPR College of Arts and Science and Research, Coimbatore held on 18-08-2021.

66. Participated in UGC Autonomous Grant One Day Seminar on Teaching, Learning and Research in Higher Education – Excellence and beyond Excellence organized by Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy-20 held on 7th March 2012.

67. Participated in UGC Autonomous Grant One Day State Level Seminar on “Investment Opportunities and Challenges” organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 12th January 2011.

68. Participated in Seminar on “Creating Competiveness to excel in higher education – a TQM approach” organized by Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy-20 held on 8th December 2010.

69. Participated in One day K.S. Sampathkumaran Memorial Regional Seminar on “The Management Accounting Strategies during Economic Uncertainties” organized by SIRC, Chennai and Tiruchirappalli Chapter of Cost Accountants, Trichy-1 held on 11th January 2009.

Participation in International / National / State / Regional Workshops : 13

70. Successfully completed National Level Workshop on “**Trading for Beginner**” organized by Department of Commerce (Banking & Insurance) of Vidyalkar School of Information Technology, Mumbai – 400037 on 07-01-22 and 08-01-22.

71. Participated in Five days National Level Online workshop on **“Advance Teaching, Learning, Research Methodology and Innovation”**, organized by Saint Francis De College, Nagpur from 01-06-2021 to 05-06-2021.
72. Participated in One day ICSSR – Southern Regional Centre, Hyderabad Sponsored Workshop on **“Research Proposal Writing & Funding Agencies”**, organized by Training and Placement Cell, Periyar E.V.R. College, Trichy-23, held on 20th December, 2019.
73. Participated in One day International Workshop on **“Artificial Intelligence – its Impact on Social Sciences”**, organized by PG & Research Department of Social Work, Jamal Mohamed College (Autonomous), Trichy-20, held on 14th February 2019.
74. Participated in UGC CPE Sponsored Two day Workshop on **“Professional Development for Academic Leadership in Curriculum Design”**, organized by Curriculum Development Cell, Jamal Mohamed College (Autonomous), Trichy-20, held on 18th and 19th January 2019.
75. Participated in Two day UGC Sponsored National Level Workshop on **“Accounting in the 21st Century-some Emerging Dimensions”**, organized by Department of Commerce, Annamalai University held on 3rd& 4th, March 2014.
76. Participated in a One Day State level Workshop on **“Investment in Stock Market for Beginners”**, organized by Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20, held on 06th October 2015.
77. Participated in a One Day State level Workshop on **“Entrepreneurship Development”**, organized by Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20, held on 24th February 2015.
78. Participated in Two day State Level Workshop on **“Research on Commerce and Management Studies”**, organized by Tamil Nadu State Council for Science and Technology & Research Centre of Commerce, Bharathidasan University College held on 15th& 16th, March 2013.
79. Participated in One Day State Level Workshop on **“Stock Market Practices”** organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held on 12th January 2012.

80. Participated in Four Day Workshop on “Latex and SPSS”, organized by PG and Research Department of Mathematics, Jamal Mohamed College (Autonomous), Trichy-20, held on 26th, 29th, 30th September and 01st October 2014.
81. Participated in One Day Workshop on “International Financial Reporting Standards (IFRS)”, organized by Department of Business Administration and Commerce, Jamal Mohamed College (Autonomous), Trichy-20, held on 1st October 2011.
82. Participated in Seven day UGC sponsored Regional level workshop on “Computer Applications in Research in Social Sciences”, organized by PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy-20 held from 14th to 20th November 2005.

Organized Workshop / Online Quiz : 02

83. Organized Online Quiz program on “Lock down Biz Quiz” during Covid 19, Jamal Mohamed College (Autonomous), Trichy-20, held during 13-05-2020 to 20-05-2020.
84. Organized Self Support Sponsored One Day Workshop on “International Financial Reporting Standards (IFRS)”, Jamal Mohamed College (Autonomous), Trichy-20, held on 1st October 2011.

Certificate of Appreciation : 06

85. Received Certificate of Appreciation from our institution as **Best NSS Coordinator** during 2018-2019.
86. Received Certificate of Appreciation from our institution for publishing a paper in the UGC referred Journal during 2018-2019.
87. Received Certificate of Appreciation for participating in the Staff Enrichment on Ownership Culture, organized by the Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy-20, held on 14th June 2019.
88. Received Certificate of Appreciation for participating in the one-day workshop on “Writing Winnable Project Proposals”, organized by the Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Trichy-20, held on 23rd June 2018.

89. Acted as Resource Person in “Vaanga Sirikalam” Program conducted by Gender Club, Jamal Mohamed College (Autonomous), Trichy-20,
90. Business Quiz Master in “EXOBIZ” in Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy-20, from 2012 – Till Date.

PERSONAL INFORMATION

Gender : Male

Date of Birth : 25th August 1982

Marital Status : Married

Languages Known : Tamil and English

Nationality / Religion : Indian / Islam

Parents Name : H. Liyakat Ali & L. Ammeth Rahima

Fathers Occupation : TEA STALL

DECLARATION

I would strive hard to match the expectations of organization and would do better justification to the profession and to assigned responsibilities.

Date : 30-01-2022

Yours faithfully,

Place : Trichy – 20.

(Dr. L. ASID AHAMED)