

RESUME

Name : **D. JEGANATHAN @ MOHAMMED ARSATH**

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EDUCATIONAL QUALIFICATION

S.NO	Qualification	Board/ university	Years Of Passing	Subject	Class
1	SSLC	State Board Of Secondary Education	2005	General	Second
2	HSC	State Board Of Higher Secondary Education	2007	Commerce	First
3	B.Com.	Bharathidasan University	2010	Commerce	First
4	M.Com.	Manonmaniam Sundaranar University	2014	Commerce	Second
5	PGDCA	CSC Private	2014	Common	First
6	M.Phil.	Bharathidasan University	2016	Commerce	First
7	Dip in human (Psy)	Jamal Mohamed college	2020	Human	First
8	PhD	Bharathidasan University	Pursuing	Commerce	-

WORKING EXPERIENCE:

1. Working As An Assistant Professor Of Commerce In Jamal Mohamed College, Trichy
2. 1Year Experience In Assistant Professor Of Commerce In MIET Arts And Science College, Gundur, Trichy-7
3. 1Year Experience In Omega Health Care (Data Process), Trichy.
4. 1year Experience In Poppy's Knite Wear (Pvt) Ltd (Qc), Kngayam.
5. 1year experience in first source and 1 year in sun direct (Call Centre)

6. 1.5 Years Experience In Femina Shopping Mall For Supervisor (PT) Trichy.

DETAILS OF ARTICLES PUBLICATION

S. No	NAME OF THE JOURNAL	NATIONAL/INTERNATIONAL REFERRED	TITLE OF THE ARTICLE	MONTH & YEAR OF ISSUE
1	IJAEMA	NATIONAL	A STUDY ON EFFECTIVENESS OF ONLINE ADVERTISEMENT WITH SPECIAL REFERENCE TO TIRUCHIRAPPALLI CITY	25 TH SEPTEMBER 2019
2	OUR HERITAGE JOURNAL	INTERNATIONAL	A STUDY ON CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING AND THEIR SATISFACTION IN TIRUCHIRAPPALLI CITY	23 RD JANUARY 2020
3.	PRIMAX	INTERNATIONAL	CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING AND THEIR SATISFACTION	7 TH & 8 TH AUGUST, 2019

PAPER PRESENTATION DETAILS

S. No	THEME OF THE SEMINAR- TITLE OF THE PAPER	NATIONAL/INTERNATIONAL REFERRED	NAME OF THE COLLEGE	DATE OF PRESENTATION
1.	DIGITAL MARKETING IN INTERNATIONAL TRADE	INTERNATIONAL	AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN, TRICHY	7 TH & 8 TH AUGUST, 2019
2.	CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING AND THEIR SATISFACTION	INTERNATIONAL	AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN, TRICHY	7 TH & 8 TH AUGUST, 2019
3	BUSINESS PERSPECTIVES AND ECONOMIC DEVELOPMENTS IN INDIA	NATIONAL	SADAKATHULLAHAPPA COLLEGE, TIRUNELVELI	12 TH SEPTEMBER 2019
	A STUDY ON EFFECTIVENESS OF ONLINE	INTERNATIONAL	JAMAL MOHAMED COLLEGE, TRICHY	25 TH SEPTEMBER 2019

	ADVERTISEMENT WITH SPECIAL REFERENCE TO TIRUCHIRAPPALLI CITY			
4.	RECENT TRENDS IN COMMERCE AND TECHNOLOGY	NATIONAL	GANDHI ARTS & SCIENCE COLLEGE	3 RD OCTOBER, 2019
5.	CHALLENGES TO INDIAN BUSINESSES	National	Aiman college of arts & science for women	11 th January, 2020
6.	A study on Consumer attitude towards online shopping and their satisfaction in Tiruchirappalli city	International	Jamal Mohamed college, Trichy	23 rd January, 2020
7.	Digital payments-issues and challenges	National	Hajee karutharowtherhowdia college, theni (dt)	14 th February 2020
8.	Return on investment for various digital marketing strategies.	International	Periyar e.v.r college trichy	21 st February 2020

WORKSHOPS ATTENDED

S. No	institution	Title	National/international referred	Date
1.	Bharathidasan university	Digital technologies for research impact and information quality	National symposium	22 nd & 23 rd August 2019
	Sankara college of science and commerce Coimbatore	A One Day Workshop on “Professional Ethics & Plagiarism and Strengthening Research for Quality Publications” Sankara College of Science and Commerce, Coimbatore	National	31 st august 2019
2.	National college	A One Day Workshop on “Tally with GST” National College	National	16 th September 2019

		Trichy. In Association with Indian Accounting Association Tiruchirappalli Branch and Indian Academic Researchers Association		
3.	St. joseph's college	Regional workshop on research methodology, St. joseph's college, trichy	National	21 st September 2019
4.	Erode Arts & Science College	Recent Indian Economic Crisis	State Level	01 st October 2019
5	Kauvery hospital, trichy	THE BASIC FIRST AID TRAINING PROGRAM, KAUVERY HOSPITAL, TRICHY	State Level	19 th October 2019
5.	Periyar E.V.R. college	Training and Placement cell A One Day Workshop on "Research Proposal Writing & Funding Agencies" Periyar E.V.R. College, Trichy Sponsored by ICSSR- Southern Regional Centre, Hyderabad.	National	20 th December 2019
6.	Jamal Mohamed college	Orientation programme on MOOC's and e-Learning	Within college	29 th January, 2020
7.	(NISM) Bharathidasan university	"Faculty Development Programme in Securities Markets" National Institute of Securities Market (NISM) & Bharathidasan University, Trichy	National	15 th February 2020
8.	National college- Trichy	UGC Sponsored	International	24 th

		One Day International Workshop on “Digital Marketing” National College, Trichy		February 2020
9.	Jamal Mohamed college-Trichy	Export procedures & promotion - NWEF	National	21 st February 2020
10.	Khwajamoinuddin Chisti Urdu, Arabi-faris university, lucknow, U.P, india	Multi-Disciplinary International Workshop On “Enhancing Research Objectives Writing Skill” Khwaja Moinuddin Chisti Urdu, Arabi-Farsi University Lucknow, Uttar Pradesh	International	23 rd February 2020
	Human psychology	Jamal mohamed college, trichy	With in campus	2020
s.no	NAME	TITLE	LEVEL	DATE
1	D.MOHAMMED ARSATH	INTERNATIONAL LEVEL SEMINAR INDIA-SRI LANKA TRADE RELATIONS ANCIENT PERIODS TO MODERN ERA, DEPARTMENT OF COMMERCE, PERIYAR E.V.R COLLEGE, TRICHY	INTERNATIONAL LEVEL	21-02-2020
2	D.MOHAMMED ARSATH	MULTI DISCIPLINARY INTERNATIONAL WORKSHOP ON ENHANCING RESEARCH OBJECTIVE WRITING SKILL, KING GEORGE’S MEDICAL UNIVERSITY, LUCKNOW	INTERNATIONAL LEVEL	23-02-2020
3	D.MOHAMMED ARSATH	PERSONALITY DEVELOPMENT IN TWO DAYS ONLINE COURSE. VIVEKANANDHA COLLEGE OF ARTS AND SCIENCES FOR WOMEN, NAMAKKAL DT	NATIONAL LEVEL	17 & 18-04-2020
4	D.MOHAMMED ARSATH	INDIA AND SPREADING AWARENESS ABOUT THE AROGYA SETU, POTTI SRIRAMULU CHALAVADI MALLIKARJUNA RAO COLLEGE OF ENGINEERING AND TECHNOLOGY, ANDHRA PRADESH.	INTERNATIONAL LEVEL	26-04-2020
5	D.MOHAMMED ARSATH	COVID-19 AWARENESS QUIZ	INTERNATIONAL	28-04-2020

		SECURED 90% DEPARTMENT OF COLLEGIATE EDUCATION, GOVERNMENT COLLEGE FOR WOMEN, MADDUR, MANDYA, KARNATAKA.	LEVEL	
6	D.MOHAMMED ARSATH	ONLINE COURSE ON INCOME TAX FOR BEGINNERS- INCOME FROM CAPITAL GAIN, PASSED, 50% SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE	NATIONAL LEVEL	28-04-2020
7	D.MOHAMMED ARSATH	FOOD AWARENESS QUIZ, DHANALAKSHMI SRINIVASAN INSTITUTE OF RESEARCH AND TECHNOLOGY, CHENNAI	NATIONAL LEVEL	30-04-2020
8	D.MOHAMMED ARSATH	ONLINE COURSE ON GST REGISTRATION PASSED 60% SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE	NATIONAL LEVEL	02-05-2020
9	D.MOHAMMED ARSATH	INTRODUCTION TO CYBER LAW, ONLINE COURSE SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE, COIMBARORE.	NATIONAL LEVEL	03-05-2020
10	D.MOHAMMED ARSATH	E-PSYCHO QUIZ FOR Bed TRAINERS IN EDUCATIONAL PSYCHOLOGY, THIAGARAJAR COLLEGE OF PRECEPTORS, MADURAI.	NATIONAL LEVEL	04-05-2020
11	D.MOHAMMED ARSATH	ONLINE APTITUDE TEST ON TEACHING ABILITY OF THE SUCCESSFUL TEACHERS, DEPARTMENT OF COMMERCE, SREE MUTHUKUMARASWAMY COLLEGE, CHENNAI	NATIONAL LEVEL	06-05-2020
12	D.MOHAMMED ARSATH	ONLINE COURSE ON FUNDAMENTALS OF BANKING, PASSING SCORE OF 52%, SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE, COIMBATORE	NATIONAL LEVEL	11-05-2020
13	D.MOHAMMED ARSATH	COMPANY LAW E-QUIZ SECURED 50%, THE NEW COLLEGE, CHENNAI.	NATIONAL LEVEL	11-05-2020
14	D.MOHAMMED ARSATH	NAAC AWARENESS PROGRAMME FOR FACULTY, MARATHWADA MITRAMANDAL'S INSTITUTE OF TECHNOLOGY (MMIT) PUNE	INTERNATIONAL LEVEL	08/05/2020 TO 14/05/2020
15	D.MOHAMMED ARSATH	INTREPRENEURAL SKILLS,	NATIONAL	10-09-2020

		DEPARTMENT OF COMMERCE, RATHINAM COLLEGE OF ARTS & SCIENCE, COIMBATORE	LEVEL	
	D.JEGANATHAN	"PERSONAL FINANCE LITERACY" JAMAL MOHAMED COLLEGE,TRICHY-20	NATIONAL LEVEL	18-08-21
	D.JEGANATHAN	FACULTY ENRICHMENT PROGRAMME, JAMAL MOHAMED COLLEGE,TRICHY-20	NATIONAL LEVEL	21-06-21
15	D.JEGANATHAN	NATIONAL WEBINAR ON "INFORMATION & CYBER SECURITY" JAMAL MOHAMED COLLEGE, TRICHY-20	NATIONAL LEVEL	23-08-21

DECLARATION

Herewith i assure that the above details furnished are true to the best of my knowledge.

