

CURRICULUM VITAE

Dr. S. MOHAMED MOHIDEEN

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OFFICIAL ADDRESS

Assistant Professor
PG & Research Department of CommerceJamal Mohamed
College (Autonomous) Tiruchirappalli – 20



PRESENT ADDRESS

Nainar Store, \Anna Nagar
Vaiyampatti (PO), Manapparai (Tk)
Tiruchirappalli - 621 315
Tamil Nadu, India

OBJECTIVE

To achieve career growth and development, always keeping the institution's goal as the priority and also accepting the challenging assignment.

EDUCATIONAL QUALIFICATION

| Qualification | Subject | Board/University | Year of Passing |
|---------------|-----------------------|---|-----------------|
| Ph.D. | Management | Bharathidasan University, Tiruchirappalli – 24 | 2016 |
| M.B.A. | Management | Alagappa University, Karaikudi | 2006 |
| M.Phil. | Management Studies | Bharathidasan University, Tiruchirappalli – 24 | 2008 |
| M.Com. | Commerce | Bharathidasan University, Tiruchirappalli – 24 | 1997 |
| B.Ed. | Commerce | Bharathidasan University, Tiruchirappalli – 24 | 1996 |
| B.Com | Commerce | Bharathidasan University, Tiruchirappalli – 24 | 1994 |

TEACHING EXPERIENCE: Under Graduate: 27 Years

PostGraduate: 12 Years

| S. No. | Designation, College Name and Address | Years of service | Period of Service |
|---------------|---|-------------------------|--------------------------------|
| 1. | Assistant Professor PG & Research Department of Commerce Jamal Mohamed College (Autonomous) Tiruchirappalli – 20 | 18 Years | June - 2007 to Till Date |
| 2. | Lecturer in Commerce Kurinji College of Arts & Science, Trichirappalli – 620 002 | 9 Years | August -1998 to June - 2007 |

AREA OF SPECIALISATION

- Accounting & Finance
- Human Resource Management

SUBJECTS HANDLED

- Nearly **All Subjects** included **Commerce** and **Management**

OTHER ACTIVITIES

- Successfully Organized ‘Kaya Kalpa Course’, The World Community Service Centre, Chennai held at 2nd September 2006.
- Acted as a Project Leader (USSC) and Participated, a three days Personality Development Course with Collaboration of University Students Service Corps, Bharatidasan University, Tiruchirappalli held at 01st September 2006.
- Acted as an Editor and Successfully Organized, ‘Recent Trends in Indian Economy – A Management Perspective’ a one day National Seminar held on February 2011.
- Acted as an Organizing Secretary and Successfully Organized, ‘Global Competitiveness – A Challenge for Sustenance and Excellence’ a two day International Seminar held on August, 2013.
- Acted as a Staff Co-ordinator and Successfully Organised a State Level Inter-Collegiate Management Meet, ‘Exobiz’ – 2014, February 22nd in Department of Business Administration, Jamal Mohamed College, Trichy – 20.
- Acted as a Coordinator and Successfully Organized, ‘Entrepreneurship Development’ a one day State Level Workshop held on 24th Feb 2015.
- Acted as an Event Co-ordinator and Successfully Organised a State Level Inter-

Collegiate Management Meet, 'Exobiz' – 2015, February 28th in Department of Business Administration, Jamal Mohamed College, Trichy – 20.

- Acted as a Coordinator and Successfully Organized, 'Investment in Stock Market for Beginners' a one day State Level Workshop held on 6th Oct 2015.
- Acted as a Placement Officer, 2011-12 to 2014-15 at Jamal Mohamed College, Tiruchirappalli-20.
- Acted as an Executive Committee Member in Various National, International Seminars and Workshops Conducted by Department of Commerce (SF) and Department of Business Administration, Jamal Mohamed College, Tiruchirappalli – 20.
- At Present, acting as a Staff Advisor in Entrepreneurial Development Cell, Jamal Mohamed College, Tiruchirappalli-20.
- Acted as Technical Session In-charge A One Day International Conference on Transformation of Business in the Global Scenario and Its Impact on Entrepreneurship on 5th February 2025

ACHIEVEMENTS

- Received a Certificate of Appreciation from Jamal Mohamed College for Contacted a National Seminar.
- Received a Certificate of Appreciation from Jamal Mohamed College for Organized a Self-Sponsored International Seminar during 2013-14.
- Received a Certificate of Appreciation from Jamal Mohamed College for Published a book (Research Explorer) during 2013-14.
- Received a Certificate of Appreciation from Jamal Mohamed College for Organized a Self-Sponsored State Level Seminar during 2013-14.
- Received a Certificate of Appreciation from Jamal Mohamed College for Contacted a State Level Inter-Collegiate Management Meet, 'Exobiz – 2015'.
- Received a Certificate of Honour of Awarding from Jamal Mohamed College for acted as a facilitator in the A Wonderful Debate Show.
- Received a Certificate of Appreciation for World Tourism Day from National College, Tiruchirappalli on 28th September 2024

EXTERNAL ACTIVITIES

Act as on External Board of Member in various Institutions:

1. Deivanai ammal College for Women (Autonomous), Villupuram.
2. Srimath Andavan College (Autonomous), Tiruchirappalli
3. St. Joseph College (Autonomous), Tiruchirappalli

PAPER PRESENTATION AT INTERNATIONAL LEVEL

| S. No. | College Name & Address | Seminar Title | Title of the Paper | Date |
|--------|---|--|---|--------------------------------|
| 1 | Cauvery College For Women (Autonomous) , Trichy Jointly SMART Journal of Business Management Studies | International Seminar (Hybrid Mode) on Dynamics of Emerging Business Innovation and Trends- Academia Industry Role | A study on Consumer Perception Towards Digital Wallet Payments With Special References To Tiruchirappalli | 06-01-2024 To 07-01-2024 |
| 2. | PG & Research Department of Commerce Jamal Mohamed College Tiruchirappalli – 20 | Transformation of Business in the Global Scenario and Its Impact on Entrepreneurship | A Study on Social Media Conversation to Increase Brand Awareness: Startup Organisation Context An Empirical Study | 05/02/2025 |
| 3. | PG & Research Department of Commerce Jamal Mohamed College Tiruchirappalli – 20 | Transformation of Business in the Global Scenario and Its Impact on Entrepreneurship | A Study on Customer Perception on Yamaha Bikes ion Tiruchirappalli Town | 05/02/2025 |
| 4. | PG & Research Department of Commerce Jamal Mohamed College Tiruchirappalli – 20 | Transformation of Business in the Global Scenario and Its Impact on Entrepreneurship | Cultivation and Marketing of Banana in Tiruchirappalli | 05/02/2025 |

PARTICIPATION AT INTERNATIONAL LEVEL SEMINAR

| S. No. | College Name & Address | Seminar Title | Date |
|--------|--|---|--------------------------------|
| 1 | Cauvery College For Women (Autonomous) -Trichy | A Two Day Virtual International Conference on Leading the Business of Future: Talent, Technology and Transforming in a changing world | 22-09-2022 To 23-09-2022 |

| | | | |
|----|--|--|------------|
| 2. | Dept. of Social Work, Jamal Mohamed College, Tiruchy | A One Day International Seminar on Social Networking | 26/02/2025 |
|----|--|--|------------|

PARTICIPATION AT NATIONAL LEVEL SEMINAR / WEBINAR

| S. No | College Name & Address | Seminar / Webinar Title | Date |
|--------------|---|---|--------------------------------|
| 1 | Srimad Andavan Arts And Science College, Trichy | Two Day National Seminar On Skill Development Practices To Enhance The Skill Set Of College Students Sponsored By ICSSR. MHRD Government Of India | 21-12-2023 To 22-12-2023 |
| 2 | The Institute of Company Secretaries of India, Bharathidasan University | Teachers Conference empowering educators | 15-09- 2022 |
| 3 | SRM Institute of Science and Technology – Chennai | National Level Webinar “Winning in Digital Age- New Product Development and Marketing in E-Commerce Platform | 21-02-2024 |

PAPER PRESENTATION AT NATIOAL CONFERENCES

| S. No. | University/College Name & Address | Seminar Title | Title of the Paper | Date |
|---------------|--|--|---|--------------------------------|
| 1 | Jamal Mohamed College PG & Research Department of Commerce Trichy –20. | ICSSR Sponsored Two Day National Seminar on “Great Initiatives ofstate and centralgovernment thorough startups programmes in Nurturing entrepreneurial activities” | Recent Trends in Banking Sector | 21-09-2022 To 22-09-2022 |
| 2 | Jamal Mohamed College PG & Research Department of Commerce Trichy –20. | National Conference on Technological Advancement and Its Impact on Entrepreneurship | Impact of Covid 19 on The Indian Banking Sector | 24-01-2024 |

PARTICIPATION AT INTERNATIONAL WORKSHOP

| S. No | College Name & Address | Workshop Title/Theme | Date |
|--------------|---|---|--------------------------------|
| 1 | Jamal Mohamed College, PG & Research Department of History, TVS Tolgate, Trichy –20. | Five –Day International Workshop on Research Methodology : Tools and Techniques for Thesis Writing | 08-01-2024 To 12-01-2024 |

FACULTY DEVELOPMENT PROGRAMME ATTENDED

| S. No. | College Name & Address | Workshop Title/Theme | Date |
|---------------|--|--|--------------------------------|
| 1 | PG & Research Department of Management Studies Jamal Mohamed College Tiruchirappalli – 20 | Five Day Programme On Data Analytics | 16-05-2022 To 20-05-2022 |
| 2 | PG & Research Department of Zoology & IQAC,DBT Star College Scheme Jamal Mohamed College Tiruchirappalli – 20. | Faculty Development Programme | 21-09-2022 To 22-09-2022 |
| 3 | PG & Department of Business Administration & ICC Jamal Mohamed College Tiruchirappalli – 20 | Five Days Faculty Development Programme On “Emerging Trends in Innovative Research “ | 03-07-2023 To 07-07-2023 |
| 4 | PG & Research Department of Economics Jamal Mohamed College Tiruchirappalli – 20 | One Week Faculty Programme On “ Dimensions of Economics Today “ | 08-01-2024 To 12-01-2024 |
| 5. | PG & Research Department of Commerce & IQAC Jamal Mohamed College Tiruchirappalli – 20 | A Five Day Faculty Development Programme | 05/06/2024 To 09/06/2024 |
| 6. | Entrepreneurship Development Cell, Jamal Mohamed College Tiruchirappalli – 20 | Role of Teachers in Fostering Entrepreneurial Culture Among The Students | 16/12/2024 To 20/12/2024 |

ORIENTATION ATTENDED

| S. No. | College Name & Address | Title/Theme | Date |
|-------------------|--|---|--------------------------------|
| 1 | Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) | NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) | 04-03-2024 To 13-03-2024 |

CHAPTER PUBLISHED

| S. No. | Title/Theme | Volume | Date |
|-------------------|--|--|--------------|
| 1. | Emerging Trends in Human Resource Management | Vol-II ISBN: 978-93-341-8551-5 Edition I | January 2025 |