

RESUME (Till August 2021)

1. Name : Dr. A. MEHATHAB SHERIFF

2. Date of Birth : 08.09.1979

3. Present Address

Residential

No.9/4, Aalam Street

Khajapet

Trichy – 620 001.

Office

Associate Professor

PG Dept. of Commerce (SF-Women)

Jamal Mohamed College (Autonomous),

Trichy – 620 020.

E-Mail : mehathab@jmc.edu, m.sheriff2002@gmail.com

Mobile : 9940870876, 7010179080

4. Present Designation : Associate Professor (SF)

5. Educational Qualification

Qualification	Board / University	Year of Passing	Class	%
SSLC	State Board	April 1995	First	80%
HSC	State Board	April 1997	First	88%
B.Com	Holy Cross College, Trichy.	April 2000	First – Distinction	79%
M.Com	Holy Cross College, Trichy.	April 2002	First	78%
M.Phil. (Commerce)	Bharathidasan University, Trichy.	April 2004	First – Distinction	83%
NET (Commerce)	UGC	Mar 2013	--	--
SET (Commerce)	Mother Teresa Women's University, Tamil Nadu	Dec. 2016	--	--
Ph. D. (Commerce)	Bharathidasan University, Trichy	Nov. 2019	Commended	--

Additional Qualification

Qualification	Board / University	Year of Passing
PGDHRM	ICFAI University	Nov. 2010
DTP	Holy Cross College	2000

6. Experience

UG : 19 yrs 1mth

PG : 19 yrs 1mth

Sl. No.	Institution	Date	Period
1	Jamal Mohamed College Trichy – 20	01.08.2002 – Till date	19 yrs & 1 mth

7. Areas of Specialisation : Accounting & Finance.

8. Details of Papers Presented:

Sl. No.	Title Of The Paper	Name & Place Of The Seminar/Conference	Date
1	Role Of Training In Cross Cultural Communication – A Study Of IT Industry	International Conference On ‘Cross Cultural Management’, Holy Cross College, Trichy.	6 & 7 th Oct 2009
2	Categorical Analysis Of The Indian MFI’s – Current State & Growth Opportunities.	3 rd International Conference On ‘Microfinance ICOMFI 2010’, Pondicherry University.	22 – 24 Jan 2010.
3	Product Mix Of Indian MFI’s Towards Financial Inclusion	National Seminar On ‘Financial Exclusion: Need For Financial Inclusion’, Annamalai University.	18 – 19 th Mar 2010
4	Online Rural Marketing – A Boon To The Indian Rural Marketing Sector	National Seminar On ‘Recent Trends In Indian Economy – A Management Perspective’, JMC, Trichy	4 th Feb 2011
5	Role Of Tourism Towards Pro-Poor Development		
6	A Paradigm Shift Towards Commercialization Of Indian Micro Finance – An Introspective Study Of SKS Micro Finance.		
7	Profile Of Microfinance Institutions In India With Regard To Their Service Offerings.	National Seminar On ‘India An Emerging Economic Power’, JMC, Trichy	04 th Feb 2012
8	Growth Of Micro Finance Sector In India	National Seminar On ‘Service Sector In The Globalisation Era’, JMC, Trichy	22 nd Feb 2012
9	Emerging Need For MFIs-Banks-MSMEs Linkage In The Millennium Era.	National Seminar On ‘Problems & Challenges In The Mgmt. Of MSMEs’, JMC, Trichy	25 th Feb 2012
10.	A Study of SHGs-The Best Microfinance Delivery Methodology With Special Reference to Trichy Town	National Seminar on ‘Contemporary Issues In Business Practices’, Kongunadu Arts and Science College, Coimbatore.	29 th Sep 2012
11.	Progress, Problems and Prospects of Indian Microfinance Sector: An Overview	State Level Seminar on ‘Problems & Prospects of Service Sector in India’, JMC, Trichy	12 th Jan 2013

Sl. No.	Title Of The Paper	Name & Place Of The Seminar/Conference	Date
12.	A Comparative Study on the Impact of SHG Operations in Namakkal and Trichy Districts	International Seminar on 'Contemporary Issues and Challenges of Indian Business in Global Scenario', JMC, Trichy	13 th & 14 th Feb 2013
13.	Women Member's Satisfaction towards SHG Operations in Namakkal District		
14.	Customer Satisfaction towards Internet Browsing Centres in Trichy Town	International Seminar on 'Contemporary Issues and Challenges of Indian Business in Global Scenario', JMC, Trichy	13 th & 14 th Feb 2013
15.	An Empirical Study On Financial Competitiveness of Indian Microfinance Industry	International Seminar on 'Global Competitiveness – A Challenge for Sustenance and Excellence', JMC, Trichy	16 th & 17 th Aug 2013
16.	A Case Study On Financial Inclusion Of Women With Special Reference to Grama Vidiyal Microfinance (P) Ltd	State Level Seminar on 'Financial Inclusion – A Way of Equitable Growth', JMC, Trichy	21 st Sep 2013
17.	A Study On Client Satisfaction Towards Microfinance Services of Grama Vidiyal Microfinance (P) Ltd		
18.	Voluntary Winding Up of Companies Under the Company Law of 1956 & of 2013 – A Comparative Analysis	State Level Seminar on 'Different Perspectives of Companies Act 2013 – Towards Corporate Excellence', JMC, Trichy	1 st Feb 2014
19.	A Study on Techno-Effective Inclusive Financial System	National Seminar on 'Inclusive /Banking Through Technology', JMC, Trichy	21 st Feb 2014
20.	Social Impact of The Microfinance Industry With Special Reference To GVMFL	National Seminar on 'Emerging Trends in Global Business', JMC, Trichy	26 th Aug 2014
21.	An Empirical Study on the Social Performance and Outreach of Grama Vidiyal Microfinance Ltd in Trichy Dt.	International Conference on 'Advanced Management – Challenges in Knowledge Era', JIM, JMC, Trichy	8 th & 9 th Jan 2015
22.	A Study on Islamic Banking – A Socially Responsible Investment Avenue in India	National Seminar on 'Marketing Strategies For Making In India Products And Services', JMC, Trichy	24 th Jan 2015
23.	Service Quality & Inclusive Financing – An Exploratory Study With Special Reference to Grama Vidiyal Microfinance Limited	International Seminar on 'Inclusive Economic Growth', JMC, Trichy	13 th & 14 th Aug 2015
24.	An Empirical Study On The Service Quality Attributes Of Grama Vidiyal Microfinance Limited	International Conference on 'Innovative Marketing Strategies for Sustainable Growth Issues & Challenges', JMC, Trichy	16 th Sept. 2015
25.	Interest – Free Microfinance – A Path For Sustainable Economic Development	National Seminar On 'Practical Application Of Interest Free Financing For Economic Development', JMC, Trichy	13 th Jan. 2016
26.	Bridging the Gap of the Indian Financial Service Industry In the Digital Era	National Conference on 'Myths and Realities of Business in the Digital Era', JMC, Trichy	17 th Feb. 2016
27.	An Empirical Study on client Satisfaction towards Product Quality Attributes of Grama Vidiyal Microfinance Limited in Tiruchirappalli	International Conference On 'Advanced Management', JIM, JMC, Trichy	26 th & 27 th Feb. 2016

Sl. No.	Title Of The Paper	Name & Place Of The Seminar/Conference	Date
28.	Growth Strategies of Grama Vidiyal Microfinance limited – A Case Study	National Seminar on ‘Growth Strategies for Business Development In India’, JMC, Trichy.	28 th Sep. 2016
29.	New Client Satisfaction Survey – An Emerging Business Practice – A Case Study with Special Reference To Micro Credit Services of Grama Vidiyal Microfinance Limited in Trichy Region	National Seminar on ‘Emerging Business Practices in the Global Environment’, JMC, Trichy.	19 th Jan. 2017
30.	Rural and Urban Clients Perception Towards Micro Credit Services of Grama Vidiyal Microfinance Limited in Trichy Division	International Conference on ‘Functional Innovations in Commerce & Management’, Annai Vailankanni Arts & Science College, Thanjavur.	8 th & 9 th Feb. 2017
31.	An Empirical Study on Joint Liability Lending Strategy Of Grama Vidiyal Microfinance Limited In Tiruchy	National Seminar on ‘Strategic Growth of Business In New India – Prospects and Challenges’, JMC, Trichy	23 rd Sep. 2017
32.	An Overview of the Implications Of GST In The Indian Financial Sector	National Seminar on ‘Implementation & Management of GST In India – An Appraisal’, JMC, Trichy	25 th Jan. 2018
33.	Strategic Alliance Towards A Digitalised Inclusive Growth In Microfinance Sector – A Case Study With Special Reference To GVMF Limited	7 th International Conference On ‘The Global Logic Of Strategic Alliances In Commerce And Management’, Bon Secours College for Women, Thanjavur	31 st Jan. 2018
34.	A Study On Customer Perception Towards Mobile Number Portability With Special Reference To Trichy Town	National Conference On ‘Advancement In Business In the Digital Era’, JMC, Trichy	20 th Sept. 2018
35.	A Study On Women Student’s Satisfaction Towards Health & Safety Measures In Jamal Mohamed College (Autonomous), Trichy		
36.	A Conceptual Overview Of Green Microfinance As A New Business Horizon In The Globalised Era	International Conference On ‘New Horizons Of Business In The Changing Global Environment’, JMC, Trichy	23 rd Jan. 2019
37.	An Overview Of The Power Of Microfinance Institutions In The Digitalised Future	International Conference on ‘Services Marketing – Process, Practices and Potential’, National College, Trichy	24 th Jan. 2019
38.	A Study On Women Investor’s Perception Towards Select Investment Avenues With Special Reference To Trichy Town	8 th International Conference on ‘Digital Outreach and Future Management Practices’, Bon Secours College for Women, Thanjavur	14 th Feb. 2019
39.	A Study on Customer Perception Towards Online Food Ordering With Special Reference to Tiruchirappalli	National Conference on ‘Advancement In Business In The Digital Era 2019’, JMC, Trichy	25 th Sept. 2019
40.	The Pandemic Crisis And Innovations in the Payments Sector – An Overview	Seminar on ‘Service Sector in India: Making New Avenues in Indian Economy’, JMC, Trichy	13 th Jan. 2021
41.	A Study on Customer Perception Towards The Usage of E-Wallet During the Covid-19 Pandemic with special reference to Trichy Town	National Conference on ‘Advancement in Business in the Digital Era 2021’, JMC, Trichy	17 th Feb. 2021

9. Details of Seminars / Conferences / Workshops/FDPs attended (WITHOUT presentation)

Sl. No.	Title Of Seminar / Conference / Workshop/ FDP	Place of Seminar/ Conference/ Workshop/ FDP	Date
Regional Level Workshops/ FDP			
1.	Two Day Workshop On 'Research In Commerce'	PG & Research Dept. of Commerce, JMC, Trichy – 20	29 & 30 th Nov. 2003
2.	Workshop On 'Computer Applications In Research In Social Sciences'		14 th - 20 th Nov. 2005
3.	Workshop on 'Curriculum Development & Evaluation'	JMC, Trichy – 20	2 – 4 th Mar. 2006
4.	FDP On 'Academic Research Writing'	Department of Bus. Admn., Annamalai University.	17 th April 2010.
5.	Workshop on 'Research Skills In Commerce'	PG & Research Dept. of Commerce, JMC, Trichy – 20	5 & 6 th Apr. 2011
6.	Workshop on 'International Finance Reporting Standards'	Dept. of Bus. Admn. And Commerce, JMC, Trichy – 20	1 st Oct. 2011
7.	Workshop on 'Latex and SPSS'	Dept. of Mathematics, JMC, Trichy – 20	22 nd – 25 th Sep. 2014
8.	FDP on 'Data Analysis For Strategic Decisions'	Gnanam School of Business, Sengipatti, Thanjavur	12 th Dec. 2014
9.	Workshop on 'Statistics for Research & Data Analysis Using SPSS'	Primax Commerce and Management Research Academy at Trichy	21 st Feb. 2015
10.	Workshop on 'Predictive Analytics'	CARE School of Bus. Mgt., Trichy – 9	10 th Sep. 2015
11.	Awareness Cum Training Programme on 'Shodhganga ETD Database'	Bharathidasan University, Trichy -24	6 th Nov. 2015
12.	Workshop on 'Prospects and Perspectives in Multidisciplinary Research – A Transitional Approach'	Aiman College of Arts and Science For Women, Sathanur, Trichy	30 th Jan. 2016
13.	Six Days Workshop on 'Research Methodology and SPSS'	Dept. of Mathematics, JMC, Trichy – 20	20 th – 25 th Oct. 2016
14.	Workshop on 'The Role of a Teacher in the Present Scenario'	IQAC, JMC, Trichy – 20	07 th Jan. 2017
15.	Workshop on 'Entrepreneurship Development 2k17'	EDC, JMC, Trichy – 20	21 st Mar. 2017
16.	Three-day NLP-Based Faculty Empowerment Programme	IQAC, JMC, Trichy-20	17 th , 19 th & 20 th Jun. 2017
17.	Industrial Training on 'Tea Manufacturing Process'	Achoor Tea Factory, Achoor Estate, Wayanad, Kerala	8 th Oct. 2017
18.	Workshop on 'Entrepreneurship Development 2k18'	EDC, JMC, Trichy – 20	27 th Feb. 2018
19.	Workshop On 'Improving Teaching Practices – A Strategic Approach'	IQAC, JMC, Trichy-20	23 rd Jun. 2018
20.	UGC CPE -Sponsored Two Day Workshop On 'Professional Development For Academic Leadership In Curriculum Design'	IQAC, JMC, Trichy-20	18 th & 19 th Jan. 2019

Sl. No.	Title Of Seminar / Conference / Workshop/ FDP	Place of Seminar/ Conference/ Workshop/ FDP	Date
21.	Staff Enrichment Programme on 'Ownership Culture'	IQAC, JMC, Trichy -20	14 th June 2019
22.	Orientation Programme on 'Preparing Course Outcomes in the Curriculum Design'	CDC, JMC, Trichy – 20	3 rd Jan. 2020
23.	Orientation Programme on 'MOOC's and e-Learning'	Dept. of Library, JMC, Trichy – 20	29 th Jan. 2020
State Level Workshops/FDP			
24.	Workshop On 'Stock Market Practices'	PG & Research Dept. of Commerce, JMC, Trichy – 20	12 th Jan. 2012
25.	Sensitivity/Awareness/Motivation Workshop on 'Capacity Building of Women Managers in Higher Education'	Cauvery College for Women, Trichy	25 th Feb - 1 st Mar. 2013
26.	Workshop on 'Entrepreneurship Development'	Dept. of Bus. Admn., JMC, Trichy - 20	24 th Feb. 2015
27.	Workshop on 'Investment In Stock Market For Beginners'	Dept. of Bus. Admn., JMC, Trichy - 20	6 th Oct. 2015
28.	Workshop on 'GST – Principles & Practices'	Dept. of Bus. Admn., JMC, Trichy – 20	11 th Jan. 2018
29.	Workshop on 'Promoting Young Entrepreneurs- Guidelines and Guidance'	Dept. of Bus. Admn., JMC, Trichy – 20	17 th Dec. 2018
National Level Workshops/FDP			
30.	Workshop on 'Research Publication in Commerce and Management'	Dept of Commerce & Financial Studies, Bharathidasan University, Trichy – 24	24 th & 25 th Apr. 2010
31.	Workshop on 'Micro Finance in Banking Sector'	Annai Vailankanni Arts and Science College, Thanjavur	14 th Feb. 2014
32.	FDP on 'Enriching Learning – Exploring New Dimensions'	Bon Secours College For Women, Thanjavur.	6 th Aug. 2016
33.	FDP on 'Motivating the Motivators'	Bon Secours College For Women, Thanjavur	10 th Aug. 2017
34.	Three Days Workshop On 'Statistics for Data Analysis & Structural Equation Modeling (SEM) using SPSS AMOS'	Vellore Institute of Technology, Vellore	23 rd – 25 th Nov. 2018
35.	Symposium on 'Digital Technologies for Research Impact & Information Quality'	Bharathidasan University, Trichy – 24	22 nd & 23 rd Aug. 2019
36.	Workshop on 'Tally with GST'	Vivekananda College of Arts & Sciences for Women, Tiruchengode	18 th Sep. 2019
37.	Workshop on 'Export Procedures & Promotion – NWEF ²	Dept. of Bus. Admn., Jamal Mohamed College, Trichy -20	21 st Feb 2020
International Level Workshops/FDP			
38.	Workshop on Digital Marketing'	National College, Trichy	24 th Feb 2020

Sl. No.	Title Of Seminar / Conference / Workshop/ FDP	Place of Seminar/ Conference/ Workshop/ FDP	Date
Regional Level Seminars/Conferences			
39.	2 nd Tamil Nadu Entrepreneur Empowerment Conference (TNEC) 2019)	Skills Youth Professionals Association, Trichy Division	9 th & 10 th Feb. 2019
40.	Entrepreneurial Opportunities for Women and Youth and Government Schemes	Bharathidasan University, Trichy – 24.	28 th & 29 th June 2019
State Level Seminars/Conferences			
41.	Seminar on ‘Examination Reforms’	IQAC, JMC, Trichy -20	12 th Mar. 2010
42.	Seminar on ‘Corporate Governance In India – Challenges & Prospects’	PG & Research Dept. of Commerce, JMC, Trichy – 20	19 th Mar. 2010
43.	Creating Competitiveness To Excel In Higher Education – A TQM Approach	IQAC, JMC, Trichy -20	8 th Dec. 2010
44.	Investment Opportunities & Challenges		12 th Jan. 2011
45.	Seminar on ‘Teaching, Learning & Research In Higher Education – Excellence & Beyond Excellence’		7 th Mar. 2012
National Level Seminars/Conferences			
46.	Seminar on ‘Era Of Globalisation & Its Implications – Emerging Issues & Concerns: Canada & India’	PG & Research Dept. of Commerce, JMC, Trichy – 20	27 th – 29 th Mar. 2003
47.	Seminar on ‘Problems & Prospects Of Service Sector In India In The Context Of WTO’s GATS – Proposals’		8 th – 10 th Nov. 2005
48.	Seminar on ‘Commerce Education In The New Millennium – Challenges & Perspectives’		14 th & 15 th Sep. 2006
49.	Seminar on ‘Quality Enhancement In Teaching Research & Extension In Higher Education Institutions- Prospects & Problems’	IQAC, JMC, Trichy -20	15 & 16 th Apr 2010
50.	Seminar on ‘Examination Reforms’		24 th Feb 2012
51.	Seminar on ‘Inclusive Management Growth’	Dhanalakshmi Srinivasan College of Arts & Science For Woemen, Perambalur	29 th Feb. 2016
International Level Seminars/Conferences			
52.	International Seminar On ‘Global Economic Revival: A Changing Scenario’	Dept. of Bus. Admn. And Commerce, JMC, Trichy -20	16 th & 17 th Aug 2014

10. Details of Participation in Online Workshops/FDPs/Webinars/Conferences:

Sl. No.	Topic of the Online FDP/Workshop/Webinar	Name of the Institution	Date
Online NPTEL Course Pursuing			
1.	ARPIT Course in Financial Markets and Emerging Business Models (16 weeks)	UGC-HRDC, University of Kerala	From Dec. 2020
Online NPTEL Course Completed			
2.	Soft Skills (12 weeks)	IIT, Roorkee & NPTEL	July - Oct. 2019
Online FDPs/Workshops			
3.	NPTEL – AICTE Faculty Development Programme on Soft Skills	NPTEL- AICTE	July - Oct. 2019
4.	Four Days Webinar On “An Effective Research Paper Writing Skills”	Bhagwan Mahavir University, Gujarat.	13 th – 16 th Apr. 2020
5.	10 Day Online Workshop for Teachers	Universal Teachers Academy, Puducherry	21 st – 30 th Apr. 2020
6.	Online FDP on “Recent Trends In Artificial Intelligence And Impact On Teaching Professionals”	Rathnavel Subramaniam College of Arts And Science, Coimbatore	22 nd – 24 th Apr. 2020
7.	Online Workshop on Personality Development “Unlearn to Learn the Skill”	National College, Tiruchirappalli	19 th May 2020
8.	Online Faculty Development Programme on “Modern Pedagogy Using Online Teaching Techniques”	Arulmigu Palani Andavar Arts College for Women(Autonomous), Palani.	29 th May 2020
9.	National FDP on “Skill Development”	VELS Institute of Science and Technology,	31 st May – 1 st June 2020
10.	National Level Five Days Online FDP on “Innovation, Incubation & Entrepreneurship”	Rajapalayam Raju’rs College, Rajapalayam.	05 th June 2020
11.	One week online FDP on “Strengthen your Resilience during Covid-19”	Bon Secours College for Women, Thanjavur	1 st – 7 th June 2020
12.	One week Online FDP on Teaching Pedagogies- Innovative Ways	GRABS Educational Charitable Trust	19 th – 25 th June 2020
13.	National Level Five Days Faculty Development Programme on “ICT Tools for Technology Infused Learning V2.0” (Module 1)	Saveetha Autonomous Engineering College, Chennai	22 nd – 27 th June 2020
14.	National Level Five Days Faculty Development Programme on “ICT Tools for Technology Infused Learning V2.0” (Module 2)	Saveetha Autonomous Engineering College, Chennai	29 th June – 04 th July 2020
Sl. No.	Topic of the Online FDP/Workshop/Webinar	Name of the Institution	Date

15.	Five Days Faculty Development Programme on “E-Content Development”	IQAC, JMC, Trichy – 20	30 th June – 04 th July 2020
16.	National Level Faculty Development Programme on “Outcome Based Education (OBE)”	Cauvery College For Women (Autonomous), Tiruchirappalli	11 th July 2020
17.	National Level Faculty Development Programme on “Plagiarism in Research and Publication and How to Prevent it”	Cauvery College For Women (Autonomous), Tiruchirappalli	22 nd July 2020
18.	Ten days online Skill Development Programme on “Social Media Digital Marketing” – Phase 3	Bharathiyar University, Coimbatore	06 th – 16 th Oct. 2020
19.	National Level Five Days Online FDP on “Technological Behavioural Dynamics in Teaching”	Bon Secours College for Women, Thanjavur	27 th – 31 st Oct. 2020
20.	Online Curriculum Workshop On “Introducing BBA / MBA Rural Management Curriculum”	Bharathidasan University, Trichy & Mahatma Gandhi National Council of Rural Education, Hyderabad	15 th Dec. 2020
21.	Online FDP on “Digital Media Support for Career Development”	Jamal Mohamed College, Tiruchirappalli	23 rd Jan. 2021
22.	One-week Online Programme on “Research Methodology & Data Analytics using SPSS and R”	Sree Vidyanikethan Institute of Management, Tirupati	01 st – 06 th Feb. 2021
23.	One-week AICTE – ISTE sponsored Online Induction/Refresher Programme on “Advanced training programme on teaching (Phase -1)”	Malla Reddy Engineering College, Telangana	09 th – 15 th Feb. 2021
24.	Online FDP on “Investors Awareness Programme”	Periyar EVR College, Tiruchirappalli	27 th Feb. 2021
25.	SEBI sponsored FDP on “Introduction to Securities Market”	H.H. The Raja’s College, Pudukkottai	31 st May, 2021
26.	Two Day Online Workshop on “Recent Perspective on Community Development”	Bharathidasan University, Trichy	01 st & 2 nd June 2021
27.	Three Days Online FDP on “ICT Tools for Effective Teaching Learning”	Kamla Nehru Mahavidyalaya, Nagpur	08 th – 10 th June 2021
28.	5 Day International Workshop on “Creative Interactive E-Assessment Tools”	Universal Teachers Academy, Puducherry	14 th – 18 th June 2021
29.	Online FEP organised by IQAC (<i>Forenoon Sessions</i>)	Jamal Mohamed College, Tiruchirappalli	21 st – 25 th June 2021
30.	Seven Days International PDP on SPSS (<i>Evening Sessions</i>)	Patrician College of Arts & Science, Chennai	21 st - 27 th June 2021
Sl. No.	Topic of the Online FDP/Workshop/Webinar	Name of the Institution	Date

31.	Five Days Online FDP on “Innovation, Incubation, Start-ups and Research Challenges in India”	St. Mary’s Centenary Degree College, Secunderabad	29 th Jun – 3 rd July 2021
32.	FEP on “Art of Writing in Indexed Journals”	Jamal Mohamed College, Tiruchirappalli	28 th July 2021
Webinars/Conferences			
33.	Webinar on “An Effective Research Paper Writing Skills”	Bhagwan Mahavir College of Commerce and Management Studies, Surat	13 th – 16 th Apr. 2020
34.	Webinar on “Future Of Finance And Way Forward For Students And Professionals”	Karpaga Vinayaga College Of Engineering And Technology, Chengalpattu.	24 th May 2020
35.	Webinar on “Art of Writing Research Review/Articles for Publishing in Paper Reviewed Journal”	MES College, Erumely, Kerala.	25 th May 2020
36.	Webinar on “How to be Successful as a Professor”	AVC College of Engineering, Nagapattinam	02 nd June 2020
37.	Webinar on “Be an Eagle”	MAM School of Engineering, Trichy	03 rd June 2020
38.	Webinar on “Experiential Learning and Management Education”	Hindusthan College of Arts and Science, Coimbatore	4 th June 2020
39.	Webinar on “Wellness of Yoga for Human Excellence”	Periyar EVR College, Trichy	25 th June 2020
40.	Webinar on “Purpose of Life and Living. Do We Actually Live or Exist”	GTN Arts College, Dindigul	19 th July 2020
41.	Webinar on “Best Practices in Acquiring Scholarly Knowledge”	IQAC, JMC, Trichy – 20	16 th Aug. 2020
42.	Webinar on “Research Gate Researcher Profile - Live Demo”	Gandhigram Rural Institute (Deemed to be University)	30 th Sep. 2020
43.	Webinar on “Skills and New Business Opportunities of an Entrepreneur”	Sri Bharathi College of Arts and Science for Women, Pudukkottai	1 st Oct. 2020
44.	Webinar on “Educate, Empower and Eliminate Violence Against Women”	Servite Arts and Science College for Women, Karur	25 th Nov. 2020
45.	Virtual International Conference on “Indian Economy Strengths and Weaknesses”	Aiman College of Arts and Science for Women, K.Sathanur, Trichy-21	17 th Mar. 2021
46.	National Webinar on “Personal Finance Literacy”	Jamal Mohamed College, Tiruchirappalli	18 th Aug. 2021
47.	National Webinar on “Information and Cyber Security”	Jamal Mohamed College, Tiruchirappalli	23 rd Aug. 2021

11. Research Publications:

JOURNALS					
Sl. No.	Title of the Paper	Name of the Journal	Reference No./ISSN of the Journal	Month and year of publication	Impact Factor/ Indexing
1.	An Empirical Study On Financial Competitiveness Of Indian Microfinance Industry	Research Explorer	2250-1940	Vol. II, Aug 2013, Special Issue I	-
2.	A Study On Techno-Effective Inclusive Financial Systems	Thavan International Journal Of Research In Economics & Banking (IJREB)	2277-1476	Vol 04, Issue No.09, Feb. 2014	-
3.	An Empirical Study On The Social Performance And Outreach Of Grama Vidiyal Microfinance Limited In Trichy District	International Journal Of Management (IJM)	0976-6502	Vol 6, Issue 1, Jan 2015	7.2230
4.	A Study On Islamic Banking - A socially Responsible Investment Avenue In India	Jamal Academic And Research Journal (JAARJ)	0973-0303	Vol. II, Jan. 2015	-
5.	Service Quality & Inclusive Financing – An Exploratory Study With Special Reference to Grama Vidiyal Microfinance Limited	Jamal Academic And Research Journal (JAARJ)	0973-0303	Vol. III, Aug. 2015	-
6.	Interest – Free Microfinance – A Path For Sustainable Economic Development	Jamal Academic And Research Journal (JAARJ)	0973-0303	Vol. IV, Jan. 2016	-
7.	An Empirical Study On Client Satisfaction towards Product Quality Attributes Of Grama Vidiyal Microfinance Limited In Tiruchirappalli	International Journal Of Management (IJM)	0976-6502	Vol. 7, Issue 2, Feb. 2016, Part IV	8.1920
8.	Growth Strategies of Grama Vidiyal Microfinance limited – A Case Study	Jamal Academic And Research Journal (JAARJ)	0973-0303	Vol. II, Sep. 2016	-
9.	New Client Satisfaction Survey- An Emerging Business Practice – A Case Study With Special Reference To Micro Credit Services of Grama Vidiyal Microfinance Limited In Tiruchy Region	Jamal Academic And Research Journal (JAARJ)	0973-0303	Vol. IX No.2, Jan. 2017	-
Sl. No.	Title of the Paper	Name of the Journal	Reference No./ISSN of the Journal	Month and year of publication	Impact Factor/ Indexing

10.	Rural and Urban Clients Perception Towards Micro Credit Services of Grama Vidiyal Microfinance Limited in Trichy Division	Primax International Journal of Commerce and Management Research	2321-3604	Special Issue, Jan. 2017	4.532
11.	An Empirical Study on Joint Liability Lending Strategy Of Grama Vidiyal Microfinance Limited In Tiruchy	Emperor International Journal Of Finance and Management Research (EIJFMR)	2395-5929	Vol. III, Issue 09, Sep. 2017	1.14
12.	Strategic Alliance Towards A Digitalised Inclusive Growth In Microfinance Sector – A Case Study With Special Reference To GVMF Limited	International Journal Of Economics, Commerce and Research (IJECR)	2319-4472	Special Issue, Vol. 1, Issue 09, Jan. 2018	5.5658
13.	A Study On Customer Perception Towards Mobile Number Portability With Special Reference To Trichy Town	International Journal Of Management And Social Sciences (IJMSS)	2249-0191	Sep. 2018	-
14.	A Study On Women Investor's Perception Towards Select Investment Avenues With Special Reference To Trichy Town	International Journal For Research In Engineering Application & Management (IJREAM)	2454-9150	Feb. 2019	5.646
15.	A Study On Women Student's Satisfaction Towards Health & Safety Measures In Jamal Mohamed College (Autonomous), Trichy	International Journal Of Research And Analytical Reviews (IJRAR)	2348-1269	Vol. 6, Issue 1, Feb. 2019	5.75
16.	A Study on Customer Perception Towards Online Food Ordering With Special Reference to Tiruchirappalli	A Journal of Composition Theory (JCT)	0731-6755	Vol XII, Issue IX, Sep. 2019	5.7
17.	A Study on Customer Perception Towards The Usage of E-Wallet During the Covid-19 Pandemic with special reference to Trichy Town	Kala: The Journal of Indian Art History Congress (Print only)	0975-7945	Vol. No.27, No.1 (V), Feb. 2021	-

CHAPTERS IN BOOKS (Proceedings of Seminars/Conferences)

Sl. No.	Title of the Paper	Name of the Seminar/Conference	Month and year of publication	ISBN
1.	A Paradigm Shift Towards Commercialisation Of Indian Microfinance – An Introspective Study Of SKS Microfinance	One Day National Seminar On Recent Trends In Indian Economy – A Management Perspective	Feb. 2011	978-93-80394-18-3
2.	Online Rural Marketing: A Boon to the Indian Rural Marketing Sector	One Day National Seminar On Recent Trends In Indian Economy – A Management Perspective	Feb. 2011	978-93-80394-18-3
3.	Role of Tourism Towards Pro-Poor Development			
4.	Profile Of Microfinance Institutions In India With Regard To Their Service Offerings	One Day National Seminar On India - An Emerging Economic Power	Feb. 2012	978-93-81521-00-7
5.	The Emerging Need For MFIs-Banks-MSMEs Linkage In The Millennium Era	One Day National Seminar On Problems And Challenges In The Management Of Micro, Small And Medium Enterprises (MSME)	Feb. 2012	978-93-81521-01-4
6.	A Study On SHGs – The Best Microfinance Delivery Methodology With Special Reference To Trichy Town	One Day State Level Seminar On Contemporary Issues In Business Practices	Sep. 2012	978-9-82338-18-5
7.	A Comparative Study On The Impact Of SHG Operations In Namakkal And Trichy Districts	Two Day International Seminar On Contemporary Issues And Challenges Of Indian Business In Global Scenario	Feb. 2013	414-422
8.	Customer Satisfaction Towards Internet Browsing Centres in Trichy Town			
9.	Women Members Satisfaction Towards SHG Operations in Namakkal District			
10.	A Case Study On Financial Inclusion Of Women With Special Reference To Grama Vidiyal Microfinance (P) Ltd In Namakkal District	One Day State Level Seminar On Financial Inclusion – A Way Of Equitable Growth	Sep. 2013	978-81-909194-0-8
11.	A Study on Client Satisfaction Towards Microfinance Services of Grama Vidiyal Microfinance (P) Limited in Namakkal District			
Sl. No.	Title of the Paper	Name of the Seminar/Conference	Month and year of publication	ISBN

12.	Progress, Problems And Prospects Of The Indian Microfinance Sector	One Day State Level Seminar On Problems And Prospects Of Service Sector In India	Jan. 2013	978-93-81521-19-9
13.	An Empirical Study on Financial Competitiveness of Indian Microfinance Industry	Two Day International Seminar on Global Competitiveness – A Challenge for Sustenance And Excellence	Aug. 2013	2250-1940
14.	Voluntary Winding Up of Companies Under the Company Law of 1956 and of 2013 – A Comparative Analysis	One Day State Level Seminar On Different Perspectives of Companies Act, 2013 – Towards Corporate Excellence	Feb. 2014	978-81-909104-2-2
15.	Social Impact of Grama Vidiyal Microfinance Limited in Tiruchirappalli	National Conference on Emerging Trends in Global Business	Aug. 2014	978-81-922545-7-9
16.	An Empirical Study on the Service Quality Attributes of Grama Vidiyal Microfinance Limited	Two Days International Conference on Innovative Marketing Strategies for Sustainable Growth Issues & Challenges	Sep. 2015	978-93-85477-14-0
17.	Bridging the Gap of the Indian Financial Service Industry In the Digital Era	National Conference on Myths and Realities of Business in the Digital Era	Feb. 2016	978-93-80622-44-6

12. Details of Seminar / Conference / Workshop organized :

- Had been one of the Organising Secretaries in the conduct of a State Level Seminar on “Financial Inclusion – A Way of Equitable Growth” on 21st September, 2013.
- Had been one of the Organising Secretaries in the Conduct of a One Day Workshop on ‘Entrepreneurship Development 2k17’ on 21st March, 2017.
- Had been one of the Organising Secretaries in the Conduct of a One Day Workshop on ‘Entrepreneurship Development 2k18’ on 27th February, 2018.
- Had been one of the Organising Secretaries in the Conduct of a National Conference on ‘Advancement of Business in the Digital Era’ on 20th September, 2018.
- Had been the Associate Co-ordinator in the Conduct of ‘COMFEMME-2K19’, a State Level Inter-Collegiate Commerce Meet on 1st March, 2019.

13. Details of Acting as Resource Person:

- Had been a Resource Person for a Student Induction Programme on ‘Research Insights’ organized by the PG Department of Commerce, Bon Secours College for Women, Thanjavur on 08th September, 2020.
- Had acted as Judge for different inter-departmental competition events conducted by different clubs and departments in the College.

14. Details of In-Charge / Membership in Committees:

- Acting as an Examiner in the UG Central Valuation Panel, Bharathidasan University, Trichy.
- A Member of the Commerce Board of Studies, Jamal Mohamed College, Trichy.
- Working as a Tutor In-charge and discharging all obligations connected therewith.
- Working as Staff Co-ordinator for the PG Department of Commerce (SF-Women) since 2015-16.
- Working as the Staff Advisor for the Entrepreneurship Development Cell for Women since 2016-17.

15. Additional Details:

- Qualification Approval granted by the Bharathidasan University, Trichy for Appointment to the post of Lecturer in Commerce.
- Was a Recognised Research Supervisor for guiding M.Phil. Research Scholars of Bharathidasan University, Trichy till 2018-19.
