

Dr. S.RIZVAN AHAMED

70 Main Kandi Street,

Beemanagar,

Trichy – 620 001.

E-mail:dr.rizvanjmc@gmail.com**Cell:** 9042112349**CURRICULUM VITAE**

Objective: To work in a reputed institution, that will provide me a good platform to utilize my teaching and administration skills and will help me to grow my career.

Academic Qualification:

Course	Institution	Years of Passing	Percentage of Marks
Ph.D	Government Arts College, Tiruverumbur, Trichy - 22	2014 – 2018	Recommended
MBA	Periyar Institute of Distance Education, Periyar University, Salem	2013 - 2015	77%
M.Phil	Jamal Mohamed College,Trichy-20	2010 - 2012	74%
B. Ed	Vekkaliamman College of Education, Trichy- 3.	2009 - 2010	73.5%
M.Com	Jamal Mohamed College,Trichy-20	2007 – 2009	71 %
B.Com	Jamal Mohamed College,Trichy-20	2004 – 2007	70 %
HSC	Khajamian Higher Secondary School, Trichy-20	2004	64%
SSLC	Municipal Higher Secondary School, Karur.	2002	49%

Project Details:

Course	Title	Year
Ph.D	Net Banking Services and Customer Perceived Value	July 2018
MBA	A Study On Role of Nationalised Bank In Export Finance In Tiruchirappalli Main Branch	May 2015
M.Phil	Compensation Management in Tamilnadu News Print Limited, Karur	June 2012
M.Com	A study on the perception of PG students about job opportunities.	Apr 2009

Online Course:

S.No	Name of the Certificate Course	Name of the Place and Address	Duration
1.	Integrated Marketing Management	NPTEL Online Certification (Swayam)	Jan – Mar 2020 (8 weeks)
2.	Young Professional	TCS Ion(SWAYAM)	24.08.2023 To 07.09.2023

Book Published:

S.No	Title of the Book	Name of the Publisher and Address	Date of Publication and ISBN NO
1.	ORGANISATIONAL BEHAVIOUR	SCITECH PUBLICATIONS (INDIA) PVT.LTD	06/02/2023 & 978-93-92399-09-1

Patent Published:

S.No	Title of the Patent	Name of the Publisher and Address	Date of Publication and PATENT NO
1.	Medikit – a Comprehensive AI Driven Healthcare Administration System for Enhanced Patient Managem	PATENT Publication	08/03/2024 & 202441011129

Workshop Organized:

Title of the Workshop	Date
Acted as an Organizing Secretary for “A One Day State Level workshop on GST Principles and Practices”, at Jamal Mohamed College, Trichy.	11-2-2018
One-day International Conference on “Entrepreneurship and Social Empowerment: Converging Technologies & Growth in Business, PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy	10.05.2022
One Day Work Shop On Opportunities for Small Business and Start Ups for Aspiring Entrepreneurs: Import-Export and Financial Options, Organised by Entrepreneurship Development Cell, Jamal Mohamed Collage (Autonomous), Trichy	19-05-2022

Designation : Assistant Professor
PG & Research Department of Commerce
Jamal Mohamed College (Autonomous)
Trichy – 20.

Area of Specialization : Marketing and HR

Additional Qualification : Tally 9.0, M.S. Office, DTP.

Papers Presented / Publication:

Title of the Paper	Name of the Seminar & Places	Date of Seminar
Customer Perception towards Internet Banking Services in Tiruchirappalli District,	International Journal of Business and Administration Research Review. Volume 1 Issue 11,	01-06-2015 To 31-09-2015
A study on Financial Statement Analysis of Indian Bank.	Jamal Mohamed College, Trichy	16-08-2013 To 17-08-2013
Global Strategies of Internet Banking,	Jamal Mohamed College, Trichy.	16-08-2014 To 17-08-2014
Revamping Agro-based industries in India for economic prospects,	Jamal Mohamed College, Trichy.	04-02-2011

Development of Small Scale Industries and Village industries,	Jamal Mohamed College, Trichy.	04-02-2012
Challenges and Opportunities of Indian Service Sector in Current Scenario,	Jamal Mohamed College, Trichy.	22-02-2012
Competition due to globalization in Micro Small and Medium Enterprises,	Jamal Mohamed College, Trichy.	25-02-2012
Conceptual framework to measure the user perceived value and satisfaction in Internet Banking,	Hallmark Business School, Trichy.	04-04-2014
Customer preference in Internet Banking,	Jamal Mohamed college, Trichy.	24-01-2015
A Study on Customer Perception of Using Net Banking Services with Reference to Public Sector Banks,	Jamal Mohamed College, Trichy. UGC Referred Journal No. 63251, September, 2018. Index No. 6913	01-09-2018
Investment opportunities and challenges,	Jamal Mohamed College, Trichy.	12-01-2011
An Eagle view on Indian hotel industry,	Jamal Mohamed College, Trichy.	12-01-2013
Issues and Challenges in Financial Inclusion,	Jamal Mohamed College, Trichy.	21-09-2013
New provisions regarding banking companies in Companies Act 2013,	Jamal Mohamed College, Trichy.	01-02-2014
A study on Wages and Salary Measurement in Tamil Nadu News Print Limited (TNPL) – Karur	Kala Journal of Indian Art History Congress	Volume 26 NO 2 (XXII), December - 2020. ISSN NO.0975- 7945

A Study On Investors Preference And Satisfaction On Groww App	One day International Conference on “Entrepreneurship and Social Empowerment: Converging Technologies & Growth in Business, PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy	10.05.2022
A Study Of Customer Satisfaction of One Plus Smartwatch In Coimbatore City	One day International Conference on “Entrepreneurship and Social Empowerment: Converging Technologies & Growth in Business, PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy	10.05.2022
A Study On Consumer Preference Towards Footwear In Tiruchirappalli City	One day International Conference on “Entrepreneurship and Social Empowerment: Converging Technologies & Growth in Business, PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy	10.05.2022
Investors Awareness Program	Knowise Learning Academy	08-02-2023
Customer Perception Life Insurance Policies in Trichy District.	An International Journal of Ideas	Volume 36, No 429, ISSN 0970-7247 November 2022
Government Secondary School Teacher’s Attitude Towards ICT in Trichy City.	Research and Reflection on Education Bonheur PG & Research Department of Education	Volume 21 No.1A ISSN-0974-648X(P) March 2023
Emerging Trends in Online Teaching	International Conference	24-09-2023 & 25-09-2023
Investors Preference and Satisfaction on Grow App	South India Journal of Social Science	Volume 21 No.6 ISSN-09728945 JAN-JUN 2023

Customer's Perception of Internet Banking Services	An International Journal of Ideas, Third Concept	Volume 37, No 433 March 2023, ISSN 0970-7247
The Impact and Effectiveness of Faculty Development Program on Faculty Approaches to Entrepreneurs	One day International Conference on Technological Advancements and Its Impact on Entrepreneurs, Jamal Mohamed College (Autonomous), Trichy	24.01.2024
Corporate Social Responsibility: A Case Study of TATA Group	One day International Conference on Technological Advancements and Its Impact on Entrepreneurs, Jamal Mohamed College (Autonomous), Trichy	24.01.2024
A Comparative Study on Quality of Service in Internet Booking Offered by Public & Private Sector Banks	One day International Conference on Technological Advancements and Its Impact on Entrepreneurs, Jamal Mohamed College (Autonomous), Trichy	24.01.2024
A Study on Impact of Customer Satisfaction Towards Brand Loyalty of Dabur Toothpaste in Trichy	One day International Conference on Technological Advancements and Its Impact on Entrepreneurs, Jamal Mohamed College (Autonomous), Trichy	24.01.2024
Intangible Assets and Market Capitalization – An Indian Experience	Dr.Rajendra Prasad National Convention –III on G-20:People Centric Governance & Public Policy	21.12.2023 – 22.12.2023
Challenges Faced by Rural Population on Digital Payment	Dr.Rajendra Prasad National Convention –III on G-20:People Centric Governance & Public Policy	21.12.2023 – 22.12.2023
Impact of Consumption of Junk Foods among Higher Secondary School Student's Behaviour	International Conference on Frontiers of Sustainable Research in Health Care, Food, Agriculture and Environmental Management(ICSURE) by Guru Nanak College (Autonomous), Chennai	22.02.2024 To 23.02.2024

Consumer Behaviour on Consumption of Organic Food after Covid-19 in Chennai City	International Conference on Frontiers of Sustainable Research in Health Care, Food, Agriculture and Environmental Management(ICSURE) by Guru Nanak College (Autonomous), Chennai	22.02.2024 To 23.02.2024
A study on Consumer Preference Toward Online Food Ordering in Madurai City	SRM Institute of Science and Technology, Ramapuram	22.03.2024

Seminars / Conferences / Workshops Attended:

Title of the Paper	Name of the Seminar & Places	Date of Seminar
Two-day workshop on Research Skills in Commerce,	Jamal Mohamed College, Trichy	05-04-2011 To 06-04-2011
One-day workshop on International Financial Reporting Standards,	Jamal Mohamed College, Trichy.	01-10-2011
One-day State workshop on Entrepreneurship Development,	Jamal Mohamed College, Trichy.	24-02-2015
One-day National workshop on Emerging Trends in Business Research,	Jamal Mohamed College, Trichy.	18-04-2015
One-day workshop on Writing Winnable Project Proposals,	Jamal Mohamed College, Trichy.	11-02-2018
One-day State Level workshop on GST Principles and Practices,	Jamal Mohamed College, Trichy.	11-02-2018
One-day State Level workshop on Promoting Young Entrepreneurs – Guidelines and Guidance,	Jamal Mohamed College, Trichy.	17-12-2018
One Day Programme on IGNITE 2017 - Entrepreneurship Development Programme,)	M.A.M. College of Engineering and Technology, Trichy.	05-08-2017
One Day Entrepreneurship Awareness Programme,	M.A.M. College of Engineering and Technology, Trichy	15-02-2018

Three Day workshop on E – Summit '18, organized by Entrepreneurship Cell,	National Institute of Technology (NIT), Trichy.	16-02-2018 To 18-02-2018
Three Day workshop on E – Summit '19, organized by Entrepreneurship Cell,	National Institute of Technology (NIT), Trichy.	16-02-2018 To 18-02-2018
One Day National workshop on Learn & Lead Workshop on Incubation Management,	Indian Institute of Technology (IIT), Chennai.	01-03- 2019
Two Days workshop on 'Entrepreneurial Opportunities for Women and Youth and Government Schemes'	Organized by Department of women's studies, Bharathidasan University, Trichy.	28-06- 2019 To 29-06-2019
One Day 'Orientation Program on MOOC's and e-Learning' organized by Department of Library,	Jamal Mohamed College (Autonomous) Tiruchirappalli – 620 020	29-01-2020
A Two Days Online Workshop on "Fundamental Analysis	Organized by unts Sangha's, Uma Krishna Shetty Institute of Management Studies and Research, Kurla (E), Mumbai.	01-05-2020 To 02-05-2020
A Three Days Online Workshop on "Smart Research"	Organised by Government First Grade College, Kanakapura, Karnataka.	07.05.2020 To 09.05.2020
One Day Work Shop On Opportunities For Small Business And Start Ups For Aspiring Entrepreneurs: Import-Export And Finicial Options	Organised By Entrepreneurship Development Cell, Jamal Mohamed Collage (Autonomous) Trichy	19.05.2022
Six Days Virtual Workshop On "Effective Share Trading Strategies	organized by PG & Research Department of Commerce (SF), Jamal Mohamed College (Autonomous), Tiruchirappalli-20	21.04.2022 To 26.04.2022
Three Days Workshop on Digital Market	PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy	1-2-2023 To 3-2-2023
Great Initiative State and Central Government Through Startup(s) Program in Nurturing Entrepreneurial Activities	PG and Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy	21-09-2022 To 22-09-2022

International Faculty Development Program	Department of Corporate Secretaryship, Information Systems Management and Business Administration ,Chennai, India.	14-12-2022 To 20-12-2022
Active Learning Techniques and Assessment to Achieve Outcome Based Learning	Curriculum Development Cell of Jamal Mohamed college ,Trichy.	05.07.2023 To 07.07.2023
Indian Banking Sector: A Vital Part Of Indian Economy	Research Department of Management Studies at Shrimati Indira Gandhi College, Trichy	06.10.2023
National intellectual property awareness mission	National level Training Program by Intellectual Property Office, India	16.10.2023
Research Methodology: Tools and Techniques for Thesis Writing	International Workshop by PG & Research Department of History, Jamal Mohamed College, Trichy	08.01.2024 To 12.01.2024
Winning Digital Age – New Product Development and Marketing in E-Commerce Platform	National Level Webinar by SRM Institute of Science and Technology	21.02.2024
Empowerment in Education	International Virtual FDP by IQAC of St.Joseph’s College(Arts & Science)	19.02.2024 To 23.02.2024

Association Activities (Enrichment programmers organized by and for the students):

S.No	Date(s)	Name of the activity/topic of lecture	Name of the place and address
1.	21-02-2023	Young Entrepreneur	Computer Science Seminar Hall, PG & Research department of Computer Science, Jamal Mohamed College Trichy-20

Orientation / Refresher Courses attended:

S.No.	Orientation / Refresher Course	Institution where attended and Place	Date(s) DD-MM-YYYY
1.	A One Day Online Refresher Course on “Learning Through Gamification”	PSNA College of Engineering & Technology, Dindigul.	30-04-2020
2.	Role & Importance of Pre-Incubators, Incubators & Accelerators in HEIs – Harnessing Innovation & Entrepreneurial Potential of students & Faculties at		

	early stage.	Institutions Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi. (Totally Participated 14 IIC Online sessions on promote Innovation, IPR, Entrepreneurship, and Start-ups among HEIs.)	28-04- 2020 To 22-06- 2020
	Hangout with Emerging Innovator & Entrepreneurs supported through MIC & AICTE.		
	Role of Network Enables in driving I&E in HEIs – A case of TiE, India.		
	Hangout with successful Startup Founder.		
	Entrepreneurship, Business Idea & Business Model Canvas.		
	How to identify Right Problem & solution using the Double Diamond Approach in Design.		
	Intellectual Property Management at early stage of innovation & Start-ups.		
	Legal & Ethical steps – productive Entrepreneurship & Startup.		
	Innovating Self–screen & identify right opportunities.		
	Understanding role & application of Marketing research at idea to startup stage – foundation level.		
	Innovation risk diagnostic Product Innovation Rubric (PIR).		
	Use of Market data & application of marketing research tools & methodology –increasing chances of survivality of innovation & venture – advance level.		
	Frugal innovations & social entrepreneurship.		
	Interaction with student innovators & Entrepreneurs emerged from Smart India Hackathon (SIH)		
3.	5 Days FDP on Linguistics Technicalities for speech Language Pathologists	Centre of Advanced study in Linguistics, Annamalai University, Chidambaram.	20-05-2020 To 24-05-2020
4.	A one day National FDP on SOCIAL ENTREPRENEURSHIP	K.P.B Hinduja College of Commerce, Mumbai.	28-05-2020

5.	A Four Days Online Refresher Course on “Research, Funding Projects & IPR”	IQAC & R&D Cell, K.C. College of Engineering & Management Studies & Research, Thane	07-05-2020 To 08-05-2020
6.	A Two weeks Faculty Development Programme on “Managing Online Classes & Co-Creating MOOCS:2.0”	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD, Govt. of India.	18-05–2020 To 03-06- 2020
7.	A Four week Induction / Orientation Programme for ‘Faculty in Universities/Colleges/Institutes of Higher Education.	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD, Govt. of India.	04-06-2020 To 01-06-2020.
8.	2 week Induction/ Orientation Programme for “Faculty in universities / College/ Institutes of Higher Education”	Teaching Learning Center, Ramanujan College University of Delhi. Sponsored by MHRD, PMMMNMTT	18-05-2020 To 03-06- 2020
9.	Two days national level commerce conclave “shaping imaginations”	VET Institute of Arts and Science (co-education)college,Erode	19-05-2021 To 20-05-2021
10.	National level one week Faculty development programme on research methodology	Amar Sewa Mandal;S Kamala Nehru Mahavidyalaya,Nagpur	26-04-2021 To 01-05-2021
11.	7 Days International FDP on SPSS	Patrician college of arts and science	21-06-2021 To 27- 06 .2021
12.	7 Days Faculty development Programme - Prudent Teaching Dynamics	IQAC,Ssafi Institute of advanced study, kerala	21-06-2021 To 28-06-2021
13.	2 week Interdisciplinary refresher course on ”Advanced Research Methodology ”	Teaching Learning Center, Ramanujan College University of Delhi. Sponsored by MHRD, PMMMNMTT	22-01-2022 To 05-02-2022

14.	One-Week National level FDP on investor Awareness and education	Sraddha academy for financial Education in collaboration with PG & Research Department of commerce, Jamal Mohamed College, Trichy.	18-03-2022 To 26-03-2022
15.	Faculty Development Workshop on Outcome Based Education	Curriculum Development Cell of Jamal Mohamed college ,Trichy.	07-01-2023

International / National Level Online Conference Attended:

S.No.	Name of the Seminar / Conference / Workshop and Place	International / National / State Level	Date(s) DD-MM-YYYY
1	A Two Days Online Seminar on “How to Explode your Mental Block”, Kaamadhenu Arts and Science College, Sathyamangalam.	National	27-04-2020 & 28-04-2020
2	Impact of COVID 19 on the Education Sector across the Globe and Way Forward Organized by Allenhouse Colleges, Kanpur, India.	International	02-05-2020
3	Webinar on “Fine – Tuning Research Skills for Effective writing (Thesis, Article & Proposal)”, Organized by PG & Research Dept. of Commerce, Vivekandha College of Arts & Sciences for Women, Tiruchengode.	National	03-05-2020
4	Webinar on “Use of Elsevier Tools in Research Workflow” , Dept. of Commerce, University of Madras, Chennai and Elsevier.	National	05.05.2020
5	Webinar on “Role of TVET Schools in Bridging the Gap in Workforce Development”, Organized by Colombo Plan Staff College, Metro Manila, Philippines.	International	08.05.2020
6	Webinar on “Ground based solutions for curbing economic slowdown of India during and after Corona pandemic situation”, Organized by Mahatma Gandhi Chitrakoot Gramodaya Vishwavidyalaya, Chitrakoot, Mathiya Pradesh.	National	10 th , 11 th , 12 th & 13 th May, 2020.
7	Webinar on “Digital Technology and E–Based Learning in TVET”, Organized by Colombo Plan Staff College, Metro Manila, Philippines.	International	11.05.2020

8	Webinar on “Cultivating a Positive Attitude for Professional Excellence”, Organized by Colombo Plan Staff College, Metro Manila, Philippines.	International	13.05.2020
9	Webinar on “Rural Based Start-up and Entrepreneurship, Sanitary Product Manufacturing and Entrepreneurship Development”, Organized by Unnat Bharat Abhiyan and IQAC, The Maharaja Sayajirao University of Baroda, Vadodara in Collaboration with SVNIT, Surat..	National	13.05.2020
10	Webinar on “Development of Online Teaching and Learning Resource Using ICT”, Organized by Colombo Plan Staff College, Metro Manila, Philippines.	International	14.05.2020
11	Webinar on “Entrepreneurship in TVET”, Organized by Colombo Plan Staff College, Metro Manila, Philippines.	International	21.05.2020
12	International E-Conference on “Strategies & Challenges in Higher Education during Covid-19 Lockdown period in India with reference to the world”, Organized by Govt. Vidarbha Institute of Science & Humanities, Amaravati, Maharashtra.	International	15-05-2020 To 17-05-2020
13	Webinar on “Effective Instructional Skills for TVET Teachers”, Organized by Colombo Plan Staff College, Metro Manila, Philippines.	International	28.05.2020

IQAC Programme Participated:

S.No.	Event Name	Institution where attended and Place	Date
1.	Creating competitiveness to excel in higher education – a TQM approach.	Jamal Mohamed College, Trichy	8-12-2010
2.	Teaching, Learning and Research in higher education – Excellence and beyond excellence.	Jamal Mohamed College, Trichy.	7-3-2012
3.	Faculty Development Programme on Soft Skills,	Jamal Mohamed College, Trichy.	04& 05 -01-2013

4.	Faculty Development Programme on NLP–Base Faculty Empowerment Programme,	Jamal Mohamed College, Trichy.	17-06-2017 To 20-06-2017
5.	One-day Orientation Programme on Soft Skills Development,	Jamal Mohamed College, Trichy.	22-06-2018
6.	UGC CPE Sponsored Two-Day Workshop on Professional development for Academic Leadership in Curriculum Design.	Jamal Mohamed College, Trichy.	18&19-01- 2019

PERSONAL DETAILS

Name : Dr. S. RIZVAN AHAMED
 Father's name : K. SHEIK DAWOOD M.A., B.Ed.,
 Date of birth : 08/07/1987
 Gender : Male
 Marital status : Married
 Nationality : Indian
 Religion : Muslim
 Address for communication : 70, Main Kandi Street,
 Beemanagar,
 Trichy – 620 001.
 Contact No : **9042112349**
 Languages known : Tamil and English

DECLARATION

I assure you sir that I will render my duties to the full satisfaction of my superiors.

Date:

Place: Trichy

Yours Faithfully

(Dr. S. RIZVAN AHAMED)