

PROFILE

- 1. Name** : Dr.M.SIRAJUDEEN
2. Father's Name : M.Mohamed Musthafa
3. Age & Date of Birth : 36 years & 30-03-1979
4. Designation : Assistant Professor of commerce
Jamal Mohamed College,Trichy-20.
5. Address for Communication :



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OFFICE

Assistant Professor of commerce
Jamal Mohamed College,
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6. EDUCATIONAL QUALIFICATION :

Sl. No	Course	School/College	Board/University	Year	Class/Percent
1	HSS	RC Higher Secondary School,Trichy	State Board	1996	I Class
2	B.Com.,	Jamal Mohamed College,Trichy	Bharathidasan University,Trichy	1999	II Class
3	M.Com.,	Jamal Mohamed College,Trichy	Bharathidasan University,Trichy	2002	I Class
4	M.Phil.,(Com)	Jamal Mohamed College,Trichy	Bharathidasan University,Trichy	2003	I Class with Distinction
5	MBA.,	Alagappa University	Alagappa university	2005	II Class
6	M.Phil.,(Mgt)	Periyar University	Periyar University	2007	I Class
7	Ph.D.,(Mgt)	Khadar Mohideen College,Pattukkotai	Bharathidasan University,Trichy	2010	Highly Commended
8	MA(Eng.),	Tamil Nadu Open University	Tamil Nadu Open University	2009	I Class
9	PGDCA	NEW ZYBER TECH	NEW ZYBER TECH	2000	'B' Grade
10	ADCSE	RACAL Info. Tech	RACAL Info. Tech.	2001	'A'Grade
11	NET (COMMERCE) UGC,DELHI			JUNE,2012	
12	SET (COMMERCE) Bharathiar university,coimbatore			AUGUST,2012	

- 7. Technical Qualification** : English Typewriting Lower and Higher
- 8. Experience** : UG : 12 years 6 Months
 PG : 11 years 6 Months
 M.phil : 8 years 6 Months (Teaching & Guidance)
 Ph.D : Guiding - 4 candidates
 Awarded - 1 candidate
- 9. Research Guidance** : MBA : 55 Candidates
 M.Com : 17 candidates
 M.Phil. : 17 completed and 1 pursuing
 Ph.D : 6 Pursuing
- 10. Guideship Recognition** : M.Phil. Commerce, Bharathidasan University Trichy.
 M.Phil. Commerce, Periyar University, Salem.
 Ph.D Commerce, Bharathidasan University, Trichy
- 11. Areas of Specialization** : Finance, Marketing & HR
- 12. Subjects Taught** :

B.Com.	BBA	MBA	M.Com	M.Phil.
1. Financial Accounting	1. Management Principles	1. HRM	1. Self Development	1. Teaching skill in com.
2. Cost A/c,	2. HRM	2. Financial Mgt	2. Corp. Law	2. Research skill in com.
3. Mgt A/c,	3. Financial A/c	3. Mgt. Concepts	3. Cost A/c	
4. Corporate Accounting	4. Cost & Mgt Accounting	4. Entrepreneurial Development	4. Financial management	
5. Financial Management	5. Financial Mgt	5. Business Environment	5. Management Accounting	
6. Business Law	6. Marketing Mgt	6. International Business.	6. Entrepreneurial Development	
7. Company Law	7. Company law	7. Banking etc.	7. HRM etc.	
8. Marketing	8. Business law	8. Managerial communication	8. Research methodology	
9. Indian economy	9. Banking	9. Managing interpersonal effectiveness		
10. Banking, HRM etc.,	10. Org. Behaviour & Insurance etc.,			

- 13. Administrative Responsibility** : 1. NSS Programme Officer In CRC College, Trichy
 2. YRC Programme Officer in MIET College, Trichy
 3. Tutor in-charge for BBA students of JMC
 4. Tutor in-charge for B.Com students of JMC
 5. Vice president of commerce association (2013-14)

- 14. Member of Question Setting Board** : 1. Deivanai Ammal College, Vilupuram
2. Standard fireworks college, sivakasi
3. Jamal Mohamed College, Trichy
4. Vellachami Nadar College, Madurai
5. Islamia College, vaniyampadi
6. St. Joshep College, Trichy
7. Periyar University, Salem
8. Annamali University, Chidambaram
9. Poompuhar college, tanjore

- 15. Member of the Paper Valuation Board:** 1. Deivanai Ammal College, Vilupuram
2. Std fireworks college, sivakasi
3. Jamal Mohamed College, Trichy
4. St. Joshep College, Trichy
5. Periyar University, Salem
6. Bharathidasan University, Trichy
7. Annamali University, Chidambaram
8. Bishop Heber College, Trichy.
9. National college, Trichy
10. Holycross college, Trichy.
11. Periyar EVR college, Trichy.
12. AVVM Sri Poondi Puspham college, Poondi

16. Languages Known : Tamil, English, Urdu & Malayalam

17. Books written : 1. Principles of Insurance

18. Publications

State Level:

1. Published an article on marketing trends in banking industry – an overview in the proceedings of state level seminar on problems and prospects of service sector in india conducted by PG department commerce & BBA, Jamal Mohamed College, Pg.57-58. January 2013
2. Published an article on recent trends in marketing of banking services in the proceedings of state level seminar on problems and prospects of service sector in india conducted by PG department commerce & BBA, Jamal Mohamed College. January 2013
3. Published an article on Present position of independent director under companies act 2013 conducted by PG department commerce & BBA, Jamal Mohamed College, ISBN:978-81-909104-2-2
4. Published an article on CSR in companies act 2013 bill – An overview, conducted by PG department commerce & BBA, Jamal Mohamed College, ISBN:978-81-909104-2-2
5. Published an article on A study on banking ATM services in Trichy conducted by PG department commerce & BBA, Jamal Mohamed College, ISBN:978-81-909104-0-8, SEP 2013
6. Published an article on the conceptual framework for building a customer based brand equity in six stage models of brand evaluation, conducted by PG department commerce & BBA, Jamal Mohamed College, ISBN:978-81-909104-0-8, SEP 2013

National Level:

1. Published an article on “HRM Practices in Indian and MNCs” in HRD TIMES in March 2011, Pg.18&19.
2. Published an article on “Sericulture Industry” in HRD TIMES in November 2011, Pg.12&13.
3. Published an article on Self Help Groups in Financial Inclusion in the proceedings of national seminar on recent trends in Indian economy-a management perspective conducted by PG department commerce & BBA, Jamal Mohamed College, Pg.78 & 79.
4. Published an article on “Knowledge Management-a key for success” in HRD TIMES in August, 2012, Pg.21&22.
5. Published an article on Cooperative movement in India in the era of globalization in the Tamilnadu Journal of Cooperation in April 2011, pgs 64-69.
6. Sericulture Industry – An Overview in the Tamilnadu Journal of Cooperation in April 2011, pgs 64-69.
7. Published an article on Comparative study of marketing of banking services provided by private and public sector banks in India in Jamal Academic Research Journal: An interdisciplinary-, Aug 2014,ISSN:0973-0303
8. Published an article on Contemporary issues & challenges of Indian business in global scenario in Jazam Publication,ISBN:978-93-81521-28-1
9. Published an article on Patients satisfaction towards information and communication technology enabled services in hospital in Jazam Publication,ISBN:978-93-81521-28-1
10. Published an article on Consumer preference towards HUL products, Trichy in Jazam Publication,ISBN:978-93-81521-28-1
11. Published an article on Marketing of mobile banking services in Trichy town in Jazam Publication,ISBN:978-93-81521-28-1
12. Published an article on Consumer buying decision process of small cars in Kumbakonam in Jazam Publication,ISBN:978-93-81521-28-1
13. Published an article on A study on brand equity with reference to Fast Moving Consumer Goods(FMCG) in Trichy city in Research Explorer ISSN:2250-19

International Level:

1. Published an Article on “global financial crisis and its impact on Indian economy – an analysis and perception” in international journal of current research,Vol.4,Issue 05, Pg 202-205,May,2012, ISSN:0975-833x.
2. Published an Article on Evaluation of service quality and its impact on customer satisfaction-a life insurance experience” in international Multidisciplinary research journal,Vol.2,Issue 07, July ,2012, ISSN:2231-6302.
3. Published an Article on a study on organizational culture and its impact on employees’ behavior in automobile industry” in international Multidisciplinary research journal, Vol.2, Issue 07, July, 2012, ISSN: 2231-6302.
4. Published an article on consumer buying decision process of small cars in Kumbakonam in the proceedings of the international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th 14th February 2013.
5. Published an article on the empirical study on marketing of mobile banking services in

trichy town in the proceedings of international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th & 14th February 2013.

6. Published an article on patients' satisfaction towards information and communication technology enabled services in hospital in the proceedings of international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th & 14th February 2013.
7. Published an article on major issues and challenges of brand management in the proceedings of international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th & 14th February 2013.
8. Published an article on the impact of global financial crisis in banking sector in the proceedings of international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th & 14th February 2013.
9. Published an article training and development in Indian public sector with special reference to BHEL in the proceedings of international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th & 14th February 2013.
10. Published an article on brand management of Indian business in global scenario in the proceedings of international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th & 14th February 2013.
11. Published an article on consumer satisfaction regarding midsize cars at Thanjavur District in Tamilnadu in Research Explorer – a refereed biannual international research journal on multidisciplinary, vol 2 special issue, February 2013, ISSN:2250-1940
12. Published an article on a study on brand equity with reference to FMCG in trichy city in Research Explorer – A refereed biannual International Research journal on multidisciplinary, vol. 2, special issue, August 2013, ISSN: 2250-1940
13. Published an article on Strategic importance of brand positioning concept in brand management in Jamal Academic Research Journal: An interdisciplinary-, Aug 2014, ISSN:0973-0303.
14. Published an article on comparative study of marketing of banking services provided by private and public sector banks in india in Jamal Academic Research Journal: An interdisciplinary-, Aug 2014, ISSN:0973-0303.
15. Published an article on Determinants of customer satisfaction in shopping malls in International recognition research journal-Tactful Mgt research journal, Vol 2 ,Issue 12, Sep 2014, ISSN:2319-7935(print) 2319-7943(online)
16. Published an article on Impact of service quality dimensions on customer satisfaction-an empirical using RSQS in shopping malls in International Journal of exclusive management studies, ISSN:2277-5684, SEP 2014
17. Published an article on HRM practices and employees satisfaction towards BPO sector in chennai in Indian Stream Research Journal –ISSN:2230-7850, Vol:5, Issue:6, July 2015
18. Published an article on A study on HR practices and its impact on employee satisfaction with special reference to BPO employees of coimbatore district, tamil nadu, in Review of Research, ISSN 2249-894x, April 2015
19. Published an article on brand position among two wheeler motorcycles in tiruchirappalli

district- an empirical study in the JARJ – an interdisciplinary journal, vol 3, ISSN:0973-0303, Aug 2015.

20. published an article on a study on service quality and its impact on customer satisfaction with special reference to private and public sector banks in tamil nadu, india in international journal of multidisciplinary research centre, vol 1, issue 4 sept.2015 ISSN:2454-3861
21. published an article on An empirical study on brand position among two wheeler motorcycles in tiruchirappalli district in Primax international journal of commerce and management research, vol 3, issue 2, July-Sep 2015, ISSN:2323-3612.
22. published an article on A study on cotton growers satisfaction with special reference to Rasi cotton seeds in perambalur district in Primax international journal of commerce and management research, vol 3, issue 2, July-Sep 2015, ISSN:2323-3612

19. Paper presented in Seminars/Conferences:

State/National Level Seminars:

1. Presented a paper on corporate social responsibility on Indian financial institutions in the UGC sponsored national seminar on financial exclusion: need for financial inclusion on 18th 19th March,2010 in Annamalai University
2. Presented a paper on Globalisation and its impact on Indian industry and Indian economy in the UGC sponsored national seminar on 27th & 28th march ,2010 in Khadir Mohideen college,Adirampattinam.
3. Presented a paper on self help Groups: Problems and Solutions in national seminar on 4th Feb,2011 in Jamal Mohamed College,Trichy.
4. Presented a paper on Role of Insurance in Indian economic development in national seminar on 4th Feb,2011 in Jamal Mohamed College,Trichy.
5. Presented a paper on Finaicial performance of MSME in national seminar on 25th Feb,2012 in Jamal Mohamed College,Trichy.
6. Presented a paper on impact of financial crisis on markets and consumers in india in national seminar on 19th March,,2010 in Jamal Mohamed College,Trichy.
7. Presented a paper on Role of service sector in Indian economic development in national seminar on 4th Feb,2012 in Jamal Mohamed College,Trichy.
8. Presented a paper on marketing trends in banking industry – an overview in the state level seminar on problems and prospects of service sector in india conducted on 12th January2013 by PG department commerce & BBA, Jamal Mohamed College.
9. Presented a paper on recent trends in marketing of banking services on 12th January2013 in the state level seminar on problems and prospects of service sector in india conducted by PG department commerce & BBA, Jamal Mohamed College.
10. Presented a paper on A study on banking ATM services in Trichy, a one day state level seminar on financial inclusion – A way of equitable growth, conducted by PG department commerce & BBA, Jamal Mohamed College, on 21st sep 2013
11. Presented a paper on the role of financial inclusion – A way of equitable growth, conducted by PG department commerce & BBA, Jamal Mohamed College, on 21st SEP 2013
12. Presented a paper on A study on customer preference and satisfaction level towards Yamaha motor bikes,conducted by PG department commerce & BBA, Jamal Mohamed College, on 21st SEP 2013
13. Presented a paper on the role of financial inclusion in economic development, conducted by PG department commerce & BBA, Jamal Mohamed College, on 21st SEP 2013

14. Presented a paper on the conceptual framework for building a customer based brand equity in six stage models of brand evaluation, conducted by PG department commerce & BBA, Jamal Mohamed College, on 21st SEP 2013
15. Presented a paper on CSR – Abridge philosophy to guide the stakeholders of business on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
16. Presented a paper on Corporate social responsibility integrated CSR into HRM on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
17. Presented a paper on work life balance of women school team with special reference to dharmapuri district on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
18. Presented a paper on youth education in Tamil nadu on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
19. Presented a paper on CSR of fast moving consumer goods companies in india on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
20. Presented a paper on CSR in public sector companies in india with special reference to BHEL on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
21. Presented a paper on Role of CSR in social development on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
22. Presented a paper on CSR regards food sector in Amul products on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
23. Presented a paper on CSR marketing of services in IOB in Trichy town on 29th January 2014 in the one day state level seminar on corporate social responsibility – issues and challenges in india conducted by PG & Research department commerce, Jamal Mohamed College. Tiruchirappalli
24. Presented a paper on Present position of independent director under companies act 2013 conducted by PG department commerce & BBA, Jamal Mohamed College, FEB 2014
25. Presented a paper on CSR in companies act 2013 bill – An overview, conducted by PG department commerce & BBA, Jamal Mohamed College, FEB 2014
26. Presented a paper on Contemporary issues & challenges of Indian business in global scenario conducted by PG department commerce & BBA, Jamal Mohamed College,
27. Presented paper on Patients satisfaction towards information and communication technology enabled services in conducted by PG department commerce & BBA, Jamal Mohamed College,
28. Presented paper on Consumer preference towards HUL products, conducted by PG

- department commerce & BBA, Jamal Mohamed College,
29. Presented paper on Marketing of mobile banking services in Trichy town conducted by PG department commerce & BBA, Jamal Mohamed College,
 30. Presented paper on Consumer buying decision process of small cars conducted by PG department commerce & BBA, Jamal Mohamed College,
 31. Presented paper on A study on brand equity with reference to Fast Moving Consumer Goods(FMCG) in trichy city, conducted by PG department commerce & BBA, Jamal Mohamed College,
 32. Presented a paper on Human Development in education in national seminar on comprehensive study on Indian economy, conducted by PG and Research Department of Economics, Jamal Mohamed College, trichy, FEB 2015
 33. Presented a paper on A study on problems and prospects of BT cotton seeds in india in national seminar on comprehensive study on Indian economy, conducted by PG and Research Department of Economics, Jamal Mohamed College, trichy, FEB 2015
 34. Presented a paper on Grievance handling procedure in national seminar on new vistas in employment relations in public and private sector undertakings, conducted by PG & Research department of Commerce, Jamal Mohamed college, Feb 2015.
 35. Presented an article on A study on HR practices and its impact on employee satisfaction across the BPO employees in the national seminar on New vistas in employment relations in public and private sector undertakings, conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 5th February 2015.
 36. Presented an article on impact of employment relations in organizational climate in the national seminar on New vistas in employment relations in public and private sector undertakings, conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 5th February 2015.
 37. Presented an article on employees labour welfare measures in southern railway with special reference to ponmalai workshop, trichy in the national seminar on New vistas in employment relations in public and private sector undertakings, conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 5th February 2015.
 38. Presented an article on Trade union movement & its challenges in the 21st century in the national seminar on New vistas in employment relations in public and private sector undertakings, conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 5th February 2015.
 39. Presented an article on the impact of training – the four elements of employee commitment in the national seminar on New vistas in employment relations in public and private sector undertakings, conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 5th February 2015.

National Level Conferences:

1. Presented paper on Awareness towards selection of insurance companies in the national conference on Innovative Challenges in strategic management on march 19th & 20th, 2010 in Srinivasan College of arts & Science, Perambalur.
2. Presented paper on consumer satisfaction regarding midsize cars at Thanjavur district in tamilnadu in the national conference on recent trends in management practices on february 25th & 26th, 2013 organised by research department of business administration, Rajah serfohi government college, thanjavur.

International Level Seminars and Conferences:

1. Presented paper on HRM Practices of Public and Private sector banks in the international conference on HRM in the era of Global mobility on July 18th 2012 in

Kongunadu arts and science college, Coimbatore.

2. Presented paper on problems of women entrepreneurs in the ICSSR sponsored international conference on international challenges of global entrepreneurship in the 21st century on 30th and 31st August 2012 organised by PG & Research department of commerce, Bon secours college for women, thanjavur.
3. Presented paper on entrepreneurial support system in marketing of banking services in the ICSSR sponsored international conference on international challenges of global entrepreneurship in the 21st century on 30th and 31st August 2012 organised by PG & Research department of commerce, Bon secours college for women, thanjavur.
4. Presented an article on consumer satisfaction regarding midsize cars at Thanjavur District in international seminar on global competitiveness – a challenge for sustenance and excellence on 16th & 17th August in Jamal Mohamed College, Trichy.
5. Presented an article on a study on brand equity with reference to FMCG in trichy city in the international seminar on recent trends in management practices on 25th February in Jamal Mohamed College, Trichy.
6. Presented an article on consumer buying decision process of small cars in kumbakoman in the international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th 14th February 2013.
7. Presented an article on the empirical study on marketing of mobile banking services in trichy town in the international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th 14th February 2013.
8. Presented an article on patients' satisfaction towards information and communication technology enabled services in hospital in the international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th 14th February 2013.
9. Presented an article on major issues and challenges of brand management in the international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th 14th February 2013.
10. Presented an article on the impact of global financial crisis in banking sector in the international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th 14th February 2013.
11. Presented an article training and development in Indian public sector with special reference to BHEL in the international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th 14th February 2013.
12. Presented an article on brand management of Indian business in global scenario in the international seminar on contemporary issues and challenges of Indian business in global scenario conducted by PG department of commerce, Jamal Mohamed College, Trichy, On 13th & 14th February 2013.
13. Presented a paper on a study on brand equity with reference to FMCG in trichy city in the two day international seminar on global competitiveness – a challenge for sustenance and excellence, organized by the department of Business administration and PG department of commerce on 16th and 17th August 2013.
14. Presented paper on Strategic importance of brand positioning concept in brand management in the two day international seminar on global economic revival: a

changing scenario, conducted by PG department commerce(SF), Jamal Mohamed College on 16th and 17th AUG 2014

15. Presented paper on Comparative study of marketing of banking services provided by private and public sector banks in India in the two day international seminar on global economic revival: a changing scenario, conducted by PG department commerce(SF), Jamal Mohamed College on 16th and 17th AUG 2014
 16. Presented an article on green business management activities with special reference to LG Electronics in one day international conference on innovative practices in the contemporary business scenario conducted by department of commerce and management on 26th February 2015.
 17. Presented an article on brand position among two wheeler motorcycles in tiruchirappalli district in two day international seminar on inclusive economic growth conducted by PG department of commerce(SF) on 13th and 14th Aug 2015.
20. **Conferences/Seminars/Workshop attended without presenting papers:**
1. Participated one day district level YRC Functionaries' Meet held at Bishop Heber College, Trichy on 22nd October 2005.
 2. Participated one day zonal level seminar for YRC Programme Officers of Arts & Science Colleges of various districts held at Bharathidasan university on 14th February, 2006 organised by YRC zone of Bharathidasan university, Trichy.
 3. Attended One day workshop on The Management Accounting Strategies During Economic Uncertainties on 11th January, 2009 at Southern India Regional Council of the Institute of Cost & Works Accountants of India & Trichirappalli Chapter of Cost Accounts.
 4. Attended one day State level seminar on Examination Reforms held at Jamal Mohamed College on 12th March, 2010.
 5. Attended two days national level seminar on quality enhancement in teaching, research and extension in higher education institutions – prospects and problems on 15th & 16th April, 2010 at Jamal Mohamed College, Trichy.
 6. Attended one day national level seminar on creating competitiveness to excel in higher education – a TQM approach organized by IQAC of Jamal Mohamed College on 8th December, 2010.
 7. Attended one day state level seminar on investment opportunities and challenges organized by Department of Commerce of Jamal Mohamed College on 12th January, 2011.
 8. Attended one day workshop on international financial reporting standards (IFRS) organized by Department of BBA of Jamal Mohamed College on 1st October, 2011.
 9. Attended one day state level workshop on stock market practices on 12th January, 2012 at Jamal Mohamed College, Trichy.
 10. Attended one day national level seminar on examination Reforms on 24th February, 2012 at Jamal Mohamed College, Trichy.
 11. Attended one day seminar on teaching, learning and research in higher education – excellence and beyond excellence organized by IQAC of Jamal Mohamed College on 7th March, 2012.
 12. Attended one day state level workshop on stock market practices organized by Pg department of commerce and department of BBA, Jamal Mohamed college, trichy.
 13. Attended one day workshop on international financial reporting standard(IFRS) on October 2011, organized by department of Business administration and commerce, Jamal Mohamed college, trichy.

14. Attended a two day faculty development programme on soft skills organized by IQAC of Jamal Mohamed college, trichy on 4th and 5th January, 2013.
15. Attended one day state level workshop on entrepreneurship development organized by department of BBA, jamal Mohamed college, trichy on 24th Feb 2015.
16. Attended one day state level workshop on investment in stock market for beginners organized by department of BBA, jamal Mohamed college, trichy on 6th October 2015.
17. Attended a one inter-collegiate workshop on E-Content development for teaching - learning organized by IQAC of Jamal Mohamed college, trichy on 22nd December 2015.
21. **Participated orientation/refresher courses:**
 1. Participated 83rd orientation programme from 20.05.2014 to 16.06.2104 conducted by UGC – Academic Staff College, Bharathidasan University, Tiruchirappalli -23.
22. **workshop/seminar organized:**

Acted as organizing secretary for a one day state level seminar on corporate social responsibility – issues and challenges in india” organized by PG & Research department of commerce, jamal Mohamed college on 29th janauary 2014.
23. **Minor/major research projects:**

Sent a proposal for UGC minor research project Entitled “Addressing training needs towards the e-governance with reference to government to citizen scheme (G2C) across the rural population in tiruchirappalli district, tamil nadu.”
24. **Awards and recognition:**
 1. Received certificate of appreciation for book publishing organized by IQAC of Jamal Mohamed College, Trichy.
 2. Received certificate of appreciation for more no of paper presented and published organized by IQAC of Jamal Mohamed college, Trichy.
 3. Received certificate of appreciation for Ph.D guidship recognition organized by IQAC of Jamal Mohamed college, Trichy
25. **Acted as Resource Person:**
 1. Bharathidasan University, Tiruchirappali.
 2. Periyar University, Trichy PCP centre
 3. Alagappa University, Trichy PCP centre
 4. Annamalai University, Trichy PCP centre
 5. Madras University, Trichy PCP centre
 6. Anna University, Trichy PCP centre
26. **Details of Incharge / Participation in Extracurricular Activities (NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities) :**
 1. NCC volunteer during school days and has attended two 10 days camp at District level.
 2. NSS volunteer during college days (B.Com) and has attended two 10 days camp at District level.
 3. Participated and won Prizes for Cultural Events during college days:
 - Participated and won prizes at Local and intercollegiate level cultural programmes at state level for various events. The events are:
 1. Mime (Mono Act)
 2. Dance
 3. Variety programme
 4. ADZAP
 5. Fashion Parade
 6. Skit