

## RESUME

1. Name : **Dr. Y. MOYDHEEN SHA**  
2. Age & Date of Birth : 45 years & 10-07-1976  
3. Address:



**Residential:**  
No 3/18, Muslim Street  
Mela Valadi - Post  
Lalgudi - TK  
Trichy-621 218  
E-Mail : moydheensha@yahoo.com  
Mobile : 99438 42592

**Office:**  
Assistant Professor,  
PG& Research Depot of Commerce  
Jamal Mohamed College,  
Trichy - 620 020.

4. Designation : Assistant Professor of Commerce

5. Educational Qualifications:

Sl.No	Degree	Institution	Year of Passing	Percentage
1	SSLC	Govt. High School, Valadi	1992	68%
2	HSC	E.R. Hr.Sec. School, Trichy	1994	67%
3	B.Com.,	Jamal Mohamed College, Trichy	1997	58%
4	M.Com.,	Jamal Mohamed College, Trichy	1999	63%
5	M.Phil.,	Jamal Mohamed College, Trichy	2001	78%
6	M.B.A.,	Bharathidasan University, Trichy	2011	66%
7	M.Sc., (Psy)	Tamil Nadu Open University, Chennai	2015	58%
8	SET	Tamil Nadu State Eligibility Test 2016	2016	-
8	Ph.D.,	Jamal Mohamed College, Trichy	2017	-

6. Experience: Undergraduate : 10 Years  
Post Graduate : 10 Years

7. Areas of Specialization : Finance,

8. Languages Known : Tamil, English, and Urdu

9. Subjects Taught:

Undergraduate : 1. Income Tax Law and Practice  
2. Financial Accounting  
3. Management Accounting  
4. Auditing  
5. Cost Accounting

Post Graduate : 1. Business Taxation  
2. Management of Industrial Relations  
3. Advanced Marketing Management  
4. Corporate Laws  
5. Human Resource Management

#### 10. Details of Paper Presented and Published:

Title of the Paper	Name of the Seminar & Places	Date of Seminar
Role of mutual fund industry in economic growth of India	National Seminar on India- An Emerging Economic Power & PG Dept. of Commerce (SF) JMC, Trichy-20	04-02-2012
Role of Life Insurance Sector in India	National Seminar on Service Sector in the Globalization Era & PG & Research Dept. of Commerce, JMC, Trichy-20	22-02-2012
Growth And Development Of Village And Small Industries	National Seminar on Problems and Challenges in MSME & Dept. of Business Administration JMC, Trichy-20	25-02-2012
Problems and Prospects on Internet Banking	State Level Seminar on "Problems & Prospects of Service Sector in India" with ISBN: 978-93-81521-19-9 PG Dept. of Commerce, JMC, Trichy-20	12-01-2013
An Empirical Study on Customer Satisfaction in Internet Banking in Tiruchirappalli Town.	International Seminar on "Contemporary Issues and Challenges of Indian Business in Global Scenario" - PG and Research Depot. of Commerce, Jamal Mohamed College, Trichy-20	13-02-2013
A Study on Customer Satisfaction in Internet Banking	International Seminar on " Global Competitiveness - A Challenge for Sustenance and Excellence" with ISSN : 2250 - 1940 PG Department of Commerce Jamal Mohamed College, Trichy-20	16 ,17-08-13
Financial Inclusion Through E-Commerce : Issues and Remedies	State Level Seminar on "Financial Inclusion - A Way of Equitable Growth" with ISBN : 978-81-909104-0-8 PG Department of Commerce (SF) Jamal Mohamed College, Trichy-20	21-09-2013
Companies Act 2013- At a Glance	State Level Seminar on "Different Perspectives of Companies Act 2013 -	01-02-2014

	Towards Corporate Excellence" with ISBN: 978-81-909104-2-2 PG Dept. of Commerce (SF) Jamal Mohamed College, Trichy-20	
A Study on Customer Satisfaction in E-Banking with special reference to IOB, ICICI Banks in Tiruchirappalli Town	National Conference on "Modern Dynamics in E-Commerce" with ISSN: 2321-3604 PG Department of Commerce Computer Application, St. Joseph's College (Autonomous"), Tiruchirappalli-2	07-03-2014
A Study on Customer Satisfaction in E-Banking with special reference to Public and Private Sector Banks in Tiruchirappalli District	Intercontinental Journal of Marketing Research Review. ISSN : 2321-0346 (online) ISSN : 2347-1670(print) Impact Factor : 0.612	Volume 2, Issue 5, May 2014
Customer's Perspectives in E-Banking - An overview	International Seminar on " Global Economic Revival : A Changing Scenario" with ISSN : 0973-0303 PG Department of Commerce Jamal Mohamed College, Trichy-20	16 <sup>th</sup> & 17 <sup>th</sup> Aug 2014
A Study on Customer's Perception on Internet Banking	National Seminar on "Marketing Strategies for make in India Products and Services" with ISSN : 0973-0303 PG Dept. of Commerce, JMC, Trichy-20	24-01-2015
A Study on Customer Satisfaction in Internet Banking with special reference to Tiruchirappalli District	International Journal of Marketing and Technology ISSN: 2249-1058 Impact Factor: 4.077	Volume-5, Issue-2 February 2015
An Empirical Study towards Customer Satisfaction in Internet Banking services with special reference to Tiruchirappalli District,	International Journal of Scientific Research ISSN: 2277-8179 Impact Factor : 3.2416	Volume 4, Issue 5 May 2015
A Study on Customer's Perspectives in E-Banking in India	International Seminar on " Inclusive Economic Global Economic Growth" with ISSN : 0973-0303 PG Department of Commerce Jamal Mohamed College, Trichy-20	13 <sup>th</sup> & 14 <sup>th</sup> August 2015
The Role of Islamic Banking in Indian Economy	National Seminar on "Practical application of Interest Free Financing for the Economic Development" with ISSN : 0973-0303 PG Department of Commerce, JMC, Trichy-20	13 <sup>th</sup> January 2016.
A Study on Barriers in Adoption of Mobile Banking services in India	National Seminar on "Growth Strategies for Business Development in India" with ISSN : 0973-0303, PG Department of Commerce, JMC, Trichy-20	28 <sup>th</sup> September 2016

A Study on Green Banking in India - An Overview	National Seminar on "Emerging Business Practices in the global Environment" with ISSN : 0973-0303 PG & Research Department of Commerce, JMC, Trichy-20	19 <sup>th</sup> January 2017
Input Tax Credit Mechanism Under GST	National Seminar on "Implementation and Management of GST in India- An Appraisal" PG & Research Department of Commerce, JMC, Trichy-20	25 <sup>th</sup> January 2018
A Study on Customer Satisfaction in E- Banking	National Conference on "Advancement in Business in the Digital Era" with ISSN 2249-0191, Post Graduate Department of Commerce, Jamal Mohamed College, Trichy-20	20 <sup>th</sup> September 2018
A Study on Customer's Influencing Factors towards BSNL Networks Services in Tiruchirapalli City	International Conference on " New Horizons of Business in the Changing Global Environment" PG & Research Department of Commerce, JMC, Trichy-20	23 <sup>rd</sup> January 2019
Impact of Social Media and Buying Pattern of Consumers in Tiruchirappalli towards Purchase of Textile Garments	The International Journal of Analytical and Experimental Model analysis - An UGC -CARE Approved Journal IJAEMA VOL XI, Issue IX	September 2019

#### 11. Details of Seminars / Conference / Workshops Attended:

Title of the Paper	Name of the Seminar & Places	Date of Seminar
Role of Banking Sector in Indian Economic Development	National Seminar on "Role of Banking Sector in Indian Economic Development" Depot. of Commerce, MGR College, Hosur	30-11-2011
International Financial Reporting Standards (IFRS)	Work Shop, Dept. of Business Administration & Commerce(SF) JMC, Trichy-20	01-10-2011
Stock Market Practices	State Level Work Shop, PG & Research Dept. of Commerce, JMC, Trichy-20	12-01-2012
Examination Reforms	National Seminar on Examination Reforms, JMC, Trichy-20	24-02-2012
Teaching, Learning and Research in Higher Education - Excellence and Beyond Excellence	Seminar , Internal Quality Assurance Cell, JMC, Trichy-20	07-03-2012
Corporate Social	State Level Seminar on "Corporate	29-01-2014

Responsibility -Issues and Challenges in India	Social Responsibility - Issues and Challenges in India” PG & Research Depot. of Commerce, Jamal Mohamed College, Trichy-20	
New Vistas in Employment Relations in Public and Private Sector Undertakings	National Seminar on “New Vistas in Employment Relations in Public and Private Sector Undertakings ” PG & Research Depot. of Commerce, Jamal Mohamed College, Trichy-20	05-02-2015
Customer Service Strategy for Next Generation	National Seminar on “Emerging Business Practices in the global Environment” with ISSN : 0973-0303 PG & Research Department of Commerce, JMC, Trichy-20	19 <sup>th</sup> January 2017
Corporate Heading for Foreign Exchange Risk in India	National Seminar on “Emerging Business Practices in the global Environment” with ISSN : 0973-0303 PG & Research Department of Commerce, JMC, Trichy-20	19 <sup>th</sup> January 2017
Customer Satisfaction towards Digital Banking	International Conference on Service Marketing - Process, Practice and Potential Organised by National College(Autonomous) Tiruchirappalli	24 <sup>th</sup> January 2019
Artificial Intelligence	International Workshop on Artificial Intelligence, Organised by PG & Research Department of Social Work, Jamal Mohamed College, Trichy	14 <sup>th</sup> February 2019
A Study on Work Life Balance of Private Sector Banks	National Seminar on Recent Trends in Banking Sector organised by PG & Research Department of Commerce, Selvam Arts and Science College, Namakkal	16 <sup>th</sup> February 2019
A Study on Environmental Sustainability of Green Marketing Strategy	ICSSR Sponsored National Seminar on Fostering Scientific Temper on Business Research, Organised By PG & Research Department of Commerce, Periyar E.V.R.College, Tiruchirappalli	20 <sup>th</sup> February 2019

## 12. Faculty development & Interaction Programme

S.No	Institution	Date
1.	Faculty development Programme , Workshop on E-Content Development for Teaching -Learning Jamal Mohamed College, - IQAC Tiruchirappalli	22 <sup>nd</sup> December 2015
2.	Faculty development Programme , Workshop on The Role of Teacher in the Present Scenario Jamal Mohamed College, - IQAC Tiruchirappalli	7 <sup>th</sup> January 2017

3.	Faculty development Programme on 'NLP Based Faculty Empowerment Programme' held at Jamal Mohamed College, Tiruchirappalli	17 <sup>th</sup> , 19 <sup>th</sup> and 20 <sup>th</sup> June 2017
4.	Faculty development Programme on Writing Winnable Project Proposals held at Jamal Mohamed College, Tiruchirappalli	23 <sup>rd</sup> June 2018
5	UGC CPE Sponsored Two-day Workshop on "Professional Development for Academic Leadership in Curriculum Design, Organised by Curriculum Development Cell, Jamal Mohamed College, Trichy	18 <sup>th</sup> & 19 <sup>th</sup> January 2019
5	Staff Enrichment Programme on Ownership Culture Organised by IQAC, Jamal Mohamed College, Trichy	14 <sup>th</sup> June 2019
6.	Online Orientation Programme Organized by Teaching Learning Centre & Research Development and Services Cell, Ramanujan College, University of Delhi sponsored by Ministry of HRD, Pandit Madan Mohan Malaviya National Mission On Teachers And Teaching (PMMMNTT)	4 <sup>th</sup> June to 1 <sup>st</sup> July 2020
7	7 Days International Professional Development Programme (PDP) on SPSS Organised by PG& Research Department of Commerce, Patrician College of Arts & Science, Chennai	21-06-2021 to 27-06-2021
8	7 Days National Level Faculty Development Programme- "Prudent Teaching Dynamics" Organized by IQAC, SAFI Institute of Advanced Study, Kerala	21-06-2021 to 28.06.2021

### 13. Details of Seminars / Conference / Workshops Organized:

1. Seminar organizing Secretary for International Seminar on "Inclusive Economic Growth" Conducted by PG Department of Commerce, Jamal Mohamed College, Trichy, On 13<sup>th</sup> & 14<sup>th</sup> August 2015.

2. Seminar organizing Secretary for International Seminar on "Service Sector in India: Making New Avenues in Indian Economy" Conducted by PG& Research Department of Commerce, Jamal Mohamed College, Trichy, On 31-01-2021

#### Declaration

Herewith I assure that the above details furnished are true to the best of my knowledge.

(Dr. Y. Moydheen Sha)