

RESUME

PERSONAL PROFILE

Name : **Dr. G. PASUPATHI**
Father's Name : **M. GANESAN**
Date of Birth : 21.05.1973
Age : 43
Marital Status : Married
Dependents : Mother, Wife & 2 Sons



Address for Communication :

Residence

C - 21, Krishna Street,
TVS Nagar,
Khajamalai (PO),
Tiruchirappalli - 620 023,
Tamil Nadu,

Office

Assistant Professor of Commerce,
PG Department of Commerce,
Jamal Mohamed College (Autonomous),
Tiruchirappalli - 620 020,

Mobile : 94428 49588,

E-mail : vanidoss1986@yahoo.com

Educational Qualifications : **M.Com, M.Phil, M.B.A., SLET, Ph.D**

Name of the Degree	Year	Name of the Institution	University	Percentage of Marks
Ph.D	2015	Jamal Mohamed College Tiruchirappalli-20	Bharathidasan University	COMMENDED
M.B.A.,	2010	Periyar University, Salem	Periyar University.	73%
M.Phil	1998	Urumu Dhanalakshmi College Tiruchirappalli-20	Bharathidasan University	70%
M.Com.	1996	Jamal Mohamed College Tiruchirappalli-20	Bharathidasan University	61%
B.Com.	1994	A.A.Govt. Arts College, Musiri	Bharathidasan University	49%

Other Qualifications :

Qualification	Year	Name of the Institution	University	Percentage of Marks
SLET	MAY 2000	Bharathidasan University	Bharathidasan University	-----

Teaching Experience: 17 years

Sl. No	College	Designation	From	To	Total Service	
					Years	Months
1	Govt. Arts College, Ariyalur	Guest Lecturer in Commerce	07.09.1999	31.07.2002	2	11
2	Selvamm Arts & Science College, Namakkal	Lecturer in Commerce	01.08.2002	13.08.2004	2	14 days
3	Jamal Mohamed College, Trichy	Assistant Professor	14.08.2004	TILL DATE	12	

Subject Taught:

UG	PG	M.Phil
Income Tax Law & Practice	Business Taxation	Teaching Skill in Commerce
Corporate Accounting	Financial Management	Marketing Management
Principles of Accountancy	Human Resource Management	Research Methodology
Business Law	Industrial Legislation	
Company Law	Labour law	
Marketing	Dynamics of industrial relations	
Insurance	Self Development	
Gender Studies	Organizational behaviour	
Indian Economy		
Entrepreneurial Development		

Area of Specialization	:	Finance & Marketing
Research Guidance	MBA -- 35 :	M.Phil – 21 & PG -31
Publication of Books	:	02
Publication of Edited Volume of Books	:	09
Publication of Articles in the Journals	:	03
Participation in Workshops	:	11
Paper presented in International Conferences/Seminars:		06
Paper presented in State /National Conferences/Seminars:		14
Participation in State and National Level Seminars	:	13
Participation in NSS Programme	:	05
Acted as a Resource Person for Many Colleges	:	10

Other Academic Activities:

- Placement officer in our college from 2015-16
- Rendered a Valuable Service as NSS Programme Officer in our college for a period of Three years from 2009 – 2012.
- Acted as a Resource Person for NET/SET Coaching Classes Conducted Various Educational Institutions.
- Acted as a Resource Person for MCA students at Bharathidasan University, Technology Park, Khajamalai Campus, and Trichy – 23.
- Undergone the General Orientation Course conducted by the Training, Orientation and Research Centre – National Service Scheme of Madras School of Social Work from 25-07-2011 to 30.07.2011.
- Acted as a Resource Person MBA, M.Com (BM)., M.Com (CA)., B.Com., and BBA Students of Bharathidasan University.
- Acted as a Resource Person M.Com, B.Com. And BBA Students of Annamalai University and Periyar University.

Research Guidance:

Bharathidasan University - : **M. Phil: 02(Ongoing)**
: **M.Com: 01(Ongoing)**

Details of Publication of Books : 02

1. A book entitled on “**Business Law**”, published by Raja publications, Trichy, 2009.
2. A book entitled on “**Business Organisation**”, published by Raja Publications, Trichy, 2009.

Publication of Edited volume of Books : 09

- 1 Paper presented on “Prospects of Interest Free Banks in India”, National Seminar on “Practical Application of Interest Free Financing for the Economic Development”, organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 13th January 2016. ISSN: 0973-0303, Trichy.
2. Paper presented on “Consumer Purchasing Behaviour of Brand Preference in Mobile Phones” one day national level seminar on “Recent Trends and Issues in Commerce” organized by Department of Commerce Sri Akilandeshwari Women’s college ,Wandiwash on 14th & 15th September 2015.ISBN:9788181242006 Wandiwash.
- 3 Paper presented on “Human Resource Management Practices in Hotel Industry with Special Reference to Tiruchirappalli District ”, International Seminar on “Inclusive Economic Growth”, organized by PG Department of

Commerce, Jamal Mohamed College (Autonomous), Trichy on 13th and 14th August 2015. ISSN: 0973-0303, Trichy.

- 4 Paper presented on “A Study on Consumer purchasing of Behaviour Brand preference in Mobile Phones with Special Reference to Tiruchirappalli District”, National Seminar on “Marketing Strategies for Make in India Products and services”, organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 16th and 24th January 2015. ISSN: 0973-0303, Trichy.
- 5 Paper presented on “A Study Consumer Behaviour TVS TWO Wheelers limited in Attur Town”, International Seminar on “Global Economic Revial:A changing Scenario”, organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 16th and 17th August 2014. ISSN: 0973-0303, Trichy.
- 6 Paper presented on “A Study on Job Satisfaction of Employees in KKP Spinning Mills Ltd Namakkal DT”, International Seminar on “Global Economic Revial:A changing Scenario”, organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 16th and 17th August 2014. ISSN: 0973-0303, Trichy.
- 7 Publication of an article titled on “Global Competitiveness – A Challenge for Sustenance and Excellence”. The article entitled on “The Impact of Tourism Marketing in the Tourism Development of Coral Island”, Research Explorer Volume II August 2013 Special issue, ISSN: 2250-1940, Trichy.
- 8 Publication of an article titled on “Problem & Prospects of Service Sector in India”. The article entitled on “Problems, Prospects and Impact of Marketing Tourism in India”, 12-01-2013, ISBN: 978:93:81521-19-9, Trichy.
- 9 Publication of an article titled on “Contemporary Issues and Challenges of Indian Business in Global Scenario”. The article entitled on “A Study on Human Resource Practices in Hotel Industry in Trichy District”, 13th & 14th February 2013. ISBN:, Jamal Mohamed College, Trichy

Details of Preparation of Study Material : 03

1. A book entitled on “Commerce Materials for PG-TRB Teachers”, Trichy. 2011 – 2012, 2012 - 2013 & 2013-2014-CARE Acadamy, Trichy
 1. Marketing Management
 2. International Trade
 3. Entrepreneurial Development
 4. Export Promotion
 5. Income Tax
 6. Company Law

1. One Day Workshop on “E-Content Development for Teaching – Learning”organised by IQAC ,Jamal Mohamed College(Autonomous), Tiruchirappalli on22nd December 2015
2. One Day Workshop on “Faculty Development Programme” organized by IBS (Business School) held at Hotel North Gate, Madurai on 28th July 2015.
3. A Four Day Workshop on “LATEX AND SPSS”, organized by PG& Research Department of Mathematics , Jamal Mohamed College Autonomous Tiruchirappalli on 26th ,29th 30th September 2014and 1st October 2014.
4. One Day State Level Workshop on “Stock Market Practices”, organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Tiruchirappalli on 12th January 2012.
5. One Day Workshop on International Financial Reporting Standards (IFRS), organized by Department of Commerce and Business Administration, Jamal Mohamed College (Autonomous), Tiruchirappalli on 1st October 2011.
6. Two Day Regional Workshop on Research Skills in Commerce organized by PG & Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli on 5th & 6th April 2011.
7. Three Day Workshop on “Training of Placement Officers” help at Guidance, Counseling and UGC Coaching Center, Jamal Mohamed College, Tiruchirappalli – 620 020. 1st and 3rd February 2010.
8. Two Day Workshop on “Interaction Programme for PhD Scholar” help at UGC Academic Staff College, Pondicherry University, Pondicherry, 17th & 18th, Sep. 2009.
9. TANCHE & UGC sponsored three day Workshop on “Curriculum Development and Evaluation” Organized by Academic Staff College, BARD, Tiruchirappalli held at Jamal Mohamed College (Autonomous), Tiruchirappalli on 2nd, 3rd & 4th March 2006.
10. UGC Sponsored Regional Level Workshop on “Computer Applications in Research in Social Sciences” held at PG & Research Department of Commerce, Jamal Mohamed College, and Tiruchirappalli on 14th to 20th November 2005.
11. Two Day workshop on “Research in Commerce” held at PG & Research Department of Commerce, Jamal Mohamed College, and Tiruchirappalli on 29th & 30th November 2003.

Paper presented in International Seminars / Conferences: 06

1. Paper presented on “Human Resource Management Practices in Hotel Industry with Special Reference to Tiruchirappalli District ”, International Seminar on “Inclusive Economic Growth”, organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 13th and 14th August 2015. ISSN: 0973-0303, Trichy.
2. Paper presented on “A Study Consumer Behaviour TVS TWO Wheelers limited in Attur Town ”, International Seminar on “Global Economic Revial:A changing Scenario”, organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 16th and 17th August 2014.
3. Paper presented on “A Study on Job Satisfaction of Employees in KKP Spinning Mills Ltd Namakkal DT ”, International Seminar on “Global Economic Revial:A changing Scenario”, organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 16th and 17th August 2014.
4. Paper presented on “A Study on the Job Satisfaction among the Employees in Dalmia cement Private Ltd.,”, International Seminar on “Contemporary Issues and Challenges of Indian Business in Global Scenario”, organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 13th and 14th February 2013.
5. Paper presented on “A Study on Marketing Coral Island Tourism in India”, International Seminar on “Contemporary Issues and Challenges of Indian Business in Global Scenario”, organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 13th and 14th February 2013.
6. Paper presented on “A Study on Absenteeism of the Employees in Railway workshop, Trichy”, International Seminar on “Contemporary Issues and Challenges of Indian Business in Global Scenario”, organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 13th and 14th February 2013.

Paper presented in National & State Level Seminars / Conferences : 14

1. Paper presented on “Prospects of Interest Free Banks in India”, National Seminar on “Practical Application of Interest Free Financing for the Economic Development”, organized by PG Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 13th January 2016. ISSN: 0973-0303, Trichy.
2. Paper presented on “Consumer Purchasing Behaviour of Brand Preference in Mobile Phones” one day national level seminar on “Recent Trends and

- Issues in Commerce” organized by Department of Commerce Sri Akilandeshwari Women’s college ,Wandiwash on 14th & 15th September 2015
3. Paper presented on “A Study on Consumer Purchasing Behaviour of Brand Preference in Mobile Phones With Special Reference To Tiruchirappalli District” one day national level seminar on “Marketing Strategies for Make in India Products And Services ” organized by PG Department of Commerce(SF) Jamal Mohamed college (autonomous) Trichy on 24th January 2015.
 4. Paper presented on “An Analysis Of One Person Company Under The companies Act 2013” one day state level seminar on “Different perspectives of Companies Act 2013-Towards Corporate Excellence” organized by PG Department of Commerce(SF)and B.B.A. Department, Jamal Mohamed college (autonomous) Trichy on 1st February 2014.
 5. Paper presented on “Corporate Governance in Indian Capital Market” One Day State Level Seminar on “ Corporate Governance in India-Challenges and Prospects” organized by PG & Research Department of Commerce and Department, Jamal Mohamed College (Autonomous) Trichy on 19st March 2013.
 6. Paper presented on “An Analysis of One Person Company Under Companies Act 2013”, One Day State level Seminar on “Different Perspectives of Companies Act 2013 Towards Corporate Excellence” organized by PG & Research Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy
 7. Paper presented on “Role of Agriculture in Indian Economy”, Two Day National Seminar on “Recent Trends in Indian Economy – A management Perspective” organized by PG & Research Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy on 4th February 2011.
 8. Paper presented on “Role of Agriculture in Indian Economy”, Two Day National Seminar on “Recent Trends in Indian Economy – A management Perspective” organized by PG & Research Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy on 4th February 2011.
 9. Paper presented on “Role of Agriculture in Indian Economy”, Two Day National Seminar on “Recent Trends in Indian Economy – A management Perspective” organized by PG & Research Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy on 4th February 2011.
 10. Paper presented on “World Economic Slowdown and its Impact on India”, One Day National level Seminar on “Impact of World Economic Slowdown on Labour Market in India” organized by Department of Commerce, Selvamm Arts and Science College, Namakkal on 11th Oct.

2009.

11. Paper presented on “Impact on Information Technology on Human Resource Management”, Two Day National Seminar on “Emerging HRD Practices in the Information Technology Era” organized by PG & Research Department of Commerce, National College (Autonomous), Trichy on 15th and 16th March 2007.
12. Paper presented on “Opportunities for Women Entrepreneurs in International Trade”, One Day National Conference on “Impact of Privatization, Liberalization and Globalization on Indian Economy and Employment” organized by Indian Council of Social Science Research (ICSSR), Ministry of HRD, New Delhi, and organized by the PG & Research Department of Commerce, Khadir Mohideen College, Thanjavur on 16th Dec. 2007.
13. Paper presented on “Challenges and Opportunities of Banking sector in India”, Two Day National Seminar on “Commerce Education in the New Millennium – Challenges & Perspectives” organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Trichy on 14th & 15th September 2006.
14. Paper presented on “The Future of India – A Super Power”, Two Day National Level Seminar on “India 2020 – An Emerging Super Power” organized by PG & Research Department of Commerce and Business Administration, Selvamm Arts and Science College, Namakkal on 2nd and 3rd Oct 2004.

Participated in State/National Level Seminars / Conferences : 13

1. Attended Seminar on “5th National Conference on Business & Finance” organized by Jamal Institute of Management, Jamal Mohamed College (Autonomous), Tiruchirappalli -20 on 3rd March 2012.
2. Attended Seminar on “Problems and Challenges in The Management of Micro, Small and Medium Enterprises (MSME)” organized by Department of Business Administration, Jamal Mohamed College (Autonomous), Tiruchirappalli -20 on 29th February 2012.
3. Attended Seminar on “Investment Opportunities and Challenges” organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous), Tiruchirappalli -20 on 12th January 2011.
4. Attended Seminar on “Crating Competitiveness to excel in Higher Education – A TQM Approach” organized by Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Tiruchirappalli -20 on 8th December 2010.
5. Attended in NAAC Sponsored National Level Seminar on “Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions – Prospect and Problems” organized by Internal Quality

Assurance Cell, Jamal Mohamed College (Autonomous), Tiruchirappalli -20 on 15th and 16th April 2010.

- 6 Attended UGC Sponsored State Level Seminar on “Examination Reforms” organized by Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous), Tiruchirappalli -20 on 12th March 2010.
- 7 Participated in “BRAMMA ’09 – One day National Level Seminar on “Branding and Advertising for Future Managers” organized by School of Management, SASTRA University, Thanjavur on 12th October 2009.
- 8 Participated in One Day K.S. Sampathkumaran Memorial Regional Seminar on “The Management Accounting Strategies During Economic Uncertainties” on 11th January 2009 at the V.S. Chakrapani Hall, Tiruchirappalli Chapter, Trichy – 1, organized by SIRC, Chennai and Tiruchirappalli Chapter of Cost Accountants, Trichy -1.
- 9 Participated in UGC Sponsored Two Day National Level Seminar on “Emerging HRD Practices in the Information technology Era” organized by PG & Research Department of Commerce, National College, Trichy on 15th and 16th March 2007.
- 10 Attended the UGC Sponsored National Level Seminar organized by the PG & Research Department of Commerce, Jamal Mohamed college (Autonomous), Trichy on 8th, 9th and 10th November 2005.
- 11 Participated in the National Seminar on “Retailing Strategies for Indian Market” organized by Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 20th and 21st of April 2005.
- 12 Attended the National Seminar on “Financial Sector Reforms” organized by the Department of Commerce, St. Joseph’s College, Tiruchirappalli on 12th & 13th January 2005.
- 13 Attended the National Seminar on “Marketing Strategies in the New Millennium: Challenges and Perspectives”, PG & Research Department of College, Tiruchirappalli on 1st and 2nd September 2004.

Participated in NSS Programme : 05

1. Attended the “Master trainer on Search and Rescue & First Aid Training Programme” Conducted by Disaster Risk Reduction Programme – DRRP, Tiruchirappalli District, Jamal Mohamed College, Trichy on 14th Sep. 2011.
2. Participated in the “Student – Export Interaction” Conducted by N.S.S. college student Volunteers, “Let us Move India – Movement”, Chennai held at Anna Science Centre – Planetarium on 5th December 2011.
3. Participated in the “Road Safety Rally”, Conducted by Lions club of

Tiruchirappalli Premier – Dist. 324 A2 on August 2011.

4. Participated in the “Awareness Rally”, “International Day Against Drug Illicit Trafficking” Conducted by Khajamalai Ladies Association, Trichy – 23. NIB – CID, Trichy on 02 July 2011.
5. Attended the “World Sight Day” conducted by Joseph Eye Hospital, Tiruchirappalli on 14th October 2010.

Acted as a Resource Person: 12

S. No.	Name of the College / Institution	Programme	Date
1	Erode Arts and Science College, Erode.	Erode Arts and Science College, Erode.	01.06.2012
2	Nehru Memorial College, Putnampatti	Banking and RRB Coaching Programme	Sep. - 2012
3	Nehru Memorial College, Putnampatti	Banking and RRB Coaching Programme	March - 2013
4	Jamal Mohamed College, Trichy	UGC Sponsored NET / SET Coaching Programme	Sep. 2012
5	AVC College, Mayiladudurai	UGC Sponsored NET / SET Coaching Programme	03.09.2012 & 05.09.2012
6	Jamal Mohamed College, Trichy	UGC Sponsored NET / SET Coaching Programme	13.12.2012
7	Karanthai TUK College, Thanjavur	UGC Sponsored NET / SET Coaching	15.12.2012, 23.2.2013, 10.08.2013 & 31.08.2011
8	Govt. Arts College for Women, Kumbakonam	UGC Sponsored NET / SET Coaching	15.12.2012, 23.02.2013, 27.02.2013 & 03.03.2013
9	Raja’s college of Arts & Science, Thiruvaiyar	UGC Sponsored NET / SET Coaching	20.05.2013
10	Dhanalakshmi Srinivasan College of Arts & Science for Women	Special Lecture on Business Law	01.08.013

Declaration:

I hereby state that the above mentioned details are true to the best of my knowledge.

Date :

Place : Trichy

Dr.G. PASUPATHI