

CURRICULUM VITAE

DEPARTMENT OF COMMERCE (SF)

1. Name : Dr. M.SHAJAHAN

2. Date of Birth : 18.05.1988

3. Address : (Including Mail ID and Telephone Number)



Residential:

VM Complex, KVB ATM Karur Main Road,
Jeeyapuram - 639101,
Trichy

Office:

Assistant Professor,
PG Dept. of Commerce (SF),
Jamal Mohamed College,
Trichy - 620 020.

E-Mail : jmcshajahan@gmail.com

Mobile : 97880 18734

4. Educational Qualifications:

S.No	Qualification	Board/University	Institution	Year of passing	Subject	Class
1	Ph.D	Bharathidasan University	Jamal Mohamed College,	2018	Commerce	Commended
2	M.Phil.	Bharathidasan University	Jamal Mohamed College,	2011	Commerce	Distinction
3	M.Com	Bharathidasan University	Jamal Mohamed College,	2010	Commerce	First
4	B.Com	Bharathidasan University	Jamal Mohamed College,	2008	Commerce	First
5	HSC	Board of Higher Secondary Education	U.D.V Hr. Sec School	2005	Commerce	First
6	SSLC	Board of Secondary Education	U.D.V Hr. Sec School	2003	General	Second

5. Designation: Assistant Professor of Commerce (SF)

PROFESSIONAL QUALIFICATIONS

6. Experience: Under Graduate : **11 Years**
Post Graduate : **11 Years**

S.No	Designation	Institution	Period		Total Period
			From	To	
1	Assistant Professor of Commerce	Jamal Mohamed College - Trichy	01-10-2011	Till Date	11 Years

7. Areas of Specialization : FINANCE, MARKETING & HRM

8. Languages Known : TAMIL, ENGLISH

9. Subjects Taught :

UG : Financial Accounting, Business Economics, Business Organisation, Marketing, Personnel Management, Business Management, Income Tax, and Business Communication.

PG : Investment and Portfolio Management, Business Taxation, Retail Marketing, Strategic Marketing, Supply Chain Management, Human Resource Management.

Research Guidance Experience at PG Level:

COMPLETED	ON ROLL
11	01

Co-Curricular Activities:

Position Held Particulars	Particulars
Organizing Secretary	Organized a One Day International Conference on “Practical Application of Interest Free Financing For The Economic Development” January 2015
Tutor In charge	B.Com 2016 To 2018 B.Com 2018 To Till Date
Library In-charge	2016 To 2017
Test In charge	2020 To Till Date

Computer Knowledge:

PGDCA	Jawaharlal Nehru institute & Technology Delhi
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Project / Research Experience:**At Ph.D. Level: (Area – Marketing)**

- ❖ A Study on Customer Preference and Perception towards Post Office Investment in Tiruchirappalli District

At M.Phil., Level: (Area – Marketing)

- ❖ A Study On Financial Performance Of Bharath Petroleum Corporation In Tiruchirappalli District

At M.Com (PG) Level: (Area – Marketing)

- ❖ The Impact of Cable Television In Jeeyapuram

Details of Paper Presented:**International Seminar**

S.No	Institution	Title of the seminar	Paper Title	Date
1.	Jamal Mohamed College, Tiruchirappalli	Global Competitiveness – A Challenge for Sustenance and Excellence	Impact of Globalisation on Developing Countries	16 th & 17 th August, 2013
2	Jamal Mohamed College, Tiruchirappalli	Inclusive Economic Growth	Indian Postal Service In The Global Competitive Scenario	13 th & 14 th August, 2015
3	Annai Vailankanni Arts&Science College, Thanjavur	Functional Innovation In Commerce & Management	A study on post office savings in rural areas with reference to Tiruchirappalli district.	8 th & 9 th February 2017

National Level Seminars/conferences

S.No	Institution	Title of the seminar/conference	Paper Title	Date
1	Jamal Mohamed College- Trichy	India- An Emerging Economic Power	The service sector as India's Platform to economic growth	4 th February 2012
2	Jamal Mohamed College- Trichy	Service Sector in the Globalization Era	Retailing – An Emerging concept in Era of Globalization with special reference to Indian Industry	22 nd February 2012
3	Jamal Mohamed College- Trichy	Examination Reforms	A Review Of Customer Satisfaction For Indian Postal Services	24 th February 2012

4	Jamal Mohamed College- Trichy	Problems and Challenges in MSME	ED in MSME Sector in India	25 th February 2012
5	Jamal Mohamed College- Trichy	Marketing Strategies For Make In India Products and Services	The study on Consumer perception towards Banking services with special reference to Tiruchirappalli Town	24 th January 2015
6	Jamal Mohamed College- Trichy	New vistas in Employment Relations in Public and Private sector Undertakings	Quality of work life among Employees in Indian Bank Trichy	5 th February 2015
7	Jamal Mohamed College- Trichy	Practical Application of Interest Free Financing For The Economic Development	“The relevance of Islamic Finance principles in Economic Growth”	13 th January 2016
8	Jamal Mohamed College-Trichy	Growth strategies for business development in India	Investment behavior of postal customers post office savings schemes(POSB) a case study of Tiruchirappalli District	28 th September 2016
9	Jamal Mohamed College- Trichy	Emerging Business Practices in the Global Environment	A Study on Investment Attitudes Towards Post office Deposit Scheme	19 th January 2017
10	Jamal Mohamed College- Trichy	Strategic Growth Of Business In New India – Prospects And Challenges	Investor Behavior Towards Various Alternatives in Tiruchirappalli District	23 rd September 2017
11	Jamal Mohamed College- Trichy	Advancement in business in the digital Era	A study of consumer behavior towards cosmetic products in Tiruchirappalli District	20 th September 2018
12	Periyar EVR College- Trichy	Fostering Scientific Temper on Business Research	A Study on Customer Satisfaction Towards Departmental Stores in Tiruchirappalli District.	20 th February 2019
13	Jamal Mohamed College- Trichy	Advancement in business in the digital Era	Customer perception on mobile technology website adoption in Tiruchirappalli District (IJAEMA) UGC CARE LIST	25 th September 2019

State and Regional Level Seminars and Conferences

S.No.	Institution	Title of the seminar/conference	Paper Title	Date
1	Jamal Mohamed College- Trichy	Internal Quality Assurance Cell,	Teaching, Learning and Research in Higher Education – Excellence and Beyond Excellence	7 th March 2012
2	Jamal Mohamed College- Trichy	Problems & Prospectus of service sector in India	Brand Based Competition in the Agriculture Food Sector	12 th January 2013
3	Jamal Mohamed College- Trichy	Financial Inclusion – A Way of Equitable Growth	Financial inclusion for sustainable development	21 st September 2013
4	Jamal Mohamed College- Trichy	Corporate Social Responsibility-Issues and Challenges in India	Globalisation of corporate social responsibility focusing on Indian markets.	29 th January 2014
5	Jamal Mohamed College- Trichy	Different Perspectives of Companies Act 2013- Towards Corporate Excellence	One person's Company-A Concept for new age Ownership in Companies Act-2013.	1 st Feb 2014

Workshops Attended

S.No.	Institution	Title	Date
1	Jamal Mohamed College, - IQAC Tiruchirappalli	One Day Workshop on International Financial Reporting Standards (IFRS)	1 st October 2011
2	Jamal Mohamed College, Tiruchirappalli	One Day State Level Workshop on Stock Market Practices	12 th January 2012
3	Jamal Mohamed College, - IQAC Tiruchirappalli	Workshop on E-Content Development for Teaching –Learning	22 nd December 2015
4	Jamal Mohamed College, - IQAC Tiruchirappalli	The Role of a Teacher in the Present Scenario	7 th January 2017
5	Jamal Mohamed College, - IQAC Tiruchirappalli	Three- Day NLP-Based Faculty Empowerment Programme	17 th , 19 th & 20 June 2017
6	Jamal Mohamed College, - IQAC Tiruchirappalli	Writing Winnable Project proposals'	23 rd June 2018
7	Jamal Mohamed College, - IQAC Tiruchirappalli	Professional Development for Academic Leadership in Curriculum Design	18 th & 19 th January 2019

8	Bharathidasan University- Department of Commerce and Financial Studies	Faculty Development Programme in security Markets	15 th February 2020
9	Department of Commerce and Financial Studies - Mahatma Gandhi National Council of Rural Education Bharathidasan University	Online Curriculum Workshop on Introducing BBA/MBA Rural Management Curriculum	15 th December 2020
10	Kamla Nehru Mahavidyalaya- Nagpur	One week Faculty Development Programme on Research Methodology	26 th April to 1 st May 2021
11	ST. Francis sales College - Maharashtra	Five Day Interdisciplinary Online Workshop on “Advance Teaching, Learning, Research Methodology and Innovations”	1 st June to 5 th 2021
12	VIT –Vellore Institute of Technology	Workshop on 'How to write a research paper?’	22 nd June 2021
13	Nallamuthu Gounder Mahalingam College - Pollachi	State Level Faculty Development Programme on “Funding Agencies For Project Proposals”	20 th July 2021
14	BPS Institute of teacher training and Research Bhagat phool sikh mahila vishwavidyalaya - Haryana	One week Online National Workshop on Research Methodology & Data Analysis	22 nd February to 28 th 2022
15	Seshadripuram academy of business studies- Bengaluru	A National Level Faculty Development Programme on “ Data analysis with Statistical Package for social science	27 th April to 06 th May 2022
16	SIVET College- Research Development Cell	Five days online workshop on Data analysis and interpretation by using SPSS SMART PLS4	28 th February to 4 th March 2023

Publication in Journal

S.No.	Journal	Paper Title	Volume
1	Research Explorer	Impact of Globalisation on Developing Countries	16 th & 17 th August, 2013
2	Intercontinental Journal of Finance Research review	A Study on investment behavior in post office savings schemes with reference to Tiruchirappalli District	November 2016
3	PRIMAX International Journal of Commerce & Management Research	A study on post office savings in rural areas with reference to Tiruchirappalli district.	9 th February 2017
4	Emperor International Journal	Investors Behaviour Towards Various Investments	9 th

	Of Finance And Management Research(UGC Approve Journal Jr.No.45308)	Alternatives In Tiruchirappalli District- An Analytical Study	September 2017
5	International Journal of Research and Analytical Reviews (IJRAR) VOL 6(1) (UGC Approve list)	A Study of Consumer Behavior towards cosmetic products in Tiruchirappalli District	20 th September 2018
6	The International Journal Analytical and Experimental Modal Analysis (UGC Care List)	Customer perception on mobile technology website adoption in Tiruchirappalli District.	19 th September 2019
7	Wesleyan Journal of Research An International Research Journal Science Section	A Study On Customer Preference And Perception Towards Royal Enfield Bike In Tiruchirappalli District	January-March 2021

AWARDS / APPRECIATION DETAILS

S.NO	PARTICULARS	AWARDED / APPRECIATED BY	DATE
1	In charge for AD –Zap in Sharpcom 2k19	PG Department of Commerce (SF), Jama Mohamed College, Trichy	22-02-2019
2	Published a Paper in the UGC Refereed Journal	IQAC, Jamal Mohamed College, Trichy	July 2019

Declaration

Here with I assure that the above details furnished are true to the best of my knowledge.

Trichy

Date: 08.04.2023

Yours Sincerely

(Dr. M.SHAJAHAN)