

## Full Profile

**Dr. SHAKILA BANU. M.A.**

**Assistant Professor**

**Jamal Institute of Management**

**Jamal Mohamed College, Trichy-20**

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### Carrere Objectives:

Aim to be associated with progressive and growth oriented institution that gives scope to apply my talent and skills with hard work and determination, and to be part of the team that dynamically works towards the growth of the institution.

### Educational Qualifications

**Major:** Management (Finance- Stock Market)

Course	College/ University	Year of Passing	Percentage
Ph.D	Jamal Mohamed College, Bharathidasan University	2013	
PGDFT	Annamalai University	2011	71
PGDFM	Annamalai University	2010	70
M.Phil (Management)	Jamal Mohamed College	2010	90 – College First
MBA	Bharathidasan University	2008	78
M.Phil (Commerce)	Jamal Mohamed College	2006	91 – College First
M.Com	Jamal Mohamed College	2005	79- 11 <sup>th</sup> University Rank
B.Com	Jamal Mohamed College	2003	68
HDCA	TNPSC	2002	80

## **Work Experience**

### **Academic**

#### **Faculty Member in Management studies**

Since June 2009 to till date acting as a **Assistant Professor** in Jamal Institute of Management (JIM), Trichy

November 2006 to June 2009 acted as a **Assistant Professor in the Dept of Commerce**, Jamal Mohamed College, Trichy.

June 2006- November 2006 acted as a **Lecturer** in the Dept. of Commerce, Chidmabaram Pillai College, Manachanallur.

### **Career Highlights**

- Served as an Organizing Committee Member and Registration Committee In-charge in Mind Spark Conducted on 4th February 2017, organized by Jamal Institute of Management, Jamal Mohamed College, Trichy-20
- Served as a Registration Committee In-charge in International Conference on Advanced Management Challenges in Knowledge ERA- 2015 organized by Jamal Institute of Management, Jamal Mohamed College, Trichy-20.
- Served as Session-in-charge in National Conference on Management, Conducted on 25th January 2011, organized by Jamal Institute of Management, Jamal Mohamed College, Trichy-20
- Serving as a Test In-charge and Time Table In-charge for Jamal Institute of Management, Jamal Mohamed College, Trichy-20
- Serving as a Academic Audit Report Member for Jamal Institute of Management, Jamal Mohamed College, Trichy-20

### **Area of Interest**

- Financial Accounting
- Cost and Management Accounting
- Financial Management

- Investment Management
- Security Analysis and Portfolio Management
- Financial Service
- Human Resource Management
- Operation Management
  
- Mathematics & Quantitative Methods

## **Research Guidance**

### **MBA Projects**

Have guided more than 110 MBA projects for students of Bharathidasan University, Anna University, Annamalai Universities Distance Education Students and regular MBA, Mcom, M.Phil (Commerce and Management) Students.

### **Phd. Guidance**

Guiding 4 Ph.D Part Time Research Scholar

### **Paper Published**

- “A Study On Relationship Between Employee Satisfaction And Engagement With Special Reference In Ongc, Karaikal” on Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303, Volume IX, Issue 2, January (2017), pp.662-664.
- “A study on the impact of strategic human resource management on employee outcomes in a.m. Engineering & agency” Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303, Volume IX, Issue 2, January (2017), pp. 658-661.
- “A Study On Dynamic Interaction Between Institutional Fund Flows And Bombay Stock Market Returns In India” Jamal Academic Research Journal: An Interdisciplinary ISSN 0973-0303, Volume IX, Issue 1(1), September (2016), pp. 550-556

- “Causality Relationship between Foreign Direct Investment, GDP Growth and Export for India” One day International Seminar on RDB College of Arts and Science, held on March 2016.
- “ A study on Comparative Analysis of Volatility of Equity Share Prices for Selected Steel Companies in India ” 2<sup>nd</sup> International Conference on Advanced Management – Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup>& 27<sup>th</sup> February 2016 Organised by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy – 20 , ISSN 0976-6502 (Print), ISSN 0976-6510 (Online), Volume 7, Issue 2, February (2016), pp.261-265 (Part- II), Journal Impact Factor (2016) : 8.1920 (Calculated by GISI)
- “ A study on the Impact of Stress on Employee Performance and Productivity” 2<sup>nd</sup> International Conference on Advanced Management – Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup>& 27<sup>th</sup> February 2016 Organised by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy – 20, Special Issue – February 2016, ISSN 0973-0303 pp. 139-146.
- “ The Impact of Knowledge Management on Organisational Performance ” 2<sup>nd</sup> International Conference on Advanced Management – Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup>& 27<sup>th</sup> February 2016 Organized by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy – 20 , ISSN 0976-6502 (Print), ISSN 0976-6510 (Online), Volume 7, Issue 2, February (2016), pp.191-199 (Part – I), Journal Impact Factor (2016) : 8.1920 (Calculated by GISI)
- “ A study on driving in – role performance through citizenship behavior, Knowledge Sharing behavior and Organizational Commitment in MultiLink Company, Hosur. ” 2<sup>nd</sup> International Conference on Advanced Management – Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup>& 27<sup>th</sup> February 2016 Organised by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy – 20 , ISSN 0976-6502 (Print), ISSN 0976-6510 (Online), Volume 7, Issue 2, February (2016), pp.593-600 (Part-III), Journal Impact Factor (2016) : 8.1920 (Calculated by GISI)
- “Stock Market Returns and Volatility: A study of Four Most Emerging Markets of the World”. Jamal Academic Research Journal: An Interdisciplinary – Special Issue Volume –

IV , ISSN 0973 – 0303 Page 226- 231 , National Seminar held 13- 01-16 at Jamal Mohamed College (Autonomous), Trichy

- A study on Job Stress Among College Teachers in Tiruchirappalli “ Emperor International Journal of Finance and Management Research (EIJFMR) ISSN 2395-5929 page No 1-6
- “A Study on Efficiency Developing E- Indian Economy “ ISSN 0976-6502, ISSN 0976-6150 (online), Volume – 6, Issue Jan 2015
- An Original Econometric Model of FDI Inflows of Equity Capital of Unincorporated Bodies in India “ International Journal of Exclusive Management Science- ISSN – 2320-866x, March 26, 2015
- “A Study on Financial Performance of Select Public & Private Sector Banks During Pre and Post Interest rate Deregulation Period” JARJ: An Interdisciplinary ISSN:0973-0303 Vol-III Aug.2015 page 251-253
- “Study On Weak-Form Efficiency Of Foreign Exchange Markets Of Developing” International Journal of Management(IJM), Volume 6, Issue (Impact Factor 7.2230)
- “Working Process Of Payroll Management System In ERP” Jamal Academic Research Journal: Special Issue – January 2015, ISSN – 0973-0303
- “Forecasting The Time Volatility Of Emerging European Stock Market Index” Singaporean Journals of Scientific Research(SJSR) Vol.6 No.6 2014 Page 246-260 (Impact factor 1.02)
- “Capital Structure practices and volatility of the selected Automobile Manufacturing Companies in India Financial Markets: Issues and Challenges’ published by Department of Commerce and Financial Studies, Bharathidasan University, Page: 54, January 4<sup>th</sup> and 5<sup>th</sup>, 2014.
- “A Study on Comparative analysis of volatility of equity Share Prices for selected steel companies in India” Singapore Journal of Scientific Research, ISSN: 1205-2421, Vol:5, Issue: 2, Page: 82-92, January 2014 (Impact factor 1.02)
- “Risk Management” Applied Research in Commerce and Management, Bishop Heber College (Autonomous), Trichy: 01<sup>st</sup> January 2014(Pg- 36-40)ISBN- 978-93-80767-38-3
- “Business Leadership” Applied Research in Commerce and Management, Bishop Heber College (Autonomous), Trichy: 01<sup>st</sup> January 2014(Pg- 36-40)ISBN- 978-93-80767-38-3

- “Mobile Banking in India” Applied Research in Commerce and Management, Bishop Heber College (Autonomous), Trichy: 01<sup>st</sup> January 2014(Pg- 36-40)ISBN- 978-93-80767-38-3
- “A study on Deposits and Advances of selected Banks in India” Primax International Journal of Finance, ISSN : 2348-0475 Vol. No 1, Issue No 1, July- December 2013 Impact factor 0.532
- “A Study On Forecasting Bse Sensex By Using Hold- Winter Method” International Journal Of Research In Commerce And Management Vol.No 4 ,Issue No 10 ( Listed in Ulrich's Periodicals Directory ©, ProQuest, EBSCO Publishing) (Impact factor 5.09)
- “A study on portfolio management of Mutual Fund of Mahindra Finance”, JM International Journal of Finance, Volume 2 Issue-4 , September 2012 ISSN 2229-6123(237-245)
- “The Predictability Of The Bajaj Automobile Company Using the Univariate Autoregressive Integrated Moving Average (Arima) Model”Jm International Journal Of Finance (Jmijf) Issn: Print 2229-6123 Volume –2 Issue – 5 January, 2013 ( Listed in Ulrich's Periodicals Directory ©, ProQuest, EBSCO Publishing) ISSN: PRINT 2229-6123 VOLUME –2 ISSUE – 5 JANUARY, 2013
- “A Study On Technical Indicator Of Selected Tire Industries In India” Jm International Journal Of Finance Volume -1 Issue-2 March 2012 ISSN 2229-6123(38-46)
- “Corporate Hedging for Foreign Exchange Risks in India” Journal of Banking Information Technology and Management JaipurVol. 1. ISSN 0972-902X
- “Regulatory framework for capital” Edited book on Business and Financepp. 371 ISBN – 978-81-909104-1-5
- “Internationalization of Islamic financial institutions: challenges and path to solution” Edited book on Business and Financepp. 371 ISBN – 978-81-909104-1-5
- “IMPACT of Banks and Financial Institutions On Economy” Edited book on Business and Financepp. 371 ISBN – 978-81-909104-1-5
- “Corporate Hedging for Foreign Exchange Risk in India” The Journal of Banking, Information Technology and Management,Jaipur. 2011.

- “Global Consumer Protection with Reference to Banking Sectors Department of Business Administration, Kalasalingam University. on January 2011 in Page No 179-180 ISBN 978-81-905380-1-5
- “The Role of Technology as an Enabler in Job Redesign” Jamal Institute of Management on 25<sup>th</sup> January 2011 in Page No 289-290 ISBN 978-81-909104-0-8
- “Innovation and risk management in Islamic finance: Shari’ah considerations” Jamal Institute of Management on 25<sup>th</sup> January 2011 in Page No 289-290 ISBN 978-81-909104-0-8
- “Health Insurance in India Opportunities and Challenges” TiSSL International Journal of Applied Management Research on December 2010 in. Page No 638-641 ISSN 0974-8709
- Published a paper entitled “Impact of Banks and Financial Institutions on Economy”. Edited book Business and Finance (pp. 371 ISBN – 978-81-909104-1-5).
- Published a paper entitled “A Theoretical Study on Technical Analysis of Stock Market”. JM International Journal of Finance ( JMIJF)(pp. 237, September, 2011 Vol. 2 Issue – 4 ISSN – 2229-6123).
- A paper entitled ‘Corporate Hedging for Foreign Exchange Risks in India’ Journal of Banking, Information Technology and Management, Jaipur Vol.1 June 2011 ISSN 0972-902X
- A paper titled Venture Capital Financing in India is accepted for publication in HRD Times 2010
- Published a paper titled “Bank Loan to Women” in a book titled “HRD TIMES”, Registered National Magazine., Pg. No : 47, 2010.
- “Islamic Banking: Problems and Prospects” Jamal Mohamed College( Autonomous), Trichy November 25<sup>th</sup> 2010
- “Venture Capital Financing in India”, Infant Jesus College of Engineering, Thoothukudi, September 22<sup>nd</sup> 2010

### **Paper Presented**

“A Study On Relationship Between Employee Satisfaction And Engagement With Special Reference In ONGC, Karaikal” on **National** Seminar on January 2017 Organized by, PG & Research Department of Commerce, Jamal Mohamed College ( Autonomous), Trichy – 20.

“A study on the impact of strategic human resource management on employee outcomes in a.m. Engineering & agency” **National** Seminar on January 2017 Organized by, PG & Research Department of Commerce, Jamal Mohamed College ( Autonomous), Trichy – 20.

“A Study On Dynamic Interaction Between Institutional Fund Flows And Bombay Stock Market Returns In India” **National** Seminar on September 2016 Organized by, PG & Research Department of Commerce (Self Finance), Jamal Mohamed College ( Autonomous), Trichy – 20.

“Causality Relationship between Foreign Direct Investment, GDP Growth and Export for India” One day International Seminar on RDB College of Arts and Science, held on March 2016.

“ A study on Comparative Analysis of Volatility of Equity Share Prices for Selected Steel Companies in India ” 2<sup>nd</sup> International Conference on Advanced Management – Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup>& 27<sup>th</sup> February 2016 Organised by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy – 20 , “ A study on the Impact of Stress on Employee Performance and Productivity” 2<sup>nd</sup> International Conference on Advanced Management – Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup> & 27<sup>th</sup> February 2016 Organised by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy – 20.

“ The Impact of Knowledge Management on Organisational Performance ” 2<sup>nd</sup> International Conference on Advanced Management – Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup> & 27<sup>th</sup> February 2016 Organized by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy – 20.

“ A study on driving in – role performance through citizenship behavior, Knowledge Sharing behavior and Organizational Commitment in MultiLink Company, Hosur. ” 2<sup>nd</sup> International Conference on Advanced Management – Challenges in Knowledge Era ( ICAM 2016) held on 26<sup>th</sup>& 27<sup>th</sup> February 2016 Organised by Jamal Institute of Management, Jamal Mohamed College ( Autonomous), Trichy – 20.

“Stock Market Returns and Volatility: A study of Four Most Emerging Markets of the World”. National Seminar held 13- 01-16 at Jamal Mohamed College (Autonomous), Trichy



An Original Econometric Model of FDI Inflows of Equity Capital of Unincorporated Bodies in India “ One day International Seminar on “ Capital Outsourcing- Prospects and Challenges, RDB College of Arts and Science, Papanasam March 26, 2015

“A Study on Financial Performance of Select Public & Private Sector Banks During Pre and Post Interest rate Deregulation Period” Internation Seminar on Inclusive Economic Growth, PG Dept. of Commerce, Jamal Mohamed College, Tiruchy 13<sup>th</sup>& 14<sup>th</sup> Aug.2015

“Stock Market Volatility & Weak Form Efficiency: Evidence From And Indian Market” Two day International Conference on Advanced Management in Knowledge Era, JMC, JIM, Trichy8<sup>th</sup>& 9<sup>th</sup> Jan. 2015

Study On Weak-Form Efficiency Of Foreign Exchange Markets Of Developing Economies: Some Indian Evidence Two day International Conference on Advanced Management in Knowledge Era, JMC, JIM, Trichy8<sup>th</sup>& 9<sup>th</sup> Jan. 2015

“Working Process Of Payroll Management System In ERP” Two day International Conference on Advanced Management in Knowledge Era, JMC, JIM, Trichy8<sup>th</sup>& 9<sup>th</sup> Jan. 2015

“Impact of Marketing Mix and Corporate Image on Brand Equity for Selected Steel Industry” NATIONAL SEMINAR to be organized by AIMAN College of Arts & Science For Women during 29<sup>th</sup>, January 2015

“An Analysis of Risk Management in Indian Stock Market” International Symposium of Research in Higher Education, Bharathiyar University, Coimbatore11<sup>th</sup> October, 2014

“Financial Markets: Issues and challenges of portfolio Management” UGC Sponsored Ninth International Seminar in Financial Markets, Bharathidasan University, Dept. Of Commerce and Financial Studies, Trichy 4, 5 Janauary 2014

“Equity Market: Secondary Market of Stock Exchanges” UGC Sponsored Ninth International Seminar in Financial Markets, Bharathidasan University, Dept. Of Commerce and Financial Studies, Trichy 4, 5 Janauary 2014

“Financial Markets Issues and Challenges: Indian Debt Marketing” UGC Sponsored Ninth International Seminar in Financial Markets, Bharathidasan University, Dept. Of Commerce and Financial Studies, Trichy 4, 5 Janauary 2014

“Risk Management” Applied Research in Commerce and Management, Bishop Heber College (Autonomous), Trichy: 0<sup>1st</sup> January 2014

“Business Leadership” Applied Research in Commerce and Management, Bishop Heber College (Autonomous), Trichy: 0<sup>1st</sup> January 2014

“Mobile Banking in India” Applied Research in Commerce and Management, Bishop Heber College (Autonomous), Trichy: 01<sup>st</sup> January 2014

“Capital Structure Practices and Volatility of the selected Automobile Manufacturing Companies in India” SMART JOURNAL OF BUSINESS MANAGEMENT STUDIES UGC Sponsored Ninth International Studies on Financial Markets: Issues and Challenges- (FIM IC – 2014), Bharathidasan University, Trichy 4<sup>th</sup> and 5<sup>th</sup> January 2014

Presented a paper entitled “Women in Indian Advertising” in the National conference on Management in the Age of Innovation held on 25th January, 2011. Organized by Jamal Institute of Management.

Presented a paper entitled “Non-Performing Assets in Indian Banks” in the National conference on Recent Trends in Indian Economy – A Management Perspective held on 4th February, 2011. Organized by Department of Commerce and Business Administration, Jamal Mohamed College, Trichy.

Presented a paper entitled “Recent Trends in Micro finance. Industry – Regulation, Supervision and the principles of Basel committee” in the National Seminar on Recent Trends in Indian Economy – A Management Perspective held on 4th February, 2011. Organized by Department of Commerce, Business Administration, Jamal Mohamed College, Trichy.

Presented a paper entitled “Innovation and Risk Management in Islamic Finance Shari’ah Considerations” in the National Conference on A Management in the age of innovation held on 25th January, 2011. Organized by Jamal Institute of Management, Jamal Mohamed College, Trichy.

Presented a paper entitled “The Role of Technology As An Enabler In Job Redesign” in the National Conference on Management in the age of innovation held on 25th January, 2011. Organized by Jamal Institute of Management, Jamal Mohamed College, Trichy

“Recent Trends in Micro finance Industry- regulations, Supervision and the Principles of Basel Committee” In Jamal Mohamed College at National Seminar organized by Department of Commerce & BBA 4<sup>th</sup> February 2011

“Corporate Hedging for Foreign Exchange Risk in India in International Conference” Research Development Research Foundation & Research Development Association, Jaipur January 22 & 23 2011

Attended the UGC Sponsored State Level Seminar on Examination Reforms held at Jamal Mohamed College, Trichy -20 on March 12, 2010

Attended in the NAAC Sponsored National Level Seminar on Quality Enhancement in Teaching, Research And Extension In Higher Education Institutions – Prospects And Problems organized by internal quality assurance cell, Jamal Mohamed College, Trichy, during April 15 & 16, 2010.

Attended in (UGC Autonomous Grant) One Day State Level Seminar on Corporate Governance in India- Challenges and Prospects organized by the PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20 on 19th March 2010.

“Relevance of Social Entrepreneurship and Corporate Social Responsibility(CSR)” Bharathidasan University. Trichy. 27<sup>th</sup> & 28<sup>th</sup> March 2010

Presented a paper entitled “The Growth of Islamic Finance” in the international conference on Management Practices for Sustainable Growth ICMPSG held on 28-30th July, 2010. Organized by Management Wing – D.D.E. – Annamalai University Annamalainagar.

Presented a paper entitled the seminar on “Creating Competitiveness to excel in higher education – a TQM approach” organized by Internal Quality Assurance Cell, Jamal Mohamed College, Trichy – 20 on 8th December 2010.

Presented a paper entitled “A Human Resources Development Officer for the Tourism Industry on the West Coast” in the National conference on Human Resource Management in Tourism Development held on 18<sup>th</sup> December, 2010. Organized by Aadhavan College of arts and science.

Presented a paper entitled “Women in Indian Advertising” in the National conference on Management in the Age of Innovation held on 25th January, 2011. Organized by Jamal Institute of Management.

Presented a Paper entitled “Venture Capital Financing in Inida” in the National Conference on Emerging Trends in Management held on 3th September, 2010. Organized by Department of Management Studies, Infant Jesus College of Engineering, Tuticorin.

Presented a Paper entitled “Emerging Trends in Management ” in the National Conference on Emerging Trends in Management held on 3th September, 2010. Organized by Department of Management Studies, Infant Jesus College of Engineering, Tuticorin.

Presented a paper entitled “Tourism development goals, objectives and strategies” in the National Conference on Human Resource Management in Tourism Development held on 18th December, 2010. Organized by Aadhavan College of Arts and Science, Manapparai,Trichy.

Presented a Paper entitled “ Application of TQM in Financial Services Education ” in the Seminar on Creating Competitiveness to excel in Higher education – a TQM approach held on 8th December 2010. Organized by Internal Quality Assurance Cell, Jamal Mohamed College, Trichy

Presented a Paper entitled “TQM in an organizational Education ” in the Seminar on Creating Competitiveness to excel in Higher education – a TQM approach held on 8th December 2010. Organized by Internal Quality Assurance Cell, Jamal Mohamed College, Trichy

Presented a Paper entitled “Relevance of Social Entrepreneurship and Corporate Social Responsibility ” in the UGC Sponsored two day National Seminar on Social Entrepreneurship and Corporate Social Responsibility – Role in Women Development

held on 27th & 28th March 2010. Organized by Department of Women's Studies, Bharathidasan University, Trichy

Presented a Paper entitled "Challenges of Governance Banking Sectors – Public & Private" in the State Seminar on Corporate Governance in India- Challenges and Prospects held on 19th March 2010. Organized by PG & Research Department of Commerce, Jamal Mohamed College, Trichy

Presented a paper entitled "Foreign Investment in India- Hospital" in the international conference on Innovative Challenges in Strategic Management held on 19-20th March, 2010. Organized by Department of Management of Studies, Srinivasan College of Arts & Science, Perambalur.

Presented a paper entitled "Corporate Governance in India- Challenges" in the State Seminar on Corporate Governance in India – Challenges and Prospects held on 19th March, 2010. Organized by PG & Research Department of Commerce, Jamal Mohamed College, Trichy

Presented a paper entitled "Talent Management" in the UGC sponsored National Seminar on Strategic Human Resource Management: Perspective and Practices held on 13th March, 2010. Organized by St. Joseph's College.

Presented a paper entitled "Strategies for Brand Management" in the National conference on Managing the Future held on 26th February, 2010. Organized by Department of Management of Studies, Sourashtra College, Madurai.

Presented a paper entitled "Business Innovation – Challenges Ahead" in the National seminar on Indian Business Ahead- Sustainability and Growth Prospects held on 19th February, 2010. Organized by Maharaja Arts and Science College, Neelambur, Coimbatore

Presented a paper entitled "Role of Social Entrepreneurship Towards Sustainable Development" in the National conference on Social entrepreneurship: Strategies for Nation Building held on 18th February, 2010. Organized by Bharathiar School of Management and Entrepreneur Development, Coimbatore.

Presented a paper entitled "Financial Market - Innovation" in the national seminar on Financial Market- Innovation and Growth held on 6th February, 2012. Organized by

Department of Commerce and Research , VLB Janakiammal College of Arts and Science, Coimbatore

Presented a paper entitled “Interest Free Banking” in the National Seminar on Interest Free Financial System under UGC Autonomous Grant held on 25th November, 2010. Organized by PG & Research Department of Economics , Jamal Mohamed College, Trichy

Presented a paper entitled “Factors Contributing to Non- Performance Assets ” in the State conference on “ Non-Performance Assets in Banking and Financial Institutions”held on 16nd February, 2010. Organized by Department of Commerce Trinity College for Women, Namakkal.

Participated in the National Seminar on Changing Paradigms in Services Marketing Sponsored by AICTE and conducted by Jamal Institute of Management at Tiruchirappalli from 23rd to 24th March 2007.

Presented a paper in National Seminar on “ Retailing strategies for Indian market” organized by Jamal Institute of Management, Jamal Mohamed college, Trichy on 20th & 21st April 2005

### **Book Published**

- Published a book titled “Finance and Securities Market in India” AbhijeetPublications , New Delhi on July 13<sup>th</sup> 2011. 978-93-5074-075-0
- “Security Analysis And Portfolio Management” Abhijeet Publications, New Delhi 978-93-5074-075-0
- “Security Analysis And Portfolio Management” Primax Publication- Bangalore , ISSN No 978-93-80530-796 on 23<sup>rd</sup> November 2014

### **Workshop Attended**

- ❖ Attended Two –Day 3<sup>rd</sup>National Level Workshop on “Econometrics” organized by Department of Youth Welfare Studies School of Youth Empowerment, Madurai Kamaraj University on 26<sup>th</sup> and 27<sup>th</sup> May 2017

- ❖ Attended Three-day National Level Workshop on Structural Equation Modeling (SEM): Basic & Advance Analysis organized by Department of Management Studies, National Institute of Technology , Trichy on 28<sup>th</sup> to 30<sup>th</sup> April 2017
- ❖ One-day National Level Workshop on “ Wrap PLS- A statistical Tool For Analysis “ organized by Dept. of Business Administration , Madurai Kamaraj University on 07<sup>th</sup> April 2017
- ❖ One-day Workshop on “R-Square Software” organized by Department of Mathematics, Thiagarajar University, Madurai on 11<sup>th</sup> December 2016.
- ❖ Three-day National Level Workshop on “2<sup>nd</sup> Three Day Workshop on Data Analysis and Interpretation using SPSS and Amos” organized by Department of Youth Welfare Studies School of Youth Empowerment, Madurai Kamaraj University, on 29<sup>th</sup> , 30<sup>th</sup> September and 1<sup>st</sup> October 2016.
  
- ❖ One Day Workshop on Research Methodology And Thesis Writing organized by Swami Vivekananda Institute of Management, Vallam, Thanjavur on 10<sup>th</sup> February 2016
  
- ❖ Three-day National Level Workshop on ‘Data Analysis For Model Building’ organized by School of Management, Dept. of Management Studies , Pondicherry University ( A central University) , Pondicherry on 27<sup>th</sup> to 29<sup>th</sup> November 2015.
- ❖ “Global Investors Meet, at HotalSangam, Trichy held on 9<sup>th</sup> September 2015
- ❖ Research in Excellence, held on 11-02-2013 to 16-02-2013 at Avinasalingam, University Coimbatore
- ❖ National seminar on Examination Reforms at Jamal Mohamed College, Trichy-20 on February 24, 2012
- ❖ IQAC National seminar on “ Teaching, Learning and research in higher education: Excellence and beyond excellence” at Jamal Mohamed College 7<sup>th</sup> March 2012
- ❖ Attended One-day Workshop on ‘International Financial Reporting Standards(IFRS)’ organized by Dept. of Business Administration and Commerce, Jamal Mohamed College (Autonomous) , Trichy on 3<sup>rd</sup> October 2011

- ❖ Attended a One-day Workshop on “International Financial Reporting Standards”(IFRS)organized by Dept. of Business Administration and Commerce, Jamal Mohamed College (Autonomous) , Trichy on 1st October 2011.
- ❖ Dynamics of Sensex Indices’ held on 29<sup>th</sup> September 2011 at PSG Institute of Management, Coimbatore
- ❖ ‘Research Methods Using SPSS’ held on 23<sup>rd</sup> and 24<sup>th</sup> September 2011 at PSG Institute of Management, Coimbatore.
- ❖ Attended a Two day faculty development programme on “Workshop on Research in Finance” at PSG Institute of Management , Coimbatore on 29<sup>th</sup>& 30<sup>th</sup> December 2010
- ❖ Attended a Two day faculty development programme on “Research and Data Analysis using SPSS” at MAM College of Engineering, Trichy on 8th October 2010
- ❖ Attended a Two day faculty development programme on “Research Publication in Commerce and Management” at Bharathidasan University on 24<sup>th</sup>& 25<sup>th</sup> April 2010
- ❖ Attended a Two day faculty development programme on “equity, futures and options trading” at Bharathidasan University on 7<sup>th</sup>& 8<sup>th</sup> November 2008

### **Acted as Resource Persons**

- ✚ “Awareness for National Financial Literacy Assessment Test for 6<sup>th</sup> -10<sup>th</sup> Students Organized By Alpha Wisdom Vidhyashram Senior Secondary School, Trichy on 5<sup>th</sup> December , 2016.
- ✚ “Data Analysis and Interpretation using SPSS for MBA students” Organized RDB College of Arts and Science, Papanasam on 25<sup>th</sup> November 2016.
- ✚ “Cash Less Transition for NCC Students” AIMAN College Of Arts And Science For Women, Trichy on June 2016
- ✚ “Causality Relationship between Foreign Direct Investment, GDP Growth and Export for India “ National Seminar Organized By RDB Institute of Management, Papanasam on 09-March, 2016
- ✚ Chair Person Marketing Mix 3.0 National Seminar Organized By AIMAN College Of Arts & Science For Women, Trichy 29<sup>th</sup> January, 2015



✚ “New Competency for Women “ in Inauguration Of BBA Association, AIMAN College Of Arts And Science For Women, Trichy on 19.08.2014

✚ Editorial Board Member of the Journal of Applied Finance & Economic, New Delhi.

### **Best Paper Award**

- ✓ Received Best Paper award of Shield in One day International Seminar on “ Capital Outsourcing- Prospects and Challenges, RDB College of Arts and Science, Papanasam on March 26, 2015
- ✓ Received Best Paper award of Rs. 2500/- in National Seminar on IMPACTOFMarketingMixAndCorporateImageOnBrand Equity For Selected Steel Industry In India, AIMAN College of Arts & Science For Women, Trichy on 29th, January 2015
- ✓ Received Best Paper award “Foreign Investment in India- Hospital” in the international conference on Innovative Challenges in Strategic Management held on 19-20th March, 2010. Organized by Department of Management of Studies, Srinivasan College of Arts & Science, Perambalur.

### **Editorial Board Member**

- Acting as an Editorial Board Member in An EP Journal of Behavioural Finance, New Delhi
- Editorial Board Member of the Journal of Applied Finance & Economic, New Delhi
- Member of Editorial Committee for Jamal Academic Research Journal, ISSN – 0973-0303, Special Issue, February 2016.
- Member of Editorial Committee for International Journal of Management, ISSN- 0976-6502(Print), ISSN- 0976-6510(Online) in February 2016.